Impact Rating as of 2019-09-14

- 1. How many users has the service?
  - o Up to 10
  - o Up to 100
  - o Up to 1.000
  - o Up to 10.000
  - o Up to 100.000
  - o More than 100.000
- 2. Does the tool provides a unique functionality?
  - Are there certain features only available in this tool?
- 3. How sensitive is the processed data?

Comment: we assume the more sensitive the data is the more impact it has.

- o 1 Public available data (e.g., weather data for work address)
- o 4 Mood data
- o 6 Religious preferences