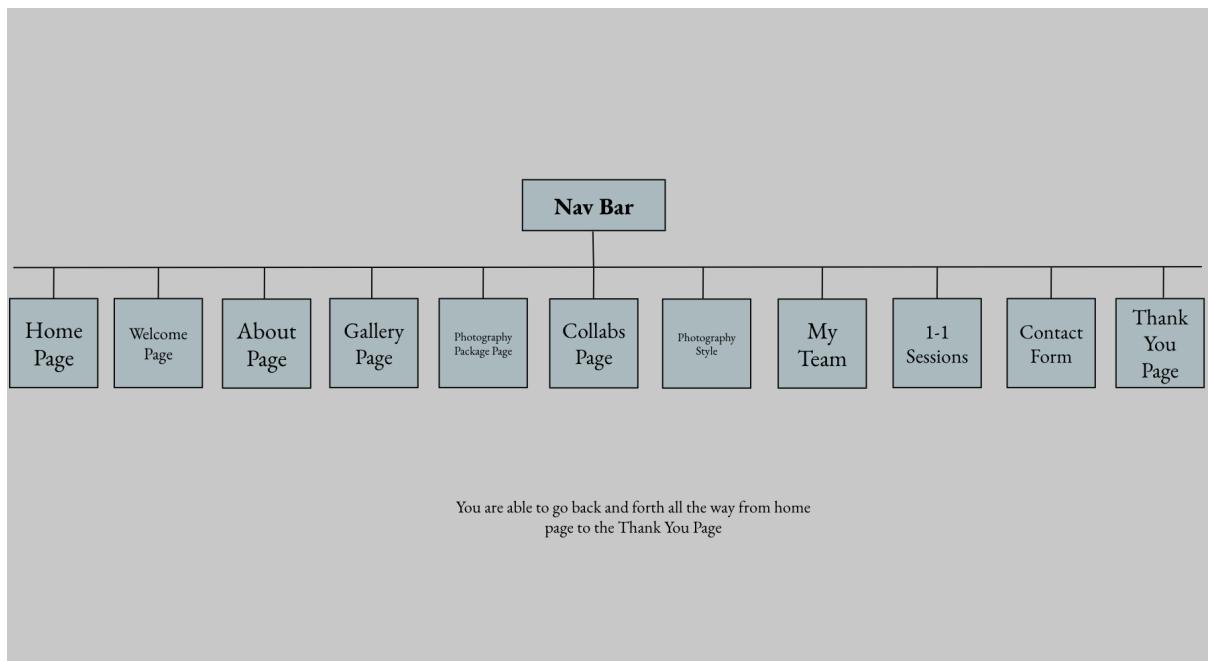


1. The website I will be creating is going to be my personal portfolio. I am a photographer and I will be creating a website with photography related content.
2. For my final project I will be creating a website for myself. In order to create my website I will be doing research on other portfolios, but I will not limit myself on the kinds of portfolios I view. I will be taking notes on realtors, photographers, chefs, and any other kind of portfolios I stumble across.
3. In order to be sure the website I create correctly launches I will be making sure I hit everything on my checklist. In my checklist there are several topics to check off and one of those is user content engagement. User content engagement is when the user viewing my site is engaged to the content displayed on the webpage. For example, I create a gallery and add css properties where the images have movement while the user hovers. My client (aka me) wants to see detail in each webpage whether that is adding color that combines with each other or CSS 3-D animation. The browser I will include in my testing is Google Chrome, I prefer it over Safari.
4. The photography website I will be creating is a portfolio/business page. The goal of the website is to put my work out there for others to see and inspire those around me. The goal of the business is to potentially obtain clients and 1-1 photography lessons. The main purpose of the website is for my portfolio to be seen and to expand my photography business. The target audience is anyone above 18 years old. Mainly for anyone interested in looking for a photographer for any event, or someone that is interested in taking photography lessons. In order to have all users engaged and able to navigate through my website easily I will make my website user-friendly. I will not be using crazy content to where my user gets overwhelmed and leaves my site. I will be creating a gallery page where lots of my photographs will be displayed. The content on my page will need to be updated monthly because of the new 1-1 sessions dates that will be released monthly.

5. The website will evolve over time based on how many clients I acquire on a monthly basis. If I receive more than the required amount of 1-1 photography session clients I will need to open more slots. The tasks that will be required to maintain the website is updating my html files, css file, and Github upload. Also, depending on how I do my marketing for my website on social media I will receive more website visits.
6. This is the way the website will be organized. Since I need to have 10 HTML pages about photography I will make each webpage different relating to photography. Page 1, Welcome Page and Video. Page 2, About me and my background. Page 3, Gallery of my work. Page 4, photography packages. Page 5, collabs I've done with other photographers. Page 6, My style of photography and the names of the styles. Page 7, my team. Page 8, 1-1 photography lesson with me page (either do next session and dates or booking). Page 9, contact info if you want a photoshoot. Page 10, thank you page. Look at my wireframe below to get a visual look on how my webpages will look like. Also, the wireframes are just an idea and not an actual page. During the creation of the website I might change color palettes and more.



Home Page About Page Gallery Photography Package Collabs Photography Style My Team 1-1 Sessions Contact Info Thank You Page

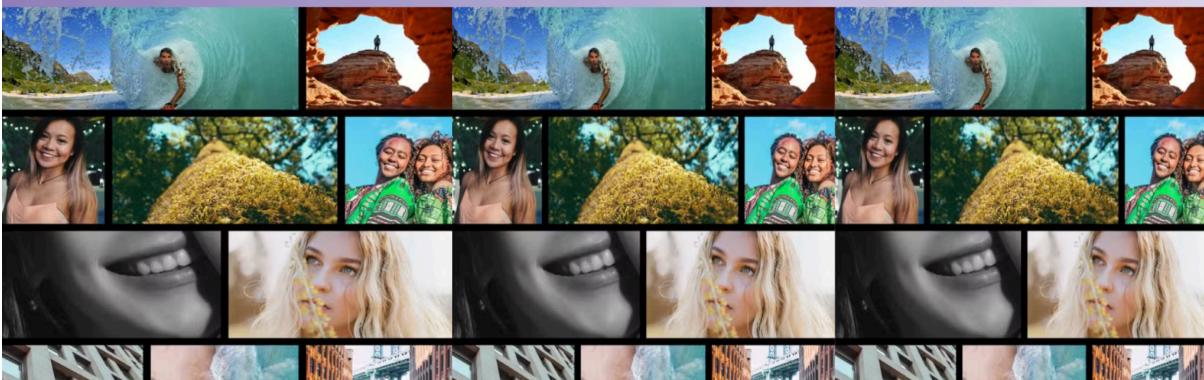
Padi Studios



This will be a 3-D wheel using CSS

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PHOTO WALL



I will add a hover using CSS to give the page life

7. The website will not include an e-commerce component. All 1-1 sessions and photo shoot costs will be made through Zelle and Contract. The website I am creating will not require the user to create an account, and the website will not be password protected. The website won't be password protected because the content is intended for public consumption and it does not contain private information. A step I will take to help secure the website is keeping all content updated.
8. For my final project, I will create a photography portfolio website designed to showcase my work, attract potential clients, and offer information about 1-1 photography lessons. I will research different types of portfolios to gather design ideas and ensure strong user engagement by incorporating clean layouts, hover effects, and user-friendly navigation. The site will include ten photography-related HTML pages, updated monthly as new sessions become available. When selecting a web host, I will evaluate performance, security, ease of updates, and support for static websites. The site will use HTML5, CSS3, and HTTPS/SSL for security and interactivity. A clear and professional domain such as Padiphographie.com will support branding and help users easily find my work.
9. The website will be marketed as an aesthetic look. What I mean is making photography look like a lifestyle, everyone will want to be a photographer or learn about it based on the website's look and content. Several key SEO elements can be addressed during the website planning and building process to help my photography portfolio rank higher in search results. First, I can create meaningful and descriptive page titles and meta descriptions for each HTML page so search engines clearly understand my content. I will also use relevant keywords throughout my text, such as "photography," "portrait photography," and "1-1 photography lessons," to improve visibility. Proper use of header tags, alt text for all images, and clean semantic HTML will make the site more accessible and easier for search engines to crawl. In addition, optimizing image sizes, improving page speed, and ensuring mobile responsiveness will strengthen overall performance. Together, these SEO elements will help my portfolio reach more potential clients.