

# The Black Girl's Guide to Vengeance (and Vodka)

**A love story for the digital age**

*"Some codes are meant to be broken."*

# Logline

After her Silicon Valley boyfriend dumps her over a video call—to an AI—brilliant software engineer Simone Carter builds a viral "Karma" app for dating accountability. As it spirals out of control, she and her sisterhood must transform it into something real—and in the process, learn what true connection means in the algorithm age.



Phone



AI



Cocktail



Heart

# Tone & Style

## Tone

**Insecure** + **Silicon Valley** + **Set It Off** energy

## Key Emotional Arcs

Insecure humor → Righteous anger → Messy real-world impact → Warm redemption

## Visual Texture

Natural-hair affirmations, tech UI overlays, drag-brunch sparkle

## Sound

Snappy banter, Atlanta soul & trap instrumentation, ambient tech hum

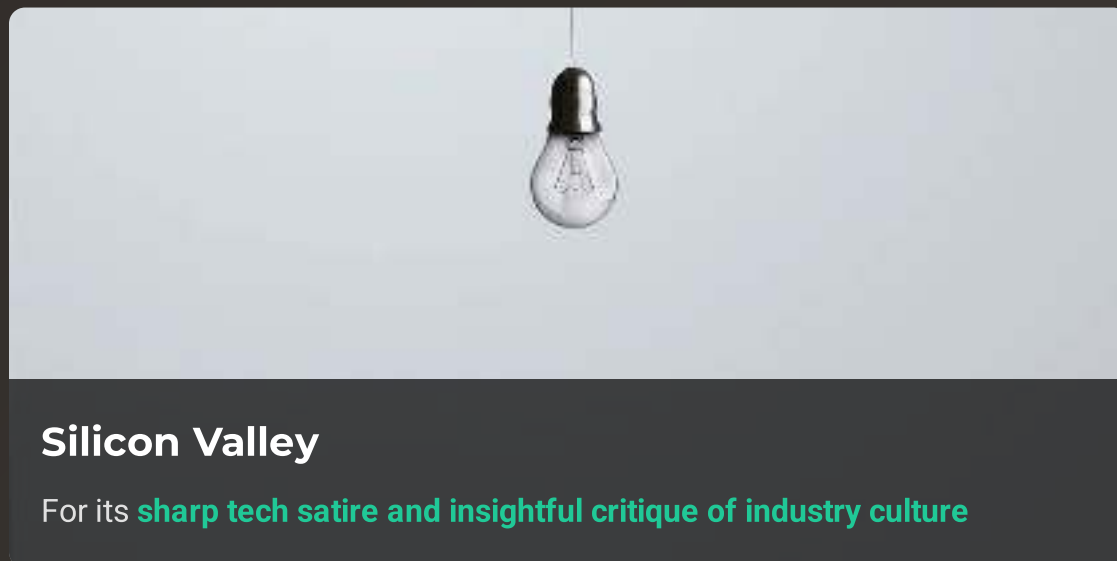
## Background Concept



Sunlit co-working loft with warm natural light

# Comps

## On-screen DNA



# Characters & Cast Wishlist



## **Simone Carter (29)**

A brilliant, natural-haired software engineer with a love for vintage band tees

*Wishlist: Zazie Beetz / Dominique Fishback*



## **Jameson Cole (34)**

A mysterious and handsome novelist, secretly the acclaimed author J.C. Love

*Wishlist: Trevante Rhodes / Yahya Abdul-Mateen II*



## **Lola Jenkins (32)**

A compassionate trauma therapist and former dancer, providing the group's emotional anchor

*Wishlist: Taylour Paige / Teyana Taylor*



## **Divine Carter (45)**

Simone's drag queen auntie, a pillar of the community and a source of wisdom and fabulousness

*Wishlist: Billy Porter / Nicco Annan*



## **Brandon Matthews (30s)**

The quintessential tech bro, charming but with significant blinders on

*Wishlist: Glen Powell (cast against type)*



# Director's Vision

## Style Priorities

Shot with **warm 35mm vibe** to capture the nuance and richness of Black Atlanta. Tech scenes are visually enhanced with **stylized, minimal, and emotionally reactive UI elements** that float and interact with the characters.

## Emotional Arc

Cozy sisterhood moments →

Pulsing tech tension →

Redemptive liberation

## Pace & Rhythm

**Quick, sharp editing** during the app's viral spiral to convey chaos and speed.  
**Slow, meditative pacing** during the healing and reflective scenes to allow for emotional depth.

## Cultural Integration



A **soundtrack collaboration** featuring artists like Ari Lennox, with a potential Childish Gambino cameo. **Atlanta itself is a character**, showcasing its unique "drip," the iconic BeltLine, and the vibrant energy of its drag brunch scene.

## Visual Texture

A curated visual experience blending code on screens, the glamour of drag stages, and candid shots of friends at brunch. The film creates a unique visual language that bridges tech aesthetics with soulful human connection.

# Visual Palette & Moodboard

## Palette

A carefully curated color scheme that balances tech aesthetics with warm, soulful elements.

Warm  
Brown

Soft Grey

Coral Pink

Electric Teal

Gold

## Look & Feel

A visual juxtaposition of clean, minimalist interfaces and lived-in, soulful interiors. High-contrast scenes that shift between sterile, Silicon Valley-esque offices and the warm, vibrant spaces of the South.

## Moodboard



# Location Callouts

## Atlanta's Tech Corridor



Aspirational

### Co-working Lofts

Sleek, modern spaces that feel both aspirational and impersonal

## Cultural Hubs



Celebratory

### Divine's Drag Brunch

East Atlanta venue, colorful & electric with vibrant energy

## Southern Icons



Celebratory

### BeltLine

Run/walk scene montage showcasing connection and community



Intimate

### Midtown Rooftop Garden

Simone's loft, an intimate setting for community gatherings

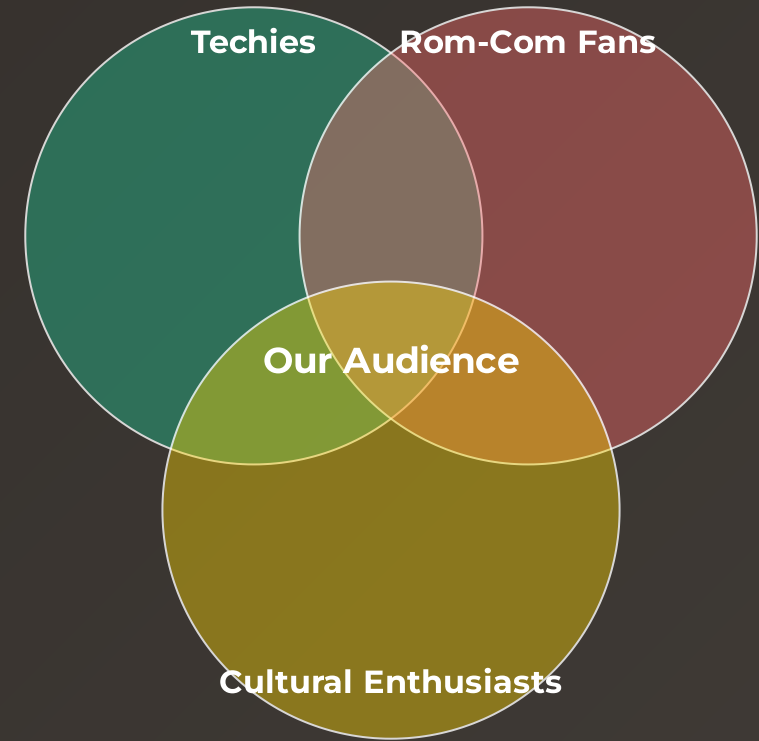


# Thematic Resonance & Audience

## Core Themes

- **Digital harm vs. digital healing**  
Exploring how technology can both damage and repair human connections
- **Sisterhood through accountability**  
The power of community to provide both support and necessary truth
- **Respectability vs. authentic expression**  
The tension between professional personas and true self-expression
- **Real connection in a tech phantom-age**  
Finding genuine human bonds in an era of algorithmic relationships

## Target Audience



Culturally savvy individuals aged **25–45**, particularly **Black women and their allies**. Fans of **Insecure**, Black-centered tech storytelling, and heartfelt rom-coms with a sharp edge.

# Closing & Next Steps

## Why Now?

- The story taps into the current cultural reckoning with online culture, tech ethics, and racialized gender politics
- There is a growing and underserved market for authentic, Black women-centered stories

## The Ask

- Seeking collaborators and financial backing to finalize the script and move into pre-production
- Open to partnerships with tech/music influencers and Atlanta-based sponsors to enhance authenticity and reach

### Contact

NCCA ENTERTAINMENT



A warm, evocative image of Simone and her sisterhood sharing a genuine, mid-laugh embrace

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