

# Multimedia

## Module No: CM0340

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# About This Course

## Aims of Module

- Single Module
  - Lectures — 2 Hours of Lectures weekly.
  - Tutorials
  - Labs — Multimedia Lab (C 2.10, Lab 4) 1 hour per student.  
**Weekly from week 2.**

## Assessment:

- Exam 80%
- Coursework 20%



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- Lecturer
  - Prof David Marshall
  - Email: Dave.Marshall@cs.cf.ac.uk
  - Office: S/2.20

## Relationship with previous modules

- MATLAB will be used for examples and demos – basics covered in CM2202;
  - more practice in lab classes
- Difficult maths already covered in CM2202!



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# Course Material

<http://www.cs.cf.ac.uk/Dave/Multimedia/>

Course material will also be available on *Blackboard (Learning Central)*.

- PDFs of Slides (Colour)
- Coursework material.
- PDF — Additional Notes.
- HTML based notes
- Lots of Links to other material
- Always under Development — More to be added

**Info also on Learning Central**

- **linked to above Web pages**



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# Outline of Course

- Basic grounding in issue surrounding multimedia,
- Multimedia data:
  - Digital audio, graphics, images and video, etc.,
  - Underlying concepts and representations of sound, pictures and video,
  - Audio/Digital signal processing fundamentals — filtering, audio synthesis **Follows on from CM0268**
- Data compression — JPEG/GIF, MPEG video and MPEG Audio.
  - Core data compression algorithms in JPEG/MPEG etc.
- Transmission and Integration of media.
- Multimedia applications: e.g. content based retrieval.



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# Practical Work

## Assessed Coursework

A small assessed practical programming “mini-project” based on **Multimedia digital audio synthesis/signal processing**.

### Important Dates:

Hand Out: Week 3

Hand In: Week 10

## MATLAB Programming Examples and Coursework

All module lecture/tutorial examples and the programming elements of the coursework will use **MATLAB**.



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# Outline of Module Delivery (1)

## Lectures

- Focus on main theory of module.
- Lots of **Demos**:
  - Essential help for Assessed Coursework
  - MATLAB Examples explained in depth
  - **Interactive** — Questions and Answers please.
- Time:
  - Monday 3-4 pm
  - **Friday 12-1pm**



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# Outline of Module Delivery (2)

## Tutorials

- Revision of key aspects:  
Filtering, Frequency Space (Fourier Transform).
- Focus on practical/programming elements of module prior to  
Lab Class (Follows immediately after).
- Further Explanation of Lecture Demos.

**All Lectures and Tutorial given by Lecturer**  
Tutorials: Weeks 1,2,4 and 8.



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# Outline of Module Delivery (3)

## Lab Classes

- MATLAB programming help sessions
- Try out Lecture/Tutorial examples
- Extended reasoning and programming through Lab Worksheet Questions
- Build a solid basis for Assessed Coursework

Lab classes are in **C/2.10**, Weeks 2-10  
Thursday 10-11AM

**All lecture, tutorial and lab class  
material is examinable**



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# Syllabus Outline

Topics in the module include the following:

- Introduction: Multimedia applications and requirements
- Multimedia data acquisition and formats: Audio, Graphics, Images and Video
- Audio/Video fundamentals including analog and digital representations, human perception, and audio/video equipment, applications.
- Digital Audio signal processing, Image/Video Processing.
- Digital Audio Synthesis: Basic audio synthesis techniques
- MIDI: Basic MIDI definitions, MIDI control of audio synthesis, MIDI and data compression (MPEG4)



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# Syllabus Outline (cont.)

- Audio and video compression
  - Lossy v. Lossless Compression
  - Information Theoretic Transform  
(Huffman Coding, Arithmetic Coding, LZW/GIF)
  - perceptual transform coders for audio/images/video  
(Fourier, DCT, Vector Quantization)
  - Image and video compression applications and algorithms:

JPEG, H.263, MPEG Video, MPEG Audio,

- Multimedia applications
  - Content based multimedia retrieval (audio & video)



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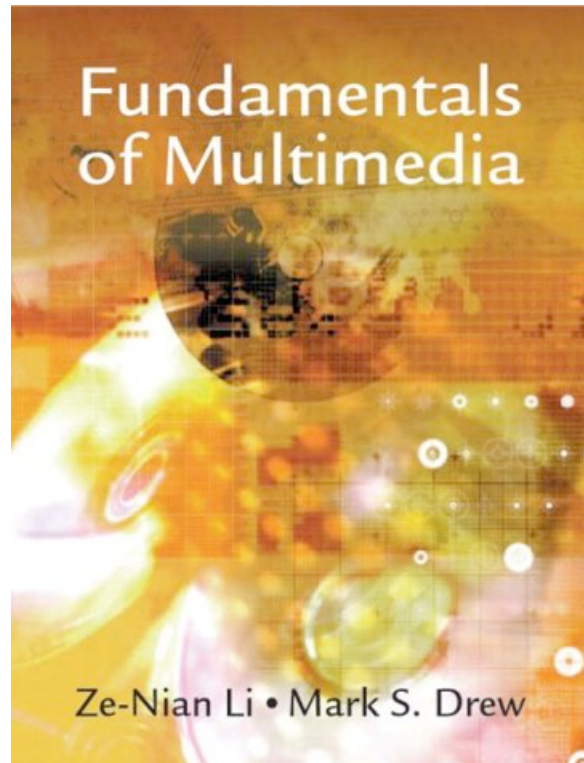
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# Recommended Course Book

Fundamentals of Multimedia  
Ze-Nian Li, Mark S. Drew  
Prentice Hall, 2003  
(ISBN: 0130618721)

*Decent coverage all  
major aspects of the course  
plus a lot more*

**No MATLAB Examples**  
**Copies in library**



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## Other Texts Used In This Module: Practical MATLAB Based

DAFX: Digital Audio Effects

Udo Zolzer

John Wiley and Sons Ltd , 2002

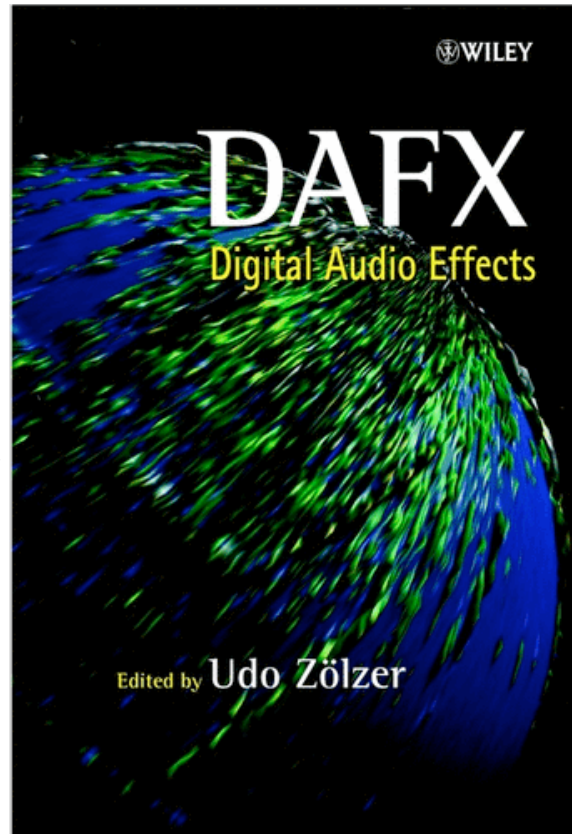
(ISBN-13: 978-0471490784)

*Excellent coverage of audio  
signal processing effects and  
synthesis*

*plus a lot more*

**All MATLAB examples**

**Expensive but copies in library**



## Other Texts Used In This Module: Practical MATLAB Based

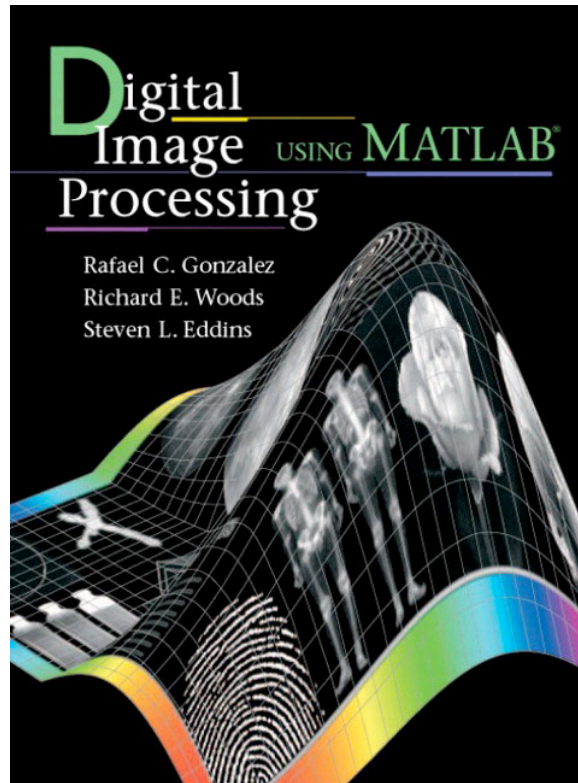
### Digital Image Processing Using MATLAB

Rafael C. Gonzalez,  
Richard E. Woods,  
and Steven L. Eddins  
Prentice Hall, 2004

(ISBN-13: 978-0130085191)

*Excellent coverage of Image  
processing examples  
plus a lot more*

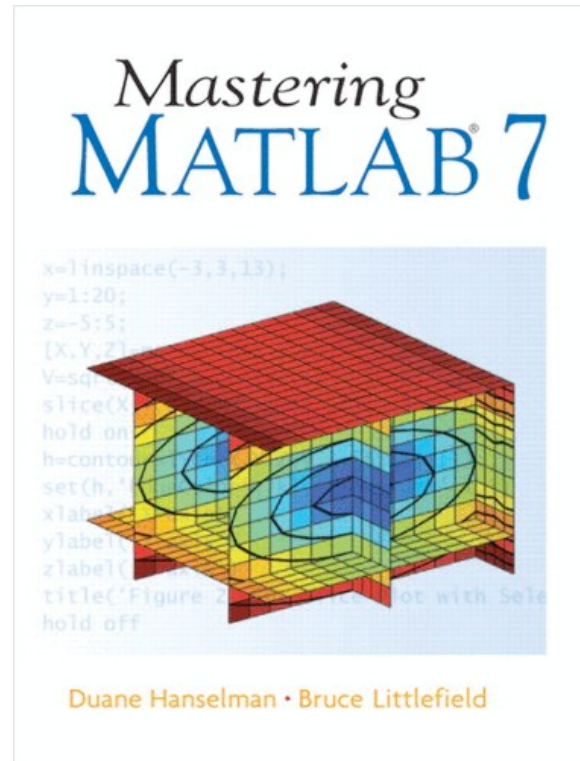
All MATLAB examples  
Useful for CM0311 Image  
Processing  
Copies in library



## Other Texts Used In This Module: Practical MATLAB Based

Mastering MATLAB  
Duane C. Hanselman and Bruce  
L. Littlefield  
Prentice Hall, 2004  
(ISBN-13: 978-0131857148)

*Excellent coverage of Basic  
MATLAB programming*  
**Copies in library**



# Other Texts Used In This Module:

## Audio Synthesis

Sound Synthesis and Sampling  
(Third Edition)

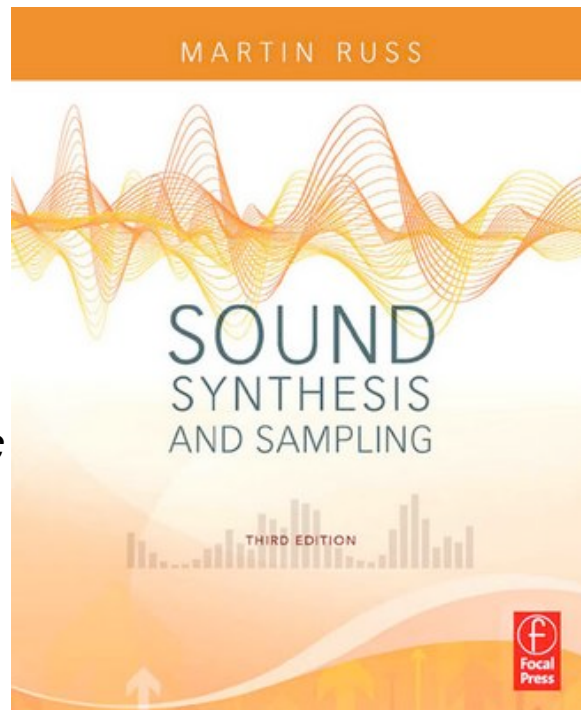
Martin Russ

Focal Press

(ISBN-13: 978-0240521053)

*Good coverage of basic  
synthesis algorithms*

Copies in library





## Other Texts Used In This Module: Compression Algorithms

Data Compression: The Complete Reference (Fourth Edition)

David Salomon

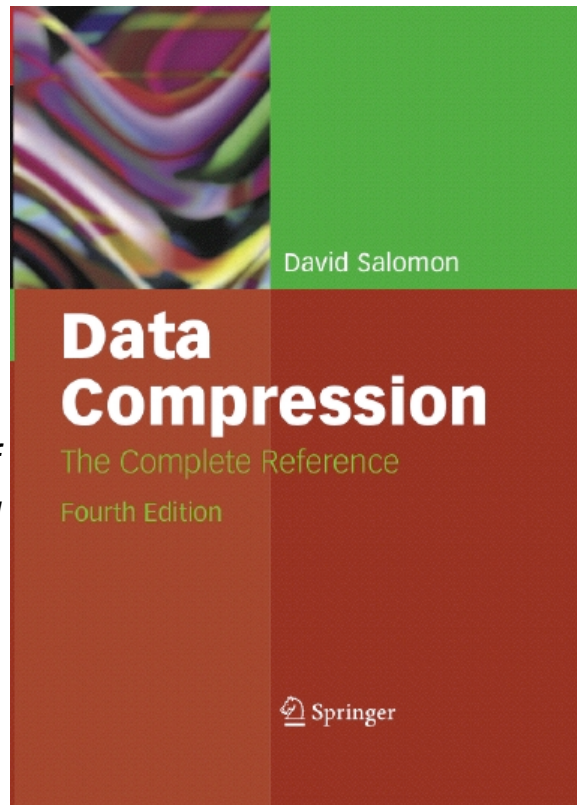
Springer-Verlag London, 2007

but (ISBN-13: 978-1846286025)

*Comprehensive coverage of all compression algorithms and formats*

*Many more than covered in this course!*

**Expensive but Copies in library**

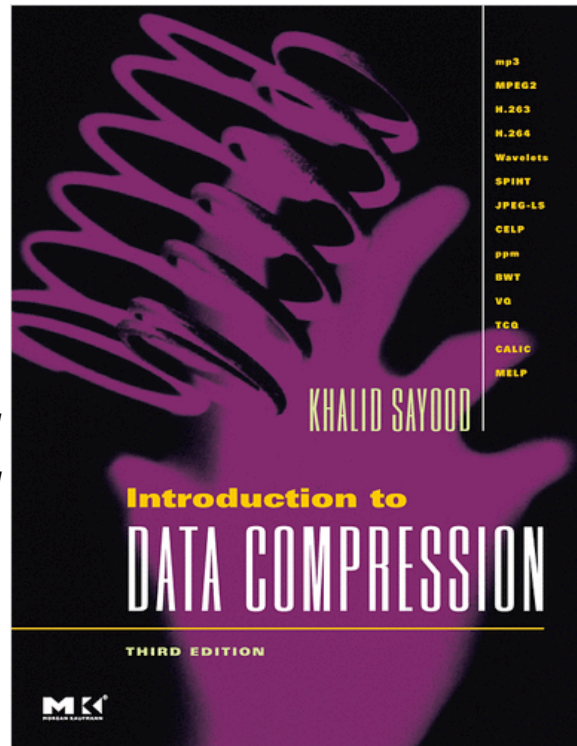


# Other Texts Used In This Module: Compression Algorithms

Introduction to Data  
Compression (3rd Edition)  
Khalid Sayood  
Morgan Kaufmann, 2005  
(ISBN-13: 978-0126208627)

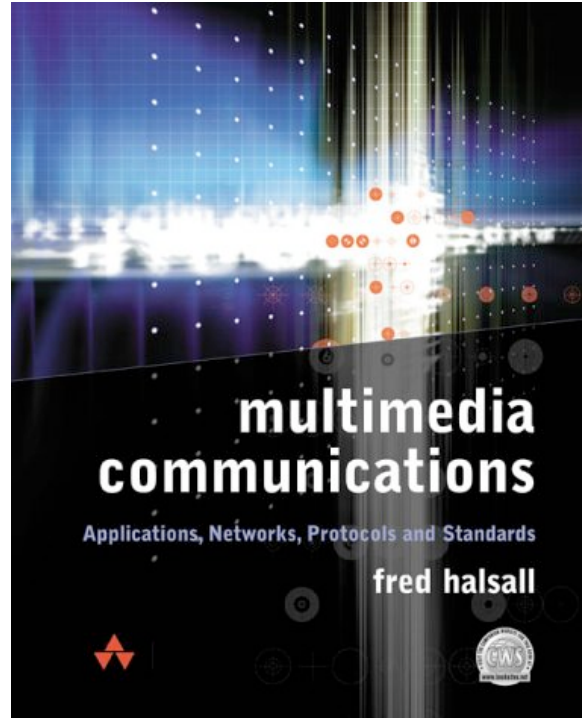
*Excellent coverage of all  
compression algorithms and  
formats*

Example code but not MATLAB  
Copies in library



# Other Good General Texts

Multimedia Communications:  
Applications, Networks,  
Protocols and Standards,  
Fred Halsall,  
Addison Wesley, 2000  
(ISBN 0-201-39818-4)



## Other Good General Texts

The following books are highly recommended reading:

### Digital Audio

- A programmer's Guide to Sound, T. Kientzle, Addison Wesley, 1997 (ISBN 0-201-41972-6)
- Audio on the Web — The official IUMA Guide, Patterson and Melcher, Peachpit Press.
- The Art of Digital Audio, Watkinson, Butterworth-Heinmann.
- Synthesiser Basics, GPI Publications.
- Signal Processing: Principles and Applications, Brook and Wynne, Hodder and Stoughton.
- Digital Signal Processing, Oppenheim and Schafer, Prentice Hall.

## Digital Imaging/Graphics/Video

- *Digital video processing*, A.M. Tekalp, Prentice Hall, 2005.
- *Encyclopedia of Graphics File Formats*, Second Edition by James D. Murray and William vanRyper, 1996, O'Reilly & Associates.

## Data Compression

- *The Data Compression Book*, Mark Nelson, M&T Books, 1995.