KELLY LI
UI/UX DESIGNER

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TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
HTML5/CSS3
Javascript/ JQuery
C++

SUMMARY OF SKILLS

- Over **three years** of graphic design experience
- In-depth knowledge of **user experience centered** web design
- Experienced with the **iterative design process** from feature planning, UX flow planning, prototyping, to shipping a product
- Able to code mockups into **responsive prototypes**

EXPERIENCE

UI/UX Designer, 500px *Jan - May 2014*

- Designed beautiful, intuitive web user interfaces for sharing and discovering photography for one of Canada's top startups
- Collaborated closely with developers on crafting new features focused on a high quality user experience and usability
- Created pixel perfect mockups consistent with 500px's style through numerous iterations and relentless attention to detail
- Coded responsive prototypes with HTML/CSS and JavaScript

Lead mobile UI/UX Designer, uMentioned *Jan - May 2014*

- Designed a mobile social networking app for college students
- Attracted over 30,000 users within first month of launch and over a million interactions daily

Freelance Graphic Designer *2012 - present*

- Provided design services from branding to static websites
- Able to meet fast turn arounds, numerous revisions, while maintaining high quality designs
- Adept at designing according to client's existing styles and provide a spectrum of solutions for different tastes and preferences

EDUCATION

University of Waterloo, Canada

Bachelor of Applied Science
(Systems Design Engineering)
Expected Graduation: December 2018