

Employee Data Analysis using Excel




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PROJECT TITLE



Employee Performance Analysis using Excel



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1. Problem Statement
2. Project Overview
3. End Users
4. Our Solution and Proposition
5. Dataset Description
6. Modelling Approach
7. Results and Discussion
8. Conclusion



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PROBLEM STATEMENT



A problem statement in data analysis is a clear, concise description of the issue that a project aims to address. It helps define the scope, objectives, and metrics of the analysis, and communicate them to stakeholders



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PROJECT OVERVIEW

A data analytics project overview includes the following:

- Project objectives: Define the project's goals and key questions

- Data sources: Choose appropriate data sources early in the planning process

- Data analysis techniques: Use analytical techniques that align with the project's objectives



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WHO ARE THE END USERS?

An end user is a person or other entity that consumes or makes use of the goods or services produced by businesses. In this way, an end user may differ from a customer since the entity or person that buys a product or service may not be the one who actually uses it.



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OUR SOLUTION AND ITS VALUE PROPOSITION



■ Data analytics can help strengthen a value proposition by:

Identifying customer needs

Data analytics can help identify customer needs and pain points by analyzing data from surveys, interviews, social media, and more.

Validating assumptions

Data analytics can help validate assumptions about the product, market, and customers by testing ideas and claims against real-world data



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Dataset Description

A Data Set is a container that holds the data you upload to Analytics. Data Sets control how uploaded data gets joined with existing data. You configure Data Sets at the Property level. Data Sets must be associated with at least one View, and can be associated with multiple Views



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THE "WOW" IN OUR SOLUTION

In the context of product optimization, "Wow" may refer to a moment when a user experiences a positive interaction with a product. To identify these moments, you can analyze user behavior and engagement with product features. For example, you can compare users who have been retained or upsold to those who have churned. You can look for patterns in behavior, such as whether churned users are missing a specific feature or not using product tours



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MODELLIN G

Data modeling is a process that helps data analysts and other stakeholders understand and visualize an organization's data, which is a key part of data analytics. It's a foundational element of software development and analytics that helps ensure that data is consistently defined and formatted across systems



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RESULTS

The results of data analysis are the findings of a researcher's analysis of data, and they are used to answer the research question(s) posed in the introduction. The results are meant to be shared and are often presented in a way that is accessible and understandable to others



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conclusion

In summary, a comprehensive conclusion for a data analysis in a research study involves a strategic synthesis of key findings, their implications, and their contribution to the broader field of study. It is an opportunity to communicate the significance of your research and guide future investigations



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