

Use Cases & Industry Applications

How Businesses Across Industries Use CohrenzAI

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Healthcare

Challenge

Healthcare clinics and hospitals receive thousands of repetitive patient inquiries daily about appointment availability, doctor schedules, treatment details, insurance coverage, and prescription refills. Front-desk staff spend most of their time answering phone calls instead of providing in-person patient care.

CohrenzAI Solution

Deploy a CohrenzAI chatbot trained on your clinic's services, doctor profiles, appointment policies, treatment information, and FAQs. The chatbot handles patient inquiries 24/7, schedules appointments automatically, and captures patient contact details for follow-up.

Results

Dr. Ananya Mehta, Director of MedFirst Clinics, reports: CohrenzAI's chatbot handles over 70% of our patient inquiries automatically. Appointment bookings went up and our front-desk team can finally focus on in-person care instead of answering repetitive calls.

Key Benefits for Healthcare

- Automate appointment scheduling and booking confirmations
- Handle patient FAQ inquiries about treatments, medications, and procedures
- Provide after-hours support for urgent information needs
- Capture patient contact information for follow-up appointments
- Reduce front-desk workload by 70% or more
- Provide treatment and medication information instantly

E-Commerce and Retail

Challenge

E-commerce websites receive high volumes of visitor traffic but convert only 2-3% into actual customers. Visitors leave without purchasing because they cannot find product information quickly, have unanswered questions about sizing, shipping, or returns, or simply need guidance choosing the right product.

CohrenzAI Solution

Deploy a chatbot trained on your complete product catalog, pricing, shipping policies, return policies, and customer FAQs. The chatbot acts as a virtual sales associate, guiding shoppers through product selection, answering questions instantly, and capturing contact information from high-intent visitors.

Results

Rahul Kapoor, CEO of ShopEase India, reports: We integrated CohrenzAI in under a day and saw a 40% jump in qualified leads within the first month. The chatbot understands our product catalog and guides shoppers like a real sales associate. Best investment we have made.

Key Benefits for E-Commerce

- Guide shoppers through product selection with personalized recommendations
- Answer sizing, availability, and pricing questions instantly
- Handle shipping, return, and exchange policy inquiries
- Capture contact information from high-intent shoppers
- Increase qualified leads by up to 40% within the first month
- Provide 24/7 shopping assistance for global customers

Real Estate

Challenge

Real estate companies lose potential buyers and renters because inquiries come in at all hours, including evenings and weekends when agents are unavailable. Visitors want instant answers about property details, pricing, availability, and viewing schedules.

CohrenzAI Solution

Train a chatbot on your property listings, pricing, floor plans, amenities, location details, and booking policies. The chatbot provides instant property information, schedules viewings, and captures lead information from interested buyers and renters.

Results

Priya Sharma, Marketing Head at UrbanNest Realty, reports: Our website visitors now get instant answers about properties, pricing, and availability even at midnight. CohrenzAI helped us capture leads we were previously losing and the data security gave us complete peace of mind.

Key Benefits for Real Estate

- Provide instant property information including pricing, floor plans, and amenities
- Schedule property viewings and site visits automatically
- Qualify buyer and renter leads based on budget and preferences
- Capture leads 24/7 including after business hours and weekends
- Answer location, connectivity, and neighborhood questions
- Handle multiple property inquiries simultaneously

SaaS and Technology Companies

Challenge

SaaS companies need to handle a high volume of pre-sales inquiries about features, pricing, integrations, and technical capabilities. Product demos need to be scheduled efficiently, and free trial users need onboarding support. Sales teams spend too much time on repetitive questions instead of closing deals.

CohrenzAI Solution

Deploy a chatbot trained on your product documentation, feature comparisons, pricing tiers, API documentation, and integration guides. The chatbot handles pre-sales questions, schedules demo calls, supports trial users during onboarding, and captures lead information from high-intent visitors.

Key Benefits for SaaS

- Answer feature comparison and pricing questions instantly
- Automate demo scheduling and meeting bookings
- Support free trial users during onboarding
- Provide technical documentation and API information
- Capture leads with detailed intent analysis for sales prioritization
- Reduce time-to-first-response from hours to seconds

Financial Services

Challenge

Financial institutions handle high volumes of inquiries about loan products, credit cards, investment options, account services, and regulatory requirements. Customers expect instant, accurate responses and seamless application processes.

CohrenzAI Solution

Train a chatbot on your product offerings, eligibility criteria, interest rates, application processes, and FAQs. The chatbot provides accurate financial information, guides users through application steps, and captures qualified lead information.

Key Benefits

- Handle loan and credit card eligibility inquiries
- Provide investment product information and comparisons

- Guide users through application processes
- Capture high-quality leads with detailed intent summaries
- Ensure compliance-aware communication

Education and EdTech

Challenge

Educational institutions receive overwhelming inquiry volumes during admission seasons. Prospective students and parents need instant answers about courses, fees, eligibility, campus facilities, and application deadlines.

CohrenzAI Solution

Deploy a chatbot trained on your course catalog, admission requirements, fee structures, scholarship information, campus details, and academic policies. Handle admission season peaks without adding temporary staff.

Key Benefits

- Handle admissions inquiries about courses, fees, and eligibility
- Provide scholarship and financial aid information
- Guide prospective students through application processes
- Answer campus facility and student life questions
- Capture prospective student contact information for follow-up
- Scale effortlessly during peak admission seasons

Professional Services

Use Cases

Law firms, consulting agencies, accounting firms, and other professional services can use CohrenzAI to:

- Handle initial consultation requests and appointment scheduling
- Answer common questions about services, pricing, and processes
- Capture qualified lead information from prospective clients
- Provide information about areas of expertise and case studies
- Manage client intake forms and preliminary questionnaires
- Offer 24/7 availability for time-sensitive inquiries