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# Investment risks:

Cryptocurrency trading has a high level of risk and is not appropriate for all investors. Before trading cryptocurrencies, tokens, or any other digital asset, you should carefully consider your investment goals, degree of experience, and risk appetite.





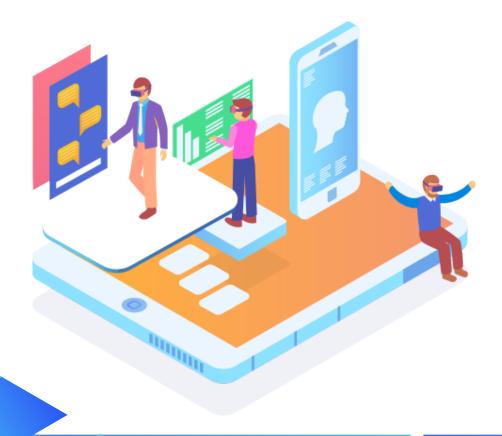




KeeSwap is a community-driven token created on the Binance Smart Chain. KeeSwap hopes to become a fully decentralized hyper-deflationary environment while rewarding its community. KeeSwap offers its community cheaper gas fees and faster block speed. KeeSwap, one of the fastest-growing cryptocurrencies of its kind, is making milestones through its rich values that include community, trust, transparency, and longevity.

KeeSwap is one of the fastest-growing cryptocurrencies of its kind due to its unique nature. It is a decentralized platform that brings benefits to the crypto world by bridging the gap between crypto and fiat currencies. It also has an automatically rewarding system to reward holders in Binance Pegged USD (\$BUSD), a regulated, stablecoin, pegged 1-1 with the US dollar. Due to the use of Binance smart technology, it has up to 10x faster block speed than Ethereum.

KeeSwap is proud to be the world's first Yield Generation token to reward its holders in \$BUSD. With its innovative and game-changing token distribution strategy, it is setting a new standard in Defi Tokenomics. KeeSwap is intended to be held long term to generate passive income and capital growth.





We envision a world where people can get everything they need in a crypto ecosystem, and wealth-building strategies that were previously only available to the wealthy now become available to everyone, restoring people's control over their finances.

The KeeSwap ecosystem is a cutting-edge ecosystem that aims to encourage more people to invest in digital assets while protecting their privacy, security, authority, and autonomy. Our goal is to enhance economic freedom around the world. We want "cryptocurrency to be in every portfolio." We envision a society in which wealth-building tactics that were previously solely available to the wealthy are made open to everyone, restoring people's control over their financial systems.

The KeeSwap network will create an all-in-one platform to attract more people to digital assets by allowing them to earn money through staking, trading, while maintaining their privacy, Security, authority, and autonomy. It is expected that the KeeSwap would establish an ecosystem based on proper monetary rules and a stable decentralised foundation. Our vision is to deliver the most innovative ideas and applications to the worlds of cryptocurrency and blockchain.

KeeSwap Vision is Encapsulated With Three Main Components;

# **VISION STATEMENT**



# Community-Focused

Growing the Keeswap network



### **Innovation**

To be the world's most cryptocentric platform



### **Attract Talent**

Working with individuals / group / celebrities





# **Community**

The KeeSwap ecosystem's most valuable asset is its community. We wondered at first if a project could flourish based on a decentralized, community effort. Due to the power of its community members and investors, KeeSwap was able to become a cornerstone in market.



# Utility

In the crypto realm, we believe utility is the cornerstone of value. The KeeSwap platform is established on the belief that the crypto sector is severely underutilized. We believe that utility will drive crypto adoption and growth and that KeeSwap will be the crypto ecosystem that people adopt because of its utility-focused nature.



# **Inclusivity**

At KeeSwap, we put inclusivity at the center of our purpose. We think that wealth creation should be accessible to everyone, regardless of color, gender, or religion. Unfortunately, not everyone has money to invest.



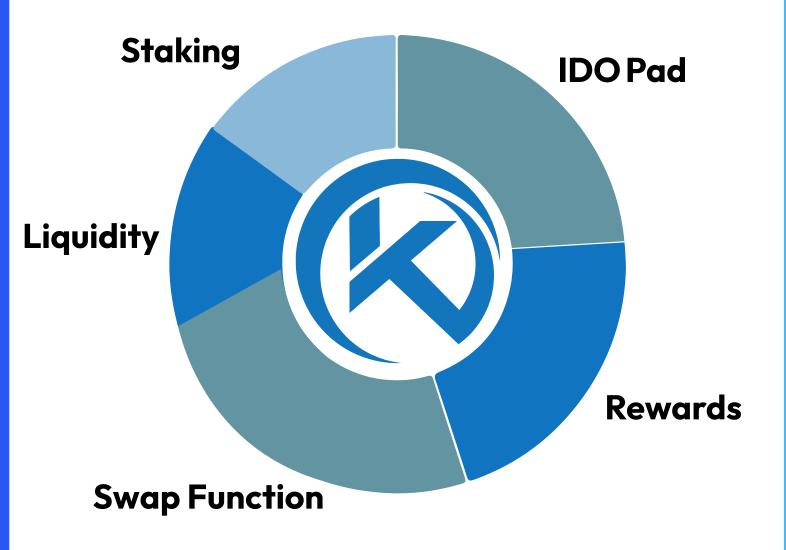
# Interconnectivity

Simply said, every component of a system interacts with and is reliant on the others. KeeSwap believes in building a linked system of mutual trust and trustworthiness.













KeeSwap works on the BnB Blockchain, which is eco-friendly, working on a proof of stake. In addition to being one of the largest crypto exchanges by trading volume, it offers exemplary staking services. By utilizing comprehensive security methods and offering a Secure Asset Fund for users, KeeSwap assures that users' money is protected (SAFU). At the time of writing, our staking technique is undoubtedly one of the safest and most environmentally friendly ways to make passive income. The platform uses a secure wallet and a double-checking method to stake all staked tokens.

The staking contract is written in a way that prevents inflation. When more and more people will stake \$Kee, the contract will automatically reduce the Tokens it gives. As more people, especially institutional investors, recognise the crypto market's profitability and efficiency, staking is gradually becoming a method of obtaining passive income by simply staking or locking funds in a wallet.

Staking is helpful in cryptocurrencies since it provides incentives and passive revenue by staking token on any exchange. In a decentralised environment, staking a token and staking the pool is the most convenient option. KeeSwap plans to establish a Token on the BSC blockchain as a reward for stakers. Stakers will receive BUSD Token in exchange for staking \$Kee.

Lock Token in the network (Stake)



Rewards will be distributed based on various factors

Lock Tokens are used for validation of blockchain











Liquidity providers are rewarded with LP tokens for Providing liquidity. Users pay trading fees on DEX, which are distributed to liquidity providers based on the number of LP tokens or percentage share they own in the pool. As a result of providing liquidity, the LP may incur a temporary loss and may not receive the same number of tokens back.

The KEE TOKEN protocol ensures that the assets of token holders are immediately locked for liquidity. The main purpose is to keep the holder updated on the performance of the \$Kee TOKEN by avoiding whale dips when they are used in a mass trade-off.

The DeFi token, like the SafeMoon token, has a high price value with less volatility in the trading market.

The secret of Kee TOKEN is Automatic LP. We have a function for holders with a dual- beneficial implementation. To begin, the contract collects tokens from both sellers and buyers and adds them to the LP, thereby establishing a consistent price floor. Second, the penalty acts as an arbitrage-resistant mechanism, ensuring that the volume of Kee TOKEN is kept safe as a reward for holders. In principle, the additional LP provides stability by adding the tax to the token's total liquidity, thereby increasing the token's overall LP and maintaining the price floor.

This differs from other reflection tokens' burn function, which benefits only in the near term from the given supply decrease. The price stability of the Kee TOKEN token LP mimics this function, with the added advantage of a firm price floor and cushion for holders. The idea is to minimize huge price dips later in the game when whales opt to sell their tokens, preventing the price from fluctuating as much as it would if the automated LP mechanism wasn't in place. All of this is done in an attempt to address some of the issues with the current DeFi reflection tokens. We are confident that our system and protocol will triumph over outdated reflection tokens for these reasons.

### NO HARDWARE IS REQUIRED

Unlike proof of work, there is no need for specific equipment or hardware for crypto holding. Proof that staking works without the need for any special equipment. The only requirement is to Stake the \$KEE TOKENS for an interval of time by the holders on any exchange or dapp.

### **SCALABILITY**

Scalability is a term that is frequently used in the Blockchain ecosystem. It refers to a computational process's potential to be used to generate in a variability of ways. Proof of stake protocols, as shown by KeeSwap in higher transaction outputs and lower fees, make for greater scalability.

### MORE COST-EFFECTIVE

Proof of stake blockchains are usually low-cost and low- energy systems that don't require any special or expensive hardware. PoS is less expensive and less harmful to the environment than proof-of-work chains.. So, the stakers can earn more passive income by using the KeeSwap platform.

### **PASSIVE INCOME**

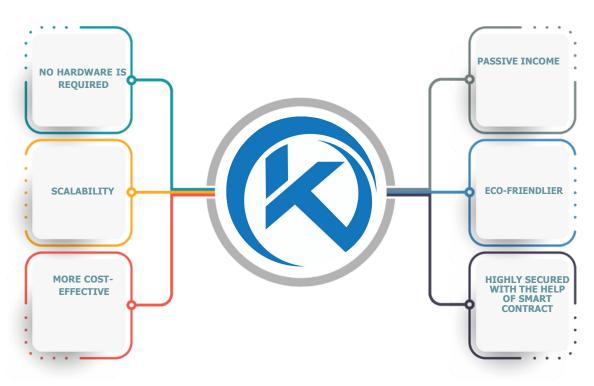
Stakeholders earn BUSD by staking and controlling their digital wealth. The incentive for keeping is passive income for the recipient.

### **ECO-FRIENDLIER**

One of the major benefits of staking \$Kee Token is that it doesn't need a continuous supply of energy to validate the Transaction. As a result, it is environmentally friendly.

## **SECURED BY SMART CONTRACT**

The biggest issue in the modern world is security and privacy and KeeSwap provides a swift and stable portal that is backed by the KeeSwap ecosystem making him superior to others. KeeSwap is offering a highly secure and fast platform to the users for staking crypto.





This platform is designed to allow users to securely Swap tokens without relying on centralized services or losing control over their private keys. All trades are automatically executed via smart contracts liminating counterparty risks as a decentralized exchange.

### There are several reasons our Wallet users love using KeeSwap

- Quickly swap into an asset you believe will grow.
- Move out of a volatile asset into one of our stable \$Kee Tokens against real-world events.
- KeeSwap platforms are integrated into the world's top cryptocurrency trading exchanges, allowing
- users to search for and select the best transaction rates.
- Users can easily convert their assets into \$Kee tokens from other cryptocurrencies such as ETH,
- BNB, MATIC, USDT, USDC...or directly use credit cards.







IDO launchpads, also known as (INO) Initial IDO Offerings, are similar to IDO launchpads in that they enable new producers and developers by connecting them directly with needed audiences, generating funds, and assisting them in finding their footing in the market.

IDO Launchpad is a platform that helps people create and launch IDO initiatives. The creators can boost finances to develop, launch, and sell their IDO projects by using the IDO Launchpad development services. These are comparable to IDO Launchpads; however, they focus on IDO developers specifically.

We have created an IDO to assist potential creators in raising financing for their IDO initiatives. Our engagement in the crypto sector, as well as our interest in the IDO area, resulted in significant inventions that helped to elevate and excel the renowned industry by releasing its full potential to the market. The success of a technology is on its ability to reach all corners of the globe and help people comprehend how to use it. We created the effort to assist creators in minting and selling IDO so that they may benefit from the revenues and opportunities that IDO provide by having a distinct portfolio for their ideas.





# What are the advantages of using the IDO Launchpad?

The IDO Launchpads assist IDO creators in building a distinctive portfolio and launching IDO initiatives. These platforms assist creators or businesses in quickly establishing a community, increasing investment returns, and lowering transaction costs on their IDO trades.

IDO Launchpad is a development service provided by IDO. The Launchpad for businesses may be adjusted to give additional commercial benefits:

### **GLOBAL PRESENCE**

01

IDO Launchpad will provide IDO inventors access to a global audience of people interested in IDO. This helps creators and corporations target the correct audience for their IDO.

# **GLOBAL PRESENCE**

02

More IDO transactions and fast liquidity of the IDO result from the unique collection and loyal community traffic to the Launchpad.

# **ROYALTY**

03

With a dedicated IDO Launchpad, IDO producers can easily give users loyalty benefits and build a legacy.

# **NATIVE TOKEN**

04

IDO might build the Launchpad in such a manner that it includes a built-in token creation option for creators. This helps raise money while also providing end-users with token staking reward benefits.



# Mix Martial Arts And Box Shows

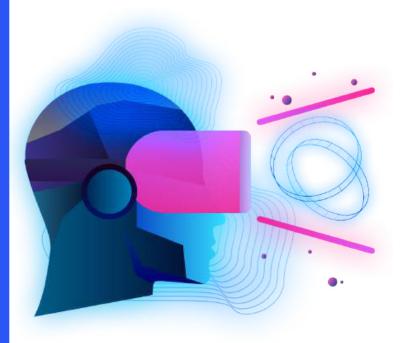
We are offering many opportunities under one platform with benefits including IDO Launchpad, Swap, staking and trading. We are also going to introduce MMA Boxing and mix martial arts in Metverse land. KeeSwap will arrange MMA fighting matches between famous and new athletes in metaverse land. Each Fighter will be distinguished as a unique IDO. Athletes' shoes, Clothe, and achievements will also consider as IDO due to its unique genome code. Holders of keeSwap can attend these matches make bets with community members and profit will be awarded in the form of Busd.

# **KEESWAPIDO**

Transparency, authentication, ownership, provenance, copyright, and forgery have all been issues in the IDO industry for a long time. Moreover, the industry has historically been restricted to the elite who can manage to invest millions of dollars on a single piece of art On the other hand, is unquestionably intended to be enjoyed by everyone, and it can transcend all social and economic barriers.

Fortunately, with our designed ecosystem, the obstacles outlined above are nearly resolved. And, as of today, the industry has created and effectively deployed amazing and sophisticated pieces of art. We are ready for transformation in the way IDO is purchased, marketed, sponsored, loved, and even made.

KeeSwap IDO is Unique in its form. No one can duplicate it due to its unique genome or code. owner of IDO can trade, bet and list IDO at the metaverse marketplace.



Keeswap 100

Last year, the popularity of non-fungible tokens skyrocketed, with multimillion-dollar sales smashing records. According to a new estimate, the IDO market will surpass \$40 billion in 2021. According to DappRadar, the trade volume of IDO in 2021 was \$24.9 billion. This is an increase from \$95 million in 2020. In 2021, there were 2.7 million unique active wallets as a proxy for users, with 49 percent of those users connected to IDO games. Although the average IDO price fluctuated between \$6,900 and \$1,300 in January, a record-breaking 2.4 million IDO (worth \$4.8 billion) were traded on OpenSea. Over the previous 30 days, the total sales value was around 87 million dollars as of February 15, 2022.

# In 2020, IDO projects in art and gaming valued several millions of dollars, but they were significantly smaller than in 2021.

CHARACTERISTICS	2018	2019	2020	2021
ALL	36.77	24.02	66.78	13,981.9
COLLECTIBLE	13.86	2.71	16.45	7,130.05
GAME	5.19	11.59	15.26	2,153.82
ART	0.05	0.45	17.11	2,107.57
METAVERSE	16.35	5.38	15.97	630.99
UTILITY	1.29	4.11	2.41	75.5
DEFI	0	0	0	19.75
UNDEFINED	0.03	0	0	1864.22

Fig; Market size of IDO in different segments worldwide 2018-2021



# Transparency & Immutability

Every asset is recorded on the blockchain using the KeeSwap ecosystem, an audit trail is provided to track where the token originated. This can assist not only with security and fraud prevention in exchange-related firms but also with verifying the legitimacy of the exchanged assets.



# **Lower Fees and Security**

Fees linked with KeeSwap ecosystem are significantly lower than those related to debit, credit, wire transfers, and BACS payments.



# Community

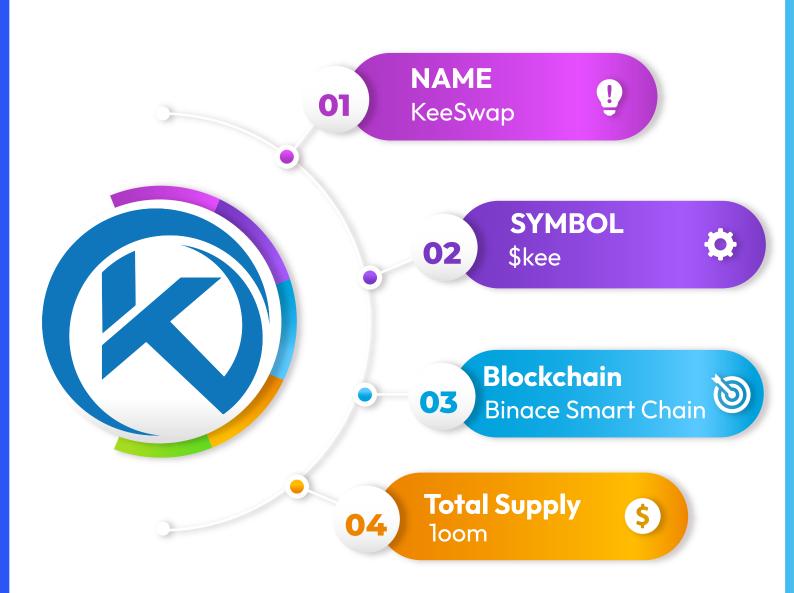
KeeSwap token is one of the fastest growing and most loved communities in crypto we believe that only together we are strong. Community is everything and KeeSwap token strives to include everyone from around the globe.



# Ease of use

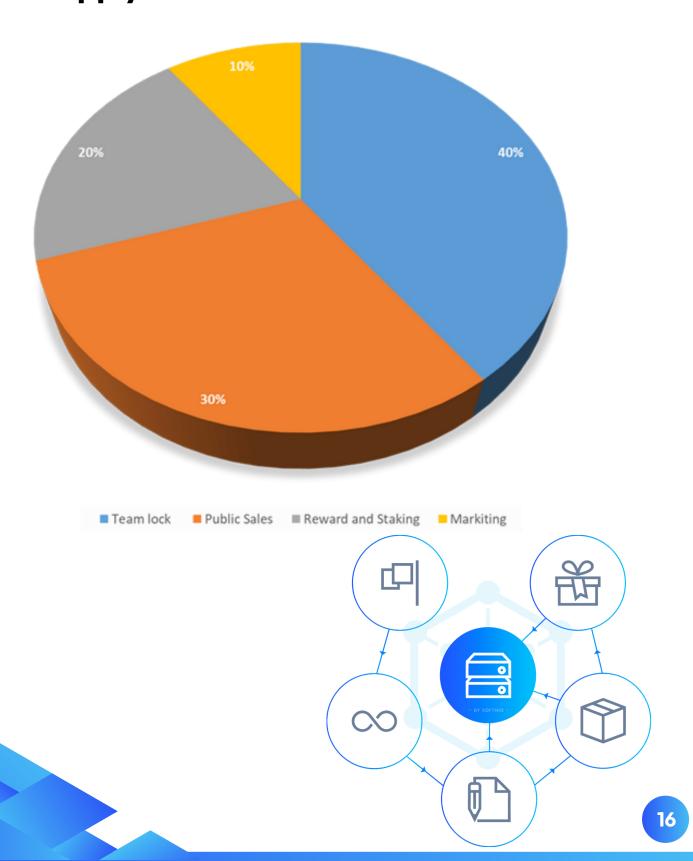
KeeSwap is more valuable due to its ease of usage. All you need is a smartphone and access to the internet. By becoming a part of KeeSwap, investors may quickly receive rewards.







# Total Supply = 100m





# Our Roadmap to success

# **WHITEPAPER**

