



IDEATION

I-AI BUSINESE PLAN

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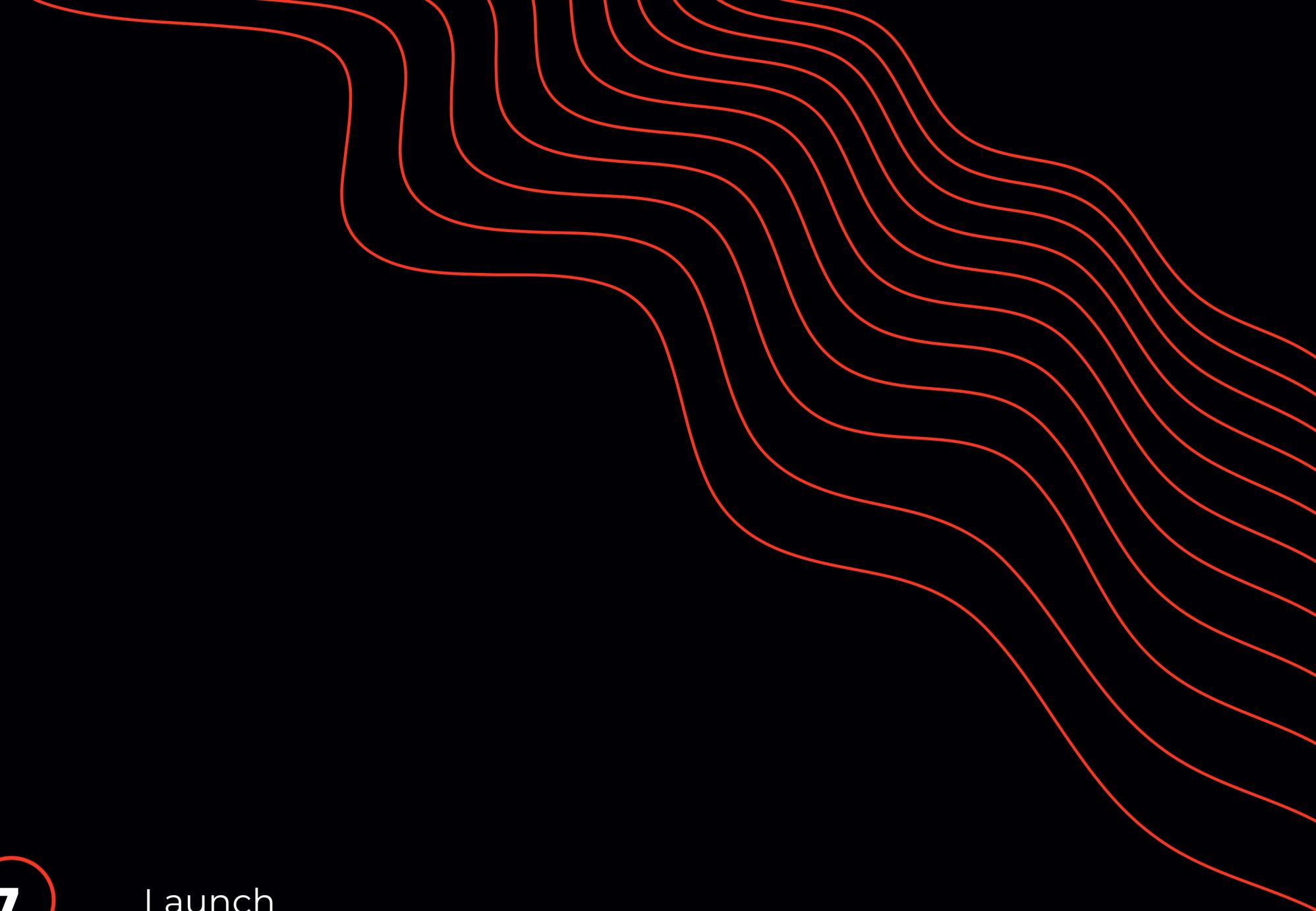


I-AI

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CAMPAIGN OBJECTIVES

Forging the Soul of Tomorrow's AI

IAI brings the **soul** to AI, targeting trailblazing developers and tech giants. Our advanced models, rich with **human-like** values and memories, enable the creation of **unique**, engaging AI that redefines the boundaries of artificial intelligence.

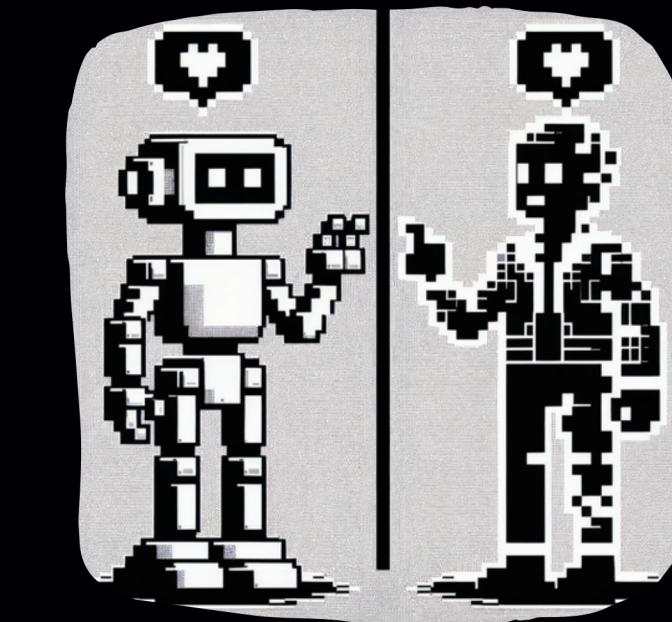


PROBLEM WE SEE



Market Problem:
Current AI models, while advanced in their capabilities, often **lack the depth of human-like characteristics and experiences** making them feel robotic and unrelated.

This gap in AI-human interaction diminishes user engagement and limits the potential for creating meaningful, personalized AI applications.



Market Needs:
Real-humanlike is all your need.
The market needs AI that are not just tool, but with **enormous emotion value** that people cares and shares.



COMPETITORS ANALYSIS

Metrics	Us	Character. AI	Replika	GPTs
AI-Model with special human like experience	Got	4/10	Too plastic	None
AI-Model with true values	Got	None	3/10	None
Ai-Model that could been built on without lossing their characteristics	Got	None	6/10	8/10
Number of roles	small but “elegant”	Too much	Normal	Too much



MAIN METHOD IN SHORT

state-of-the-art LLM

Large Language Model (LLM) Training: Using state-of-the-art LLM techniques to develop the base model.

Single Source RLHF

Reinforcement Learning with Human Feedback (RLHF): Applying RLHF methods to refine the AI's behavior, ensuring it aligns with human-like responses and characteristics.

Unique Datasets

Unique Datasets: Leveraging datasets that capture human experiences, opinions, and responses to create authentic, relatable AI.

Advanced tech pave the way for I-AI landing.



Research Development



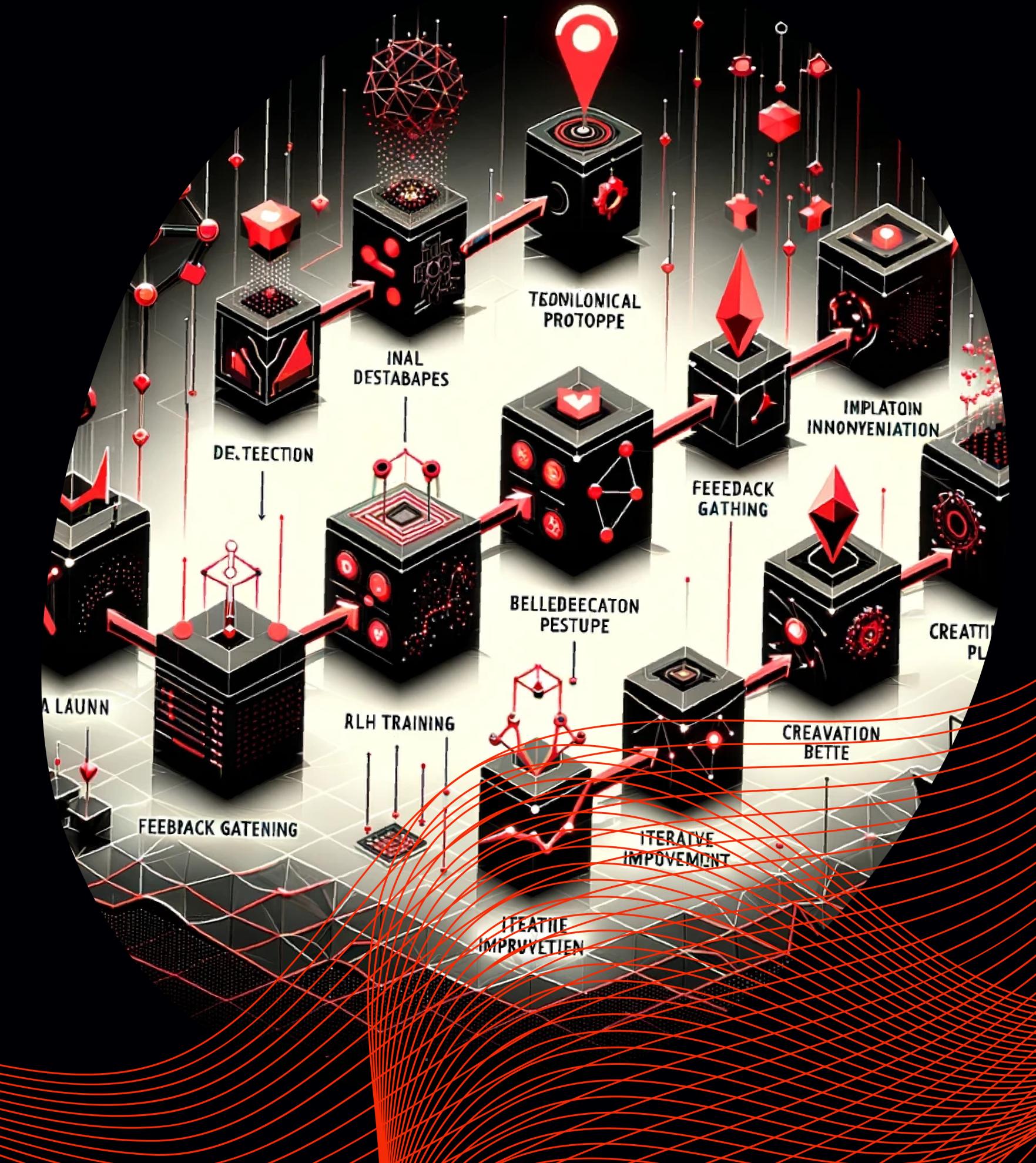
Character-Driven Data Collection:
Utilize comprehensive data sources to understand characters deeply, mapping their emotional arcs and contextual behaviors.



Sophisticated AI Training:
Develop context-aware algorithms that mimic character decision-making and emotional responses for enhanced realism.

LAUNCH

1. Develop a **prototype** of the I-AI model
Showcasing its unique characteristics and experiences.
2. Collect initial datasets and implement RLHF training methods
To **create a basic I-AI model** with human-like responses.
3. Create an **online platform** for developers
To access the prototype, datasets, and training methods for creating their own I-AI models.
4. Launch a **beta version** of the platform for developers
To start creating and experimenting with I-AI models.
5. **Gather feedback** from early users and developers
To iterate on the I-AI model's features and user experience.
6. **Improve** the training methods and datasets based on feedback
To enhance the human-like qualities of the I-AI models.
7. Expand the platform to include an **app store** for users
To interact with different I-AI models created by developers.



GROWTH STRATEGY

Acquisition

- Highlight I-AI models' unique human-like experiences on online platforms and developer communities, offering subscriptions for training access.

Activation

- Provide tools, tutorials, and support to help developers create their first I-AI model, emphasizing personalized interaction benefits.

Retention

- Continuously improve I-AI models based on user feedback and incentivize developers to innovate.

Revenue

- Generate revenue through B2B sales, in-app purchases, and developer subscriptions for premium access.

Referral

- Encourage sharing and referrals via social media with incentives for developers and users.



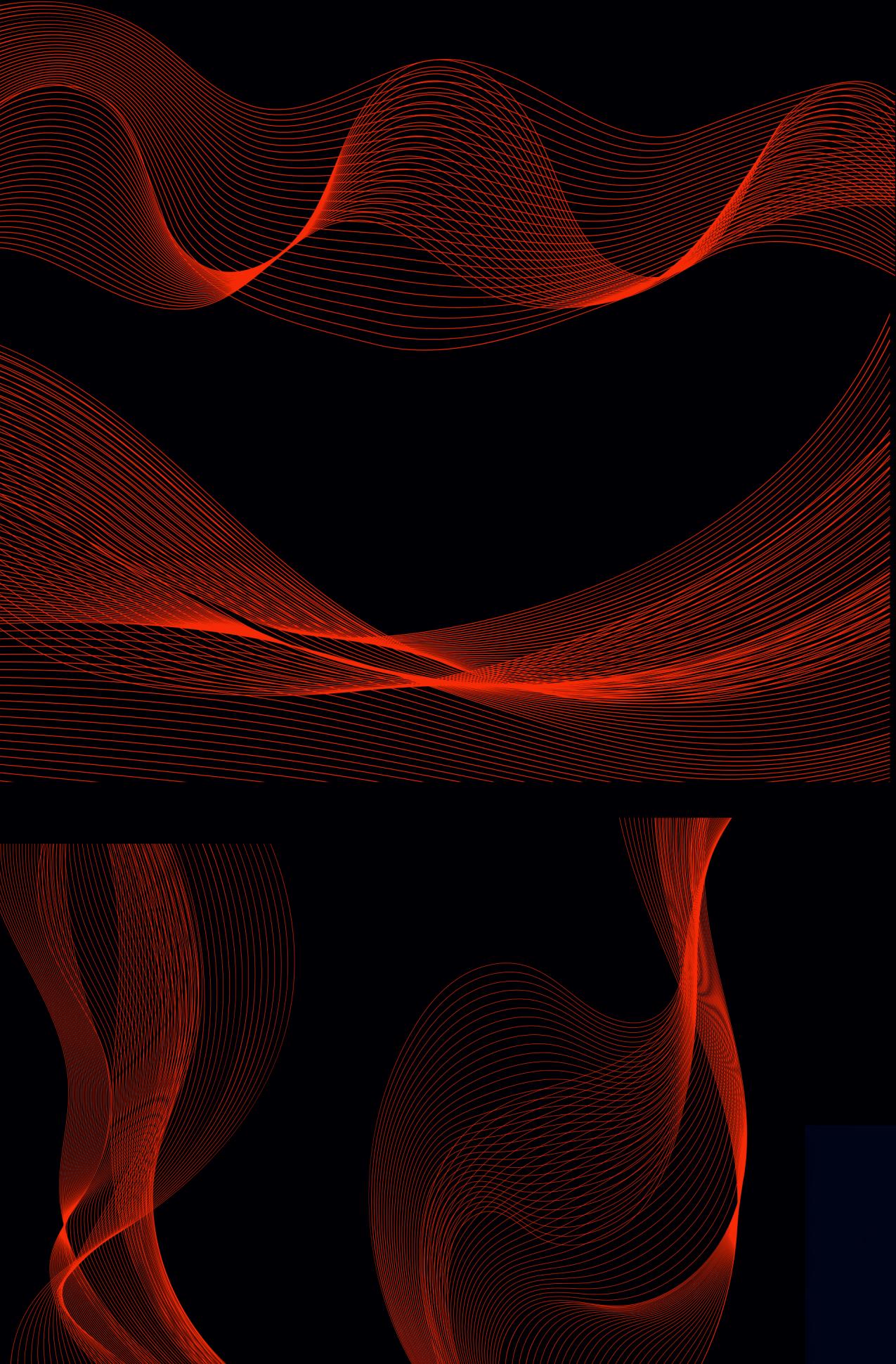
CORE VALUE

We are building the **operating system** of AI era.

Microsoft connects hardware and software,
we do the same

What we built is the fundamental facilities of
the AI world

Without human-character, without soul.



OUR TEAM



I-AI



Co-Founder & Engineer

Kehao Cai
National Computer Science and
Technology Top Talents 2.0
Harvard Summit EA



Co-Founder & Marketing & Sales

Bingbing Song
Recipient of the Excellence
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THANKS FOR YOUR ATTENTION

Forging the Soul of Tomorrow's AI with I-AI



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