

SALES BY COUNTRY

United States

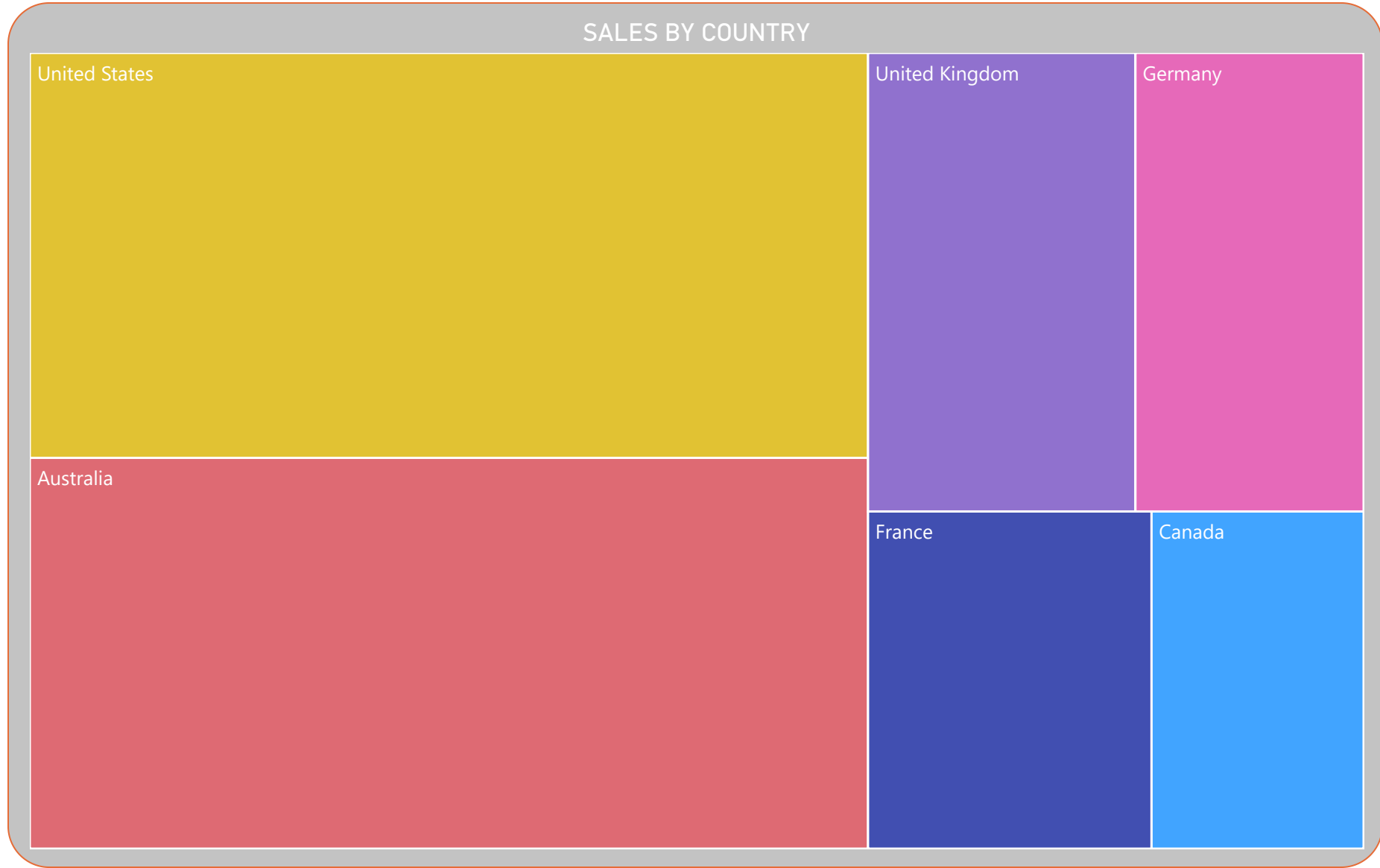
United Kingdom

Germany

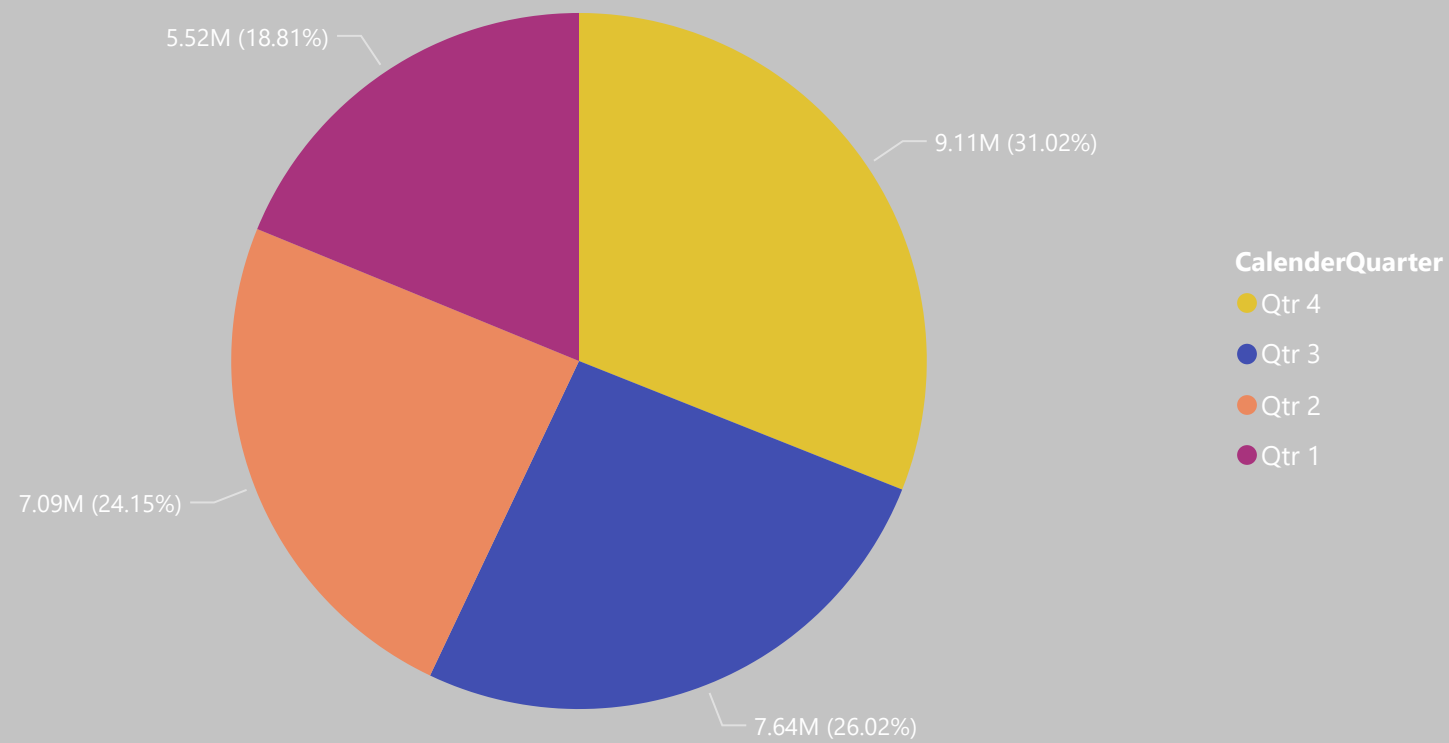
Australia

France

Canada



SALES BY QUARTER



Sales

29,359K

Cost

17,278K

Profit

12,081K

Orders

29,359K

Year

All

Month

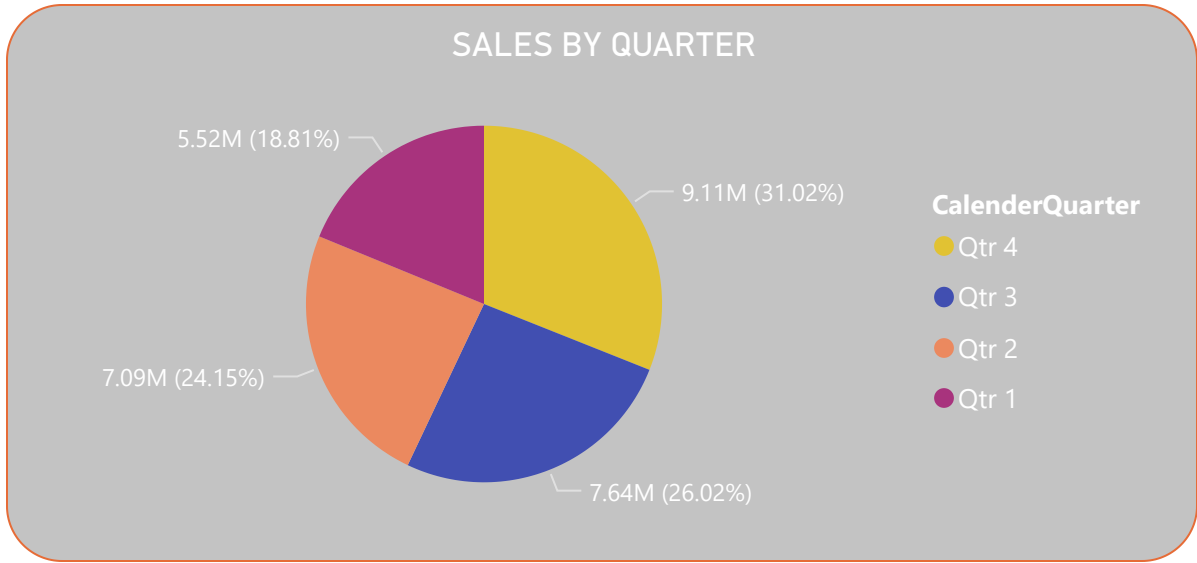
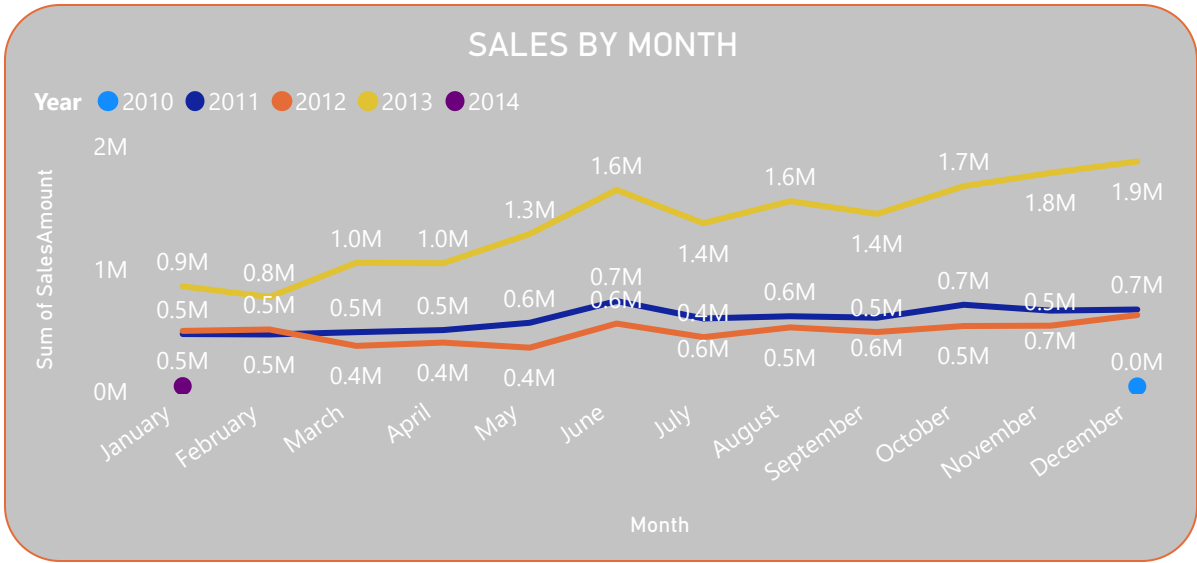
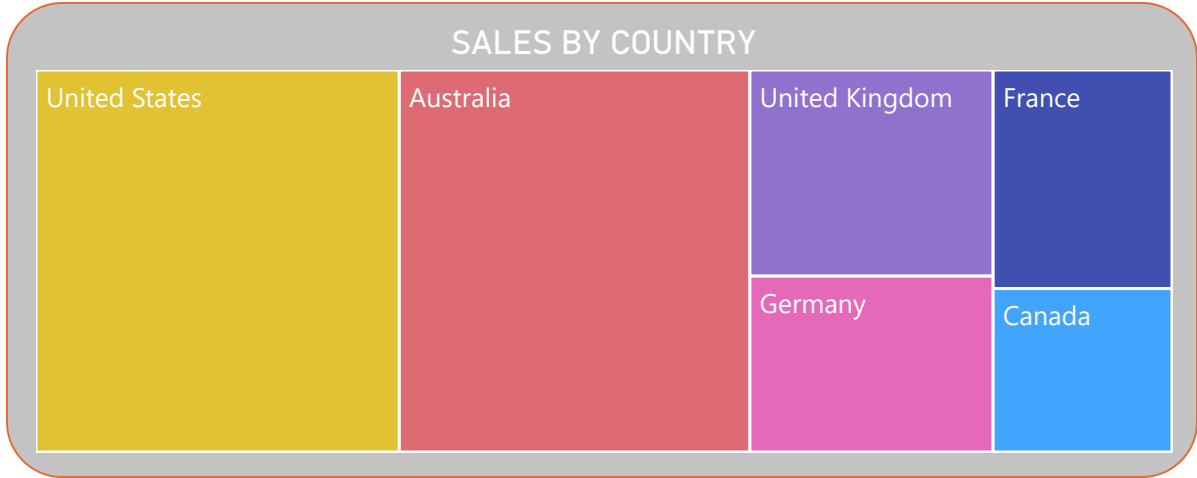
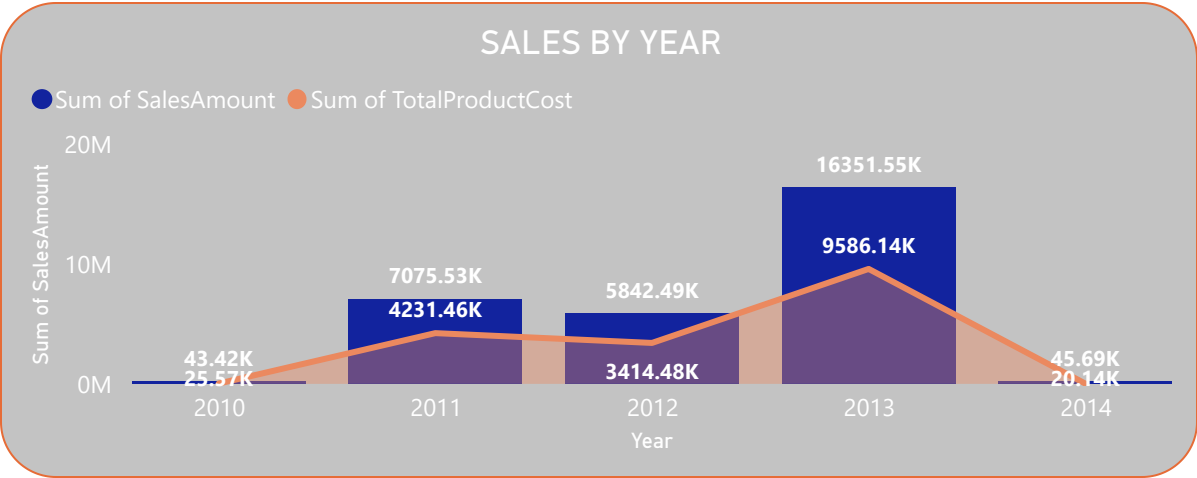
All

SalesTer...

All

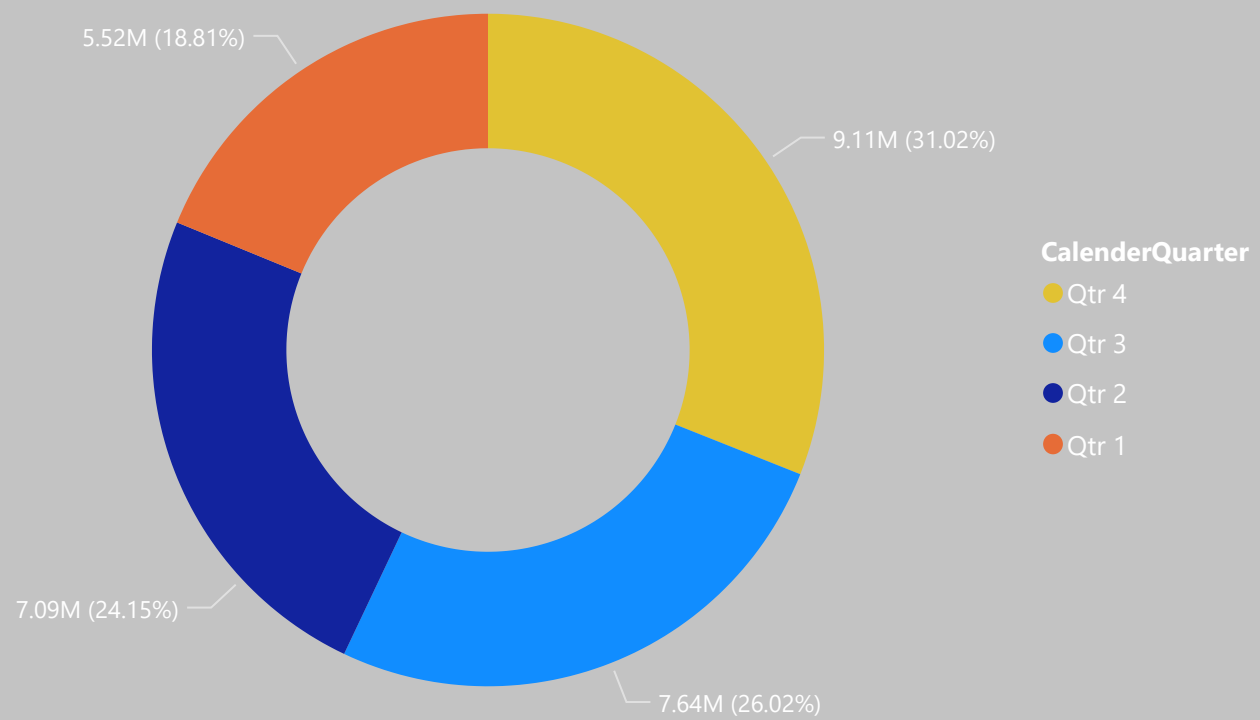
Calend...

All





DONUT CHART



CROSS TAB

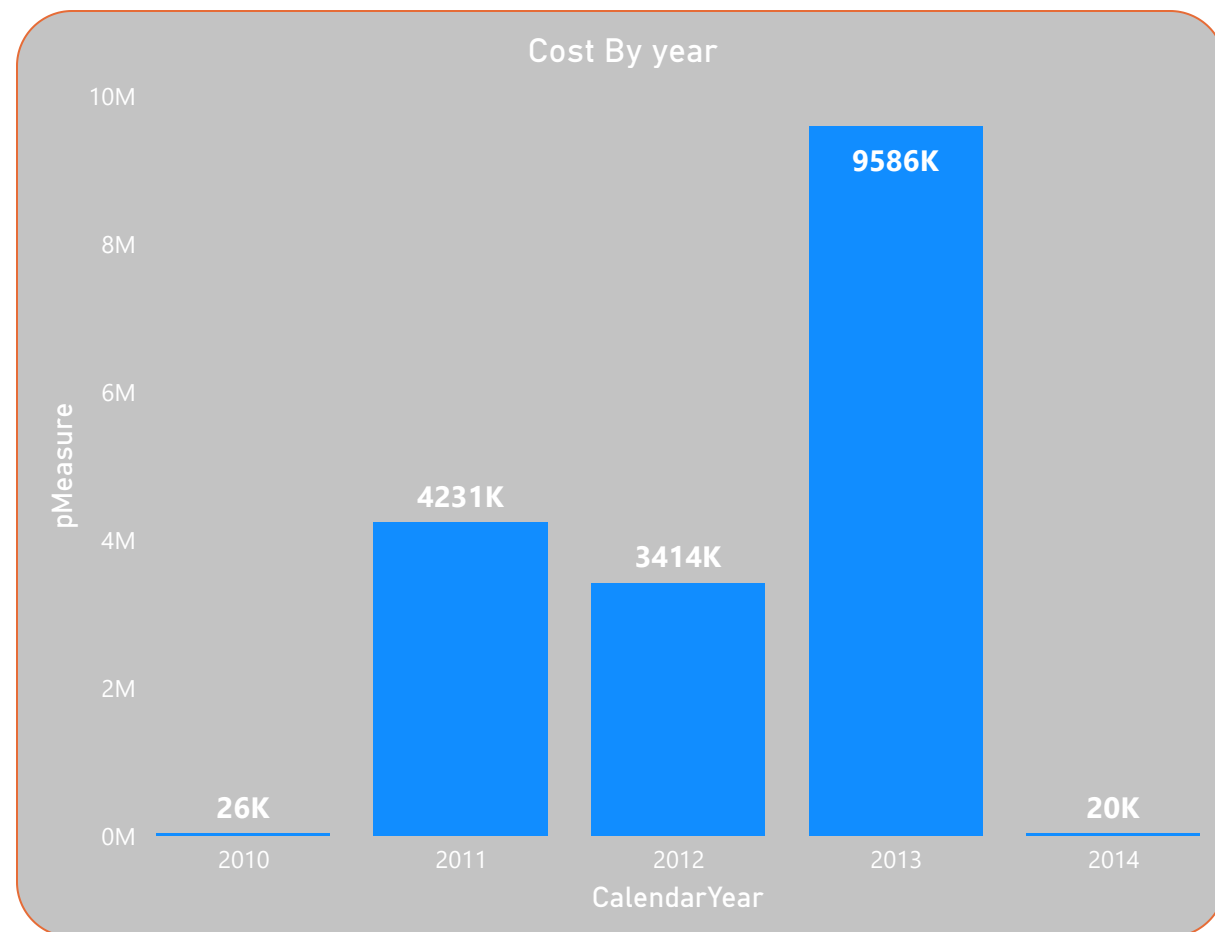
EnglishProductCategoryName	Australia	Canada	France	Germany	United Kingdom	United States
☐ Accessories						
Bike Racks	6,000.00	7,080.00	3,000.00	2,880.00	3,480.00	16,920.00
Bike Stands	10,335.00	5,088.00	3,021.00	3,180.00	4,452.00	13,515.00
Bottles and Cages	11,245.27	7,683.16	4,967.13	5,416.43	6,601.71	20,884.49
Cleaners	1,709.25	1,160.70	413.40	508.80	612.15	2,814.30
Fenders	7,143.50	8,792.00	2,241.96	3,538.78	3,165.12	21,738.22
Helmets	44,962.15	28,096.97	23,268.35	23,758.21	28,481.86	76,768.06
Hydration Packs	10,503.09	6,158.88	2,914.47	2,089.62	3,629.34	15,012.27
Tires and Tubes	46,792.37	39,318.14	23,580.47	20,860.75	26,207.86	88,769.73
☐ Bikes						
Mountain Bikes	28,53,819.45	6,15,440.40	8,99,260.71	10,03,800.98	11,62,980.29	34,17,457.74
Road Bikes	50,04,548.42	9,35,616.29	13,11,933.10	13,80,342.85	15,98,217.48	42,89,925.90
Touring Bikes	9,93,682.14	2,70,245.70	3,42,381.90	4,24,370.52	5,21,644.89	12,92,475.90
☐ Clothing						
Caps	3,811.76	2,175.58	2,130.63	2,490.23	2,966.70	6,113.20
Gloves	7,763.33	6,098.01	2,473.49	2,326.55	3,183.70	13,175.62
Jerseys	39,660.52	21,877.75	15,766.95	15,137.06	19,426.23	61,082.17
Shorts	10,778.46	16,307.67	3,709.47	629.91	3,429.51	36,464.79
Socks	1,006.88	800.11	287.68	314.65	566.37	2,130.63
Vests	7,239.00	5,905.50	2,667.00	2,667.00	2,667.00	14,541.50

Measur... ▾

■ Cost

□ Profit

□ Sales



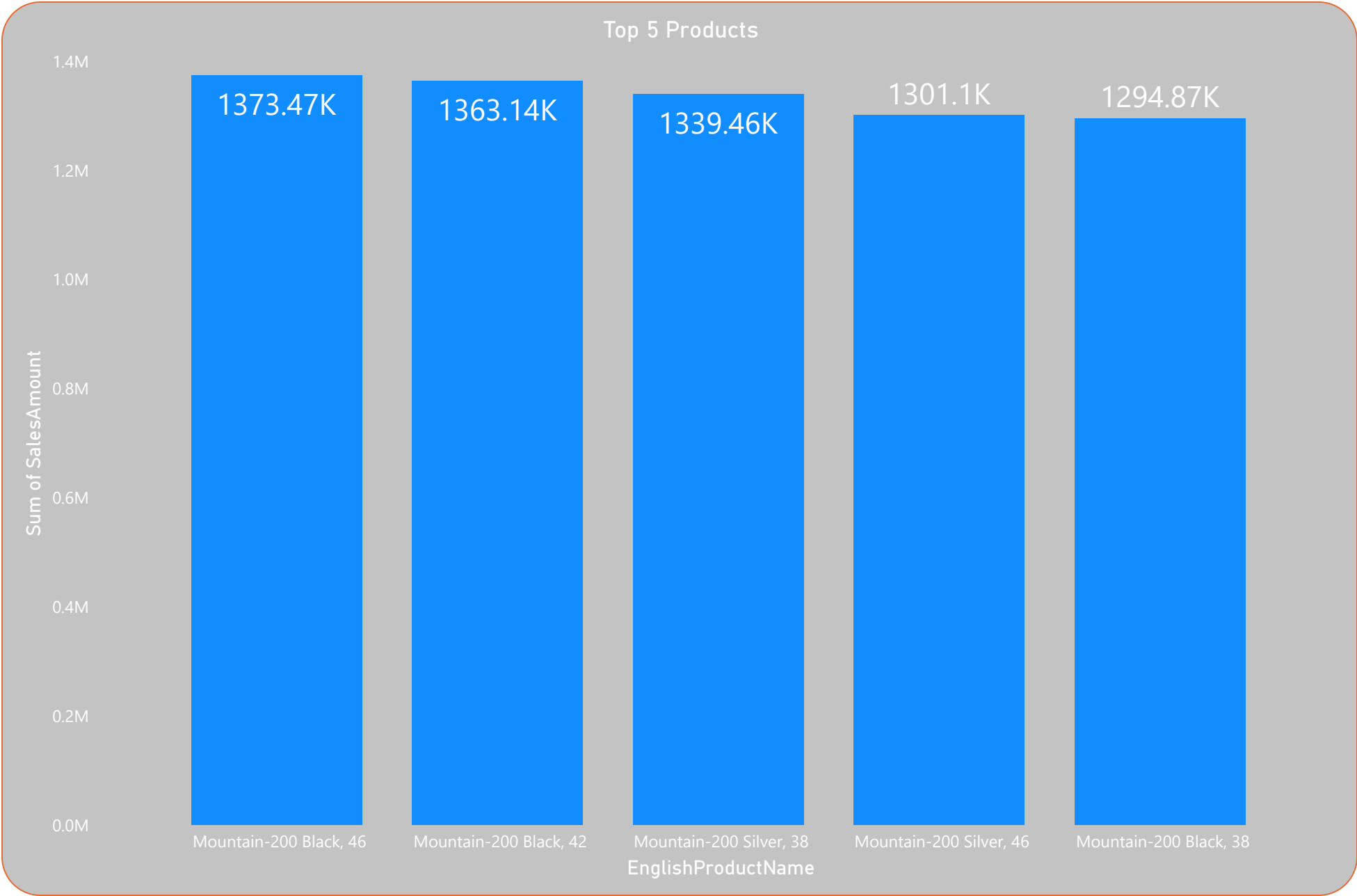
Top N

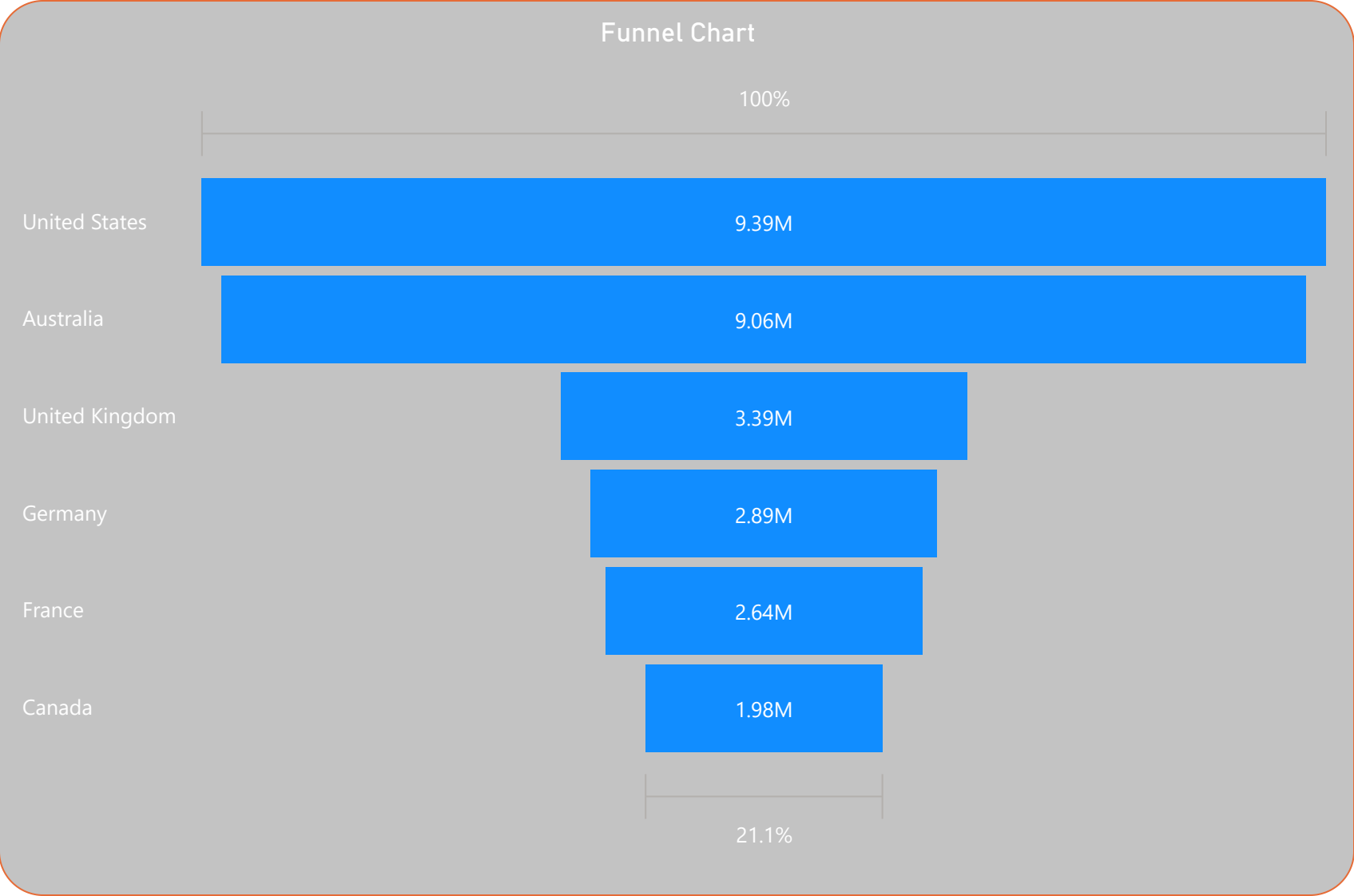
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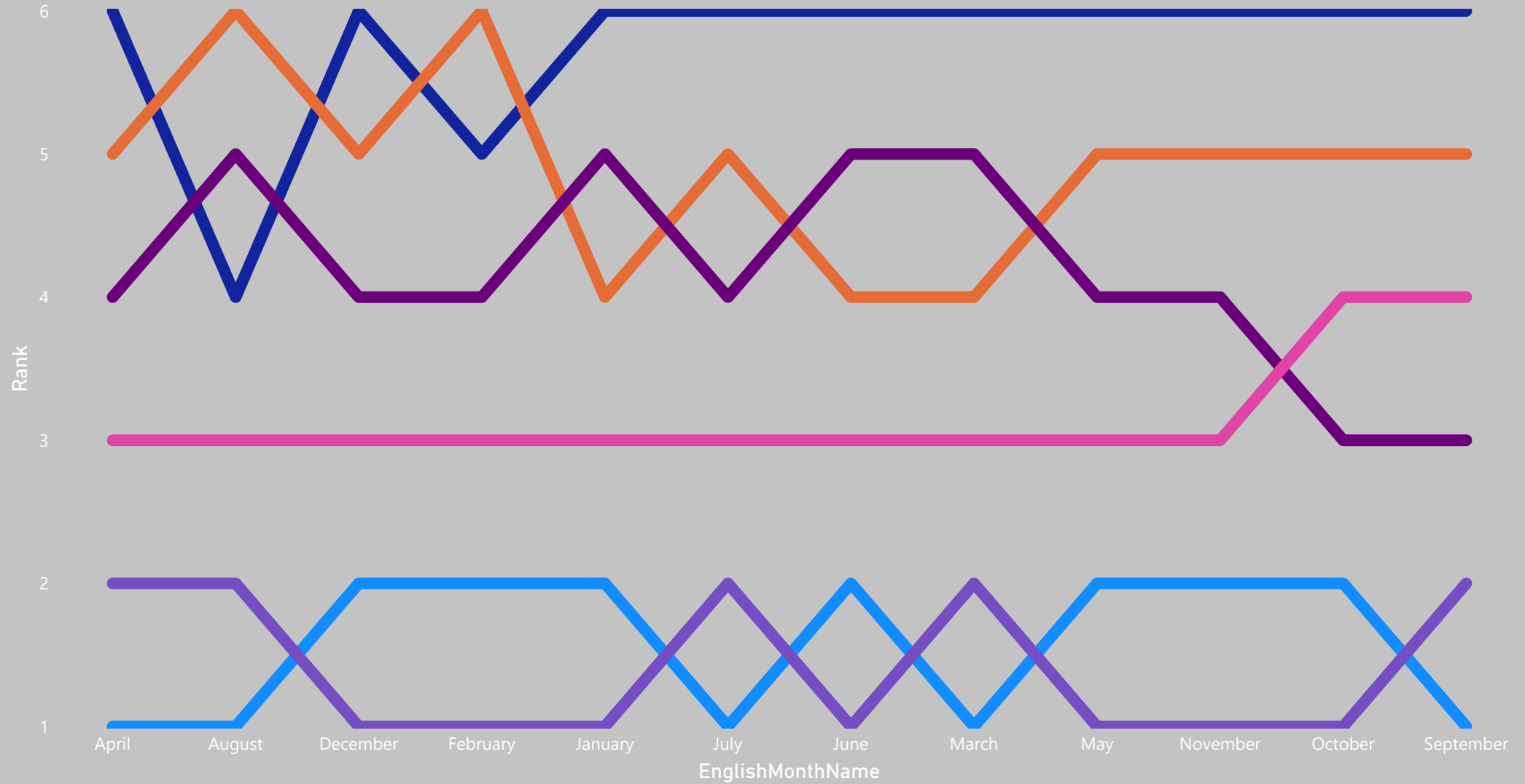
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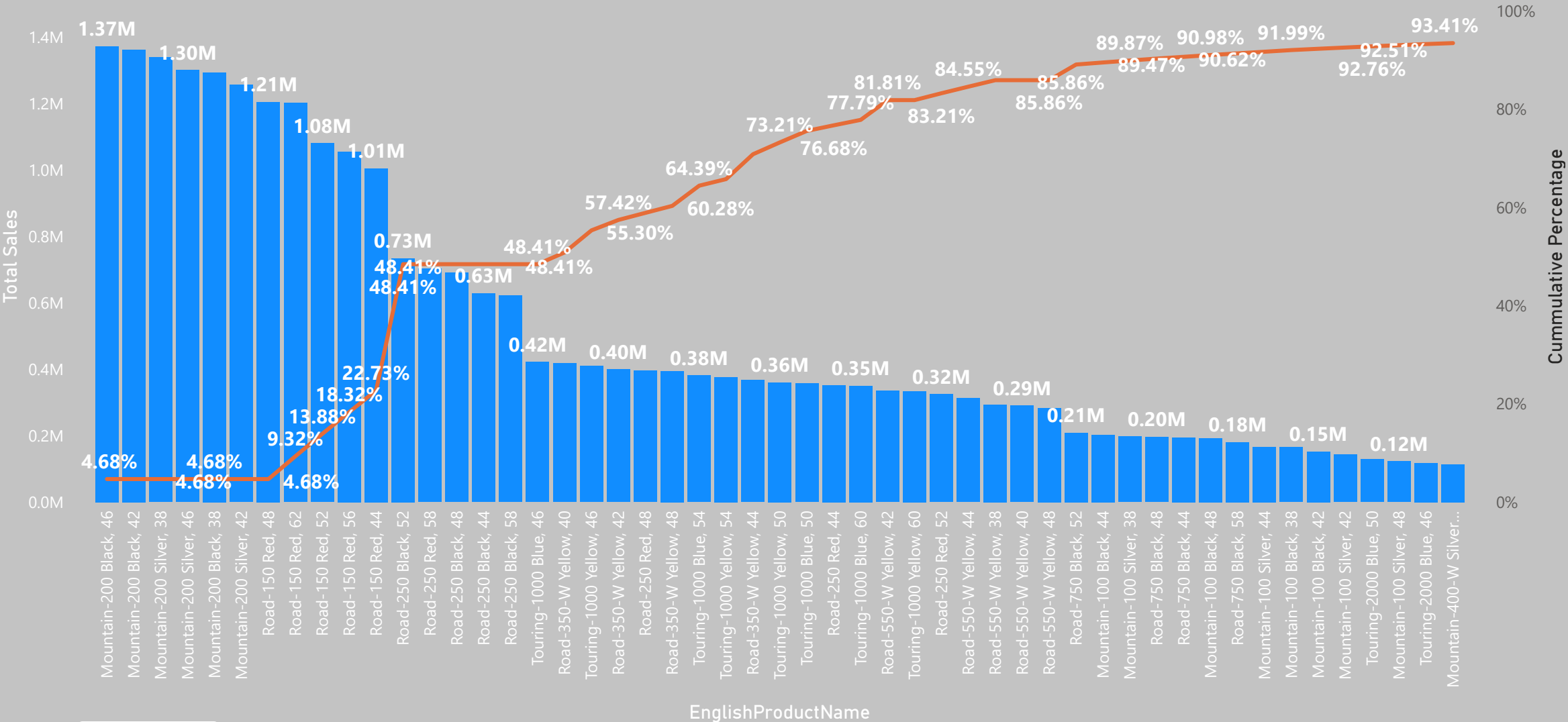
Bump chart

SalesTerritoryCountry ● Australia ● Canada ● France ● Germany ● United Kingdom ● United States



Pareto Chart

● Total Sales ● Cumulative Percentage





Sales Analysis Sub Dashboard 1

CROSS TAB

EnglishProductCategoryName	Australia	Canada	France	Germany	United Kingdom	United States
Accessories						
Bike Racks	5,760.00	6,480.00	2,880.00	2,520.00	3,360.00	15,960.00
Bike Stands	9,540.00	4,770.00	2,862.00	3,180.00	4,293.00	13,038.00
Bottles and Cages	10,937.73	7,290.72	4,883.25	5,211.73	6,492.88	20,192.51
Cleaners	1,661.55	1,073.25	413.40	500.85	588.30	2,671.20
Fenders	6,857.76	8,242.50	2,132.06	3,406.90	2,989.28	20,815.06
Helmets	43,422.59	26,382.46	22,253.64	22,778.49	27,817.05	73,374.03
Hydration Packs	10,118.16	5,938.92	2,804.49	1,979.64	3,629.34	14,462.37

Top N

5

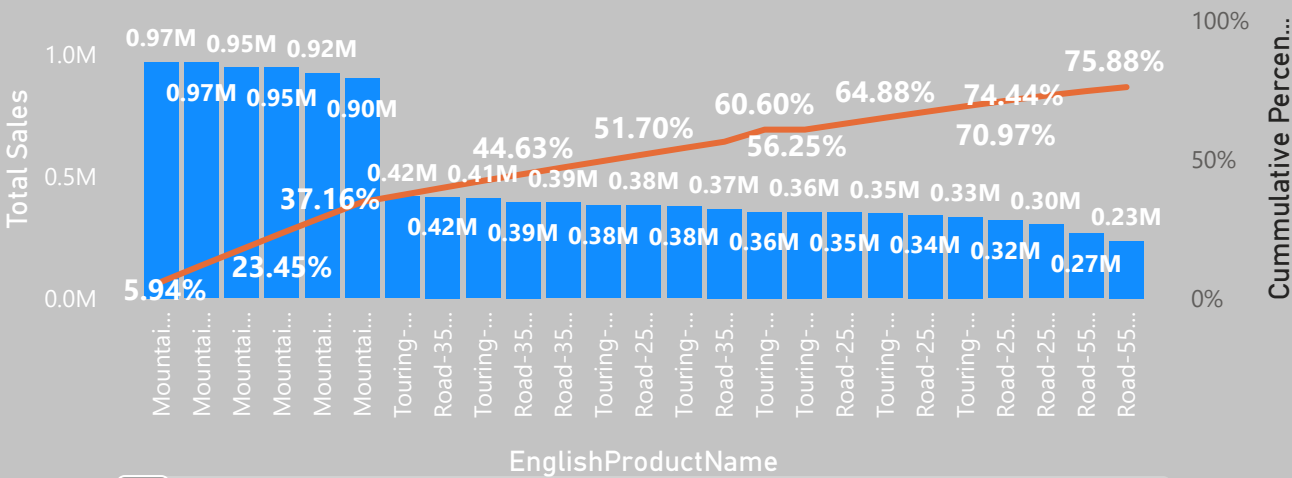
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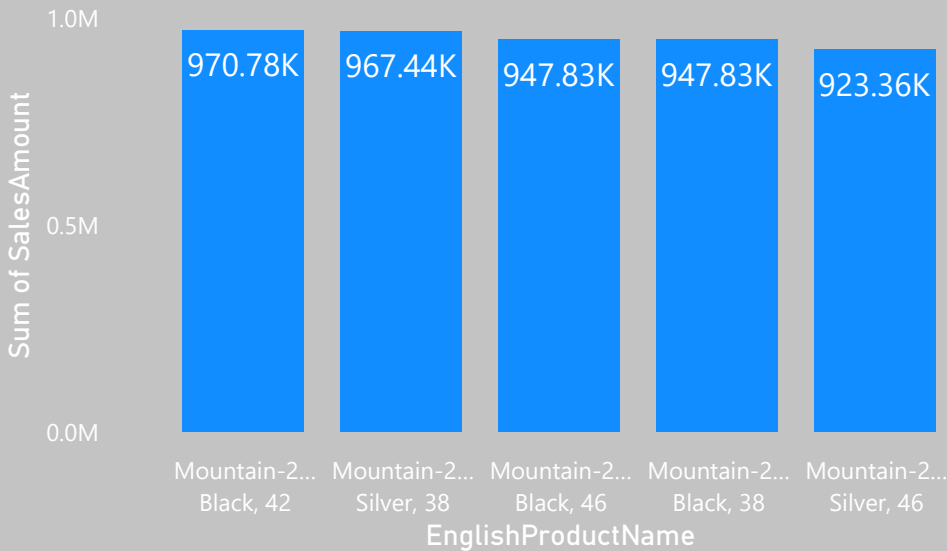
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Pareto Chart

Total Sales Cumulative Percentage



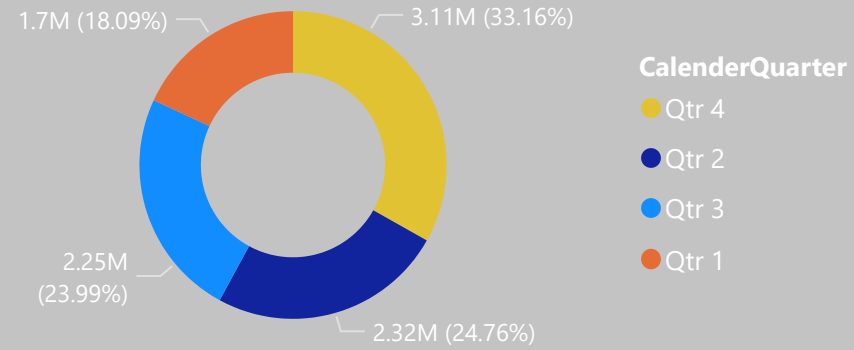
Top 5 Products



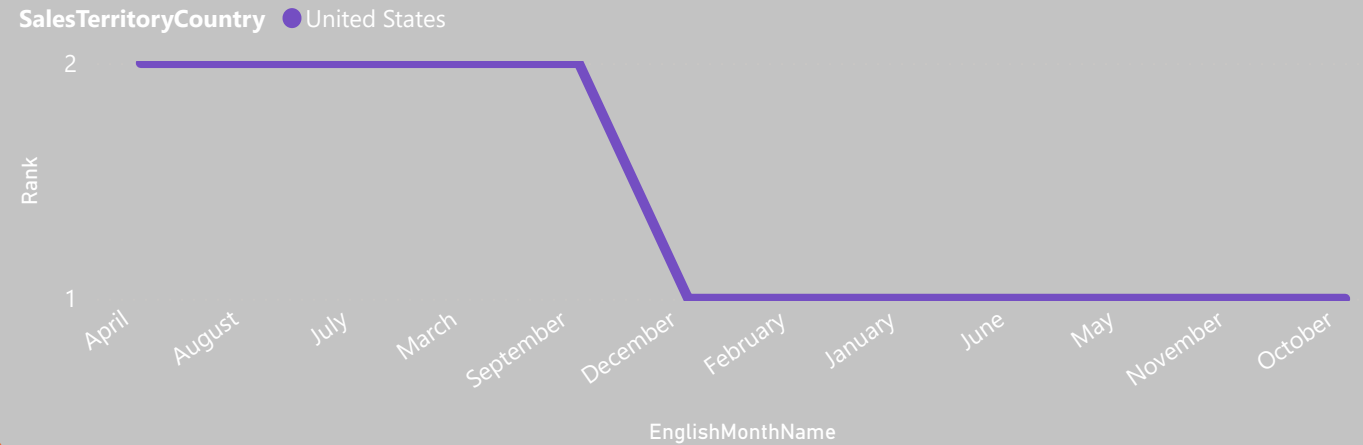


Sales Analysis Sub Dashboard 2

Donut Chart



Bump chart

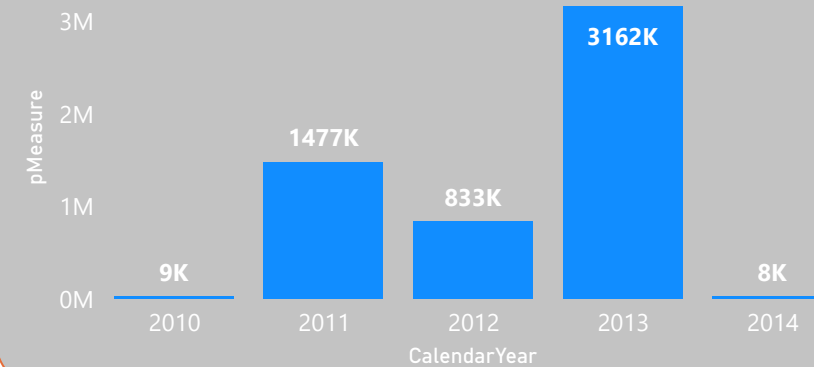


Funnel Chart

United States

9.39M

Cost By year



Meas... ▾

- Cost
- Profit
- Sales

Sales Analysis Sub Dashboard 3

Orders Details

SalesOrderNumber	OrderDateKey	OrderDate	DueDateKey	DueDate	ShipDateKey	ShipDate	Sum of SalesAmount
SO51247	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
SO51248	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
SO51249	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
SO51250	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
SO51251	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
SO51252	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
SO51253	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
SO51254	41275	01 January 2013	41287	13 January 2013	41282	08 January 2013	2,000.00
Total							1,63,500.00

Average Cost

181.55

Average Profit

128.13

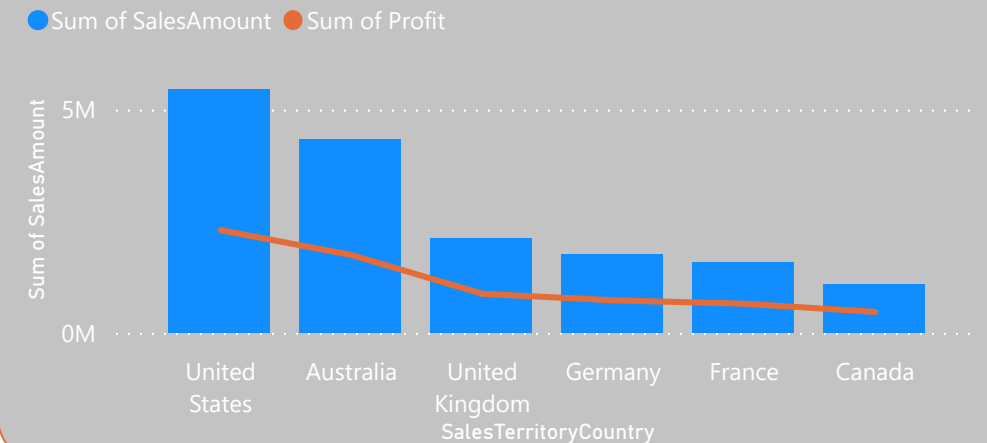
Average Sales

309.68

Product Details

EnglishProductName	EnglishProductSubcategoryName	EnglishProductCategoryName	EnglishDescription
Adjustable Race			
BB Ball Bearing			
Bearing Ball			
Blade			
Chain Stays			
Chainring			
Chainring Bolts			
Chainring Nut			

Sum of Sales & Profit



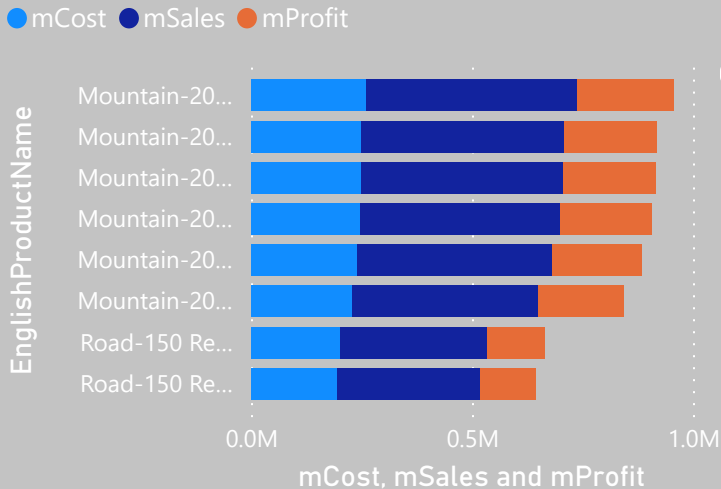


Sales Analysis Sub Dashboard 4

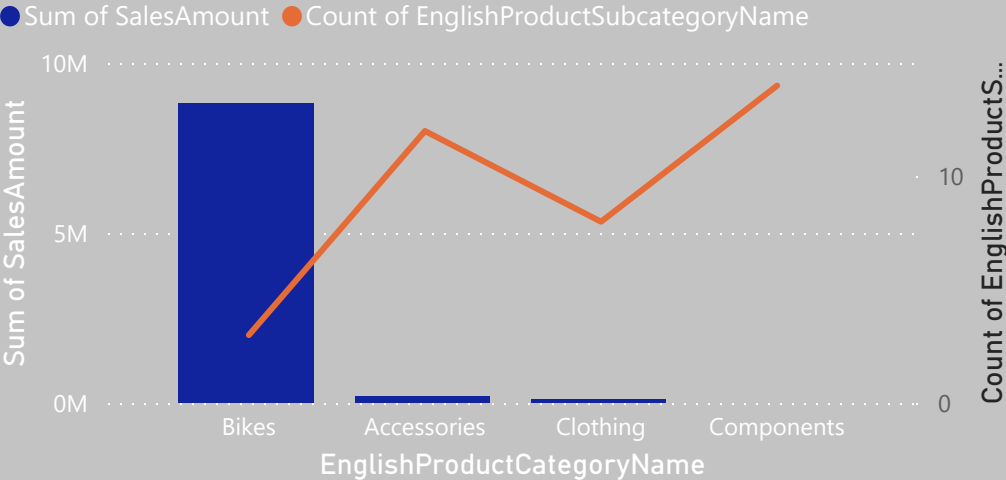
Customer Details

Yearmonth	CustomerKey	CustomerFullName	EmailAddress	EnglishOccupation	Sum of YearlyIncome
2013-12	21414	Aaron Butler	aaron13@adventure-works.com	Professional	6000
2013-12	15566	Aaron Foster	aaron15@adventure-works.com	Professional	7000
2013-12	18804	Aaron Gonzales	aaron16@adventure-works.com	Skilled Manual	6000
2013-12	20285	Aaron Alexander	aaron18@adventure-works.com	Skilled Manual	4000
2013-12	25599	Aaron Russell	aaron19@adventure-works.com	Manual	1000
2011-11	12163	Aaron V Wang	aaron24@adventure-works.com	Management	15000
2013-11	25196	Aaron C Yang	aaron27@adventure-works.com	Professional	6000
2013-12	27363	Aaron M...	aaron28@adventure-works.com	Professional	6000
Total					105924000

Cost, Sales and Profit



Product By Sales



Product Details

EnglishProductName	EnglishProductCategoryName	EnglishProductSubcategoryName	mSales
All-Purpose Bike Stand	Accessories	Bike Stands	10,0
AWC Logo Cap	Clothing	Caps	5,0
Bike Wash - Dissolver	Accessories	Cleaners	2,0
Classic Vest, L	Clothing	Vests	3,0
Classic Vest, M	Clothing	Vests	3,0
Classic Vest, S	Clothing	Vests	3,0
Fender Set - Mountain	Accessories	Fenders	13,0
Total			91,07,0