



THE COLLABREWERY | PLEB PASSPORT PERKS



## Why join the collaBREWERY?

Keg Plebs is a collaBREWERY brand combining and building with breweries and NFT partnerships to educate, market, and explore the boundaries of what makes web3 so special. Keg Pleb holders will help to produce and create real world beer partnerships, receive real world brewery benefits and have access to our brewery marketing network with profits and events that return value to the community (in-person & online) through Pleb Passport.

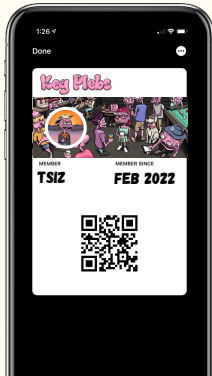
## As holders of the Pleb Passport you receive:

A personal digital Pleb ID dropped to every holder gives members access to:

- **Craft Brewery Partner Perks**
  - Free craft beer nights at every brewery in the network.
  - Exclusive in-person brewery events across the world. (first event March 17th, @The Tank Brewing)
  - Monthly IRL/online Pleb RoundTables.
  - Surprise craft beer drops for Pleb Passport Holders.
  - The Pleb treatment (feel like a local when you visit a Pleb brewery).
- **Digital Brew-verse Perks**
  - Includes entry to the Ale Trail & NFT Partner-Project Brewery exclusives.
  - Access to Keg Pleb alpha chats and Sip & Discuss channels with project holders.
- **Brew Tycoon Utility (P2E Game)**
  - Coming Phase 3 of 2022
  - The hunt for ingredients begins!



## LIL PLEB IN YOUR POCKET



- Visit Keg Pleb breweries in real life, scan and collect physical pins and digital perks from Keg Pleb Breweries. Unlock access to major festivals, brew fests, concerts, sports games and more!
- Collect digital ingredients from NFT-ified breweries on the Ale Trail to access airdrops and quests for Brew Tycoon!
- Build rarity and utility for your Plebs as you collect digital assets through Pleb Passport.
- Beta testing will begin post mint at The Tank in Miami, FL (in-person and online).