

yntra Analysis

2021

2022

2023

Orders

3500

Avg Ratings

4.0

Total sales

1.88M

Total Discount

1.06M

Sub-Category

All

Products

All

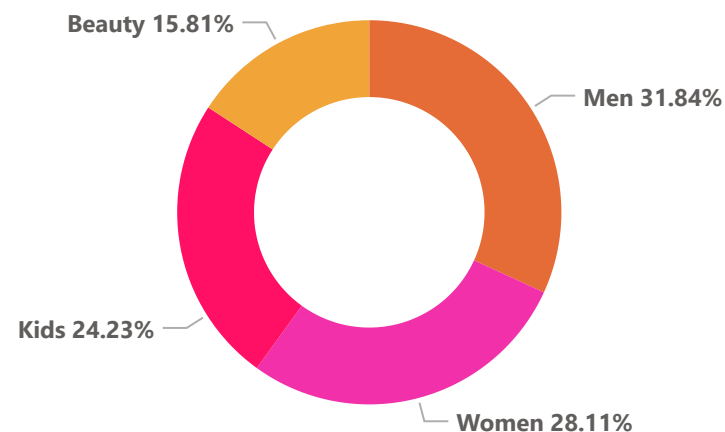
Category

All

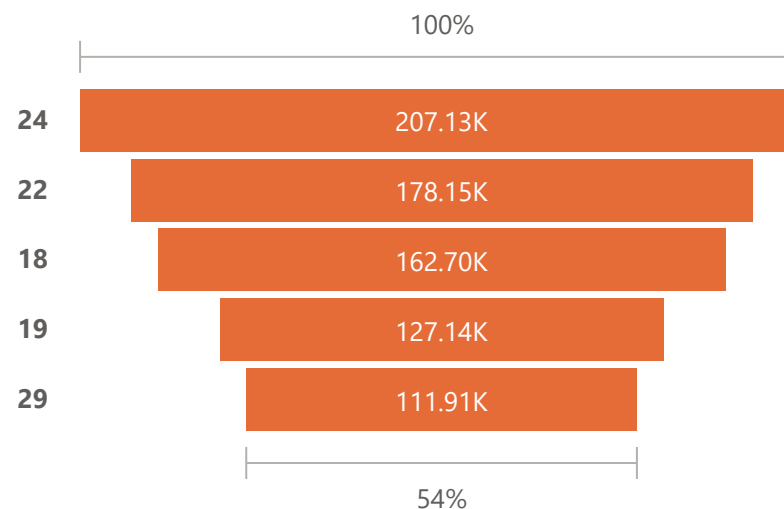
Brand

All

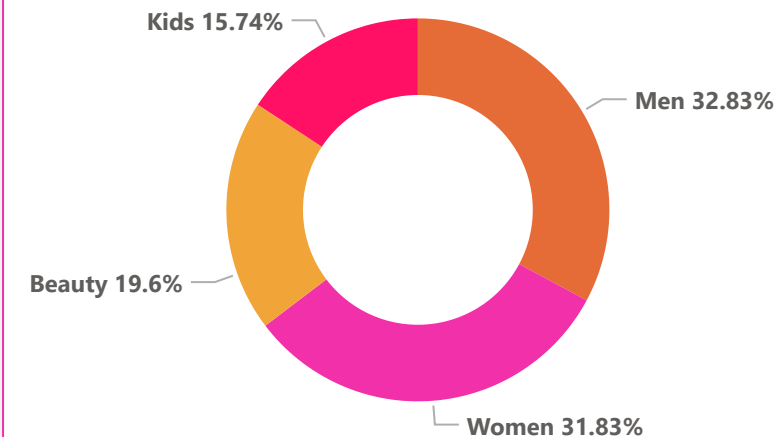
Discount Price by Category



Sales by Customer Age

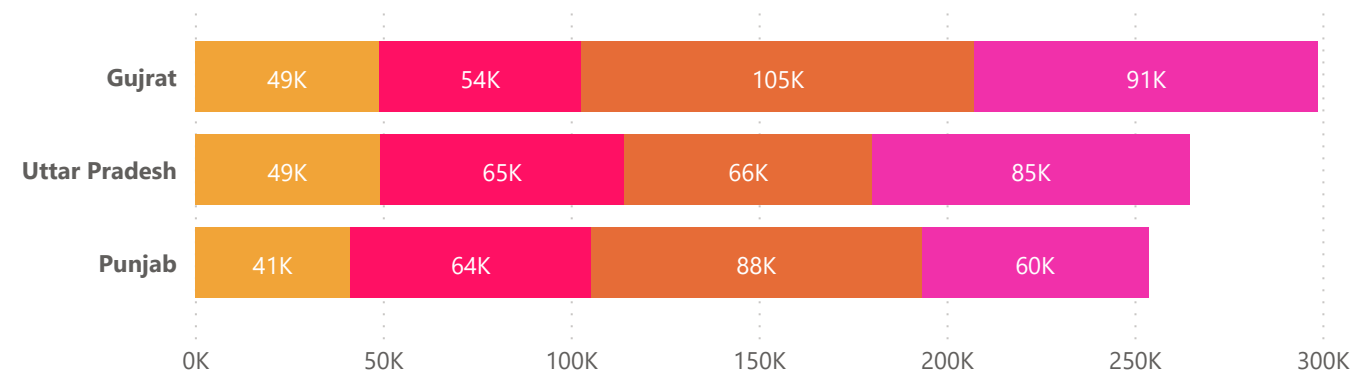


Orders Distribution by Category



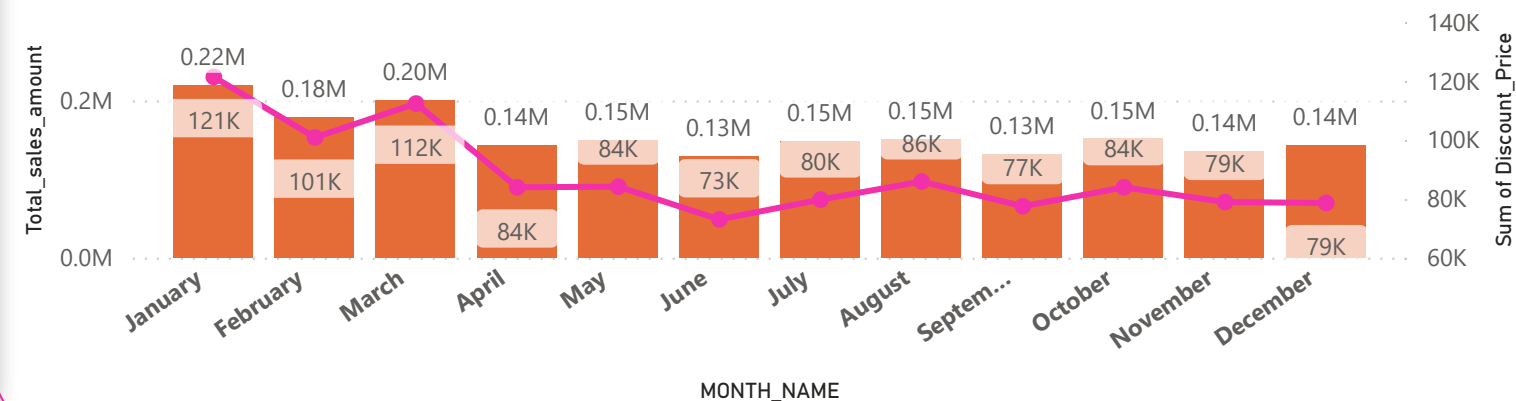
State-wise Distribution of Sales

Category ● Beauty ● Kids ● Men ● Women

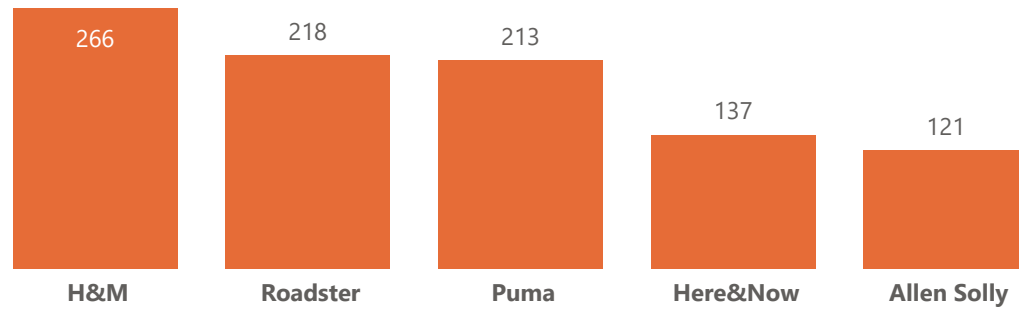


Sales and Discount Trend by Month

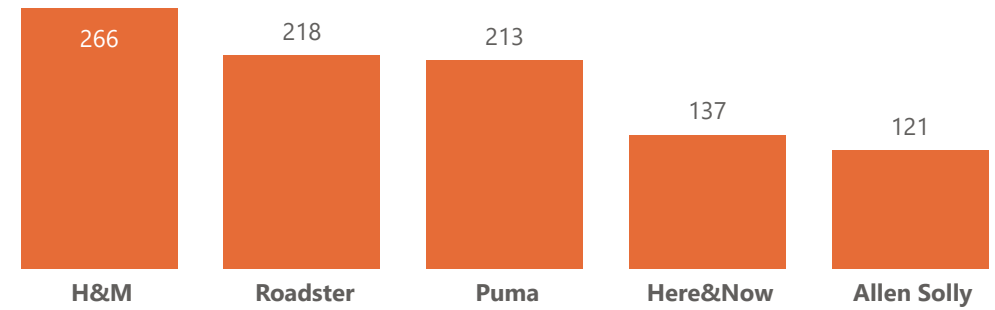
● Total_sales_amount ● Sum of Discount_Price



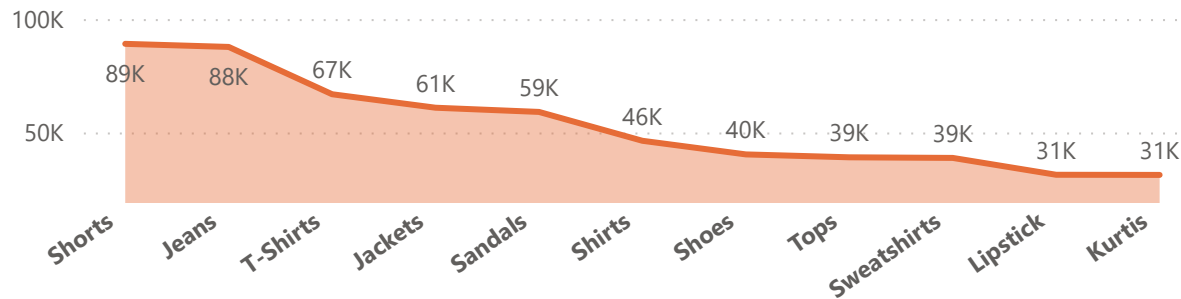
Ratings by Brand



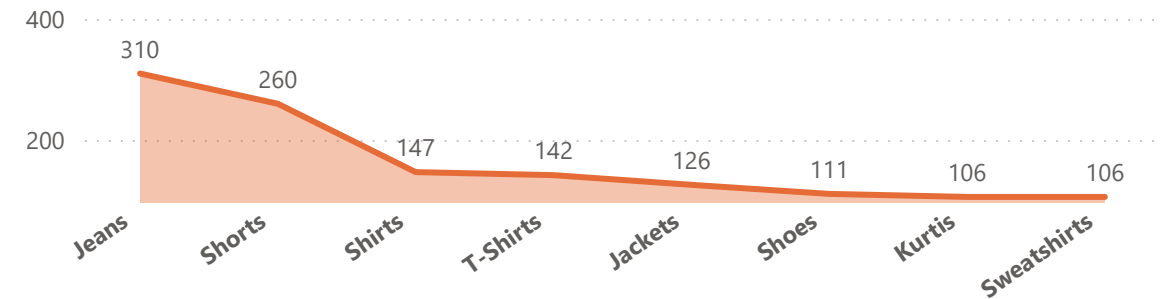
Brand Distribution



Discount by Product



Product Distribution



Sales by Color



Sales by Sub-category

