

**Project Development Phase**  
**Model Performance Test**

Date	10 February 2025
Team ID	LTVIP2025TMID48098
Project Name	Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	

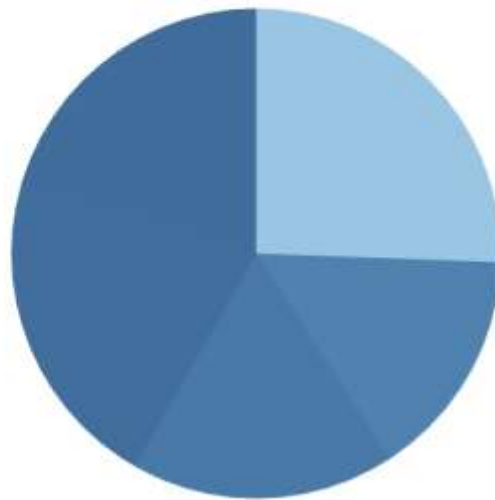
**Model Performance Testing:**

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Data Rendered	1472
2.	Data Preprocessing	100
3.	Utilization of Filters	15
4.	Calculation fields Used	5
5.	Dashboard design	No of Visualizations / Graphs -
6	Story Design	No of Visualizations / Graphs -

## Story 1

TOP BRANDS



Brand

CLINIQUE

MURAD

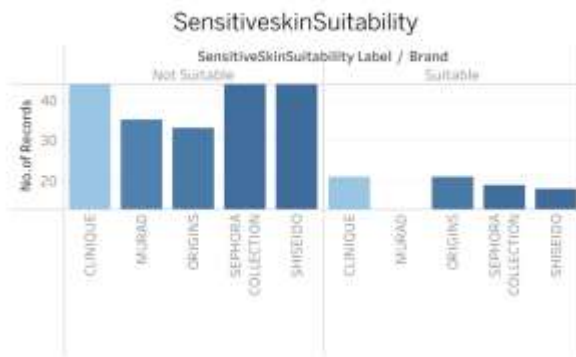
ORIGINS

SEPHORA COLLEGE

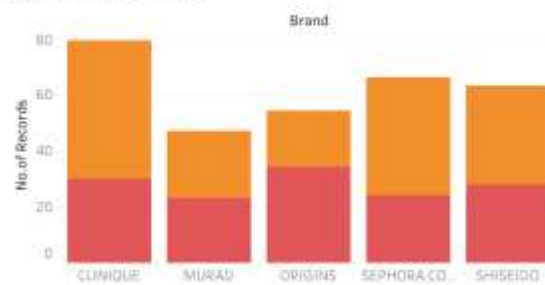
SHISEIDO

Count of Product Na..

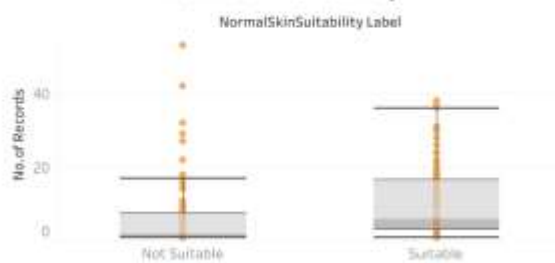
309



### oilyskinsuitability



### Normalskinsuitability



### dryskinsuitability

y



