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# BRANDING

## COLOR PALETTE



#19A544

#60BA46

#6B6C6C

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## BRANDING

### CORPORATE FONTS AND TYPOGRAPHY



## HELVETICA

### Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9  
~ ! @ # \$ % ^ & \* ( ) \_ +

### Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9  
~ ! @ # \$ % ^ & \* ( ) \_ +

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## BRANDING

### LOGO APPLICATION

