# TRUCKING SERVICES

**REDEFINING MOBILITY** 

### **COMPANY PROFILE**

At Luxzure Trucking Services, our goal is to provide excellent trucking services to our customers. The company was established in 2013, and expanded in 2016, after Kyle Uy, a Cebuano businessman, saw the need for a reliable partner in the trucking industry.

Since then, Luxzure has built its reputation on dependable execution. We take pride in providing satisfaction through our well-regulated operations, and the outstanding cleanliness and efficiency of our equipment and vehicles. We ensure that our team is composed of safety-trained and service-oriented drivers, who operate a well-maintained fleet of trucks, ready to serve local and offshore operations. All our equipment and vehicles are serviced regularly by our team of professionals, ensuring that there is no breakdown or mechanical issue that can affect delivery.

As a result, with our fleet of six-wheeler closed vans, ten-wheeler wing vans, and prime movers with trailers, we have delivered thousands of goods all over the nation to our customer's satisfaction. Since 2013, we have delivered throughout the Philippines with thousands of kilometers safely traveled for our clients.

We are based in Cebu, as we continue to serve and grow our client-base throughout the Philippines, using our knowledge within the trucking industry, and by continuously re-affirming our commitment to our customers.

# **Mission**

We aim to provide excellent trucking services to our customers within the Philippines, by working to keep and improve on our reputation for the outstanding cleanliness and efficiency of our equipment and vehicles, and the attention to safety and customer-service exhibited by our employees. By doing so, we will continue to increase our customer-base and double our revenues year-on-year.

We will do this by investing in our fleet and its maintenance, ensuring that we hire the right employees, and train them accordingly in order to build an efficient and seamless operation, and instill in them the company values of quality-orientation, conscientiousness, integrity and customer service.

# **Vision**

Luxzure will become the most diversified transportation company in the Philippines, known for our standard of excellence and customer-service. With a fleet that travels across all islands of the Philippines, we will become top-of-mind for businesses that have a need for local and national delivery, as well as for towing services, VIP limousine services, and heavy equipment rentals.

## **BRAND STORY**

Luxzure is a testament to grit and dedication.

Finding opportunities and delivering on our commitments, as our founder has done, and continues to do, through our operations.

We began our story when Kyle Uy found opportunities to gain a foothold in the trucking industry. Kyle utilized his expertise in the field, gained through his experience and exposure to the trucking and heavy equipment importation business, through his family's long business history in the industry, to build, expand, and continue to improve operations, and increase the company's customer base. With his belief that one's reputation for excellence and customer-service will build his business, Luxzure continues to grow as a reliable partner in the transportation industry.

Our hard work means that we adapt to technology, respond to new demands of the market, and learn new ways of doing things. We continue to produce results and keep our customers' trust, because we believe that our word is as good as a contract. That good is not good, where excellence is expected. That there is no better signature, than a job well done.

We push forward, always.

These are words we live by.