

Kelly Ann Marshall

BFA Photography, MSc Information Technology (Merit)

Web Development + Web Design + Print Design + Photography

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SUMMARY

Talented print and web designer/developer with over 25 years of professional experience who is self-motivated, client-centric, creative, insightful and versatile. Adept at innovating user experience for the web and multimedia applications. Exceptional interpersonal skills and is efficient, organised, resourceful, flexible, reliable and willing to listen and contribute with clients and team members. Seeking both consulting and full-time opportunities with companies that demand high-quality design to further business goals and professional image.

SKILLS

- HTML(5)
- CSS(3) / SASS / LESS
- JavaScript / ES6 / jQuery
- Node / Gulp / Grunt
- AngularJS / Angular
- Jasmine / Karma
- Git
- Jekyll / Joomla / Wordpress
- Adobe Creative Suite
- Responsive Web Design
- Progressive Enhancement
- W3C Standards & Accessibility
- Cross-Browser Compatibility
- Google Analytics

PROFESSIONAL EXPERIENCE

Peninsula Business Services – Glasgow, Scotland (Aug 2017 - May 2018)

Front-End Developer

HTML, CSS/LESS and JavaScript development for a consultancy specialising in employment law and health and safety advice. As part of a distributed development team, I worked on the front-end development of an internal task management system that is built as a single page web application using AngularJS. Worked closely with the product management team to review complex and bespoke business requirements and recommend technical solutions.

Programs and languages used: HTML5, CSS3, LESS, AngularJS, JavaScript / ES6, Node, Gulp, Git, Karma, Jasmine, VSCode, Jenkins, WebAPIs, Microsoft Team Foundation Server

Selected Accomplishments:

- Worked with development team to research and implement Postcode Anywhere API service in a client address search and entry feature, making address entry easier for end users and reducing errors.
- Refactored project CSS/LESS directory structure and added automated css code linting to the project, making the project files easier to maintain.

Arnold Clark – Glasgow, Scotland (Feb 2014 - May 2017)

Front-End Developer

As part of an agile web development team, I worked on the client-side HTML, CSS/SASS and JavaScript development for Arnold Clark's rental and leasing websites, which included:

<https://www.arnoldclarkrental.com>

<https://www.autocentre.acvm.com>

<https://www.acvm.com>

Programs and languages used: HTML5, CSS3, SASS, JavaScript, JQuery, Node, Grunt, Gulp, Git, Backbone, Joomla

Selected Accomplishments:

- Liaised with Worldpay technical support team and back-end developer to upgrade legacy online payment system on <https://www.arnoldclarkrental.com> to Worldpay's Hosted Payment Pages. The new system was responsive on tablet and mobile devices by default and contributed to a 21% increase in mobile revenue vs the month prior to the switch.
- Worked with team Web Designer and Product Owner to simplify and add Guest Checkout feature to the checkout process on <https://www.arnoldclarkrental.com>. This combined with other website improvements contributed to a 31% increase in revenue overall for 2016 vs 2015.

The University of Glasgow – Glasgow, Scotland (Oct 2012 - Nov 2013)

Web Content Officer

Web design, web development and support for a wide range of academic and services staff.

Programs and languages used: T4 content management system, HTML, CSS, PHP, MySQL, WAMP, HeidiSQL, jQuery, Javascript, AJAX, Photoshop, Illustrator, InDesign

Selected Accomplishments:

- Developed a searchable pop-up video gallery in CSS and jQuery
- Developed a reusable magazine and responsive e-mail content templates
- Developed a customised PHP/MySQL database and web-based editor to store research and academic unit urls, cross references and associations

PREVIOUS EXPERIENCE

The University of Glasgow – Glasgow, Scotland (Oct 2011 - Sep 2012)

Web Developer / Research Assistant

Admit One – New York, NY (Feb 2008 - Sep 2010)

Print and Web Designer

Henry M. Jackson Foundation – Bethesda, MD (Nov 2002 - Nov 2007)

Print and Web Designer

LADO International College – Washington, DC (Feb 1999 - Dec 2000)

Print and Web Designer

Channing L. Bete Company – South Deerfield, MA (Jun 1996 - Jan 1999)

Advertising Designer

Freelance Designer – New York, NY (May 1994 - May 1996)

Graphic Designer

Digital Stock Connection – Rockville, MD (Jun 1993 - May 1994)

Digital Retoucher

Elegant Images – Towson, MD (Jun 1992 - Mar 1993)

Studio Portrait Photographer

EDUCATION

University of Glasgow – Master of Science in Information Technology (Sep 2010 - Sep 2011)

Areas of emphasis: Programming in Java, JavaScript, PHP, MySQL, XML, HTML, CSS, Django, Python, Multimedia Systems, Software Project Management, Information Systems and Databases

Final Project and Dissertation: An web interface for the purchase of live event tickets featuring interactive venue maps built with scalable vector graphics (SVG), JavaScript, PHP and MySQL

Activities: Postgraduate Student Representative

Maryland Institute, College of Art – Bachelor of Fine Arts in Photography (Sep 1989 - Jun 1993)

Areas of emphasis: B&W and colour photography and development, film and video production, photochemistry, alternative photo processes, studio lighting, 2D design, computer illustration, painting, drawing, sculpture, art history and the history of photography

Edinburgh Napier University – International Student Mobility, Photography Program (Sep 1991 - Dec 1991)

Areas of emphasis: Commercial B&W and colour photography and development, studio lighting, photojournalism, medium and large format photography

PORTFOLIO & REFERENCES

Available upon request. Please visit my on-line portfolio at <https://kellyannmarshall.github.io>