

Ganadipathy Tulsi's Jain Engineering College

Kaniyambadi - Vellore - 632102

NAAN MUDHALVAN - PROJECT

BUILDING A WEBSITE USING CANVA

Submitted By,

Team Leader - Keerthivasan K

Team Member 1 - Tamil selvi C

Team Member 2 - Thennarasu B

Team Member 3 - Upriya A

Project Mentor

Project Evaluator

Project Spoc

Mrs.Priya

Mrs.Priya

Mr.Durai Kumar

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1. INTRODUCTION

1.1 PROJECT FLOW

Planning: Create a website for opening a restaurant "Hungry Time" using canva.

Canva Registration: Sign up for a Canva account if you don't have one already.

Choose a Template: Browse through Canva's website templates and select one template which is related to food.

Customization: Use Canva's drag-and-drop editor to customize the chosen template. Add your own text, images, logos, and branding elements. Adjust fonts, colors, and layout as needed.

Functionality: Add interactive elements such as buttons, forms, and links to make your website functional and user-friendly.

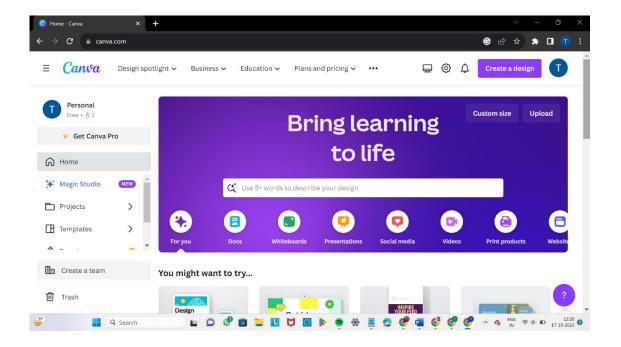
2. PROBLEM UNDERSTANDING

This project aims to design and develop a visually appealing website for opening a restaurant by utilizing Canva, a user-friendly graphic design tool. Participants will leverage Canva's features to create an interactive and responsive website that meets modern design standards. The project involves conceptualizing the website layout, selecting appropriate colors and fonts, designing custom graphics and icons, and arranging content elements cohesively.

2.1 NAVIGATION

Navigate to : https://www.canva.com/

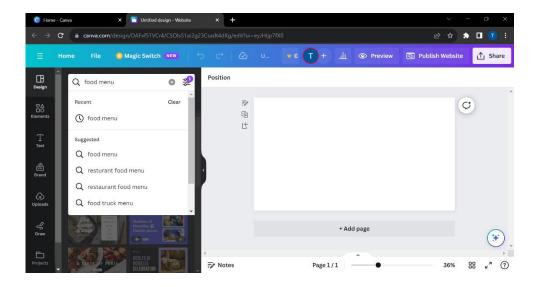
2.2 CREATING DESIGN



3. SEARCH AND CLICK "WEBSITE"

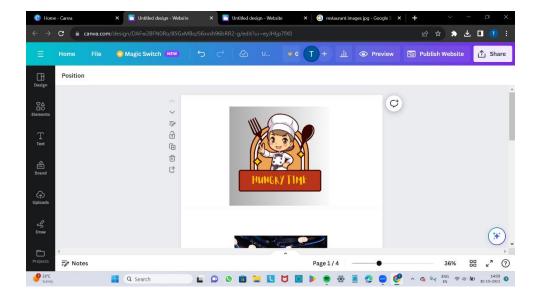
3.1 SEARCH AND CLICK ONLINE STORE

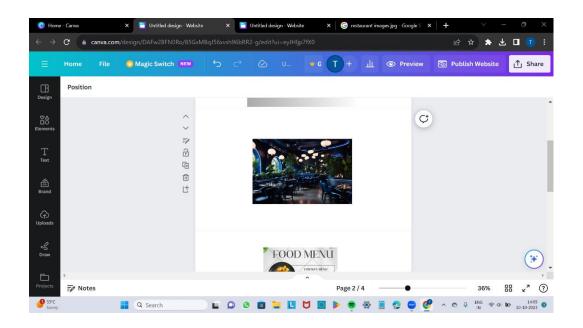
Search the design which is related to our domain.

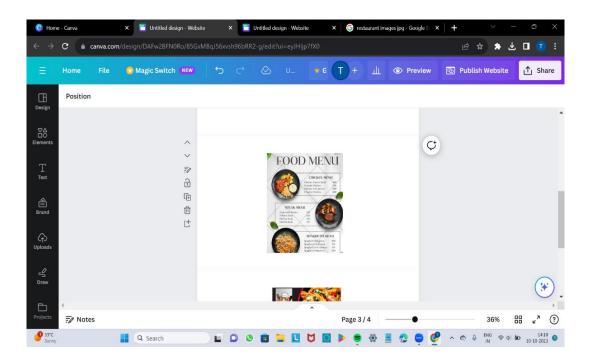


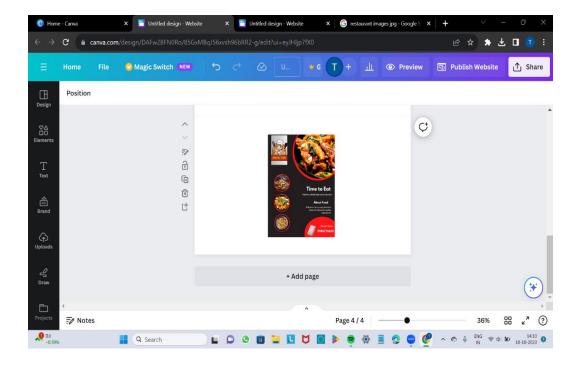
3.2 CHOOSING THE DESIGN

Select the design which we want to add in it.



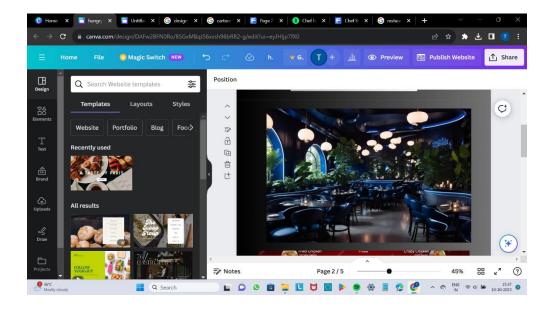




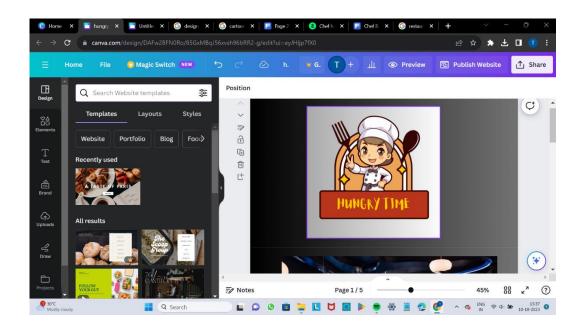


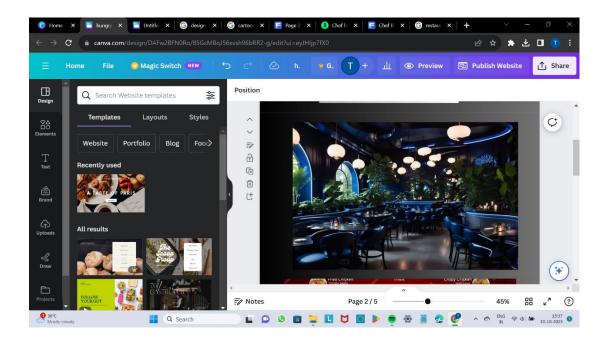
3.3 CHANGE BACKGROUND COLOUR

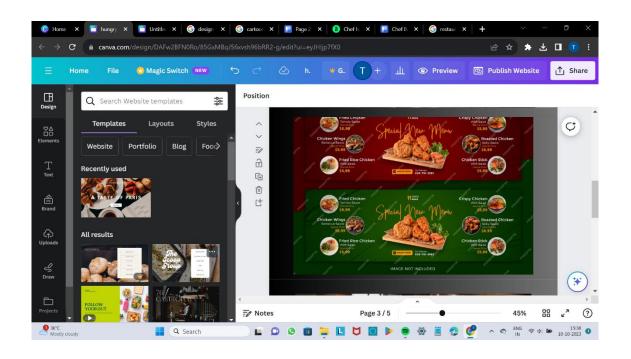
You can customize the colour and canva size according to your needs.

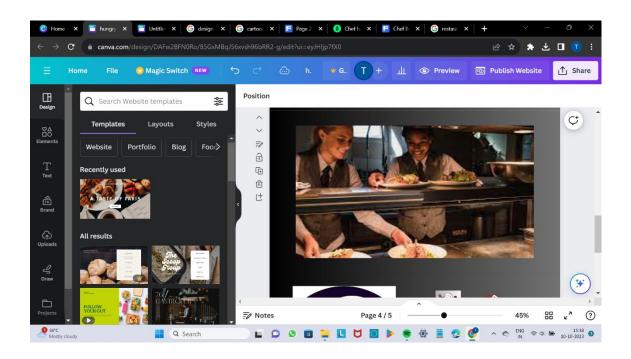


4. ADD GRADIENT

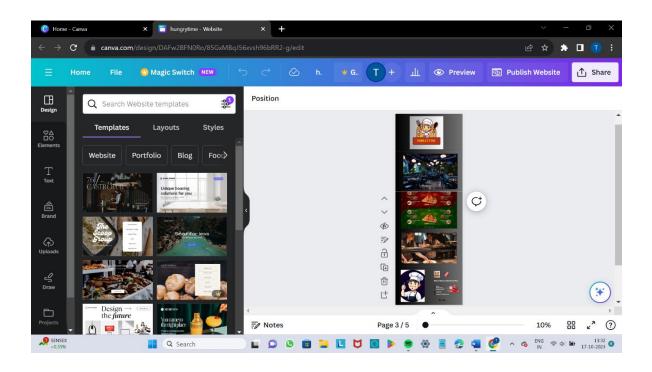






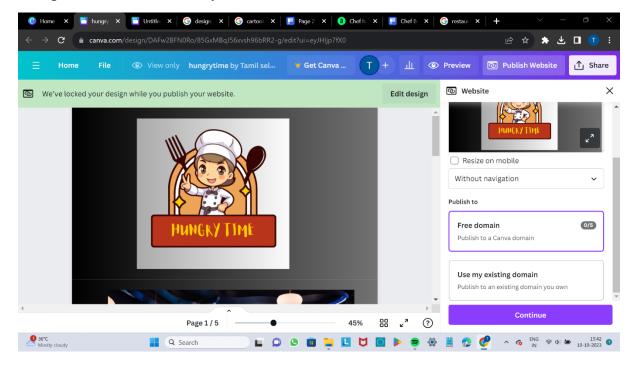


5. FINISH EDITING



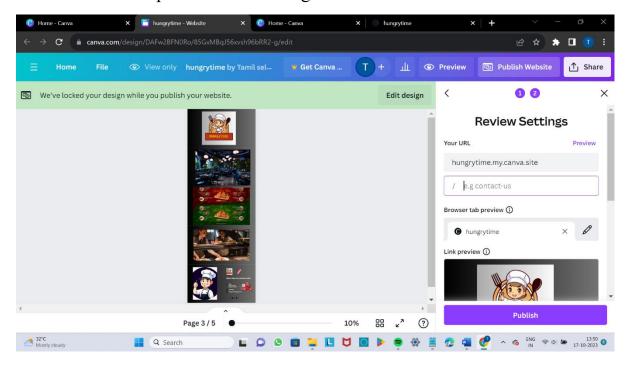
6. PUBLISH WEBSITE

After finished editing then we go to publish website. Then your website was published successfully.



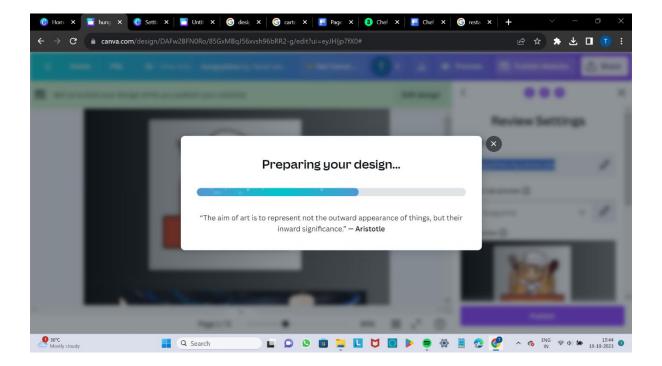
6.1 CHANGE URL

Based on our opinion we can change URL name related to our domain.



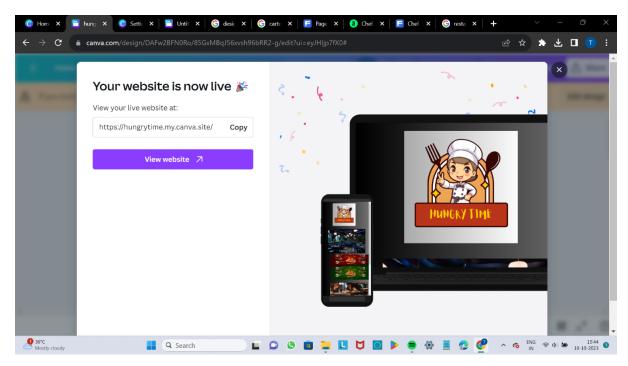
7. PUBLISH AND VISIT SITE

After publishing website it will take some time to load.

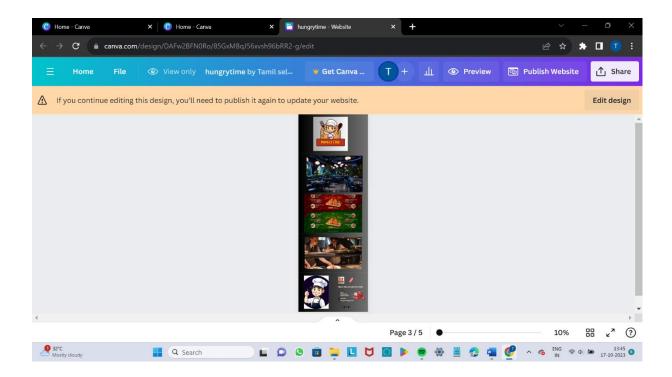


7.1 VIEW WEBSITE

Then click on view website to view our site completely.



Later our website is published lively and it is ready to view.



8. RESULT

8.1 BUSINESS E-MAIL

hungrytime2003@gmail.com

8.2 WEBSITE URL

https://hungrytime.my.canva.site/

8.3 GITHUB LINK

https://github.com/Keerthi1817/Digital-Marketing