Kelly Ann Marshall

BFA Photography, MSc Information Technology (Merit)
Web Development + Web Design + Print Design + Photography
Phone +44 (0)7906 117 249   **Email** kelly@kellyannmarshall.com

SUMMARY

Talented print and web designer/developer with over 20 years of professional experience who is self-motivated, client-centric, creative, insightful and versatile. Adept at innovating user experience for the web and multimedia applications. Exceptional interpersonal skills and is efficient, organised, resourceful, flexible, reliable and willing to listen and contribute with team members, clients and outside vendors. Seeking freelance or full-time opportunities with companies that demand high-quality design to further business goals and professional image.

SKILLS

- HTML(5)
- XHTML
- CSS(3)
- SASS
- JavaScript / jQuery
- Grunt
- CoffeeScript
- Backbone
- PHP / MySQL
- Ruby on Rails
- Git / SVN
- Adobe Creative Suite
- Responsive Web Design
- Progressive Enhancement
- W3C Standards & Accessibility
- Cross-Browser Compatibility

PROFESSIONAL EXPERIENCE

Arnold Clark – Glasgow, Scotland (Feb 2014 - Present)
Front-End Developer
As part of an agile web development team, I work on the client-side HTML, CSS/SASS and JavaScript development for AutoCentre, a secured website for commercial car lease customers.
Programs and languages used: HTML5, CSS3, SASS, JavaScript, JQuery, CoffeeScript, Grunt, Git, Backbone
Selected Accomplishments:
- Created slide carousels, animated graphs and off-canvas mobile / tablet navigation menus using JavaScript and CSS animation techniques
- Refactored legacy website to make it responsive and compatible across browsers and devices
- HTML/CSS/JavaScript development of a sales staff assessment app designed specifically for tablet devices

The University of Glasgow – Glasgow, Scotland (Oct 2012 - Nov 2012)
Web Content Officer
Web design, web development and support for a wide range of academic and services staff.
Programs and languages used: T4 content management system, HTML, CSS, PHP, MySQL, WAMP, HeidiSQL, jQuery, Javascript, AJAX, Photoshop, Illustrator, InDesign
Selected Accomplishments:
- Developed a searchable pop-up video gallery in CSS and jQuery
- Developed a reusable magazine and responsive e-mail content templates
- Developed a customised PHP/MySQL database and web-based editor to store research and academic unit urls, cross references and associations

The University of Glasgow – Glasgow, Scotland (Oct 2011 - Sep 2012)
Web Developer / Research Assistant
Website design and development, project coordination, user evaluation studies, presentations, academic technical writing and online demonstration video production.
Programs and languages used: Django web application framework, PHP, MySQL, HTML, CSS, jQuery, AJAX, Photoshop, Illustrator, InDesign, Excel, LaTex, OmniGraffle.
Selected Accomplishments:
- Developed a customised PHP/mySQL web content editor for the University of Glasgow School of Maths & Statistics and School of Computing Science
- Designed a child-friendly search engine interface for patients at the Emma Children's Hospital (Emma Kinderziekenhuis) in Amsterdam, NL

Admit One – New York, NY (Feb 2008 - Sep 2010)
Print and Web Designer
Print design, web design and maintenance, e-mail campaigns, Flash banners, illustration, prepress of advertising materials, static and interactive venue maps, trade show booths, large format displays, brochures, promotional t-shirts and other apparel, PowerPoint presentations, corporate identity materials and signage for live event ticket exchange broker. Responsible for project management and direct relations with outside vendors.
Programs and languages used: Photoshop, InDesign, Illustrator, Dreamweaver, Fireworks, Flash, Acrobat, PowerPoint, Word, Excel, Microsoft Visual Studio, HTML, CSS, JQuery, JavaScript.
Selected Accomplishments:
• Designed a 6 square meter trade show booth floor display
• Created an e-mail campaign template and maintained a weekly e-mail campaign and e-mail list of over 20,000 recipients
• Designed a glass panel display for the corporate entrance foyer

PREVIOUS EXPERIENCE

Henry M. Jackson Foundation – Bethesda, MD (Nov 2002 - Nov 2007)
Print and Web Designer
LADO International College – Washington, DC (Feb 1999 - Dec 2000)
Print and Web Designer
Channing L. Bete Company – South Deerfield, MA (Jun 1996 - Jan 1999)
Advertising Designer
Freelance Designer – New York, NY (May 1994 - May 1996)
Graphic Designer
Digital Stock Connection – Rockville, MD (Jun 1993 - May 1994)
Digital Retoucher
Elegant Images – Towson, MD (Jun 1992 - Mar 1993)
Studio Portrait Photographer

EDUCATION

University of Glasgow – Master of Science in Information Technology (Sep 2010 - Sep 2011)
Areas of emphasis: Programming in Java, JavaScript, PHP, MySQL, XML, HTML, CSS, Django, Python, Multimedia Systems, Software Project Management, Information Systems and Databases
Final Project and Dissertation: An web interface for the purchase of live event tickets featuring interactive venue maps built with scalable vector graphics (SVG), JavaScript, PHP and MySQL
Activities: Postgraduate Student Representative

Maryland Institute, College of Art – Bachelor of Fine Arts in Photography (Sep 1989 - Jun 1993)
Areas of emphasis: B&W and colour photography and development, film and video production, photochemistry, alternative photo processes, studio lighting, 2D design, computer illustration, painting, drawing, sculpture, art history and the history of photography

Edinburgh Napier University – International Student Mobility, Photography Program (Sep 1991 - Dec 1991)
Areas of emphasis: Commercial B&W and colour photography and development, studio lighting, photojournalism, medium and large format photography

PORTFOLIO & REFERENCES

Available upon request. Please visit my on-line portfolio at http://www.kellyannmarshall.com