Carlos Keglevich
Data Analyst

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Summary

Recent Graduated in Data Analysis with a bachelor's degree in Business Administration. Skilled in utilizing tools such as Tableau, MS Power BI, SQL, and Python to examine and interpret data, identify trends and patterns, and suggest solutions to problems. Adept at critical thinking and problem-solving, with a passion for investigating the meaning behind numbers. I am seeking a data-driven role where I can utilize my analytical skills and business administration background to contribute to the organization's success.

Technical Skills

- Data Visualization: Tableau, Excel Transformations, PowerPoint, MS Power BI
- SQL Programming: Mongo DB, Postgres, MySQL
- Python programming: Pandas, NumPy, Matplotlib, Seaborn.
- Version Control: GitHub.

Education

- **09.2022 - Data Analyst Certified Professional Training - Career Foundry GmbH** – Berlin. Relevant projects made for Data Analysis certification. About 500Gb of data were used. Spent more than 900+ hours in training. All projects were revised by industry experts.

- **09.2021 - Move to Germany and learn the Language. Attended the language and Data Analyst courses.**

- **07.2002 - Bachelor of Business Administration Pontifical Catholic** University of Rio Grande do Sul, Brazil – Ranked among the best South American private Universities according to Times Higher Education

Languages

- English: Full Professional
- German: professional working
- Spanish: Professional Working
- Portuguese: Native

Relevant Experience

02.2022 – 09.2022 Data Analyst Professional Training Student

Analysis of consumer behavior patterns (Course project at Career Foundry)
- Conducted a consumer behavior analysis on transactional data from an online store to optimize marketing campaigns.
- Utilized SQL to pull and clean data, and applied data mining techniques using Python's Pandas, matplotlib, and Jupiter to discover patterns.
- Discovered that consumers can spend on average 50% more at a certain time of the day. Suggested to the company to increase the marketing effort during these times. Presented the reports in Tableau and BI.

Analysis of trends in rental prices of apartments in Germany. (Course Project at Career Foundry)

- Conducted an analysis to advise future investors to find out what affects an apartment's rent price, regardless of location.
- Data was scraped from the website and stored in a Postgres database, using SQL and Python.
- It was found that certain amenities can impact the price up to 35% more. Present the results using Tableau and Power BI.

03.2019 – 09.2021 Buyer K&K Brands, Atlanta, USA / Brazil

- Conducted extensive research on procurement, budget, and price trends to inform product and pricing decisions
- Analyzed product performance, including changes in selling price, costs, and cash flow, resulting in an 18% increase in profits
- Created clear and visually appealing graph reports communicating findings and recommendations to stakeholders
- Utilized strong analytical skills to make informed suggestions that drove business success research procurement, budget, and price trends.

02.2018–12.2018 Production Worker Alcon-Novartis Manufacturer, Atlanta, USA

- Monitored trends in the volume and quality of products, generating reports to track performance.
- Developed and suggested strategies to reduce maintenance times, improving efficiency and productivity.
- Nearly tripled production, increasing output by 45%, through effective analysis and implementation of new processes.