

Arbin Chowdhury

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Objective

- To pursue a challenging position in a working and team-oriented environment to further experience and learning qualities.

Education

HIGHSCHOOL DIPLOMA | GRADUATING CLASS OF 2014 | PICKERING HIGHSCHOOL

COMPUTER PROGRAMMING | DURHAM COLLEGE

Skills & Abilities

MANAGEMENT

- Effectively achieving goals by managing time and resources, understanding team dynamics and encouraging good relationships.

COMMUNICATION AND ORGANIZATION

- Excellent communication and organization skills as developed through numerous group achievements in school and relevant work experience.

LEADERSHIP

- Great leadership techniques developed through numerous school & work-related activities. Able to maintain a positive attitude while encouraging others to work hard by leading by example.

Experience

DIGITAL MARKETER | AKS KHAN HOLDINGS | 05/09/2018 – 08/05/2018

- Used excellent digital marketing skills to deliver spectacular results for AKS Khan Centre for Excellence
- Worked closely with the marketing department to design online campaigns focused on building brand awareness
- Meeting with head of departments to create the digital calendar for the upcoming months
- Responsible for presenting the weekly updates on the performances of the digital campaigns

CUSTOMER SERVICE | MAPLE LEAF TAXI | 04/12/2014 – 09/05/2017

- Able to learn tasks efficiently and effectively
- Cooperatively worked in a fast-paced environment helping customers
- Helped customers regularly with many problems without conflict
- Maintained a safe and clean work environment

ORDER-PICKER | LOGISTICS IN MOTION CO. | 01/22/2016 – 08/1/2016

- Maintained perfect punctuality
- Cooperative, understanding and friendly towards co-workers, supervisors and others around the workplace
- Successfully completed the CFLA Forklift certification



Dated: 5th August, 2018

TO WHOM IT MAY CONCERN

It is my pleasure to recommend Arbin Chowdhury. I have worked with Arbin as his Deputy Managing Director for 3 months during his internship with AKS Khan Holdings, where he used his excellent digital marketing skills to deliver spectacular results for our subsidiary AKS Khan Centre for Excellence, a vocational training institute. Arbin worked closely with the marketing department to design online campaigns focused on building brand awareness and moving our target audience through the enrolment process.

Arbin's duties included meeting with the heads of departments to create the digital calendar for the upcoming months, to plan the posts and campaigns accordingly, and finally to coordinate with creative. Arbin was also responsible for presenting the weekly updates on the performance of the digital campaigns with his team members.

During his time at AKS, Arbin worked well in teams and actively participated in workshops. Arbin demonstrated his depth of knowledge of digital marketing when the team was struggling to differentiate a promotion and advocacy campaign. Arbin was respectful of his senior officers but he was not shy to voice his opinions and was quick to troubleshoot issues. This eagerness to work and high energy made him a good addition to the team.

Arbin has my recommendation for whichever position he chooses to pursue. I have no doubt that he will make a strong positive impact. Please feel free to contact me if you have any questions regarding his candidacy or past work.

Regards,

Sherfehnaz Khan
Deputy Managing Director