Kelly Ann Marshall

Web Development + Web Design + Print Design + Photography

BFA Photography, MSc Information Technology (Merit)
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Summary

Talented print and web designer/developer with over 25 years of professional experience who is self-motivated, client-centric, creative, insightful and versatile. Adept at innovating user experience for the web and multimedia applications. Exceptional interpersonal skills and is efficient, organised, resourceful, flexible, reliable and willing to listen and contribute with clients and team members. Seeking both consulting and full-time opportunities with companies that demand high-quality design to further business goals and professional image.

Skills

- HTML(5)
- CSS(3) / SASS / LESS
- JavaScript / ES6 / jQuery
- Node / Gulp / Grunt / Webpack
- Angular / Vue

- Jasmine / Karma
- Git / Bitbucket
- Jekyll / Joomla / Wordpress
- Adobe Creative Suite
- Responsive Web Design

- Progressive Enhancement
- W3C Standards & Accessibility
- Cross-Browser Compatibility
- Google Analytics

Professional Experience

VisitScotland – Edinburgh, Scotland (Aug 2018 - Feb 2020)
UI Developer

I worked as part of an internal development team tasked with a major re-platforming project for VisitScotland's flagship website, www.visitscotland.com.

Programs and languages used: HTML5, CSS3, SASS, VueJS, JavaScript / ES6, MapboxGL, Node, Webpack, Gulp, Cypress, VSCode, BloomReach Experience CMS, Freemarker, Bitbucket, Jira

Selected Accomplishments:

- Worked with UX, Design and Software Engineering teams to create complex itinerary CMS templates integrating destination product data and Scotland itinerary maps.
- Created proof of concept interactive tourism destination maps focussed on accessibility and with rich features including filtering and sorting destination product and event data on name, product type, rating, price and date.

Peninsula Business Services – Glasgow, Scotland (Aug 2017 - May 2018)
Front-End Developer

HTML, CSS/LESS and JavaScript development for a consultancy specialising in employment law and health and safety advice. As part of a distributed development team, I worked on the front-end development of an internal task management system built as a single page web application using AngularJS.

Programs and languages used: HTML5, CSS3, LESS, AngularJS, JavaScript / ES6, Node, Gulp, Git, Karma, Jasmine, VSCode, Jenkins, WebAPIs, Microsoft Team Foundation Server

Selected Accomplishments:

- Worked with development team to research and implement Postcode Anywhere API service in a client address search and entry feature, making address entry easier for end users and reducing errors.
- Refactored project CSS/LESS directory structure and added automated css code linting to the project, making the project files easier to maintain.

Previous Experience

Arnold Clark – Glasgow, Scotland (Feb 2014 - May 2017)
Front-End Developer

The University of Glasgow – Glasgow, Scotland (Oct 2012 - Nov 2013)
Web Content Officer

The University of Glasgow – Glasgow, Scotland (Oct 2011 - Sep 2012)
Web Developer / Research Assistant

Admit One – New York, NY (Feb 2008 - Sep 2010)
Print and Web Designer

Henry M. Jackson Foundation – Bethesda, MD (Nov 2002 - Nov 2007)
Print and Web Designer

LADO International College – Washington, DC (Feb 1999 - Dec 2000)
Print and Web Designer

Channing Bete – South Deerfield, MA (Jun 1996 - Jan 1999)
Advertising Designer

Freelance Designer – New York, NY (May 1994 - May 1996)
Graphic Designer

Digital Stock Connection – Rockville, MD (Jun 1993 - May 1994)
Digital Retoucher

Elegant Images – Towson, MD (Jun 1992 - Mar 1993)
Studio Portrait Photographer

Education

University of Glasgow – Master of Science in Information Technology (Sep 2010 - Sep 2011)
Areas of emphasis: Programming in Java, JavaScript, PHP, MySQL, XML, HTML, CSS, Django, Python, Multimedia Systems, Software Project Management, Information Systems and Databases
Final Project and Dissertation: An web interface for the purchase of live event tickets featuring interactive venue maps built with SVG, JavaScript, PHP and MySQL
Activities: Postgraduate Student Representative

Maryland Institute, College of Art – Bachelor of Fine Arts in Photography (Sep 1989 - Jun 1993)
Areas of emphasis: B&W and colour photography and development, film and video production, photochemistry, alternative photo processes, studio lighting, 2D design, computer illustration, painting, drawing, sculpture, art history and the history of photography

Edinburgh Napier University – International Student Mobility, Photography (Sep 1991 - Dec 1991)
Areas of emphasis: Commercial B&W and colour photography and development, studio lighting, photojournalism, medium and large format photography

Portfolio / References

Available upon request. Online portfolio is available at https://kellyannmarshall.github.io.