

CONTACT

Ben Garthwaite

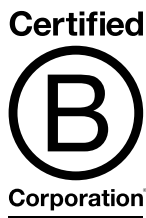
Senior Vice President

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(571) 858-3799

AWARDS AND CERTIFICATIONS

- + B Corporation Certified
- + Inc. 5000 Fastest Growing Companies
- + AMA Top 50 Research Firms
- + FMG has passed annual external security reviews at Federal Information Security Management Act (FISMA) moderate risk level and received Authority to Operate (ATO) from multiple government agencies.



FORS MARSH GROUP, LLC (FMG) is a research and consulting company specializing in measuring, understanding, and influencing the way people think and make decisions. Since our founding in 2002, we have successfully completed hundreds of large-scale and highly visible research projects. We have developed multi-million dollar strategic communication agendas (incorporating qualitative and quantitative research components), designed and developed training efforts for federal employees, administered surveys to more than 450,000 participants, and created communication plans and outreach products for various causes. We help clients evaluate, reinforce, and change their target audiences' behavior to positively impact their day-to-day lives. Our team is made up of individuals with extensive training in communication, psychology, economics, statistics, public policy, computer science, and human factors.

OUR CLIENTS INCLUDE

- | | |
|--|---|
| + 23andMe | + General Services Administration |
| + United States Air Force | + Internal Revenue Service |
| + United States Army | + United States International Trade Commission |
| + Army National Guard | + United States Navy |
| + Centers for Disease Control and Prevention | + National Highway Traffic Safety Administration |
| + Centers for Medicare & Medicaid Services | + National Institutes of Health |
| + Citizens Bank | + National Institute of Standards and Technology |
| + Consumer Financial Protection Bureau | + National Protection and Programs Directorate |
| + Consumer Product Safety Commission | + Newseum |
| + Council of State Governments | + Pension Benefit Guaranty Corporation |
| + Defense Human Resources Activity | + United States Postal Service |
| + Department of Health and Human Services | + Substance Abuse and Mental Health Services Administration |
| + Election Assistance Commission | + United States Coast Guard |
| + Facebook | + United States Department of Agriculture |
| + Food and Drug Administration | + United States Citizenship and Immigration Services |
| + Federal Emergency Management Agency | + Department of Veterans Affairs |
| + Federal Trade Commission | |
| + Federal Voting Assistance Program | |

CONTRACT INFORMATION

GSA OASIS Small Business: Pool 1
(GS00Q14OADS117)

GSA OASIS Small Business: Pool 2
(GS00Q14OADS205)

CAPABILITIES

- | | |
|--|-------------------------------|
| + Social Marketing and Behavior Change | + Surveys and Data Collection |
| + Human Capital Management | + Marketing and Communication |
| + Learning | + Data Science |
| + Program Evaluation | + User Experience |