

Ideation Phase - Define Problem Statements

BookNest: Where Stories Nestle

A well-articulated customer problem statement allows the team to identify the ideal solution for the challenges users face. The following problem statements define the core issues BookNest aims to solve.

Problem Statement 1: Book Buyer

WHO	A book reader/buyer who wants to purchase books online
WHAT	Cannot easily find affordable, trusted, and specific books on a single reliable platform
WHY	Because there is no dedicated platform that connects book buyers with individual sellers, offering search, wishlist, and ordering features in one place
INSIGHT	Book buyers need a trustworthy and easy-to-use platform where they can browse, wishlist, and order books from verified sellers
SOLUTION	BookNest provides a user-friendly interface to search books by genre, add them to a wishlist, and place orders securely

Problem Statement 2: Book Seller

WHO	An individual or small business owner who sells books
WHAT	Has no dedicated online platform to list and manage books for sale
WHY	Because existing marketplaces are complex, expensive, or not focused on books, making it hard for small sellers to reach buyers
INSIGHT	Sellers need a simple dashboard to add books, view their listings, and manage orders without technical complexity
SOLUTION	BookNest provides a dedicated seller dashboard to add, manage, and delete book listings and track buyer orders

Problem Statement 3: Platform Administrator

WHO	A platform administrator managing BookNest
WHAT	Needs to monitor and control all users, sellers, and book listings on the platform

WHY	Because without admin oversight, fake users, bad listings, and fraudulent activity can harm the platform's reputation
INSIGHT	Admin needs full visibility and control over the platform to ensure a safe and trustworthy experience for all users
SOLUTION	BookNest provides an admin dashboard to view, manage, and delete users, sellers, and book listings

Team ID: LTVIP2026TMIDS24289 | Team Leader: Keerthi Mekala | Members: Adil Mohammed, Vasanth Metla, Rahamtulla Shaik