

Pricing & Plans Guide

Flexible Plans for Every Business Size

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1. Our Philosophy

At CohrenzAI, we believe that AI-powered customer engagement should be accessible to businesses of all sizes. Our pricing is designed to be transparent, flexible, and value-driven -- you pay for what you need, and you can scale as you grow.

Whether you're a startup exploring AI chatbots for the first time or an enterprise looking to transform customer engagement at scale, we have a plan that fits your needs.

2. Plan Overview

FREE Plan

Perfect for startups and small businesses wanting to explore AI chatbot capabilities.

- Up to 5 active users
- All core UI components included
- 2-month access period
- Free updates during access period
- Use on 1 project/website
- 1 month of technical support
- Basic lead capture functionality
- Standard chatbot customization

STANDARD Plan - \$300/month (Most Popular)

Ideal for growing businesses ready to scale their customer engagement with AI.

- Up to 500 active users
- All UI components included
- Lifetime access (as long as subscription is active)
- Free updates and feature releases
- Use on 1 project/website
- 4 months of technical support included (\$50/month for additional months)
- Advanced lead capture with intent analysis
- Google Sheets lead export integration
- Priority email support
- Custom chatbot training on your business data

PREMIUM Plan - \$700/month

For enterprises requiring maximum performance, customization, and dedicated support.

- Up to 5,000+ active users (custom scaling available)
- All UI components included
- Lifetime access (as long as subscription is active)
- Free updates and priority access to new features
- Multi-project/multi-website deployment
- 4 months of dedicated support included (\$50/month for additional months)
- Full intent analysis and behavioral analytics
- CRM integration (Google Sheets + custom connectors)
- Internal AI chatbot deployment for employee support
- Dedicated account manager
- Custom AI model tuning
- SLA with 99.9% uptime guarantee

3. Feature Comparison

Detailed comparison across all plans:

Core Features

- AI-Powered Chatbot: FREE / STANDARD / PREMIUM
- 24/7 Automated Support: FREE / STANDARD / PREMIUM
- Business Data Training: Basic / Advanced / Enterprise
- One-Script Integration: FREE / STANDARD / PREMIUM

Lead Generation

- Basic Lead Capture: FREE / STANDARD / PREMIUM
- Intent-Driven Lead Scoring: -- / STANDARD / PREMIUM
- Multi-Trigger Detection: -- / STANDARD / PREMIUM
- Google Sheets Export: -- / STANDARD / PREMIUM
- CRM Integration: -- / -- / PREMIUM

Analytics & Insights

- Basic Conversation Logs: FREE / STANDARD / PREMIUM
- Intent Analysis Reports: -- / STANDARD / PREMIUM
- Behavioral Analytics: -- / -- / PREMIUM
- Custom Dashboards: -- / -- / PREMIUM

Support & SLA

- Email Support: 1 mo / 4 mo / 4 mo + Dedicated
- Priority Support: -- / STANDARD / PREMIUM
- Dedicated Account Manager: -- / -- / PREMIUM
- SLA Guarantee: -- / -- / 99.9%

4. Add-On Services

Additional Support

Extended technical support is available at \$50/month beyond the included support period for Standard and Premium plans.

Custom Development

Need bespoke features, custom integrations, or specialized AI model training? Contact our team for a custom quote tailored to your requirements.

Multi-Site Deployment

Deploy CohrenzAI across multiple websites or applications. Available on Premium plans or as an add-on for Standard plans.

White-Label Solution

Remove CohrenzAI branding and deploy the chatbot under your own brand. Available as an enterprise add-on.

5. ROI Calculator

Understanding the return on investment from CohrenzAI:

Scenario: Mid-Size E-Commerce Business

- Monthly website visitors: 50,000
- Current lead capture rate: 2% (1,000 leads/month)
- With CohrenzAI: 40% increase = 1,400 leads/month
- Additional leads per month: 400
- Average lead value: \$50
- Additional monthly revenue: \$20,000
- CohrenzAI Standard Plan cost: \$300/month
- ROI: 6,567%

Scenario: Healthcare Clinic

- Monthly patient inquiries: 2,000
- Staff time per inquiry: 5 minutes
- With CohrenzAI handling 70%: 1,400 inquiries automated
- Staff hours saved per month: 117 hours
- Average staff cost: \$15/hour
- Monthly savings: \$1,750
- CohrenzAI Standard Plan cost: \$300/month
- Net monthly savings: \$1,450

6. Getting Started

Step 1: Choose your plan and sign up at cohrenzai.com

Step 2: Upload your business documents (PDFs, FAQs, web content)

Step 3: Our team trains your custom AI chatbot within 24-48 hours

Step 4: Add one script tag to your website and go live

Step 5: Start capturing leads and gaining insights immediately

Ready to get started? Contact us for a free demo and personalized consultation.

7. Frequently Asked Questions

Can I switch plans?

Yes, you can upgrade or downgrade at any time. Upgrades are effective immediately; downgrades take effect at the next billing cycle.

Is there a long-term contract?

No. All plans are month-to-month with no long-term commitment required. Cancel anytime.

What payment methods do you accept?

We accept major credit/debit cards, bank transfers, and UPI payments for Indian clients.

Do you offer custom enterprise pricing?

Yes. For large-scale deployments or specific requirements, contact our sales team for a custom quote.

What's included in the free trial?

The FREE plan gives you full access to core chatbot features for 2 months with up to 5 users, allowing you to evaluate the platform risk-free.