

## 1 INTRODUCTION

### Overview

The origin of **sweets** in the Indian subcontinent has been traced to at least 500 BCE when, records suggest, both raw sugar (gur, vellam, jaggery)

## 2 Problem Definition & Design Thinking

### Empathy Map

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Vol LTE 87

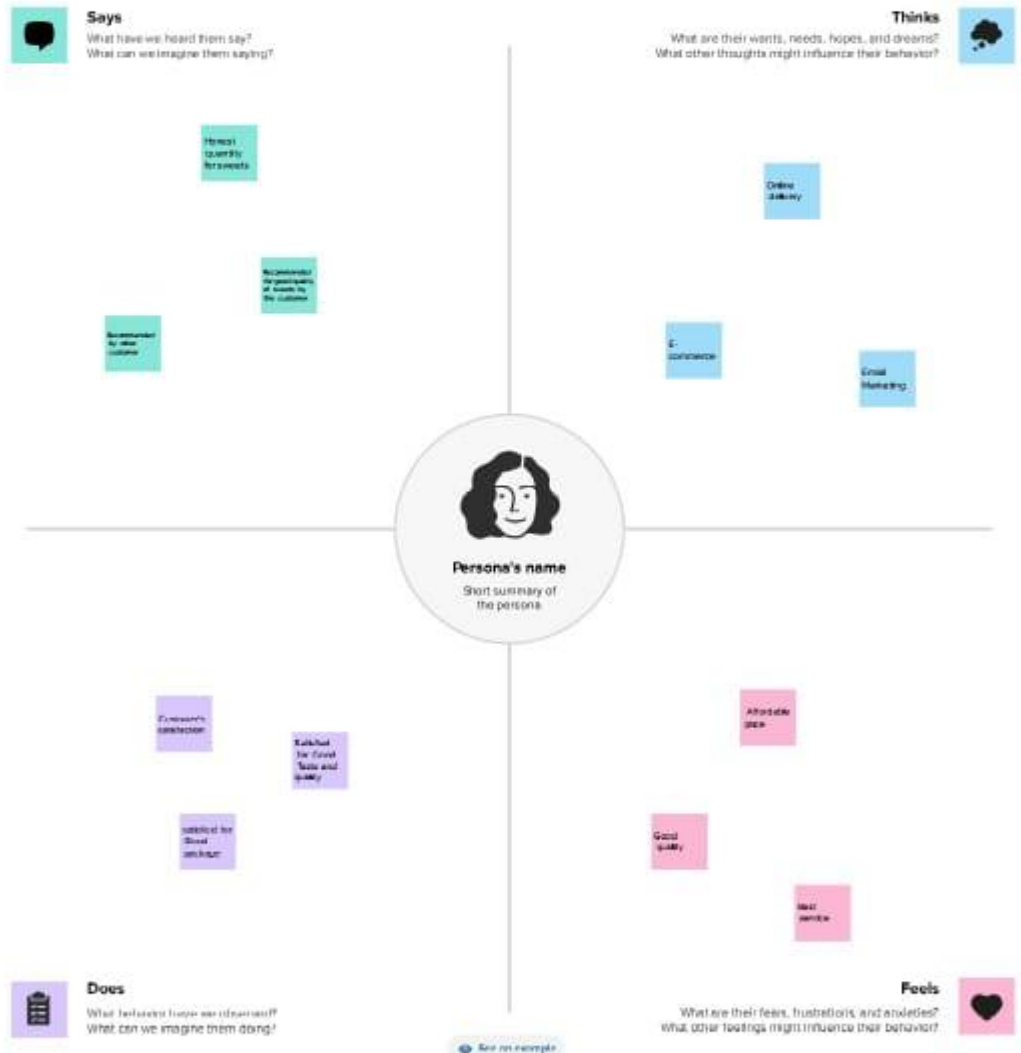


12



[Recommend] Easily add text in PDF

Add



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Paste the empathy map screenshot & Brainstorming Map

4G+ 11:51 15 m 75%

Volt LTE 87%



2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to 'Sketch') icon to start drawing!

Person 1

Reduce  
costs  
The new  
tech. has  
the  
potential  
to  
reduce  
the  
production  
costs

Person 2

Competition  
The new  
tech. has  
the  
potential  
to  
reduce  
the  
production  
costs

Person 3

Costs  
The new  
tech. has  
the  
potential  
to  
reduce  
the  
production  
costs

Person 4

The  
new  
tech. has  
the  
potential  
to  
reduce  
the  
production  
costs

Person 5

Person 6

Person 7

Person 8



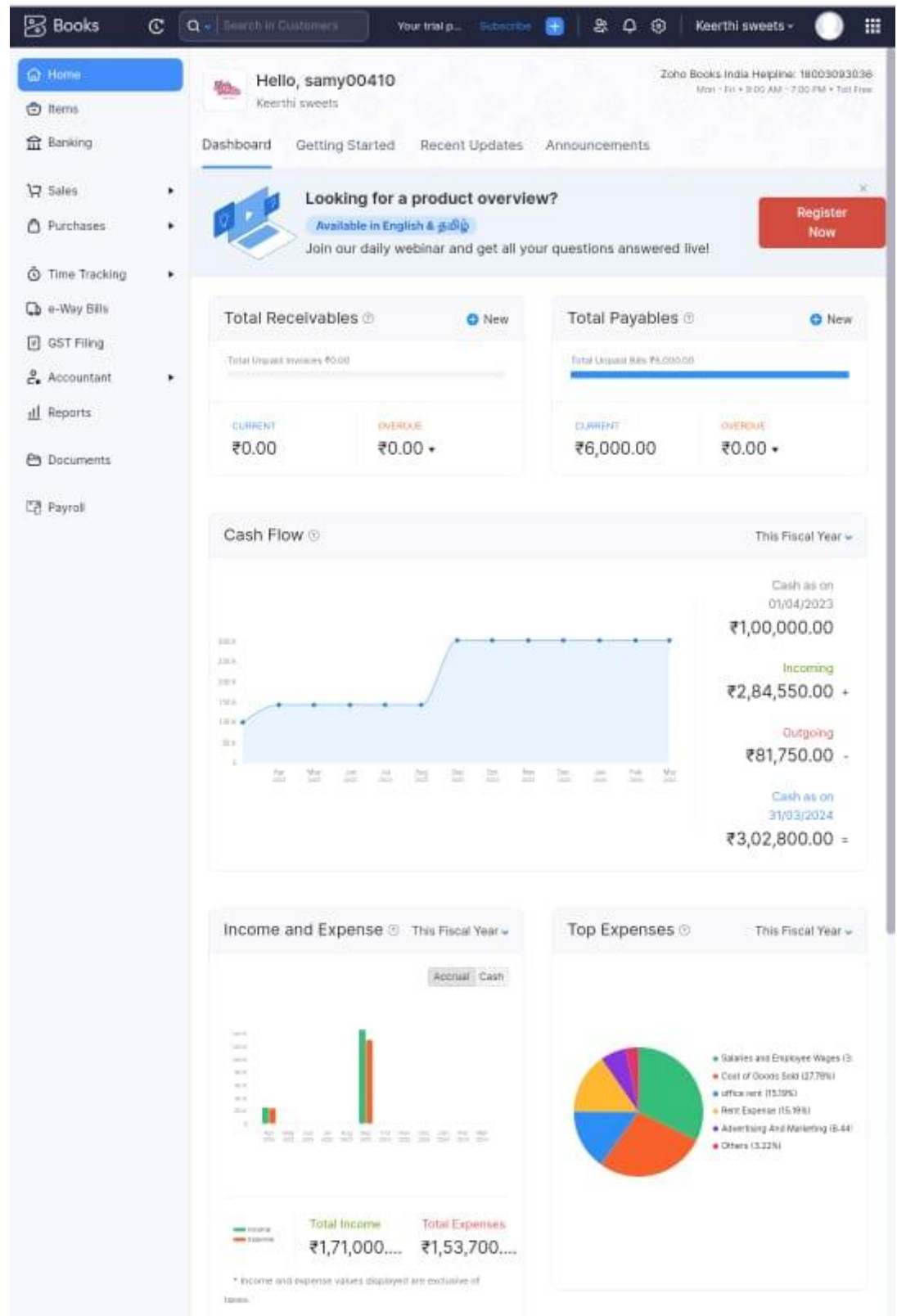
Paste the Ideation & brainstorming map screenshot

## **3      RESULT**

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4G 11:28

Dashboard | Zoho...  
books.zoho.in



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## **ADVANTAGES & DISADVANTAGES**

High in nutrients. Ever wondered why your body craves those delicious-

It Lowers Your Blood Pressure. ...

It's Time to Feel Happy with Desserts – Yes, Really! ...

Having Desserts Helps to Control Weight. ...

## **5 APPLICATIONS**

Weight Gain. Sugar consumption leads to increased weight. ...

Depression. Eating sugary snacks leads to a release of dopamine, a feel-good chemical in the body. ...

## **6 CONCLUSION**

India has had a long and rich tradition of sweets or 'mithais,' and they have an eternal significance in Indian culture. Sweets signify happiness, celebration, good omen

## **7 FUTURE SCOPE**

Enhancements that can be made in the future.

## **8 APPENDIX**

### **A. Source Code**

Attach the code for the solution built.

