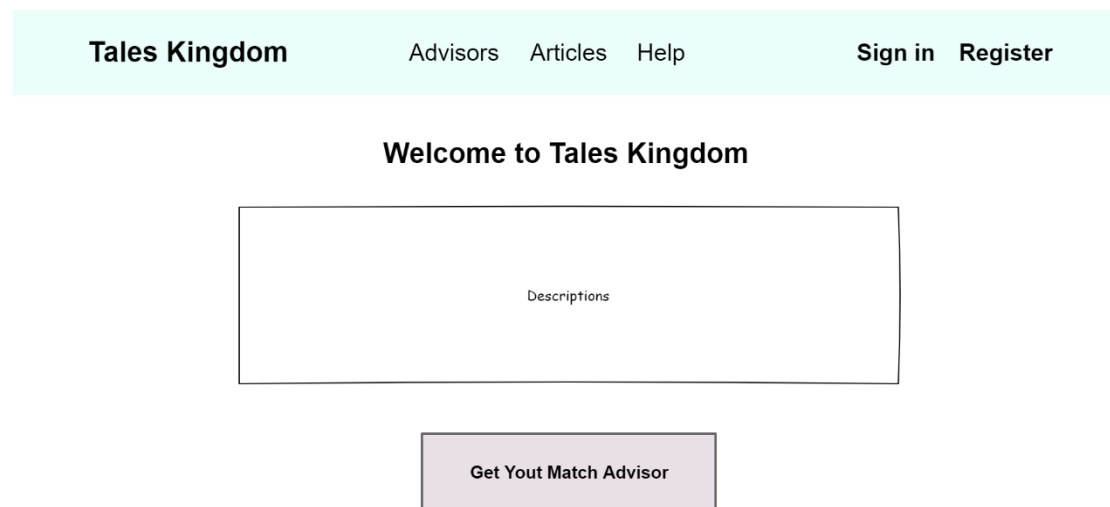


SEG3125 – Project2 – Kelly – Lin – st#300165402

I have a little bit of experience in JavaScript development during the course CSI2132. We have a project to create a website of dental clinic using the database and that is the first time I have a chance to get to know JavaScript development. However, I'm still not familiar with it, so I watched a lot of videos and using the search engine to find the function or method I'm looking for. I watched the tutorial from YouTube by the Net Ninga.

- The site I decided to do is a site for Tarot Reading
 1. The site is a site for the online tarot reading, "Tales Kingdom"
 2. Tales Kingdom offers tarot reading services to help people who needs a new perspective and advice.
 3. Websites that inspiring me : <https://www.keen.com/> and <https://www.mysticsense.com/> They all include a lot of information for creating the tarot reading websites.
- First iteration:
 - 1 The original mockups:

Mockup1: Home Page



Mockup2: Help Matching the better advisors by clicking the get your match advisor

Step1. Ask the Question's category

Tales Kingdom

What do you want to talk about ?

Love	Career	Life Path	Health
Family	Money	Spirit Guild	Others

Step2. Ask the price the user prefer

Tales Kingdom

What kind of price are you prefer?

0~1.99	4.99~7.99
1.99~4.99	7.99+

Step3. Ask the type of advice users prefer

What do you want to hear ?

Direct Opinion

Soft Opinion

Next

Mockups3: Advisors Page Overview

Advisors



Katie

Introductions

Reviews

Call Now

Chat Now



Tony

Introductions

Reviews

Call Now

Chat Now



Jen

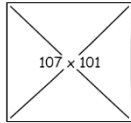
Introductions

Reviews

Call Now

Chat Now

Mockup4: After clicking the name of advisors, the details of the advisor



Katie

Reviews

Available Time:

Specialties

Introductions

Call Now

Chat Now

Ratings

Recent reviews

Recent reviews

Recent reviews

Add a comment

After clicking the add a comment button

Tales Kingdom

Recent reviews

Add a comment

Ranking Stars

Secrevit fontes liquidum locoque pronaque?

Illas semine campoque declivia oppida corpora nam inter fuit
discordia tellus solidumque iunctarum erat: quae terrenae ubi rerum
recessit iudicis aestu fixo

Submit

Cancel

After clicking call now or chat now

Step 1 : select the type of payment

Tales Kingdom

Choose the Time you would like to chat

10minutes

0.99~1.99

1hour

4.99~7.99

30minutes

1.99~4.99

1.5hours~2hours

7.99+

Next

Step2. Complete the payment

Tales Kingdom

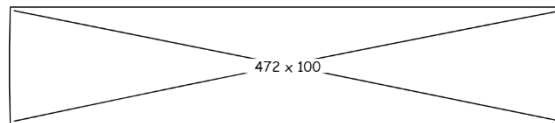
Complete Your Payment

[Before](#)[Next](#)

Step3. Confirmation





Tales Kingdom

Confirmation

[Before](#)[Starts Now](#)

Mockup5: Article overview, there are a bit of introduction of the articles

Articles

	About Tarot cards Introductions	Read more
	What is the right choice Introductions	Read more
	More information Introductions	Read more
	More information Introductions	Read more

Mockup6 : Send the messages to get help

Contact Us

Email:	<input type="text"/>
Message:	<div>Secrevit fontes liquidum locoque pronaque? Illas semine campoque declivia oppida corpora nam inter fuit discordia tellus solidumque iunctarum erat: quae terrenae ubi rerum recessit iudicis aestu ~</div>
<div>Submit</div>	

Mockups7: Login and Register, by adding email and password

Tales Kingdom

Login

Email:

Password:

Login

Tales Kingdom

Create an Account

Email:

Password:

☐ I understand and agree the policy

Create Account

2. Personas:

i. Name: Emily

Age: 40

Occupation: Health Care Worker

Relation to Technology: Excellent with websites

Knowledge of Domain: Intermediate with Tarot Reading

Motivation: Emily would like to sort out some issues she has been going through in her life. She would like to become the best version of herself with the help of tarot readings.

However, she would also like to see a profile of her results.

Having a 'my profile' section in the website would allow her to view the results from her consultation with the specialists.

In this way, she may analyze and break down the areas in which she must improve. This goal would satisfy the analyze results interactive process.

- ii. Katie is an outgoing 18-year-old university student with a love for horoscopes and tarot readings. She's recently discovered Tales Kingdom and is interested in ordering one of the website's services. However, because Katie is so outgoing, she'd love to be able to personalize her own profile so that her advisors have a good image of who she is and she can form some kind of bond with them. To achieve this, try implementing the "Design" interactive process to allow users to customize their personal profile at registration (eg. profile picture, user bio, pronouns, etc).

➤ Second iteration:

1. The link to the preliminary version:
<https://kellylin1026.github.io/SEG3125---Project2/>
2. The elements that changes in the final version:
 - i. The matching method, it was too many pages in the preliminary version
 - ii. The Article can choose the English version or French version to read and are able to read the whole article
 - iii. There will be adding the FAQs in the help section, and the help section will be replaced to the contact section
 - iv. There will adding more details for the register and the payment method
 - v. There will be more details for adding comment

➤ Code for the final version:

- 1 Link for the final site:
<https://KellyLin1026.github.io/Web-Project2>
- 2 Link for the final code:
<https://github.com/KellyLin1026/Web-Project2>

➤ Interactive processed:

1. Divergent/convergent exploration: Users can explore the advisor's information in order to choose one
2. Communication: Users can leave the comments on the advisor's personal page or ask anything if they need help

3. Absorb information: There are some articles to read
4. Design: It is able to edit the users' profile
5. Divergent/convergent exploration: Users can explore the advisor's advice through their profile page

➤ The heuristic evaluation of the site:

- 1 Consistency: In this website, I take a hard work on the colour scheme to make it consistent, and I add some tarot pictures throughout this website. It makes the website interesting to explore.
I also use the bolding to enhances the main parts for the user to read easier, so I think the font is very consistent.
2. Familiar Language and Metaphors: I use the word that is simple enough on this website and the choice of title to makes the options clear to the user.
3. Simple, Aesthetic, Functional Design.: I think it is simple enough for the user to read, it is not crowded and complicated
4. Freedom and Control: When I was looking at my website, I feel like I have a lot of freedom exploring this website. I can always reset using the navbar.
5. Flexibility and Efficiency of Use: It is easy to use it, I can always use the navbar at the top.
6. Recognition over Recall: I used a lot of images and negative spaces to prevent the problem of cognitive overload.
7. Clear Status: I think the status was pretty clear when signing up for an appointment with an advisor, register and login. I add the hint to mentioned to the users.
8. Error Prevention: I added the method let user write the correct format for an email address for register, login and appointment.
9. Error Recovery: There will be small error messages near the problem text field to help a user who has entered in an incorrect email address format
10. Help: There will be a contact page for the users to directly contact an agent. And look at some possible FAQs.

➤ Personas contributions:

1. Molly, 16 years old, female, high school student. She is the beginner that who want to learn programming. However, she doesn't know what kind of programming language is easier to start with. She is willing to learn it.
2. Kevin, 17 years old, male, high school student. He is the beginner that who want to learn fencing. He would like to know more details about all of the courses so that he can decide which one is the best for the beginner.
3. Tony, 27 years old, male, rent the house 3 years. He has his job in Ottawa and need to buy a new property recently. He would like contact with the agent personally to find out more information about buying the property.

➤ Heuristic evaluations:

1. Consistency-1 : In this UI, the consistency is well done for the color and style in home and coffee section, the background color are all black and the texts are white. However, the machines section did not have the same color with the other two section. It seems like the work hasn't done.
2. Simple, Aesthetic, Functional Design -1: The design works well, the fundamental design is clear enough. However, the machine section has a different design with others. The picture of the coffee are too big to let users focus on the texts.
3. Freedom and Control -2: The freedom and control did well, users are able to go through the website smoothly, the undo did take us back where we came from.
4. Familiar Language and Metaphors -2: Most language are familiar, I'm not sure what are the words D3, W and L in league. Maybe it's better to make it clearer.
5. Clear Status -3: The status are clear in the website, users can know the different between home page, adding the task page and about us page and won't mistake them. The title is simple enough.
6. Consistency -3: The consistency are well done, the color are easy to recognize and the background color are all white, the text are all black, they look really clear.