

Project Design Phase – II

Customer Journey Map

1 Phases	To detect the problem		Find an appropriate answer to the problem	What we need to implement	How to implement creatively
2 Steps	Detect the movement of the swimmer by sensor		To find drowning person By sensor	Movement detection	Using deep learning algorithm It detect the movement with the help of sensors
3 Feelings	<div>Easy for the Life Guard to save people life</div> <div>Low Death</div> <div>Earlier prediction can be possible</div>		<div>Earlier prediction to save life of a swimmer</div> <div>Lifeguard can save most of the life</div> <div>Saving life of every individual</div>	<div>Should be alert all time</div> <div>Lifeguard should be ready and alert all time is a difficult task</div>	<div>Implement the good type of sensors</div> <div>Continuous monitoring</div>
	<div>It's difficult to know if the sensors are not working unexpectedly</div>		<div>Life can be saved because of earlier prediction</div>	<div>It requires an unlimited or continuous internet connection</div> <div>Sometimes sensor may fail to work</div>	<div>They need maintenance for proper functioning</div> <div>Always Lifeguard should be available</div> <div>Proper prediction is needed</div>
4 Pain points	<div>Due to network issues the alarm message will be delivered later</div> <div>If the program is not properly inserted in the device may not to be work</div>		<div>Some times can't find correct drowning person</div> <div>Its because of 3 or more number of drowning happens</div>	<div>Communication between Lifeguard and swimmer</div> <div>It can reduce the drowning accident</div>	<div>Can't save everyone life</div> <div>No measures are taken due to some external cases</div> <div>Lifeguard can't life of swimmer if a sensor takes more time to sense</div>
5 Opportunities	<div>The movement of drowning persons is detected quickly</div>		<div>It provides information quickly and accurately</div> <div>It can be used to monitor pulse rate of swimmer to detect drowning</div> <div>Becomes handy to save swimmer life earlier</div>	<div>High quality of sensor is needed</div> <div>Saves the people in high rate</div> <div>Makes low death rate</div>	<div>Accurate prediction is needed</div> <div>It reduces the swimmer death</div> <div>Saves lot of swimmer life</div>