## 1. Quais lojas têm os produtos mais buscados?

SELECT p.product\_id, p.product\_name, p.search\_count, s.store\_id, s.store\_name FROM Product p

JOIN Store s ON p.store\_id = s.store\_id

ORDER BY p.search\_count DESC;

### 2. Quais produtos são mais populares entre os usuários?

SELECT p.product\_name, p.search\_count FROM Product p
ORDER BY p.search\_count DESC;

### 3. Quais lojas possuem o melhor feedback dos usuários?

SELECT s.store\_name, AVG(r.rating) AS average\_feedback FROM Store s

JOIN Review r ON s.store\_id = r.store\_id

GROUP BY s.store\_id

ORDER BY average feedback DESC;

#### 4. Quais horários têm mais acessos ou buscas no site?

SELECT HOUR(s.search\_time) AS search\_hour, COUNT(\*) AS search\_count FROM Search s
GROUP BY HOUR(s.search\_time)
ORDER BY search\_count DESC;

# 7. Quais são as faixas de preço mais procuradas?

SELECT p.price, COUNT(p.search\_id) AS search\_count FROM Search p

JOIN Product p ON sp.product\_id = p.product\_id

GROUP BY

p.product\_price

ORDER BY

search\_count DESC;