KEERTHANA R

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Madurai, Tamil Nadu



SUMMARY

Experienced UI/UX Designer with 4+ years of proven success in crafting engaging digital experiences. Proficient in design tools (Figma, Photoshop, InVision) and coding languages (HTML, CSS, SCSS, JS, Bootstrap, Tailwind, React Bootstrap, MUI, AntD). Skilled at conducting user research, wireframing, prototyping, and creating intuitive interfaces that drive conversions and enhance user satisfaction. Demonstrated ability to collaborate effectively with cross-functional teams to deliver high-quality products.

PORTFOLIO

UI/UX Designer

- Behance
- Github Portfolio

EDUCATION

VPMM Engineering College for Women.

Bachelor's Degree in Information Technology 2015 – 2019

DESIGN & TECHNOLOGY

- · Figma Proficiency.
- Adobe Photoshop/Illustrator/XD.
- User Research.
- · Design thinking.
- Wireframe & Prototype Design.
- Usability & Accessibility.
- · Color theory.
- HTML, CSS, SASS, JS(Basic).
- Responsive design/Mobile-first Design
- Bootstrap, Tailwind.
- React Bootstrap, MUI & Ant Design.
- Web/Mobile App Design.
- Grid Systems.
- Layout Design.

PROFESSIONAL EXPERIENCE

UI/UX Designer

Sumanas Technologies Pvt Ltd | December 2019-Present

- Developed wireframes and prototypes to effectively communicate design ideas to stakeholders and team members.
- Designed user flows, ensuring seamless transitions between different stages of the user journey.
- Created style guides and design systems to maintain consistency across all platforms and products.
- Stayed current on industry trends and emerging technologies to incorporate innovative ideas into designs for cutting-edge user experiences.
- Mentored junior designers, providing guidance on best practices in UI/UX design techniques.
- Created Web UI Designs, Prototypes, and Wireframe Designs using tools such as Figma, Photoshop, XD, and InVision.
- Designed and converted websites using HTML, CSS, and JS
- Effective collaborator with development team.
- Implemented theme conversions using React Bootstrap and other frameworks.
- Developed a customized Bootstrap UI kit for efficient theme conversions.

PROJECT

Kids E-commerce Website:

- E-commerce website for selling products online, targeting a wide audience.
- **Design tools used:** Figma, Photoshop, Illustrator.
- Technologies used: HTML, CSS, SASS, Bootstrap.

SOFT SKILLS

- · Quick Learner.
- · Problem-Solving Skills.
- Creativity.
- Client Interaction.
- · Decision-Making.
- · Multitasking.
- Time Management.
- · Team Management.

ACHIEVEMENTS & RECOGNITION

- Gem of the Month January 2022.
- Identified as Potential Team Leader.

CO-CURRICULAR ACTIVITES

- Participated in a two-day workshop on Cloud Computing conducted by Spectrum Infotech in September 2018.
- Participated World Youth Federation presents DR.KALAM young achiever award conduct a project contest on 2017.

PROJECT

Blockchain Development & Consulting Firm Static Website:

- Website for enterprise blockchain development and consulting firm.
- Technologies used: React Bootstrap

Beach-Goers Rental Booking Site:

- Provides a platform for beach-goers to explore available gear, read reviews, and make direct bookings.
- Technologies used: MUI, SASS.

Software Company Website Revamp:

- Provides a platform for beach-goers to explore available gear, read reviews, and make direct bookings.
- Technologies used: MUI, SASS.

Real Estate Mobile Application:

- Mobile-based application design based on an existing website.
- Design tools used: Figma for Wireframes, Prototyping and UI Design.

Theater's Financial Account Management:

- Theme conversion for the theater's admin panel.
- Technologies used: Bootstrap.

DECLARATION

I hereby affirm that the information furnished above is true, and I commit to performing my duties to the best of my abilities.