

The 12 days of Christmas Tree lot

Twelve days. One tree lot. A holiday mess full of laughs, love, and second chances.





Logline

A recently divorced dad and his teenage daughter take over their late father's struggling Christmas tree lot. With just twelve days until Christmas, a series of funny and chaotic customer encounters—and a chance at new love—help them rebuild more than just the business

Synopsis:

After the passing of his estranged father, a recently divorced dad returns to his hometown with his skeptical teenage daughter to take over the family's rundown Christmas tree lot. With only twelve days until Christmas and the business on the brink of collapse, the pair reluctantly team up to save what's left—armed with nothing but a few pine-scented dreams and a whole lot of duct tape.

As they navigate a steady stream of eccentric customers, holiday mishaps, and unexpected run-ins with locals from the past—including a charming single mom—what starts as a desperate attempt to stay afloat becomes a journey of reconnection, laughter, and healing.

This heartwarming holiday comedy is a story about second chances, surprising growth, and the messy, magical ways the holidays bring people back together.



Celebrate the Season

Genre:

Family Comedy / Romantic Comedy

Setting:

Southwest Atlanta – local Christmas tree lot, neighborhoods, small businesses

Tone:

Lighthearted and funny with heartfelt moments—perfect for a cozy holiday watch. Think The Santa Clause meets Single Dad Vibes meets Love, Victor.



Charaters

- Marcus Reed (40s) – A recently divorced, kind-hearted man who left his finance job to help run his father's tree lot. He's out of his element, still licking his wounds from the divorce, but trying to show up for his daughter.



Charaters

- Jada Reed (15) – Smart, sarcastic, and glued to her phone. Still processing her parents' split. Pretends she's too cool for Christmas, but she's got a big heart and sharp wit.



Charaters

- Ava Green (38) – A single mom and owner of a neighboring coffee shop. Creative, grounded, and just as skeptical about love as Marcus. Sparks fly—slowly.



Charaters

- “Uncle Troy” (50s) – Marcus’s hilarious, offbeat older cousin who “helps” at the tree lot—often making things worse. Has a side hustle selling bootleg Santa suits.



Storyline



Act I: A Tree Lot in Trouble

Marcus inherits the Christmas tree lot after his dad passes. It's twelve days before Christmas, and business is slow. Jada is unimpressed by her new "after-school job" and wants to be back in her mom's condo with decent WiFi. Marcus promises he'll make it a Christmas to remember.

They get a flurry of quirky customers—arguing couples, lost tourists, wannabe influencers—all of whom add to the comedy. Ava shows up looking for a tree for her shop and immediately bumps heads with Marcus.

Act II: Twelve Days of Mayhem

Each day brings a new challenge: a tree thief, a faulty delivery of pink trees, a child who gets stuck in a tree stand, and Uncle Troy trying to host a “Trap Santa Experience.”

Marcus and Ava keep crossing paths—eventually bonding over co-parenting struggles, coffee-fueled late nights, and one very awkward mistletoe encounter. Meanwhile, Jada starts warming to the lot after befriending Ava's son and finding a purpose helping customers.

The tree lot starts going viral thanks to Jada's TikToks featuring hilarious “tree pick of the day” skits. Business booms—but then the lot is vandalized, leaving everything in chaos.

Act III: Rebuilding and Romance

The neighborhood rallies to help them rebuild. Marcus and Ava share a kiss. Jada and Marcus finally talk honestly about the divorce, and he tells her how proud he is of her strength.

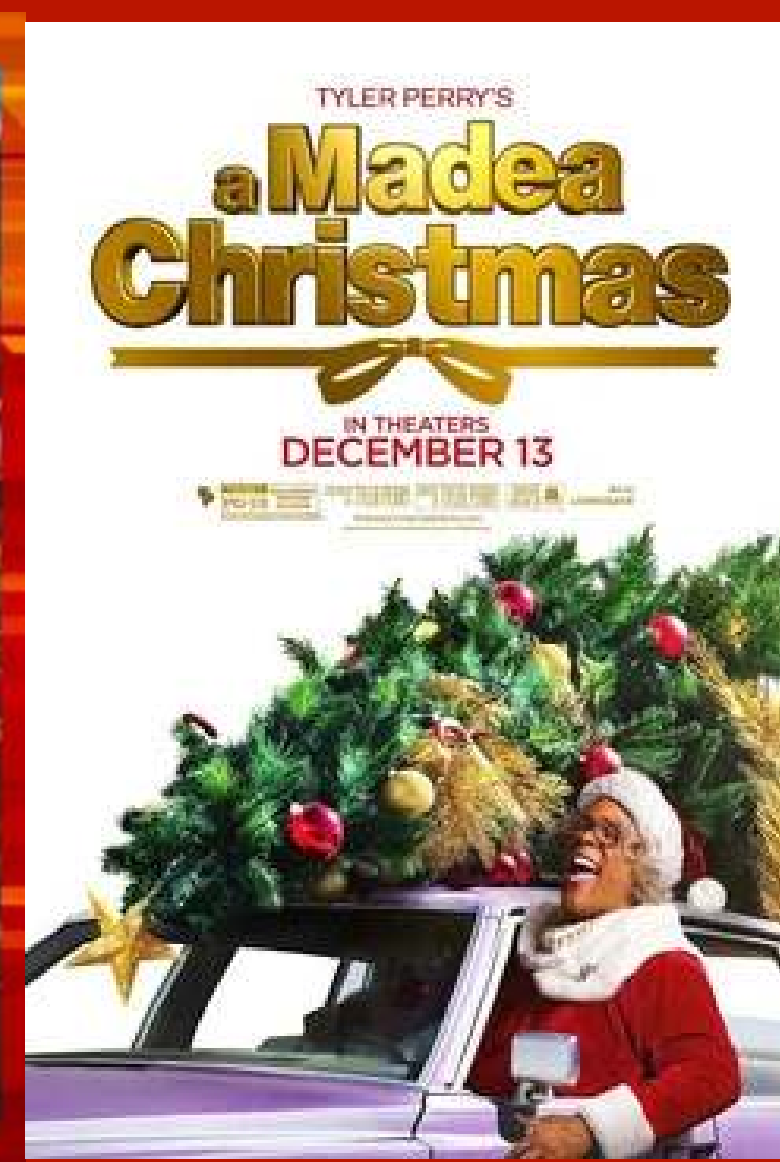
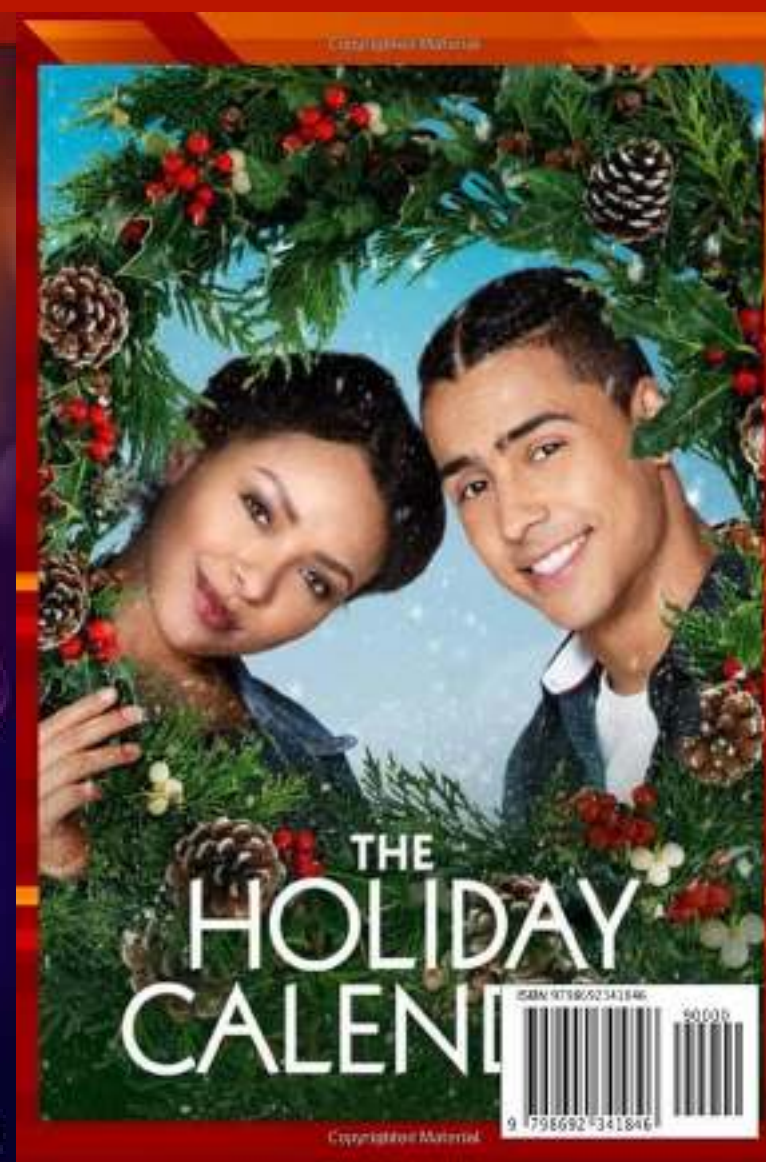
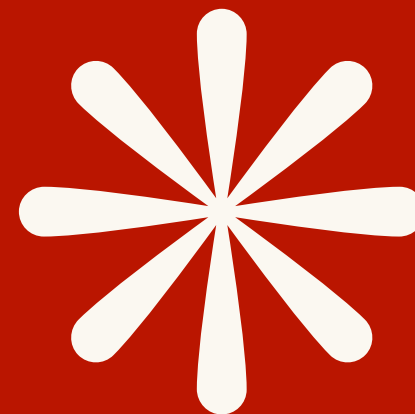
On Christmas Eve, they host a “Midnight Tree Market” with music, cocoa, and joy. The lot is saved, the family is closer than ever, and love blooms under the lights.



Theme

- Rebuilding after loss
- Father-daughter bonding
- Love later in life
- The power of community

References:



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