

Song May, Kelly Slatery, Michael Daugherty 02.21.2020 US-DSI-10



#### PROBLEM STATEMENT

Optimizing Evacuation Routes using Real-Time Traffic Information

#### PROBLEM #1

During disasters, people need real-time information quickly

## PROBLEM #2

Current GPS and navigation systems are not prepared for disasters

## PROBLEM #3

Information needs to be as accurate and accessible as possible

#### **DATA COLLECTION**

Scraped 69 official Twitter accounts

01

#### **EDA & CLEANING**

Identified tweets with useful information

02

#### **MODELS**

Trained 4 models to predict useful tweets

03

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LOCATIONS & COORDINATES

Extracted locations from useful tweets

## RESULTS & RECOMMENDATIONS

Mapped coordinates & possible developments

06

#### CONCLUSION

Our method works



You can enter here the subtitle if you need it

### Sources

- All data came from **Twitter**
- About **174.000** tweets in total
- Tweets were collected from **January 2016 to** February 2020
- Feeds: TX State Dept. of Transportation, 38 local DOTs, 30 police departments of the most populous cities and towns

PD was called out to that address regarding an Agg Assault incident around pm last night There is an open investigation right now Doesnt look like anyone has been arrested yet APD PIO 75547 Traffic is being diverted on to Parmer as crews continue to work this multivehicle crash Please avoid the area if possible 75548 Hi Monica we sent a media advisory out about our highway enforcement safety initiatives You can read it here 75549 Have you recently bought a vehicle Check the glove box for a valet key A message from your APD Auto Theft Unit SaferTogether AustinPD

75554

75550

1 Never leave children pets or elderly who may need assistance exiting a vehicle in a hot car If you see something say something Always call for emergencies AustinPD SaferTogether ATX train and pedestrian Please stand by for more information Detectives are on the way to scene to investigate and gather more information Media No briefing scheduled at the moment PIO

iversity of New Mexico with a degree in Criminology and minor in Journalism Ofc Silva currently works in the Public Information Office but previously worked in PTU and patrolled NE Austin 75560 75561

reet please be safe Use a crosswalk when available If youre walking at night try to wear light colored clothing or reflective gear See more safety tips below AustinPD ATX PedestrianSafety 75563 75564

75566 its off Slaughter Ln We appreciate you helping this great cause For those whod like to come well be here for another hour hope to see you soon ATX CommunityPolicing at Dunkin Donuts

75568 goion here Hope youre staying dry in this rainy weather If youd like to support SOTexas join us this morning at Dunkin Donuts off Slaughter Ln Well be here till am AustinPD SaferTogether 75569 ce officer Womens Info Session will be held TODAY at Rutherford Ln Bldg Austin TX at am Come by or tune in live to learn about the hiring process and why this is a great career JoinAPD

ial Academy in Quantico VA She was selected to attend the intense week program because of her demonstrated leadership and professionalism here at APD AustinPD ATX Congratulations

75574

Hungry for some donuts Come visit us at the Dunkin Donuts off Slaughter Ln Well be here from am in support of Special Olympics Texas AustinPD ATX CommunityPolicing

sting with a call that came in around, pin last hight, someone reported hearing shots fired hear the block of Springdale Rd but no injuries were reported. APD PIO

Media Corporal lansky will be providing a media briefing on the traffic fatality train hitting a pedestrian Give her minutes to head to your set up location PIO

an please reach out to your district representative officers They would be your best resource to have directed patrol added to the area Looks like Woodward and St Elmo would be Region

t we announce Keeper a beloved retired horse from APDs Mounted Patrol Unit passed away yesterday Retired APD Det Joanna Candoli cared for Keeper after his service with APD AustinPD

for CoffeeWithACop this Thursday at Rudys to meet your local law enforcement We hope to see you there and will be happy to discuss any safety concerns you may have AustinPD Safety

Help keep our community safe Check out these safety practices to remember while driving Watch for pedestrians Dont text and drive Never drive after consuming alcohol ATX Safety

Happy birthday UTAustin If you plan to attend the game and celebrate make sure you have a safe plan to get home Dont drink and drive HookEm ArriveAlive SaferTogether

Do you know someone who would make a great police officer is it your calling to be a public servant Start your journey with us today. AustinPD SaferTogether

LT Summers here at dunkindonuts off Slaughter Lane Come out and support SOTexas with any donation we will provide you with a free donut coupon

Ofc Cadenas providing a media briefing for our SWAT call out in SW Austin

Media SWAT call out has ended subject detained and in custody Meet Officer Cadenas at am at the blk of Brodie Ln for a briefing

If youre driving this weekend stay off your cell phones Austin is a handsfree city Dont text and drive ItCanWait AustinPD SaferTogether

Media Please meet Officer Cadenas for a media briefing involving our SWAT call out Media stage at the block of Harpers Ferry Ln Media briefing to be held at am PIO

Media Officers are working an active call in SW Austin that originated as a Check Welfare Urgent SWAT is on the way to the scene please stand by for a staging point and for a briefing time call a friend or a cab use a rideshare or public transportation Whatever your choice dont get behind the wheel Keep our streets safe and have a plan to ArriveAlive AustinPD SaferTogether o Session TOMORROW at Rutherford Ln Bldg Austin TX at am and will stream it live on Facebook Come by or tune in live to learn about the hiring process and why this is a great career

Ofc Cadenas providing a closing media briefing for our SWAT call out in SW Austin

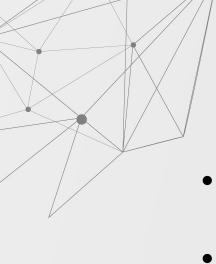
APD News Release APD needs publics assistance identifying a person of interest

Missing and year old children have been found safe in NW Austin and are being reunited with family WC

Buying a used vehicle this weekend Check out these tips from our Auto Theft Unit AustinPD SaferTogether

Looking for a pet Visit Rocky at the Austin Animal Center today APDRescueMe

Never drink and drive Always have a plan to ArriveAlive



## Methods

- Used Python withGetOldTweets 3 library
- Created list of Twitter handles for each feed to pull from

- For each handle, specified start date, end date and 10k limit on number of tweets to pull
- Created a .CSV file
   from the tweets



## **EDA & Cleaning**

#### **Routine EDA**

Null values, data types and \_\_\_features

#### **Filters**

Discovering relative words with
Word-Vectors
Create two layers of filters
Apply filters and create two sets of
dataframes

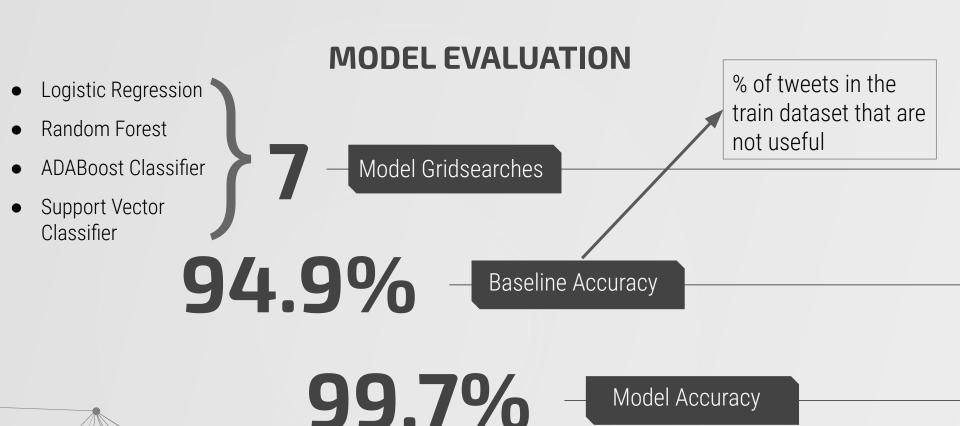
### Layer 1

Street name and location related

## Layer 2

Filtering out misleading words







Cross-Validation Train Score & Test Score

## **PARAMETERS**







max\_features ngram\_range

= 500

max\_features

ngram\_range = (1, 2)

ngram\_range

stop\_words = None

stop\_words







C

= 1.0

Strong regularization

penalty

**= |1** 

Lasso regularization → feature selection

max\_iter

= 100

Iterations for solver (liblinear) to converge

## **CONFUSION MATRIX**

Test Set of Train Data

	Predicted: Not Useful	Predicted: Useful	METRICS
Actual: Not Useful	39,115	73	Specificity: 99.81%
Actual: Useful	39	2074	Sensitivity: 98.15%
METRICS	FNR: 99.90%	Precision: 96.60%	*



"TxDOT offices will be closed in observance of NewYearsDay on Tuesday Jan Well be back in the office on Wednesday Jan Best wishes for the NewYear"

CLASSIFICATION: 1 (useful)

PREDICTION: 0 (not useful)

"REMINDER Anthony overpass is closed tonight for bridge work Plan to exit Vinton then take Doniphan"

CLASSIFICATION: 0 (not useful)

PREDICTION: 1 (useful)





#### **PICKLE MODEL**

Export model to use on different platforms

Use model to predict utility of test dataset of tweets

#### **GET PREDICTIONS**





#### **USEFUL TWEETS**

Return only useful tweets through filter for further analysis



## **Extracting Addresses from Tweets**

- Method: regular expressions
- Each expression finds a very specific pattern of characters in a string of text
- Multiple expressions can be combined to search for more complicated patterns

• 6 regular expressions were created

- In each tweet: first expression searched for; if not found, second expression searched; and so on
- 43 address were found and compiled in a list

**Example regular expression:** 

I\-[0-9]+\s[0-9a-zA-Z]+\s[0-9a-zA-Z]+\s[0-9a-zA-Z]+ (will find ex. "I-10 East at Mesa")

## **Obtaining Coordinates**

#### **Method Employed**

8

Geocoder

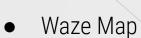


Google Map



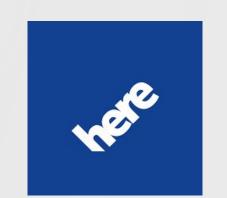


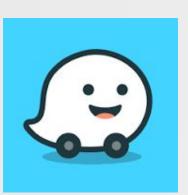
Here.com



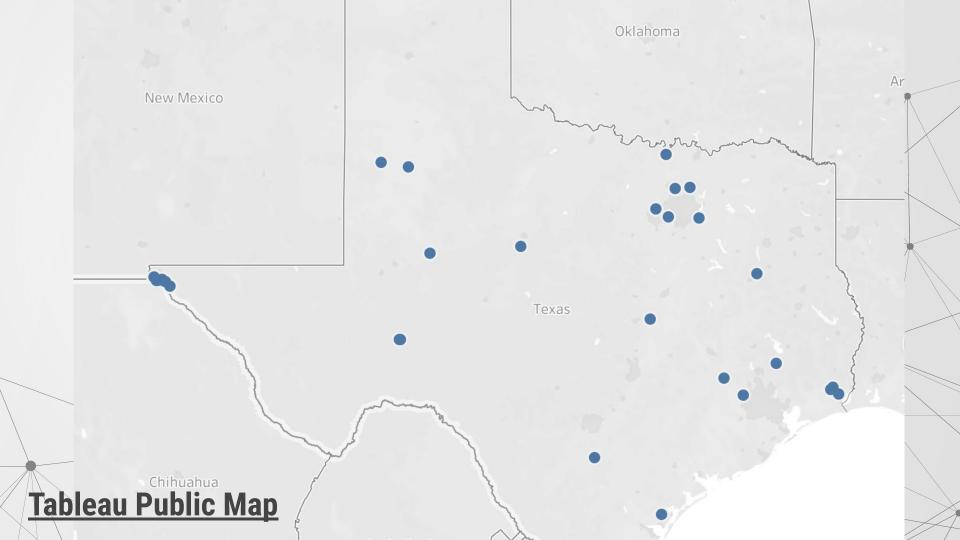














More robust masks to include all highways

DATA

**CLEANING** 

More robust Regex filters

Find a way to map intersections

MAPPING

Data Collection

Other sources (Ex. FEMA, local news)

Search query terms

MODELING

 Gradient Boost Classifier Create an app using

Embed Tableau

Flask, bokeh and embed tableau map

 Here.com, Google Maps API, etc.





With enough resources and time, this program could benefit the public in various ways.

Upgrade to live tweeter scrapping and traffic update.

More advanced deploring options





Any questions?

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### **RESOURCES**

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#### **VECTORS**

- Technology background with gradient colors
- Blue 5g concept background
- Abstract landing pages with technology devices

#### **PHOTOS**

- Woman using smartphone with hologram
- Happy businesswoman looking at camera with holding pencil and diary
- Portrait of smiling man holding digital tablet looking at camera
- Smiling bearded man holding disposable coffee cup while opening door
- Portrait of pretty woman holding laptop looking at camera
- Motherboard with optical fiber

