



The Beatles



The Beatles



## Who is Really

# BEATLES

Kelly Slatery US-DSI-10 01.31.2020



The Better Band?

"judged on song-writing, lyrics, live performances, originality and showmanship"



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#### Queen Are Better Than The Beatles

According to a new Radio 2 poll that is

Uncut | 2nd January 2007



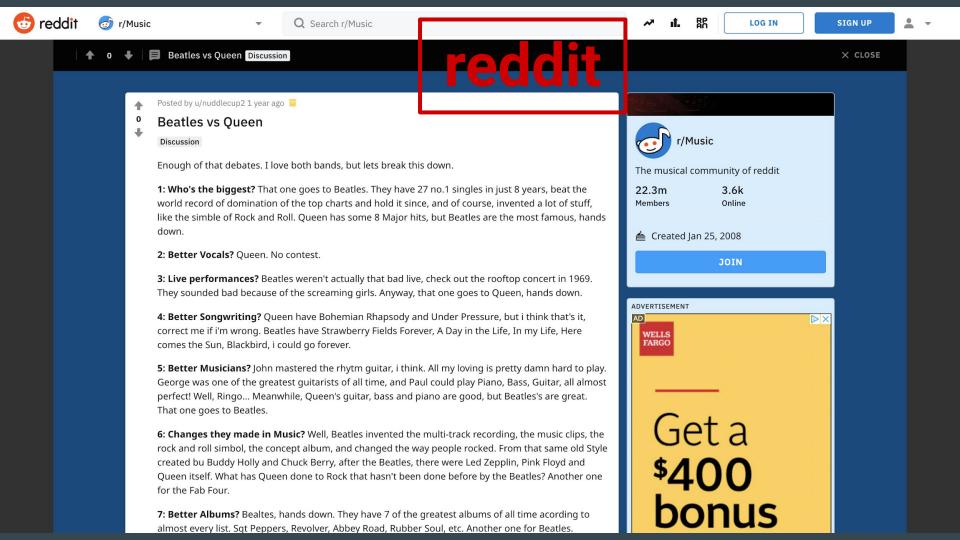
#### **Trending Now**

Features

Introducing... Sounds Of The

English rock band Queen have beaten The Beatles to be named the "Greatest British band of all time" in a contest conducted by BBC Radio 2.





Category	Beatles	Queen
Biggest	1	0
Better Vocals	0	1
Live Performances	0	1
Better Songwriting	1	0
Better Musicians	1	0
Changes to Music	1	0
Better Albums	1	0
Better Music	1	1
TOTAL	6	3

₩ TENS

#### Top Ten Reasons Why Queen is Better

Than the Beatles

The Top Ten







new =

+1 =

- <sup>66</sup>One song doesn't change anything. A Day In The Life is better, but many people don't know it.
- "It's a fact
  - <sup>66</sup> But just because people say Bohemian Rhapsody is the best sing ever, doesn't mean that Queen is better than the Beatles. What a bunch of false reasoning! TheHabsFan
- <sup>66</sup>I love both Queen and The Beatles. Don't make me choose! I don't know whether to disagree or not! I'm dying right here! HELP ME! Misfire
- \*True my friends and I love singing along to Bohemian Rhapsody. "the best song ever." RIGHT!
- + 9 Comments

## Time for

### Data

# **Problem Statement:** Who is really the better band?

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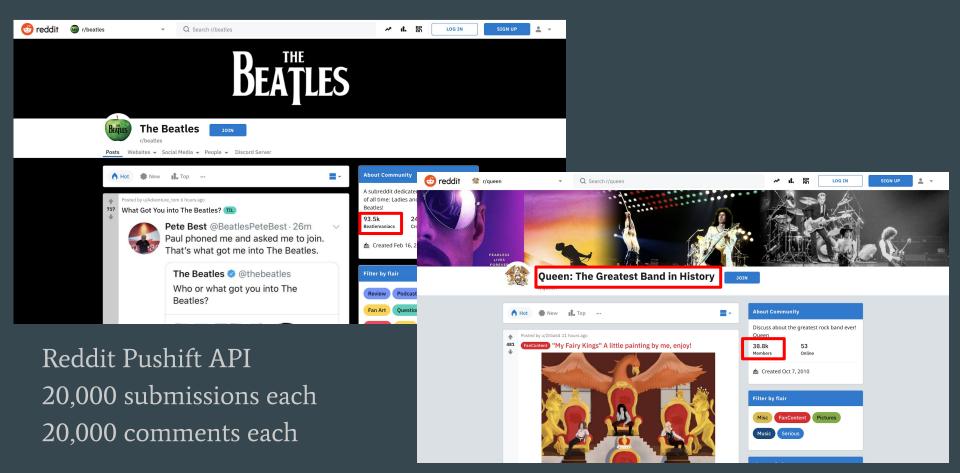
1. Which fanbase loves their band more?

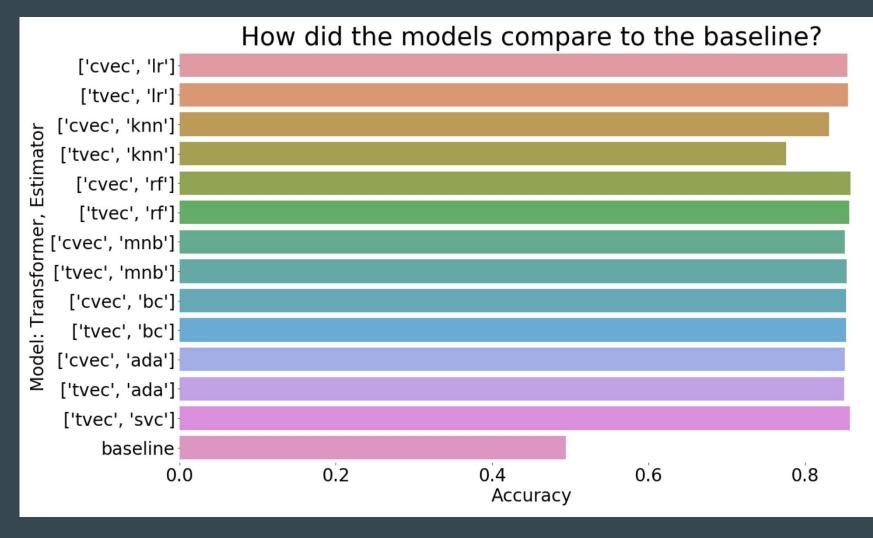
# **Problem Statement:** Who is really the better band?

1. Which fanbase loves their band more?

2. How can we use classification models to determine which band receives more love from their fanbase?

#### Method





#### Logistic Regression vs. SVM vs. Random Forest

#### Higher Accuracy:

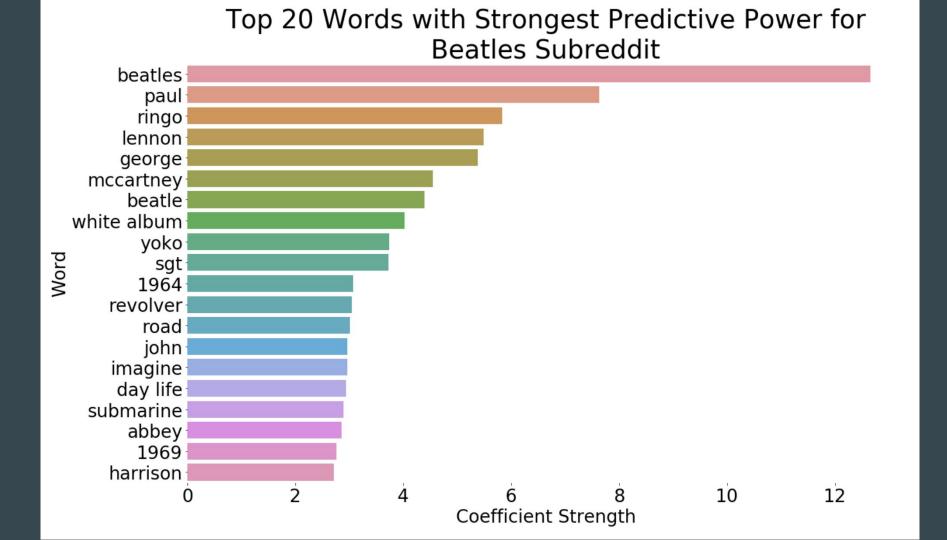
- SVM
- Random Forest

Higher interpretability, less likelihood of overfitting, less processing power:

- Logistic Regression

#### **Confusion Matrix**

	Predicted Queen	Predicted Beatles	
Actual Queen	5750	701	Specificity = ~89.13%
Actual Beatles	1196	5372	Sensitivity = ~81.79%



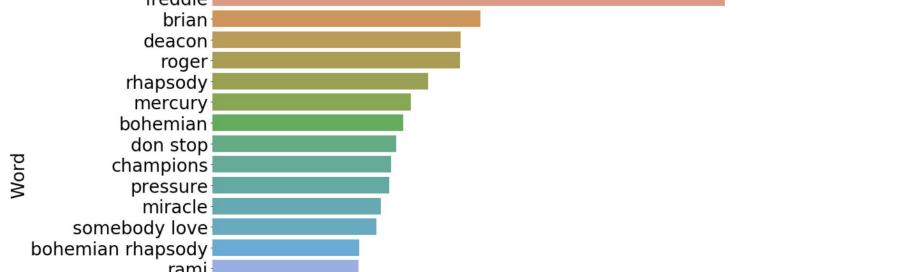
#### Queen Subreddit queen freddiebrian

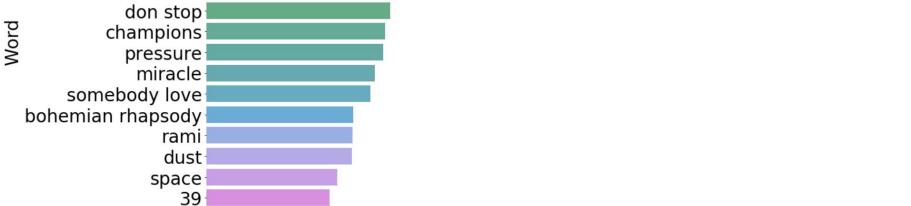
Top 20 Words with Strongest Predictive Power for

Coefficient Strength

-10

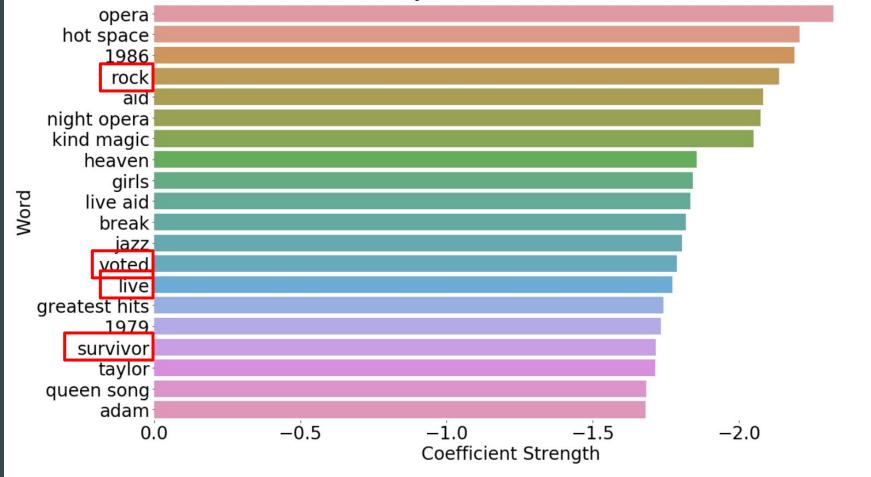
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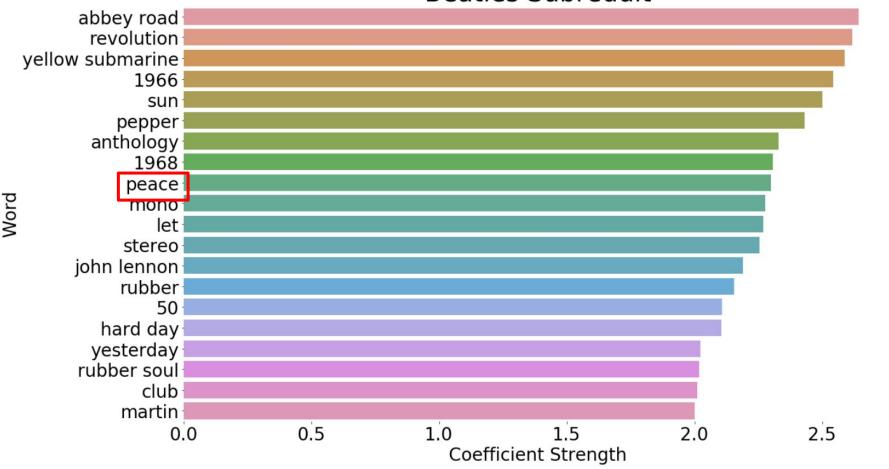


innuendo news world

#### Next Top 20 Words with Strongest Predictive Power for Queen Subreddit



#### Next Top 20 Words with Strongest Predictive Power for Beatles Subreddit



#### Interesting Queen predictors: stronger to weaker

- Piano
- Amazing
- Bad
- Great
- Like
- Favorite song
- Special
- Change
- Quality
- Love

- Read
- News
- Enjoy
- Dead
- Interesting

#### Interesting Beatles predictors: stronger to weaker

- Album(s)
- Cover(s)
- Sounds
- Record
- Edition
- Ranking
- Underrated
- Vinyl
- Official
- Guitar

- Anniversary
- Listened
- Popular
- Different
- Spotify
- Ranked
- Loved
- Fans
- Super
- New

- Recording
- Version
- Film
- Vocals
- Better
- Worth
- Lyrics
- Favorite
- Happy
- Pretty

## And the winner is...



While the Beatles had more words associated with success / popularity as predictors...



While the Beatles had more words associated with success / popularity as predictors...





...Queen had more **positive** words as predictors!

## BEATLES

01.Come Together

02. Hey Jude

03.A Day in the Life

04. Give Peace A Chance

05.Let It Be

06.Live And Let Die

07. While My Guitar Gently Weeps

08.In My Life

09. Eleanor Rigby

10.Something

11.Strawberry Fields Forever

12.I Am the Walrus

13.Help!

14.1 Want to Hold Your Hand

15.Twist And Shout

16.Lucy in the Sky with Diamonds

17.Tomorrow Never Knows

18. With A Little Help From My Friends

19.Penny Lane

20. Across the Universe

21. All You Need is Love

22.Blackbird

23. Yellow Submarine

24.Helter Skelter

25. Norwegian Wood



#### **Conclusions**

- 1. Even with data, *criteria* and *subjective opinion* will still be the determinants of the answer to the question: "Who is *really* the better band?"
- 2. Further research: **sentiment analysis**
- 3. Applications: my model and method could perhaps be used for identifying *differences between any major pop culture figure*s

