

Final Report

Product Website: <https://kehan-zhang.github.io/>

Repo: <https://github.com/Kehan-Zhang/Kehan-Zhang.github.io>

Sample sites:

1. <https://zoom.us/>

Likes:

- a. Navigation bar on the top of the page is intuitive. We can easily see that it has four main selections: products, solutions, resources and pricing. In the expanded menu from navigation bar, content is well-organized.
- b. Each product/solution's content is a single page, which has explicit explain and introduction for the product/solution. It can also prevent users to see content that they are not interested in.

Dislikes:

- a. Signing up is need before downloading the product.
- b. The top of the home page is a little bit messy. I can't understand of point of the top part. What is more, it is looks interactive while it is not.

Influence on project website:

- a. Design the navigation bar of product website similarly, explicitly split the whole page to different parts.
- b. Signing up is not required to download the app since the app doesn't store information to database, it just show effect on webpage real-time.

2. <https://www.leagueoflegends.com/en-us/>

Likes:

- a. A large logo and attractive animation on the top of the page, showing the preview of the product.
- b. Keyword of each section is shown with large size. Also each section has interactive part that allows user to know more about the app.

Dislikes:

- a. Downloading the app is not intuitive. User has to jump between pages to download the app.
- b. To many stuff on navigation bar with several external website link, which in my opinion can be put at the bottom of the web page.

Influence on project website:

- a. Add a big logo on the top of the webpage, showing user the main function of the app.
- b. Add screenshots of the running web app and native in corresponding sections.
- c. Each section is added with an obvious title showing topic of the part.