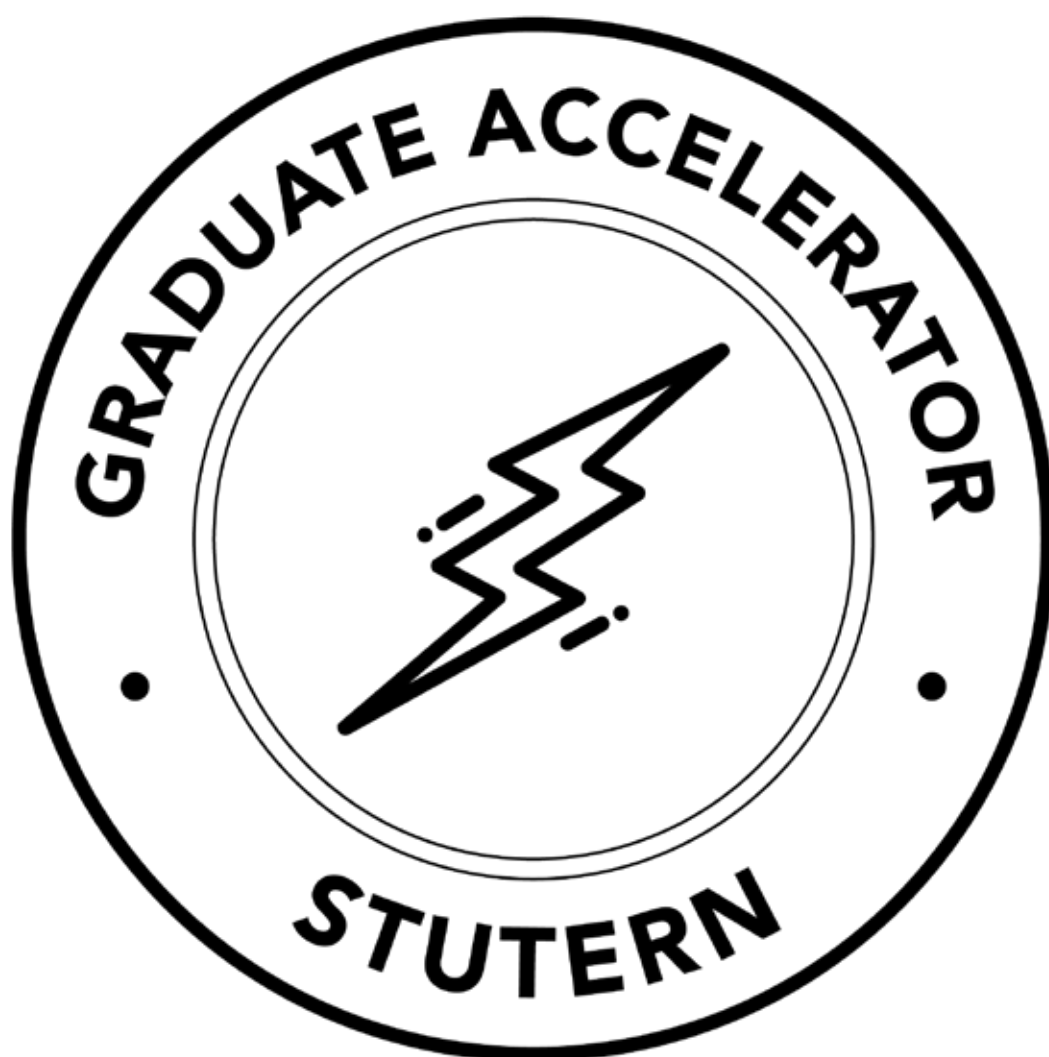


HIRE AND RETAIN TRAINED GRADUATES



OCT - DEC 2017





OVERVIEW

INTRODUCTION

You will agree with us that the success of your business depends on having the right talent, with the right skills, at the right time - a challenge you face as an employer every day.

Our Graduate Accelerator is set to train and connect you with the most aspiring graduates for your entry level roles and internships. We have recruited top instructors with professional experience in specific field to teach our courses. Candidates can only enrol if they pass our rigorous screening process that selects only the top 10%.

Together, we can begin to provide unemployed youth with the professional and soft skills that you seek from day one.

HOW TO PARTNER WITH US

- 1** Let us evaluate your hiring need and we will design a solution based on our programs.
- 2** We will recruit for the best talents to be trained for your position and soft-skills.
- 3** Welcome your new employee to your team and they can start adding value from day one on the job.



PROGRAMS

OVERVIEW

Our program focuses on unemployed university-educated youths who are disconnected from the labor market and need high-impact support to secure employment.

When trainees graduate, we link them to job opportunities in a wide range of industries. We are starting with the following programs.

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- 1 Business Development
 - 2 Customer Service
 - 3 Back-End Development
 - 4 Front End Development and UI/UX Design
 - 5 Graphics Design
 - 6 Digital Marketing and Social Media
 - 7 Canva Design (Google Docs, Sheets and Slides)

BUSINESS DEVELOPMENT

DURATION:
3 WEEKS

This course will provide the fundamentals of successful business development. Candidates will learn how to evaluate market opportunities, communicate business value and risks, and pitch new growth initiatives. They will investigate proven strategies for expanding market share and increasing revenue. Enhancing their ability to grow an existing business, or take unique business idea and bring it to life. They will also be thought necessary tools needed on the job.

CUSTOMER SERVICE

DURATION:
2 WEEKS

This course will equip the participants with effective customer handling techniques and best practices. Candidates will learn the value of a customer contact, effective contact management and skills and characteristics of communication. At the end of the course, candidates will develop a set of transferable skills that can be used across roles within an organisation.



BACK-END DEVELOPMENT

DURATION:

4 WEEKS

This course introduces trainees to web application programming which allows one to create robust, back-end applications that communicate with both the front-end of a site, and back-end data stores.

Trainees will also learn how to integrate with third party APIs and write the logic required to drive customized solutions on the web.

FRONT-END DEVELOPMENT AND UX/UI

DURATION:

4 WEEKS

This course is designed to teach candidates UX/UI Design and Front End Web Development industry best practices from the ground up through a number of client-based projects. They will learn trade tools like Adobe XD & InVision and Front End languages like Javascript, CSS and HTML. They will have a complete professional UX Design and Front End Development portfolio.

GRAPHICS DESIGN

DURATION:

4 WEEKS

This course will teach candidates art and design skills, real-world courses like corporate branding and identity, client relations, and how to give and receive work critique, as well as courses focusing on communication skills, art history, and how to prepare yourself for that first step into the design industry.

By the end of this course, candidates will be skilled in industry tools like Adobe creative suite.



DIGITAL MARKETING & SOCIAL MEDIA

DURATION:

4 WEEKS

This course will provide a detailed practice of digital marketing and social media for businesses. We will cover concepts such as the difference between earned and paid media, native advertising, and engaging the multichannel experience. Throughout the course we will specifically stress the theory and practice of randomized experimentation, AB testing and the importance of causal inference for marketing strategy.

CANVA DESIGN (WITH GOOGLE DOCS, SHEETS AND SLIDES)

DURATION:

2 WEEKS

No design experience? No problem! We will start from from the scratch and get the trainees familiar with the basic Canva tools that will help them create amazing designs for your business. They will also be taught how to use Google Docs, Sheets and Slides.



ADMISSION

SELECTION PROCESS

Our trainees put their trust in us, so we hold ourselves to the highest standards to ensure that everyone coming into our program is set up for success.

Stage 1: Online Application

Stage 2: Online Aptitude Test

Stage 3: 10-15 hours Virtual Prep Course

Stage 4: Face to Face Interview

Stage 5: Accelerator

BENEFITS

WHY INVEST IN A TALENT?

- 1 Increased employee retention.
- 2 Leapfrog job posting and long interview process.
- 3 Drive performance and leadership.
- 4 Build hiring and onboarding programs with highly qualified candidates from our nationwide network.
- 5 Simplify and economize the hiring process with custom solutions that bring top talents to your company.

FAQ

WHAT IS GRADUATE ACCELERATOR BY STUTERN?

Stutern is helping employers hire young talents for entry level positions. Our Graduate Accelerator provides dynamic training by top instructors to a huge community of youth pursuing careers they love.

We specialize in today's most in-demand skills like coding, business development, customer service, and design skills. With access to more than 40,000 talents on our online platform, we are partners with major tertiary institutions and top employers in Nigeria and Africa.



GRADUATE ACCELERATOR BY STUTERN

WHY SHOULD I PARTNER WITH GRADUATE ACCEL- ERATOR?

Our team of instructors collaborates with you to deliver a program tailored to your organization – and specifically to its objectives for the trainees you will hire through us for your full time positions.

CONTACT

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