Kelly McConnell

My Address

Myemail@gmail.com

555-555-5555

Objective

I am co-owner of Fit Monkeys and aspiring to be the CTO. On my spare time I am learning full stack web development. My first goal is to improve the front end of my company's website. Through revising my website's frontend, I hope to improve the UI and UX design, Search Engine Optimization, and marketability of my company's website resulting in added value to my current clients and increasing incoming business through increased accessibility and enjoyability of my website.

My second goal is to add a back end to my website that allows clients to keep track of their membership information, exercise assignments, and session notes and tips thus adding value to current clients. Additionally, I want to add a space for me to save important client documents such as clients filled out PARQ's, Liability Waivers Doctors notes, and medical releases to make for easy reference and improved digital organization.

Education

University of California, Santa Cruz

B.A. Psychology – Graduated Summa Cum Laude 2012

Professional Certifications

NASM Certified PT – 2015

NASM Senior Fitness Specialization – 2019

NASM Corrective Exercise Specialization – 2021

NASM Behavior Change Modification – 2021

YOGA Six Yoga Instructor Certification – 2015

J.L. Body Conditioning Pilates Instructor Certification – 2008

NASM CPR Certification - 2021

Experience

Co-owner of Fit Monkeys Inc - Personal trainer 2015 – Present

Web Dev Education

Udemy Full Stack Web Dev Course

Web Dev Skills

HTML

CSS

JAVASCRIPT