



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Marketing insight is the most usefull for the business developers

why is the market insight important?

Delivering insight -driven growth for the short-and long-term

how do you develop market insights?

Discovering insights by analyzing multiple data sources.

insights into cutomers can help companies spark innovation, uncover the most promising sources of growth, and develop or maintain successful products and brands.

The role in market insights may be the ideal job for you

Insight helps you make better prediction of what might happen in the future and make better decisions

marketing insight are very important for all the people

how do you gather marketting insights?

It helps you understand what and why something is happiness

find an ideal product market fit



Persona's name
Short summary of the persona

Designing programs based on the insights generated

If you use the right techniques you can utilize market research

why is the market insights important?

A market insight expert must be able to break down data and draw out relevent information

what is a good marketing insight

The consumption and production of marketed food are spatially separated

What are the market insight tools?

The goal of the filed of market insights is to learn about and analyse the market.

working in the field of market insights requires a special set of skills which allow both efficient market research and creation of insightful data.

The retailer then sells the goods to the end consumer at a higher price making a profit.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?