Tomas Keinys
Web Developer

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Personal Profile

Experienced web developer with a solid background in structuring, developing, and implementing interactive websites, showcasing expertise in various web front-end and back-end technologies. Self-motivated, organised, and quick learner. Excel in web development technical skills and problem-solving, consistently delivering innovative and user-oriented websites that drive customer engagement and fuel business growth.

Technical Skills

| HTML | Python | Css | JavaScript | Git & GitHub | PHP | JQuery | WordPress |

| Sass | Photoshop | Filmora | Bootstrap | Vue.js | Elementor | Adobe Illustrator |

| Premiere Pro | MySQL | JSON | WooCommerce |

Additional Skills

· User experience (UX) design · Performance optimisation · Mobile-first development · CMS customisation · Search engine optimisation (SEO) · Web analytics · E-commerce integration · Content management

Portfolio Website

Web Development Work, *A showcase of my projects, abilities, and experience as a web developer.* ⧉
This visually engaging platform encompasses diverse web development work, featuring captivating websites that demonstrate the extent of my expertise.

Web Development Experience

September 2021

Web Developer, *Web Craft Station* ⧉
Main responsibilities include:

- Developing front-end architecture with JavaScript, HTML, CSS, and back-end coding in PHP and WordPress
- Optimising web application speed and performance, resulting in a 40% improvement in page load times
- Working with CMS by performing regular updates, troubleshooting issues, and making improvements
- Utilising analytics monitoring, achieved a 30% increase in website traffic and a 20% boost in user engagement

November 2020

Front-End Web Developer, *Supplement Insights* ⧉
Main responsibilities included:

- Developing a WordPress-powered 454-page Amazon affiliate marketing website with WooCommerce integration, with over 1,000 products
- Collaborating with an agile multi-disciplinary team to make decisions based on business and user needs/requirements, data, analytics, and user testing
- Conducting research, debugging, and testing to troubleshoot and resolve front-end issues
- Applying front-end development principles and implementing code-splitting techniques that led to a 50% reduction in bounce rates, from 75% to 35%

December 2019	**Web Developer and Designer,** *Leeds Translations* ⧉
	Main responsibilities included:

- Designing, creating, and launching a 72-page, fully responsive website compatible with all devices
- Employing responsive design, visual hierarchy, layout, typography, and colour principles
- Ensuring optimal website performance, cross-browser compatibility, and accessibility standards, which improved mobile conversion by 25% and reduced bounce rate by 45%
- Designing logos, mock-ups, and custom widgets to enhance the overall visual appeal

January 2019	**Front-End Web Developer,** *Fitness Designs* ⧉
	Main responsibilities included:

- Designing, developing, and hosting a fully responsive website with 52 pages
- Deploying new front-end features, integrating plugins, and performing routine maintenance
- Improving website performance by 70%, reducing average load times from 1.2 sec to 0.5 sec
- Implementing SEO best practices, including sitemaps, metadata, and accessibility

Projects

August 2023 — present	**Game Zone** ⧉
	Developed and deployed a dedicated website for classic games, showcasing proficiency as a web developer. Effectively applied Command Line Interface (CLI), Vue.js, Bootstrap, HTML, JavaScript, CSS, Git, GitHub, SASS, and Photoshop to build immersive and user-friendly mobile-first web pages. Implemented continuous integration and performed in-browser testing to ensure a high-quality user experience.

Qualifications

October 2020	**Advanced jQuery Course,** *(Enhanced web developer skills through advanced jQuery training), Joe Parys Academy.*
March 2020	**Cyber Security Course,** *(Learned cybersecurity best practices applicable for web developers), UKPDA UK Professional Development Academy.*
September 2019	**Full Stack Web Development,** *(Comprehensive web developer training covering front-end to back-end web development), Free Coding Camp.*

Hobbies & Interests

- Exploring new programming languages, front-end frameworks, and libraries - Currently focused on learning React, Angular, and Node.js to expand my skill set and stay updated with emerging web development trends.
- Web Development - always try to listen to weekly podcasts with the latest web development news.