

# Keith Lemuel Smith Jr.

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## EDUCATION

**The Iron Yard Academy** Indianapolis, IN

**December 2016**

Concentration: Back End-Ruby on Rails

**Indiana University** Bloomington, IN

**May 2005**

Bachelor of Arts in Telecommunications

Concentration: Industry & Management and Production

## SKILLS

**Development:** Ruby on Rails, HTML, CSS, Sqlite, Postgresql, GitHub, Git, Javascript

**Video/graphic Production:** Media 100, After Effects, Motion, Premiere Pro, Photoshop, Final Cut Pro

## WORK EXPERIENCE

**Management Recruiters** *Zionsville, IN (10/13 – 09/16)*

**Project Coordinator**

- Results-oriented recruiter driven to deliver top talent nationwide for a range of industries including: supply chain, industrial sales, manufacturing.
- Finished 2015 ranked 38th among Project Coordinators within the MRI Network of 440 offices.
- Finished 2016 1st quarter ranked 19th among Project Coordinators within the entire MRI network.

**Angie's List** *Indianapolis, IN (01/11-9/13)*

**Member Sales**

- Assisted potential Angie's List members to better understand the benefits of an Angie's List membership with engaging and informative customer service.
- Served as the Communication Pillar Co-Chair for the Developing Professional Network committee.

**Target Marketing, Inc.** *Terre Haute, IN (09/08-01/11)*

**Producer**

(Relocated to Indianapolis to care for ill family parent)

- Created strategic advertisement campaigns and media for a variety of local clients including Toyota of Terre Haute, Indiana State University and Thompson Honda.

**Ivy Tech Community College** *Terre Haute, IN (08/10-01/11)*

**Adjunct Instructor**

(Relocated to Indianapolis to care for ill family parent)

- Instituted challenging lesson plans while instructing students on the fundamentals of video and sound.
- Collaborated with current and former colleagues to speak as guest lecturers.

***WTWO/WFXW*** Terre Haute, IN (09/06-09/08)

**Promotions Writer/Editor**

- Developed and edited daily news topical promotions, promotional advertisements, and new media content while meeting mandatory deadlines.
- Collaborated with staff to produce creative promotional strategies and campaigns that led to an increase in WTWO's market share.
- Produced special features and live Indiana State Basketball broadcasts.

**Creative Service Producer** (07/06-09/06)

- Shot, edited and produced progressive commercial advertisements for area clients.

***WXIN, FOX 59*** Indianapolis, IN (05/05-07/06)

**Production Assistant**

- Operated studio cameras as well as performed audio, script and tape duties
- Provided distinguished troubleshooting and multitasking abilities during a fast pace three hour morning newscast as a Floor Director.