KEERTI TUNUGUNTLA

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PRODUCT RELATED

- o PRODUCT REQUIREMENTS
- o PRODUCT DESIGN
- o PRODUCT ROAD-MAP
- o PROBLEM SOLVING
- o PRIORITIZATION
- o TEAM LEADERSHIP

CERTIFICATIONS

- o ISB - LEADERSHIP WITH AI
- o PRODUCT OWNER - CSPO.
- o ISB - PRODUCT
  MANAGEMENT

EXPERIENCE – 12 YEARS

ValueMatrix.ai (start up)

April 2025 - July 2025

- Worked as a Sr. Project Manager in this start up environment
- Provided leadership to Research, Product and Marketing teams fostering innovation and best practices.
- Forming new teams according to the organizational requirements and leading them through the Agile and Waterfall methods as needed for this organization to bring up its wheels
- Overseeing the product documents and requirements from start to finish - following the time-lines and required quality standards
- Overseeing the research team on what is needed for the team to move forward and provide them with facilities
- Understanding the marketing and advertising needs for this start -up - helped with strategic solutions.

Country Financial (ALIPRO)

November 2022 - October 2024

- Led back-end modernization initiatives and technical debt reduction strategies
- Architectured system improvements and API

○ ADVANCE AI FOR

PRODUCT MANAGERS (IN

PROGRESS)

TECHNICAL SKILLS

- ○ Java, j2ee(Tdd), java script, python
- ○ maven
- ○ Pivotal cloud foundry
- ○ git ci/cd, jenkins
- ○ agile methodologies
- ○ spring, mvc
- ○ soap, rest
- ○ apache, ibm servers
- ○ sql, mysql
- ○ juint, soap-ui, jmeter, Swagger, open-api etc.,
- ○ jsp, xml, html, css
- ○ node
- ○ curl, cf etc.,
- ○ splunk, Dynatrace
- ○ Kafka
- ○ Docker
- ○ Azure, Azure Service Bus

standardization across platforms
- Developed technical road-maps for legacy system modernization
- Created detailed technical specifications for new back-end services
- Mentored junior developers on system design and best practices
- Established performance metrics and monitoring strategies

Blue. Cloud
2022

Worked as a Tech Lead for an **Accelerator POC** that would help our client to launch their product a little faster to the market. But, was also worked as an **architect** (**solutionizing the designs** based on the clients pain points)

JLL (Blue. Cloud)
2022
- Owned development of enterprise data pipeline solutions
- Managed implementation of back-end systems using **Nifi**, **Kafka**, and **Avro**
- Developed technical specifications for **data integration patterns**.
- Established data governance and security protocols
- Led performance optimization initiatives for data processing systems

Country Financial (Cognizant Technologies)
2017 - 2021

This project has exposed me to wider perspective of product development both from the business and technical side at the same time. **I have the opportunity not only to ideate and develop the product but had the opportunity to deploy it and support as needed.** A complete stack that any developer would look forward to.

Liberty Mutual Insurance (Cognizant Technologies)
2016 -2017

During this period, I got an opportunity to research and develop the product by interacting with customer directly. Gathering the information our team had opportunity to ideate how a product could be improvised to address the customer issues. **This opportunity also exposed my team to end to end product development, from ideating, creating features, prioritizing the features and dividing them to smaller stories fit for sprint and developing them as a Full Stack Developer.**

Liberty Mutual Insurance (Arete Systems Inc. – also known as Blue. Cloud)

2014 – 2016

As a developer worked in enhancements and defects team for Liberty mutual web and mobile applications**. Had a transition of waterfall to Agile and got focused more on the product development of Auto, Property etc**.

Ohio Department of Taxation (Arete Systems Inc. – also known as Blue. Cloud)

2013 – 2014

As a Java Developer worked on some of the Oracle based applications for designing the tax forms following the business rules.

Intern as Research Assistant – UMASS Amherst

2008 - 2009

- Designed and built a delay network that produces more delay than the Bessel Filter for a given order and bandwidth. This thesis has been published in UMass Scholars

EDUCATION

MS

Electrical And Computers Engineering, University of Massachusetts, Amherst, USA.

BACHELOR's

Electronics and Communication Engineering, Vignan's Engineering College (JNTU Hyderabad), India.

ACTIVITIES

- Technical Product Strategy & Architecture
- Back-end Systems & API Development
- Data Pipeline & Integration Solutions
- Micro-services Architecture
- Cross-functional Team Leadership
- System Performance & Scalability
- Technical Requirements & Documentation
- Agile Product Owner Certified (CSPO Certified)
- Responsible for developing product visions derived from technology needs or trends, customer needs, market opportunities.
- Elicits and decomposes the business requirements to user stories and prioritizing them.
- Owns and manages the documentation as needed. Also make sure the documentation aligns with features and stories
- Owns product development from the back-end.
- Makes use of research, user studies, metrics etc. To analyse and understand the product, business and customer needs and update the backlog as needed
- Design and implement new internet services using RESTful web services and SOAP in Spring-Boot with Java/J2EE.
- Also, re-visit old applications to look for enhancements as a part of tech-debt.
- Participated in build scripts enhancements for CI/CD pipelines to support easy deployments
- Follow Scrum concepts of Agile Methodology to produce high Quality application. Have ability to create stories based on the requirements and have the ability to understand how the product can

	be developed through each phase. • Good knowledge of how a product can pivot and, have ability to adapt to roll quickly as necessary.