## CS182/282A: Designing, Visualizing and Understanding Deep Neural Networks

### **John Canny**

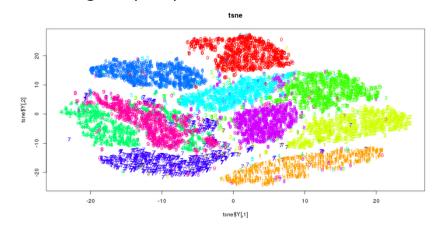
Spring 2020

Lecture 11: Attention

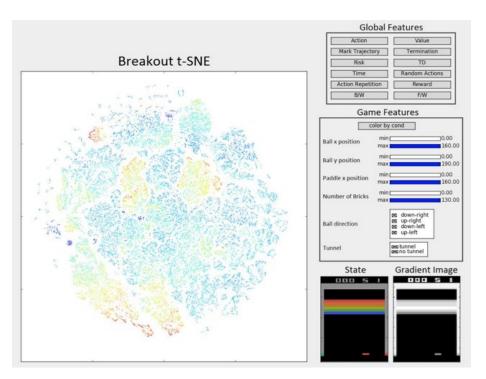
### Last Time: t-SNE

Embed high-dimensional points so that locally, pairwise distances are conserved.

Example embedding of MNIST digit images (0-9) in 2D

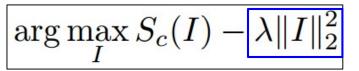


## Graying the black box: Understanding DQNs Zahavy, Zrihem, Mannor 2016

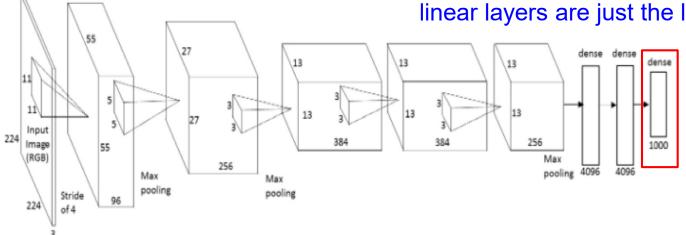


The embedding shows clustering of the *activations of the agent's policy network* for different frames of breakout.

# Last Time: Activation Maximization



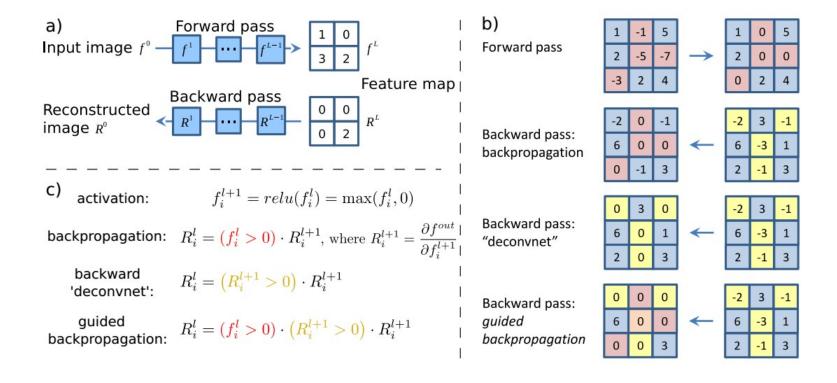
L2 regularization: Saliency maps for linear layers are just the layer weights.



### Generate an image that maximizes a class score

Deep Inside Convolutional Networks: Visualising Image Classification Models and Saliency Maps Karen Simonyan, Andrea Vedaldi, Andrew Zisserman, 2014

### Last Time: Deconv approaches



### Last Time: Neural Style Transfer

[ A Neural Algorithm of Artistic Style by Leon A. Gatys, Alexander S. Ecker, and Matthias Bethge, 2015] good implementation by Justin Johnson in Torch: <a href="https://github.com/jcjohnson/neural-style">https://github.com/jcjohnson/neural-style</a>















### Midterm 1

Weds February 26th, 7-8:30pm

Genetics & Plant Biology, Room 100, A-K last names North Gate Hall, Room 105, L-R last names Latimer Hall, Room 120, S-Z last names

Closed-book, one double-sided sheet of notes

### This Time: Attention

Defn: "the regarding of someone or something as interesting or important."

Attention is one of the most important ideas in deep networks in the last decade...

It cross-cuts computer vision, NLP, speech, RL,...



### Early attention models

Larochelle and Hinton, 2010, "Learning to combine foveal glimpses with a third-order Boltzmann machine"

Misha Denil et al, 2011, "Learning where to Attend with Deep Architectures for Image Tracking"

### 2014: Neural Translation Breakthroughs

- Devlin et al, ACL'2014
- Cho et al EMNLP'2014
- Bahdanau, Cho & Bengio, arXiv sept. 2014
- Jean, Cho, Memisevic & Bengio, arXiv dec. 2014
- Sutskever et al NIPS'2014

### Other Applications

- Ba et al 2014, Visual attention for recognition
- Chorowski et al, 2014, Speech recognition
- Graves et al 2014, Neural Turing machines
- Yao et al 2015, Video description generation
- Vinyals et al, 2015, Conversational Agents
- Xu et al 2015, Image caption generation
- Xu et al 2015, Visual Question Answering
- Viswani et al, 2017, Attention Is All You Need
- Devlin et al, 2018, BERT: Bidirectional Transformers for Language

### Soft vs Hard Attention Models

### **Hard attention:**

Attend to a single input location.

Can't use gradient descent.

Need reinforcement learning.

### **Soft attention:**

Compute a weighted combination (attention) over some inputs using an attention network.

Can use backpropagation to train end-to-end.

### Reinforcement vs. Supervised Learning

### **Supervised Learning:**

Input samples are independent, each sample x receives a label y.

The pair (x, y) is assigned a loss value which is assumed to be differentiable.

### **Reinforcement Learning:**

Learner visits a sequence of (correlated) states  $s_t$  in an epoch t = 1, ..., T

At time t, learner performs action  $a_t$  and receives reward  $r_t$  from the environment.

Agent tries to maximizes the sum of rewards over an epoch.

### Reinforcement vs. Supervised Learning

### **Reinforcement Learning:**

Learner visits a sequence of (correlated) states  $s_t$  in an epoch t = 1, ..., T

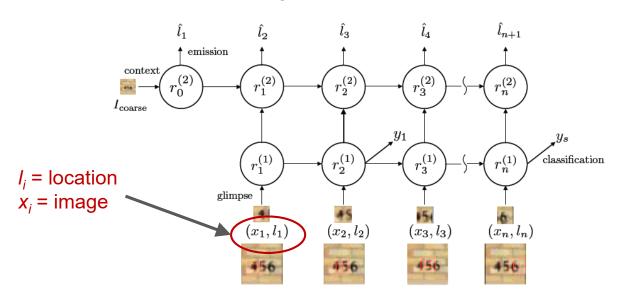
At time t, learner performs action  $a_t$  and receives reward  $r_t$  from the environment.

Agent tries to maximizes the sum of rewards over an epoch.

**Note:** the agent cannot differentiate the reward to optimize it (it comes from the environment). This is true also for hard attention.

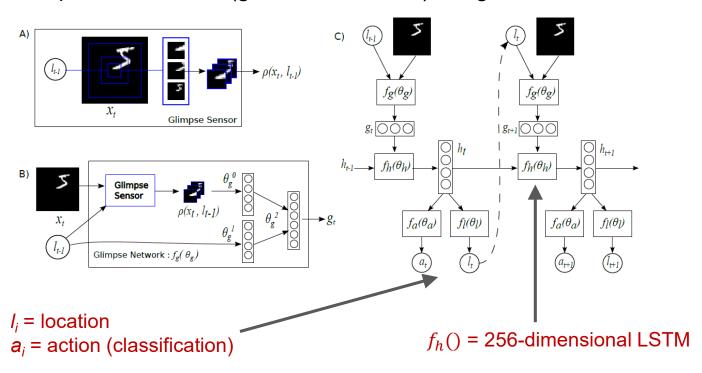
### Attention for Recognition (Ba et al 2014)

- RNN-based model.
- Hard attention.
- Required reinforcement learning.



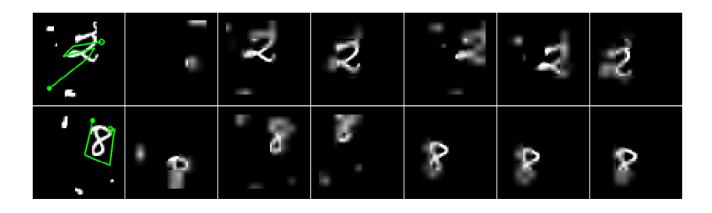
### Attention for Recognition (Mnih et al 2014)

Glimpses are retinal (graded resolution) images



### Attention for Recognition (Mnih et al 2014)

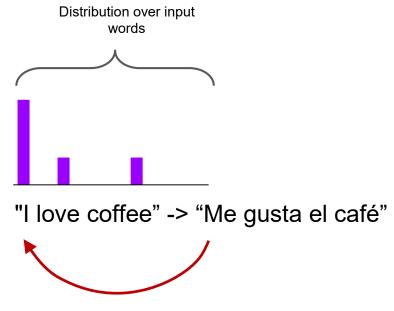
- Glimpse trace on some digit images:
- Green line shows trajectory, other images are the glimpses themselves.



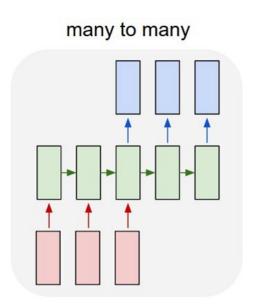
"I love coffee" -> "Me gusta el café"

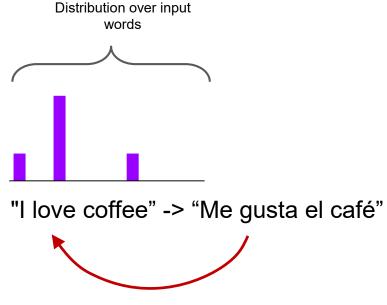
Bahdanau et al, "Neural Machine Translation by Jointly Learning to Align and Translate", ICLR 2015

# many to many

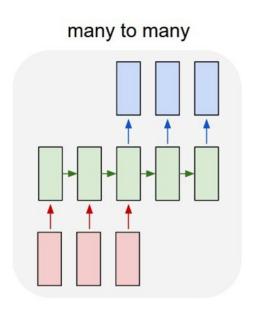


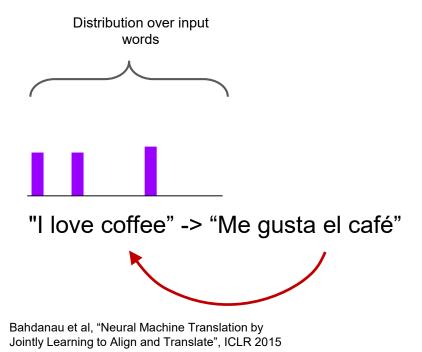
Bahdanau et al, "Neural Machine Translation by Jointly Learning to Align and Translate", ICLR 2015

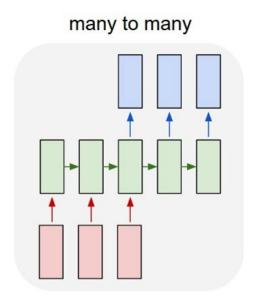


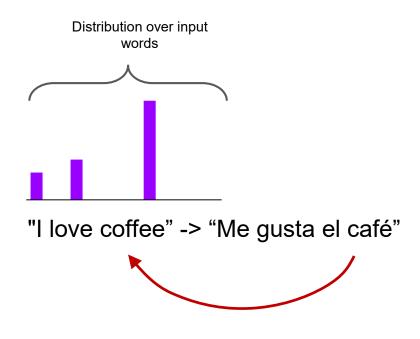


Bahdanau et al, "Neural Machine Translation by Jointly Learning to Align and Translate", ICLR 2015



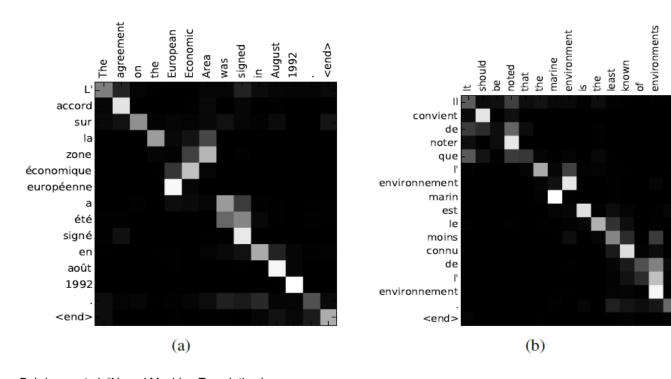






many to many

Bahdanau et al, "Neural Machine Translation by Jointly Learning to Align and Translate", ICLR 2015



Bahdanau et al, "Neural Machine Translation by Jointly Learning to Align and Translate", ICLR 2015

### Reached State of the art in one year:

(a) English→French (WMT-14)

	NMT(A)	Google	P-SMT
NMT	32.68	30.6*	
+Cand	33.28	_	37.03°
+UNK	33.99	32.7°	31.03
+Ens	36.71	36.9°	

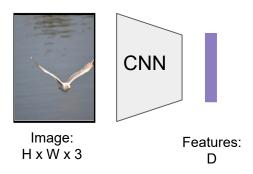
### (b) English→German (WMT-15) (c) English→Czech (WMT-15)

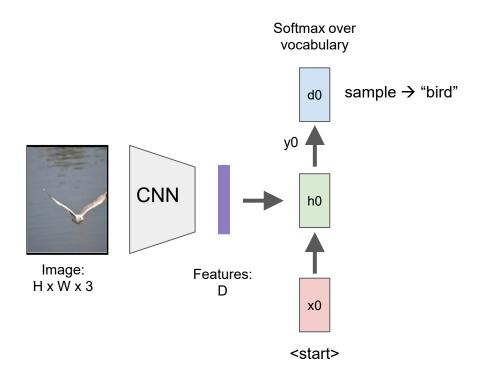
Model	Note	Model	Note
24.8	Neural MT	18.3	Neural MT
24.0	U.Edinburgh, Syntactic SMT	18.2	JHU, SMT+LM+OSM+Sparse
23.6	LIMSI/KIT	17.6	CU, Phrase SMT
22.8	U.Edinburgh, Phrase SMT	17.4	U.Edinburgh, Phrase SMT
22.7	KIT, Phrase SMT	16.1	U.Edinburgh, Syntactic SMT

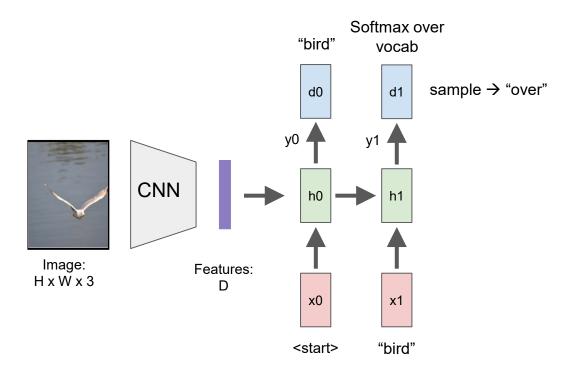
Yoshua Bengio, NIPS RAM workshop 2015

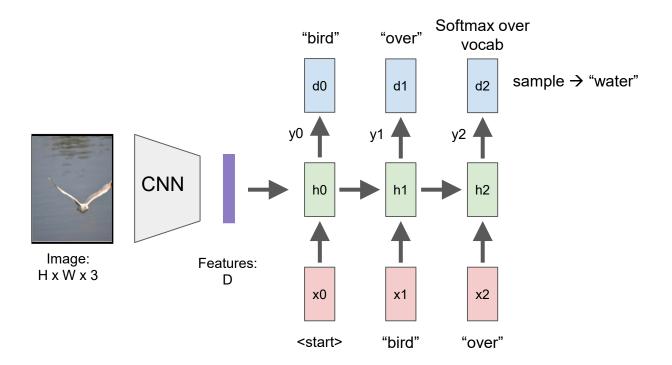


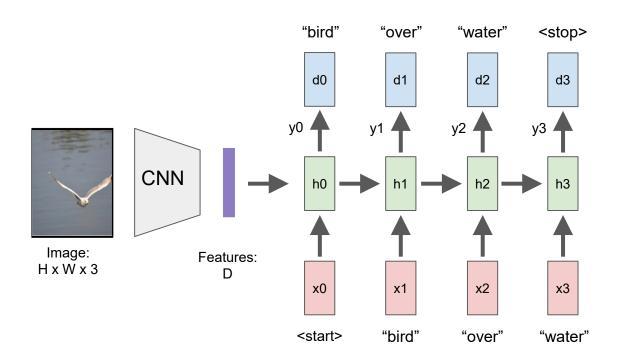
Image: H x W x 3

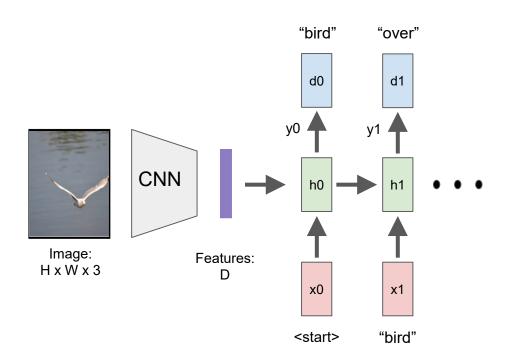




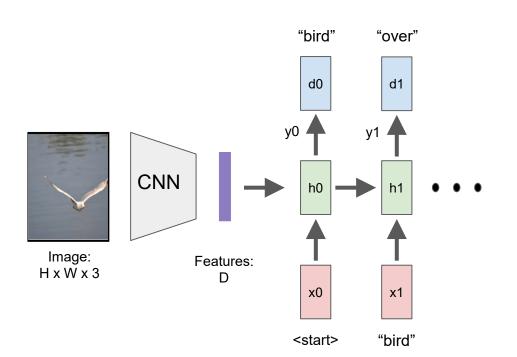






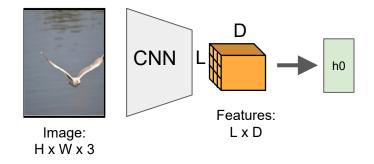


RNN only looks at whole image, once

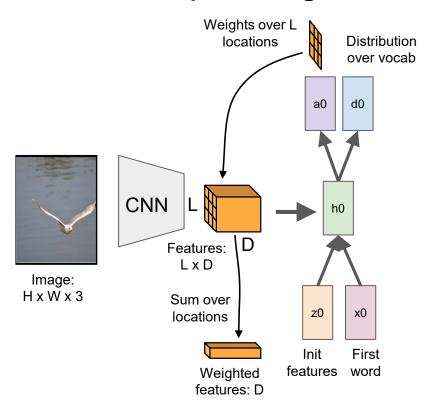


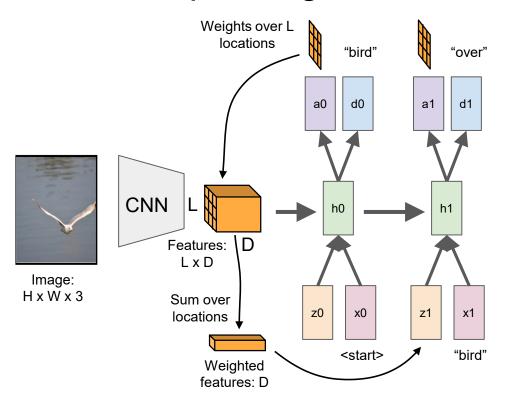
RNN only looks at whole image, once

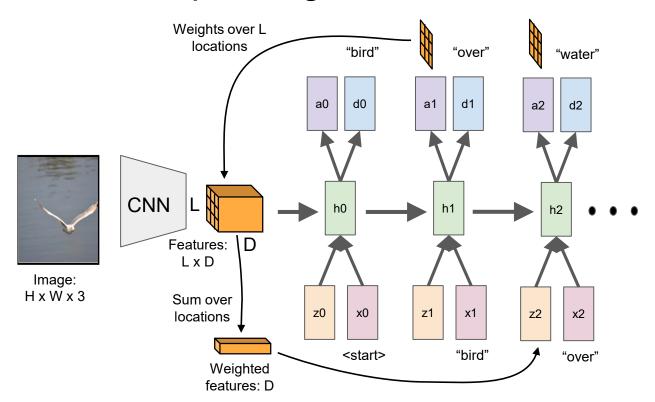
What if the RNN looked at different parts of the image at each time (word position)?

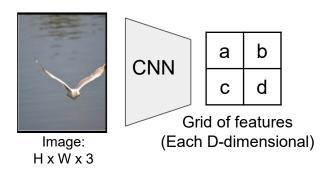


Xu et al, "Show, Attend and Tell: Neural Image Caption Generation with Visual Attention", ICML 2015





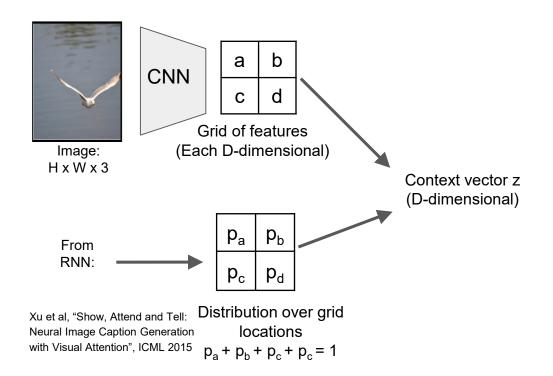


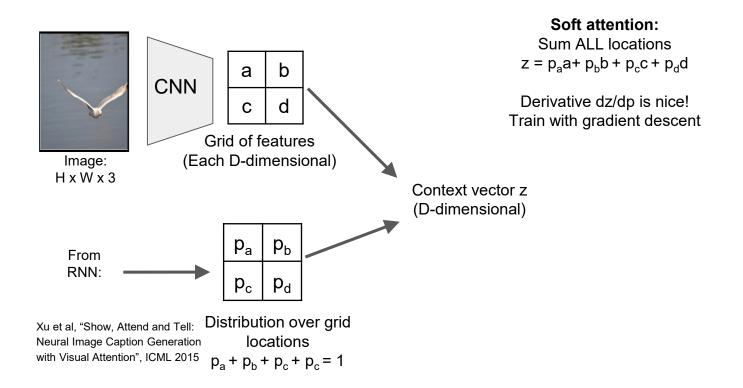


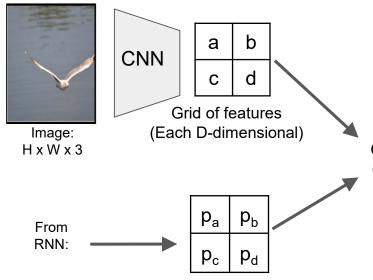


Xu et al, "Show, Attend and Tell: Neural Image Caption Generation with Visual Attention", ICML 2015

Distribution over grid locations  $p_a + p_b + p_c + p_c = 1$ 







Xu et al, "Show, Attend and Tell: Neural Image Caption Generation with Visual Attention", ICML 2015

Distribution over grid locations  $p_a + p_b + p_c + p_c = 1$ 

#### **Soft attention:**

Sum ALL locations  $z = p_a a + p_b b + p_c c + p_d d$ 

Derivative dz/dp is nice! Train with gradient descent

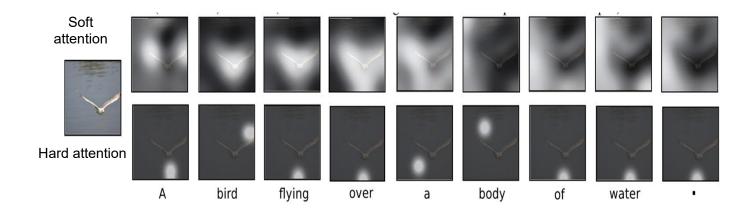
Context vector z (D-dimensional)

#### Hard attention:

Sample ONE location according to p, z = that vector

With argmax, dz/dp is zero almost everywhere ...
Can't use gradient descent; need reinforcement learning

## Soft Attention for Captioning



## Soft Attention for Captioning



A woman is throwing a frisbee in a park.



A dog is standing on a hardwood floor.



A <u>stop</u> sign is on a road with a mountain in the background.



A little <u>girl</u> sitting on a bed with a teddy bear.



A group of <u>people</u> sitting on a boat in the water.



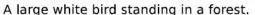
A giraffe standing in a forest with trees in the background.

Xu et al, "Show, Attend and Tell: Neural Image Caption Generation with Visual Attention", ICML 2015

# Soft Attention for Diagnosis

Figure 5. Examples of mistakes where we can use attention to gain intuition into what the model saw.









A woman holding a clock in her hand,



A man wearing a hat and a hat on a skateboard.



A person is standing on a beach with a surfboard.



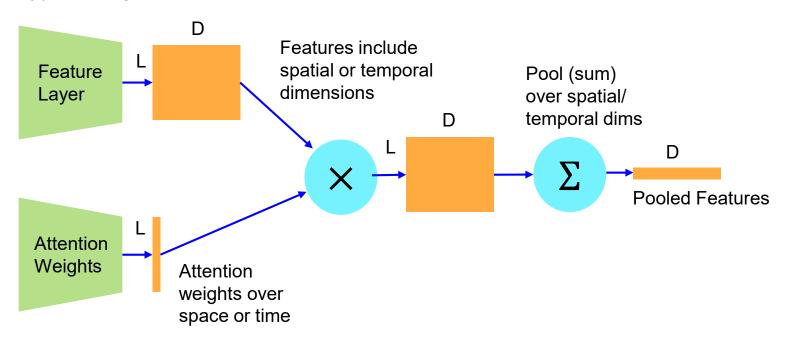
A woman is sitting at a table with a large pizza.



A man is talking on his cell phone while another man watches.

#### **Attention Mechanics**

Typically, soft attention involves a feature layer, a weight predictor, and (optionally) pooling:

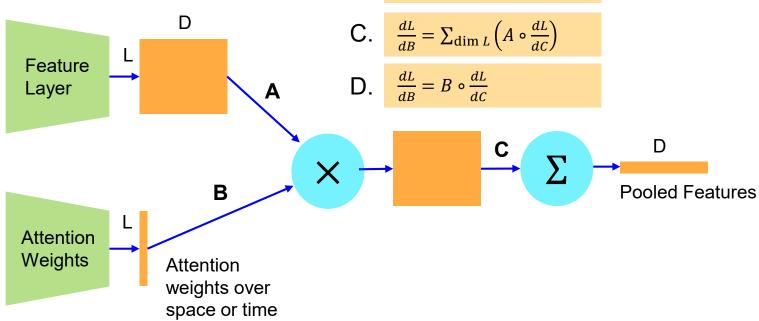


#### Gradients

The attention gradient  $\frac{dL}{dB}$  is given by

$$A. \quad \frac{dL}{dB} = A \circ \frac{dL}{dC}$$

B. 
$$\frac{dL}{dB} = \sum_{\dim D} \left( A \circ \frac{dL}{dC} \right)$$

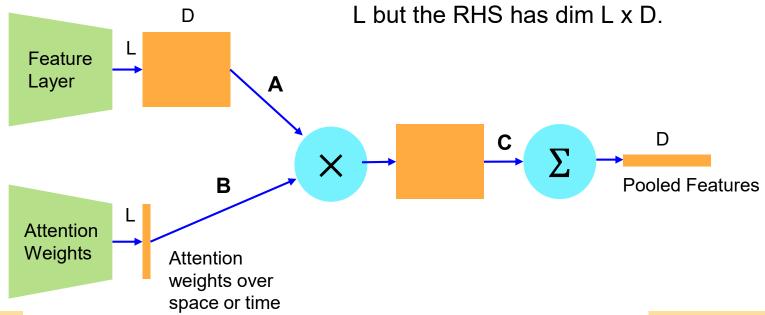


## Oops!

The attention gradient  $\frac{dL}{dB}$  is given by

$$A. \quad \frac{dL}{dB} = A \circ \frac{dL}{dC}$$

Dimensions mismatch:  $\frac{dL}{dB}$  is dim L but the RHS has dim L x D.



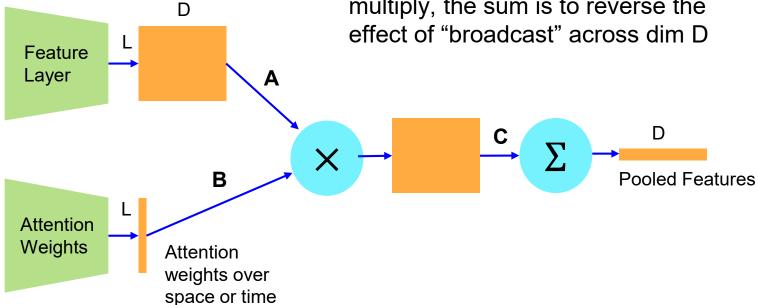
Try Again

#### Correct!

The attention gradient  $\frac{dL}{dB}$  is given by

$$B. \quad \frac{dL}{dB} = \sum_{\dim D} \left( A \circ \frac{dL}{dC} \right)$$

 $\left(A \circ \frac{dL}{dC}\right)$  is the backprop for the multiply, the sum is to reverse the effect of "broadcast" across dim D



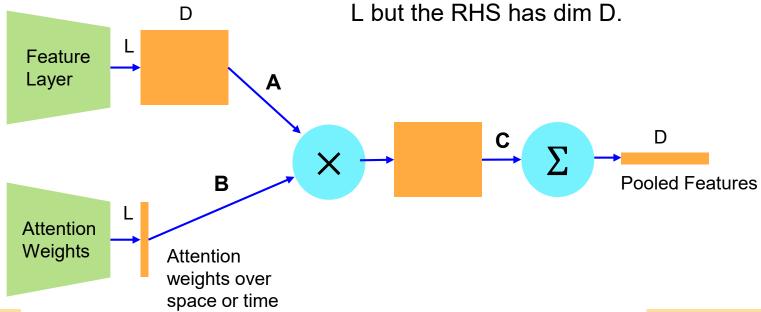
Try Again

## Oops!

The attention gradient  $\frac{dL}{dB}$  is given by

$$\mathbf{C}. \quad \frac{dL}{dB} = \sum_{\dim L} \left( A \circ \frac{dL}{dC} \right)$$

Dimensions mismatch:  $\frac{dL}{dB}$  is dim L but the RHS has dim D

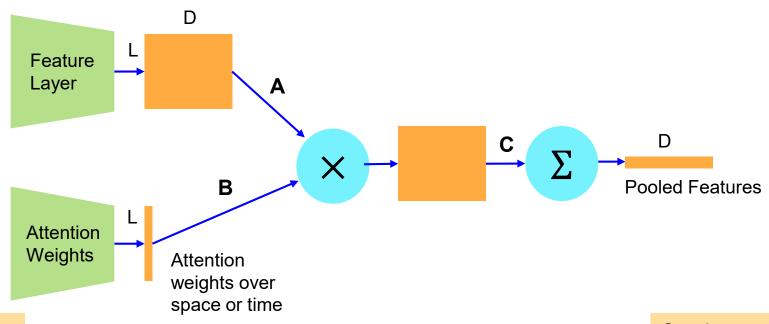


Try Again

## Oops!

The attention gradient  $\frac{dL}{dB}$  is given by

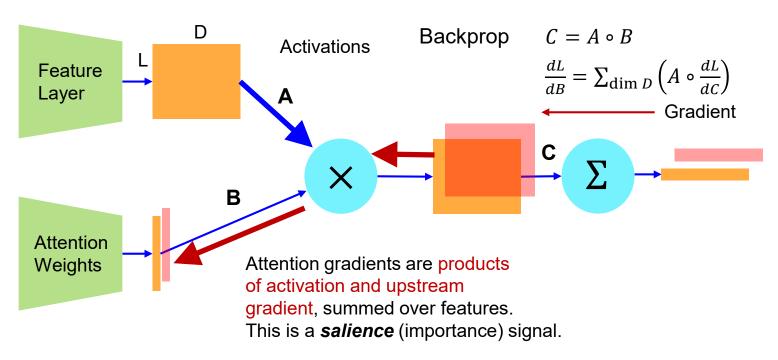
Just wrong...



Try Again

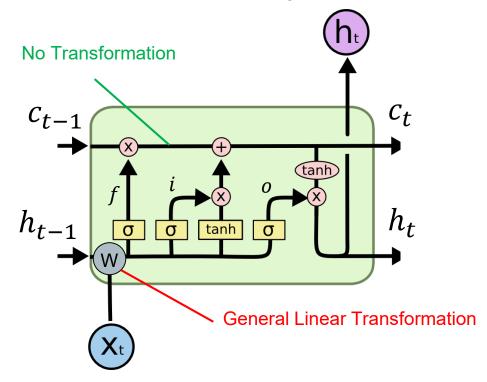
#### Attention Mechanics: Salience

During training, the attention layers receives gradients which are the product of the upstream gradient and the feature layer activations (salience).



We saw something similar in LSTMs: i, f, o nodes learn to weight features.

$$\begin{pmatrix} i \\ f \\ o \\ g \end{pmatrix} = \begin{pmatrix} \text{sigm} \\ \text{sigm} \\ \text{sigm} \\ \text{tanh} \end{pmatrix} W^l \begin{pmatrix} h_t^{l-1} \\ h_{t-1}^l \end{pmatrix}$$
$$c_t^l = f \odot c_{t-1}^l + i \odot g$$
$$h_t^l = o \odot \tanh(c_t^l)$$

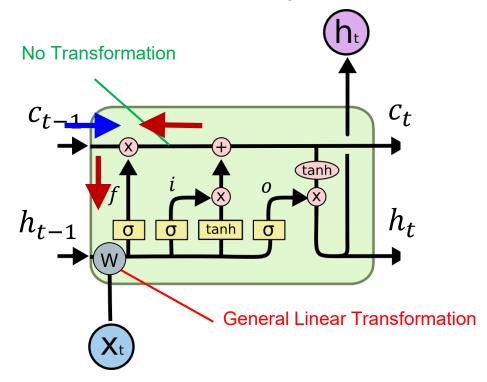


We saw something similar in LSTMs: i, f, o nodes learn to weight features.

$$\begin{pmatrix} i \\ f \\ o \\ g \end{pmatrix} = \begin{pmatrix} \text{sigm} \\ \text{sigm} \\ \text{sigm} \\ \text{tanh} \end{pmatrix} W^l \begin{pmatrix} h_t^{l-1} \\ h_{t-1}^l \end{pmatrix}$$

$$c_t^l = f \odot c_{t-1}^l + i \odot g$$

$$h_t^l = o \odot \tanh(c_t^l)$$

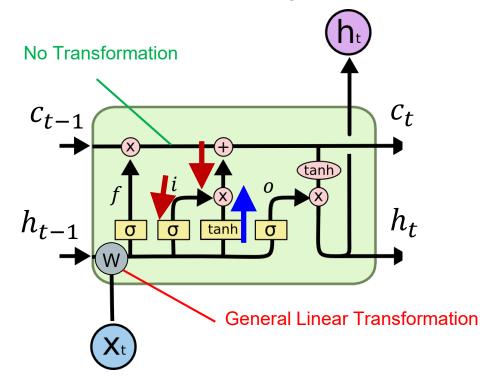


We saw something similar in LSTMs: *i*, *f*, *o* nodes learn to weight features.

$$\begin{pmatrix} i \\ f \\ o \\ g \end{pmatrix} = \begin{pmatrix} \text{sigm} \\ \text{sigm} \\ \text{sigm} \\ \text{tanh} \end{pmatrix} W^l \begin{pmatrix} h_t^{l-1} \\ h_{t-1}^l \end{pmatrix}$$

$$c_t^l = f \odot c_{t-1}^l + i \odot g$$

$$h_t^l = o \odot \tanh(c_t^l)$$

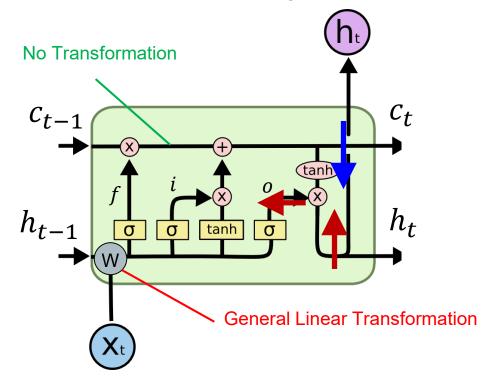


We saw something similar in LSTMs: *i*, *f*, *o* nodes learn to weight features.

$$\begin{pmatrix} i \\ f \\ o \\ g \end{pmatrix} = \begin{pmatrix} \operatorname{sigm} \\ \operatorname{sigm} \\ \operatorname{sigm} \\ \tanh \end{pmatrix} W^l \begin{pmatrix} h_t^{l-1} \\ h_{t-1}^l \end{pmatrix}$$

$$c_t^l = f \odot c_{t-1}^l + i \odot g$$

$$h_t^l = o \odot \tanh(c_t^l)$$



## Attention as Explanation

Deep Network behavior is generally inscrutable.

Deep Networks do not model data like classical ML models.

Activations don't have obvious meaning (mostly).

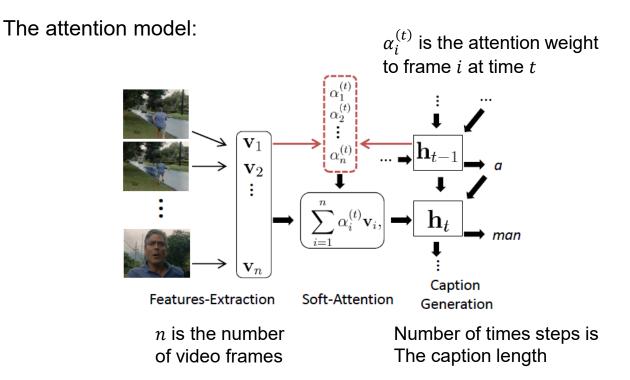
Attention maps are explanations of net behavior because they identify the influential parts of the input stream.

## Soft Attention for Video

"Describing Videos by Exploiting Temporal Structure," Li Yao et al, arXiv 2015.



#### Soft Attention for Video



<sup>&</sup>quot;Describing Videos by Exploiting Temporal Structure," Li Yao et al, arXiv 2015.

## Examples



+Local+Global: A man and a woman are talking on the road

Ref: A man and a woman ride a motorcycle



+Local: Someone is frying something

+Global: The person is cooking Basic: A man cooking its kitchen

Ref: A woman is frying food



**Ref:** SOMEONE and SOMEONE swap a look



+Local+Global: as SOMEONE sits on the table, SOMEONE shifts his gaze to SOMEONE

+Local: with a smile SOMEONE arrives

+Global: SOMEONE sits at a table Basic: now, SOMEONE grins

Ref: SOMEONE gaze at SOMEONE

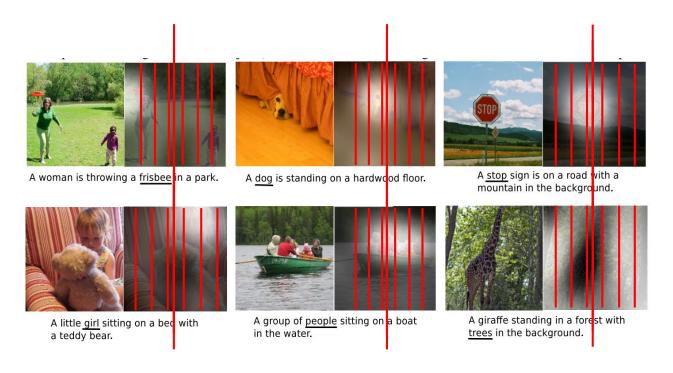
## Soft Attention for Video

Table 1. Performance of different variants of the model on the Youtube2Text and DVS datasets.

	Youtube2Text				DVS			
Model	BLEU	METEOR	CIDEr	Perplexity	BLEU	METEOR	CIDEr	Perplexity
Enc-Dec (Basic)	0.3869	0.2868	0.4478	33.09	0.003	0.044	0.044	88.28
+ Local (3-D CNN)	0.3875	0.2832	0.5087	33.42	0.004	0.051	0.050	84.41
+ Global (Temporal Attention)	0.4028	0.2900	0.4801	27.89	0.003	0.040	0.047	66.63
+ Local + Global	0.4192	0.2960	0.5167	27.55	0.007	0.057	0.061	65.44
Venugopalan et al. [41]	0.3119	0.2687	-	-	-	-	-	-
+ Extra Data (Flickr30k, COCO)	0.3329	0.2907	-	-	-	-	-	-
Thomason et al. [37]	0.1368	0.2390	-	-	-	-	-	-

# Soft Attention for Captioning

#### Attention constrained to fixed grid!



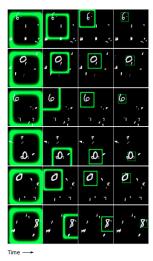
# Attending to arbitrary regions?



Attention mechanism from Show, Attend, and Tell only lets us softly attend to fixed grid positions ... can we do better?

# Attending to Arbitrary Regions: DRAW

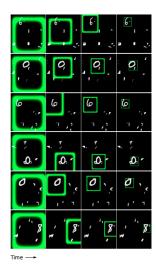
**Classify** images by attending to arbitrary regions of the *input* 



Gregor et al, "DRAW: A Recurrent Neural Network For Image Generation", ICML 2015

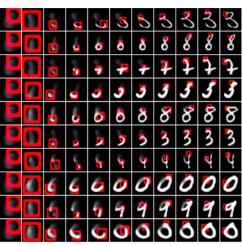
## Attending to Arbitrary Regions: DRAW

**Classify** images by attending to arbitrary regions of the *input* 



Gregor et al, "DRAW: A Recurrent Neural Network For Image Generation", ICML 2015

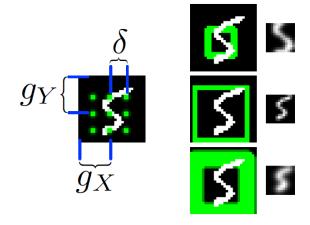
**Generate** images by attending to arbitrary regions of the *output* 



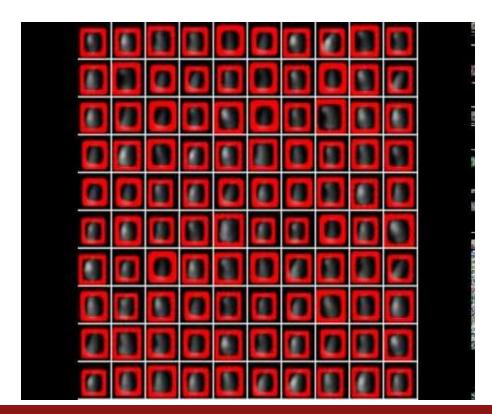
Time →

# Attending to Arbitrary Regions: DRAW

Attention is a parametric distribution: both location and scale can vary:



Gregor et al, "DRAW: A Recurrent Neural Network For Image Generation", ICML 2015



## **Attention Takeaways**

#### **Performance:**

Attention models can *improve accuracy* and *reduce computation* at the same time.

#### Salience:

Attention models learn to predict salience, i.e. to emphasize relevant input data across space or time.

## **Attention Takeaways**

#### **Explainability:**

Attention models encode explanations.

Both locus and trajectory help understand what's going on.

#### Hard vs. Soft:

Soft models are easier to train, hard models require reinforcement learning.