

CREATE A YOUTUBE THUMBNAIL

Project Report

1. INTRODUCTION

1.1 Overview

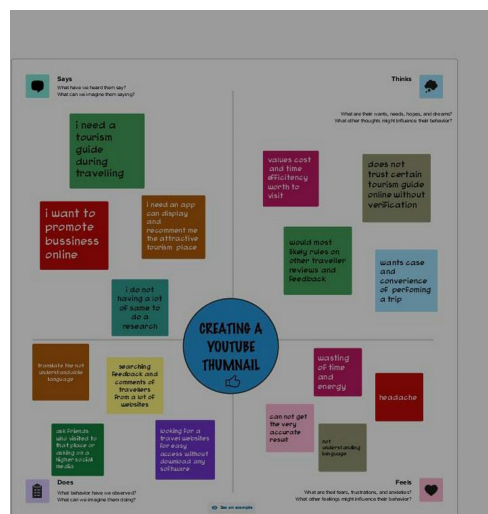
A thumbnail is a clickable visual icon that represents the content of a YouTube video. Thumbnails are used on every YouTube video, and are considered a major factor in a video's click-through-rate and views.

1.2.Purpose

A purpose of a YouTube thumbnail is to give viewers a visual preview of the video content and entice them to click on it.

2.PROBLEM DEFINITION

2.1 Empathy Map



2.2 Brainstorming Map



3.RESULT



4.ADVANTAGES & DISADVANTAGES

i) Budget friendly

i) Export settings are limited

ii) offers a professional look

ii) The free version is limited

iii)Team access

iii) Unique elements cannot be created

5.APPLICATION

We use the CANVA application to design our YouTube Thumbnail.

6.CONCLUSION

With pre-made templates, CANVA is an excellent pick for creating your YouTube thumbnail, you can use these thumbnail. To get an idea and create a customized YouTube thumbnail by combining the ideas from two or more templates.