Getting Started & Integration Guide

Everything You Need to Deploy CohrenzAI on Your Website

CohrenzAI

Noida, Uttar Pradesh, India

info@cohrenzai.com | +91 8273597975

What is CohrenzAI?

CohrenzAI is an AI-powered chatbot platform that you can integrate into your website using just one script tag. Once integrated, the chatbot will automatically engage your website visitors, answer their questions using your business data, capture qualified leads, and provide you with intent-driven analytics about what your visitors actually want.

CohrenzAI is not a generic chatbot. Every chatbot is trained specifically on YOUR business data - your documents, FAQs, product catalogs, pricing pages, and any other content you provide. This means your chatbot gives accurate, relevant, on-brand answers to every visitor question.

Who is CohrenzAI For?

CohrenzAI is built for any business that has a website and wants to:

- Convert more website visitors into qualified leads
- Provide 24/7 automated customer support without hiring more staff
- Understand what their website visitors actually need and want
- Automate repetitive inquiries like pricing, availability, and FAQ questions
- Book demos, schedule appointments, and handle follow-ups automatically
- Reduce response time from hours to seconds

Our clients include healthcare clinics, e-commerce stores, real estate companies, SaaS businesses, financial services firms, educational institutions, and professional service providers.

How Does CohrenzAI Work?

Step 1: Share Your Business Data

You provide us with your business documents - PDFs, FAQs, product catalogs, pricing information, service descriptions, or any other content that your customers typically ask about. You can also point us to your website pages and we will scrape the content automatically.

Step 2: We Train Your Custom AI Chatbot

Our AI-Ready Knowledge System transforms your documents into a structured, searchable knowledge base using vector embeddings and generative AI models. This process takes 24 to 48 hours. Your chatbot is trained exclusively on YOUR data, so it will never give answers about things outside your business context.

Step 3: Add One Script to Your Website

Integration is incredibly simple. You add a single script tag to your website HTML. That is it. No server configuration, no

backend changes, no complex setup. The script creates a beautiful floating chat button on your website that visitors can click to start a conversation.

Step 4: Go Live and Start Capturing Leads

Once the script is added, your chatbot is live. It will immediately start engaging visitors, answering questions from your knowledge base, and capturing leads when visitors show buying intent.

Integration Requirements

CohrenzAI works with any website technology. Here is what you need:

- A website where you can add HTML or JavaScript code (WordPress, Shopify, Wix, Squarespace, custom HTML, React, Next.js, or any other platform)
- The ability to add a script tag to your website pages
- A CohrenzAI account with your API URL and Public Key

That is all. No server-side changes. No database setup. No npm packages. No dependencies. Just one script tag.

Platform Compatibility

CohrenzAI works with every major website platform:

- WordPress: Add the script via header/footer plugin or directly in your theme footer.php
- Shopify: Add the script in Online Store, then Themes, then Edit Code, then theme.liquid before closing body tag
- Wix: Use the Wix HTML embed widget or Custom Code section in site settings
- Squarespace: Add via Settings, then Advanced, then Code Injection, then Footer
- React or Next.js: Add the script in your document or app file, or use a useEffect hook
- Custom HTML: Simply paste the script tag before the closing body tag in your HTML files
- Any other platform: If you can add custom JavaScript, CohrenzAI will work

What Happens After Integration?

After you add the CohrenzAI script to your website:

- A floating chat button appears in the bottom-right corner of your website
- When a visitor clicks the button, a chat panel opens with a clean, professional interface
- Visitors can type questions and get instant AI-powered answers based on your business data
- The chatbot detects when visitors show buying interest such as asking about pricing or demos
- When buying interest is detected, the chatbot naturally transitions to collecting the visitor contact info
- Collected leads are automatically exported to your Google Sheets or CRM in real time
- You get intent analysis reports showing exactly what each visitor was interested in

How Long Does Setup Take?

The entire process from sign-up to live chatbot typically takes 1 to 3 days:

- Day 1: You sign up and share your business data such as documents, PDFs, and website URLs

- Day 1-2: We process and train your custom AI chatbot on your data

- Day 2-3: You add the one-line script to your website and go live

Most clients have their chatbot live and capturing leads within 48 hours of signing up. ShopEase India completed integration in under a single day.

Customization Options

Chatbot Appearance

- Primary color theme to match your brand colors

- Custom chat header text and branding

- Position on the page (bottom-right by default)

- Chat panel dimensions and responsive behavior

Chatbot Behavior

- Welcome message shown when a visitor opens the chat

- Lead capture trigger sensitivity

- Which lead fields to collect such as name, email, phone, or a subset

- Custom response tone and personality aligned with your brand voice

Data Export

- Google Sheets (real-time automatic export)

- Email notifications for new leads

- CRM systems (Salesforce, HubSpot, Zoho - on Premium plan)

- Custom webhook endpoints for integration with your existing tools

Security During Integration

- Your API key and public key are unique to your account

- All communication uses HTTPS encryption

- Visitor data is isolated per session and per client

- No cookies are set, only localStorage for session continuity

- The script does not access any other data on your website or visitors browsers

- You can remove the chatbot at any time by removing the script tag

Need Help With Integration?

Our team is here to help. Contact us at:

- Email: info@cohrenzai.com

- Phone: +91 8273597975 / +91 8770278713

- We offer free integration support for all plans including the Free tier

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