

## **DIGITAL MARKETING INDIVIDUAL ASSIGNMENT**

**NAME: KEERTHI N G**

**NM ID: AF1B1467844E83EADDF46B27E2793DD9**

**COLLEGE: ANNA UNIVESITY, ACT CAMPUS**

**CITY: CHENNAI**

**1) Create blog using blogspot:**

Link: <https://lemonskinn.blogspot.com/2023/09/achieving-clear-glowing-skin-your-guide.html>

**2) Create facebook page**

Link: <https://www.facebook.com/profile.php?id=61551756910843>

**3) Create Social Media Poster using Canva**

Link: [https://www.canva.com/design/DAFv\\_K\\_YhGM/2Qr-IKZrfvk1D1dAq3Q3yQ/edit?utm\\_content=DAFv\\_K\\_YhGM&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFv_K_YhGM/2Qr-IKZrfvk1D1dAq3Q3yQ/edit?utm_content=DAFv_K_YhGM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

**4) Create E- mail newsletter**

Link: <https://lemonskinn.blogspot.com/2023/10/e-mail-newsletter-skincare-solutions.html>

**NAME: KARTHIKEYAN G**

**NM ID: 36B8C4A8CD882ACBD9543357D60C74F1**

**COLLEGE: ANNA UNIVESITY, ACT CAMPUS**

**CITY: CHENNAI**

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### **3) Create Social Media Poster using Canva**

**Link:**[https://www.canva.com/design/DAFyuhOS1zI/RsBsWh4cJxrr92wNn55SxQ/edit?utm\\_content=DAFyuhOS1zI&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFyuhOS1zI/RsBsWh4cJxrr92wNn55SxQ/edit?utm_content=DAFyuhOS1zI&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

### **4) Create E- mail newsletter**

**Link :**

[https://www.canva.com/design/DAFuHCrXR-4/oHulhbjYArAZJ8ZaSHrLw/view?utm\\_content=DAFuHCrXR-4&utm\\_campaign=share\\_your\\_design&utm\\_medium=link&utm\\_source=shareyourdesignpanel](https://www.canva.com/design/DAFuHCrXR-4/oHulhbjYArAZJ8ZaSHrLw/view?utm_content=DAFuHCrXR-4&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel)