

LEC 06 - Socialization

Socialization:

- The process by which people learn the norms and behaviours of their culture
 - Unleashing human potential
 - Dani Crockett and feral children
 - Dont develop the same skills
 - Dont pick up on social norms
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Agents of Socialization

Primary Socialization

- Families socialize children
- Prepare them to thrive as members of society

Secondary Socialization

- Outside the family
- Schools, peers, media

Peers

- Positive Development
 - Self esteem
 - Positive relationships
 - Cooperation, empathy, altruism
 - Community behaviour
 - Socialization
 - Negative Development
 - Risky behaviour
 - Drinking, drugs, crime, smoking, risky sex
 - Driving with peers
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Mass Media

- Self-socialization and identity formation
- Virtual communities of people across the globe who share common interests

Example

- Learning an instrument
 - Self socialization by using media (YouTube)

Negative Effects of Media

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- Propaganda and misinformation
 - Echo chambers
 - Algorithms feed you the information that you want to hear
 - Never challenged by outside views and perspectives
 - Unrealistic expectations
 - Beauty standards
 - Wealth
 - Gender norms
 - Violence
 - Research
 - No overall serious effect of media on criminal aggression
 - Lab aggression does not become criminal aggression
 - Mix findings, effects insignificant
 - Casual chain → aggressive traits attract people to aggressive media, not the other way around
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Socialization Throughout Your Life

Self-Socialization

- Process of shaping our social development
- Develop idea about our identity and set goals, pursue interests, and take actions to create or alter identity
- Subcultures, fashion, skills, hobbies

Anticipatory Socialization

- Process of adopting norms and behaviours in preparation for future roles we aspire to
 - Parental roles, careers
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Total Institutions

- Settings that isolate people from the wider society and regulate all aspects of life
- Resocialization
- All daily aspects are carried out in the same place
- Daily activities in the company of a large group doing the same thing
- Day-to-day routines are tightly regulated
- Activities are designed to fulfil aims of the institution

Examples

- Prison

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- Basic military training