

Dada or Data

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Chapter 1

Create your open textbook

Hello!!

Chapter 2

Bloom

2.1 The Bloom of it all

The blooming of data is a thrill until the dada artist creeps in to make no sense of it. Rose Selavy was not as good at chess as her alter ego Marcel Duchamp. Baroness Elsa von Freytag-Loringhoven loved Duchamp but he broke her heart. She called him dus*** in a letter. The Baroness wrote for *The Little Review*. Her poetry is in a book titled *Body Sweats: The Uncensored Writings of Elsa von Freytag-Loringhoven*.

Poem excerpt

> Flashing blade –
Poniard buried –
High
Flexible tenderness web
Abdominal
Of
Systems
Equal steel
Shaped
Female
> —**EVF**

Chapter 3

Baroness Elsa von Freytag-Loringhoven

3.1 Sad ending

Once overlooked, her significance as an artist and writer has gained more attention. She is an icon of Dada and queer artists. Unfortunately, EVF died penniless and under suspicious circumstances.

Poem excerpt > Social insanity - cosmic sanity - visible flesh - I am not present.

> — **EVF**