

TRAP HOUSE SITTING

A Gen Z comedy about street cred, sibling chaos, and accidental fame

"When keeping it real goes accidentally viral"

Created by: Kelly R. Tenney

LOGLINE + HOOK

LOGLINE

When their parents go out of town, three suburban Atlanta teens agree to house-sit for their older cousin—only to discover his trendy Cabbagetown loft is the secret epicenter of Atlanta's underground music scene.

HOOK

A role-reversal comedy where sheltered teens must protect their cousin's street cred and survive the world of rappers, influencers, and recording sessions gone wrong—all while accidentally becoming the most authentic hype team in Atlanta.



EXTENDED PITCH

This is **"Home Alone"** meets **"Rap Sh!t"** meets **"Booksmart"**—a fish-out-of-water comedy that explores what happens when suburban authenticity meets urban culture. Our protagonists aren't trying to appropriate or fake their way into a scene; instead, they bring their genuine selves to an unfamiliar world and discover that authenticity comes in many forms.

The story taps into the Gen Z experience of viral fame, the pressure to be authentic on social media, and the complex relationship between suburban and urban Black culture in Atlanta.

TONE + STYLE

COMEDIC TONE

Smart, heartfelt, and authentically chaotic with rapid-fire Gen Z dialogue and genuine emotional stakes.

STYLE REFERENCES

BOOKSMART

Intelligent humor and authentic female friendship dynamics

RAP SH!T

Music industry authenticity and Atlanta cultural specificity

ABBOTT ELEMENTARY

Workplace comedy timing applied to creative chaos

ATLANTA

Surreal moments grounded in real cultural observation

STORYTELLING APPROACH

Snap-paced narrative with authentic Atlanta music industry flair, balancing **absurdist Gen Z humor** with genuine character growth. The comedy emerges from character-driven situations rather than forced setups.

VISUAL STYLE

Warm, vibrant cinematography that captures both the golden hour beauty of Atlanta and the neon-lit energy of recording studios. The visual language feels lived-in and authentic, avoiding glossy perfection in favor of documentary-style intimacy.

MUSICAL INTEGRATION

The soundtrack isn't just background music—it's a **character in the story**. Original tracks, Atlanta hip-hop classics, and emerging artist features create a sonic landscape that drives both comedy and emotion. Music becomes the bridge between the suburban and urban worlds.

MEET THE MAIN TRIO



AVA JACKSON

The Perfectionist Who Becomes an Unexpected Hype Woman

Type-A older sister who has spent her high school career color-coding her way to an Ivy League acceptance. When thrust into Atlanta's underground music scene, she discovers her organizational skills make her the perfect hype woman.

"Your verse structure is statistically superior to 73% of mainstream rap!"

Casting: Marsai Martin - Youngest executive producer in Hollywood history with perfect comedic timing



ZOE JACKSON

The Chaotic Sister Who Thinks She Knows the Streets

Sophomore who considers herself street-smart despite growing up in Buckhead. She's convinced her TikTok knowledge of hip-hop culture makes her qualified to navigate the real Atlanta scene.

"What if instead of 'money on my mind,' you said 'currency on my consciousness'?"

Casting: Lexi Underwood - Her range in "Little Fires Everywhere" proves she can handle both comedy and vulnerability



MALIK WRIGHT

Their Best Friend Turned Accidental Influencer

Sweet, slightly awkward best friend who's more comfortable behind a camera than in front of one. When he accidentally captures the perfect viral moment, he's thrust into the spotlight.

"I'm getting something... I'm just not sure if it's good something or 'we're about to be on the news' something."

Casting: Jalyn Hall - His powerful performance in "Till" shows he can handle both comedy and emotional depth

TRIO DYNAMIC

These three have been friends since childhood, with the easy chemistry that comes from years of shared experiences. Ava is the planner, Zoe is the instigator, and Malik is the mediator who usually ends up documenting their chaos. Their friendship feels lived-in and authentic, with the kind of shorthand communication that real friend groups develop.

SUPPORTING CAST



LYRIC

Rising Rapper with Something to Prove

Talented, ambitious, and fiercely protective of her artistic integrity. Initially skeptical of the suburban teens but gradually becomes their mentor.

Casting Suggestion: **Coco Jones**

"Honey, Buckhead don't count. But stick around, you might learn something real."



MALIK'S MOM

The Scene-Stealing Voice of Reason

A working-class Atlanta native who's seen every music industry trend come and go. Provides both comic relief and emotional grounding.

Casting Suggestion: **Regina King**

"Baby, I've seen more rappers come through this neighborhood than you've seen TikToks. The real ones stick around."



KING DREZ

Flashy Rival Producer and Master Manipulator

Represents everything problematic about the music industry's treatment of young artists. Successful, charismatic, and morally flexible.

Casting Suggestion: **Lakeith Stanfield**

"Y'all don't understand the game yet. But don't worry—Uncle Drez is gonna teach you how to win."

ADDITIONAL CHARACTERS

- **MARCUS (The Cousin)** - The absent catalyst whose loft becomes the center of chaos.
- **THE RECORDING ARTISTS** - A rotating cast of Atlanta musicians representing different aspects of the scene.
- **THE NEIGHBORS** - Cabbagetown residents who initially complain about the noise but gradually become part of the extended community.

SERIES/MOVIE FORMAT

FORMAT DECISION

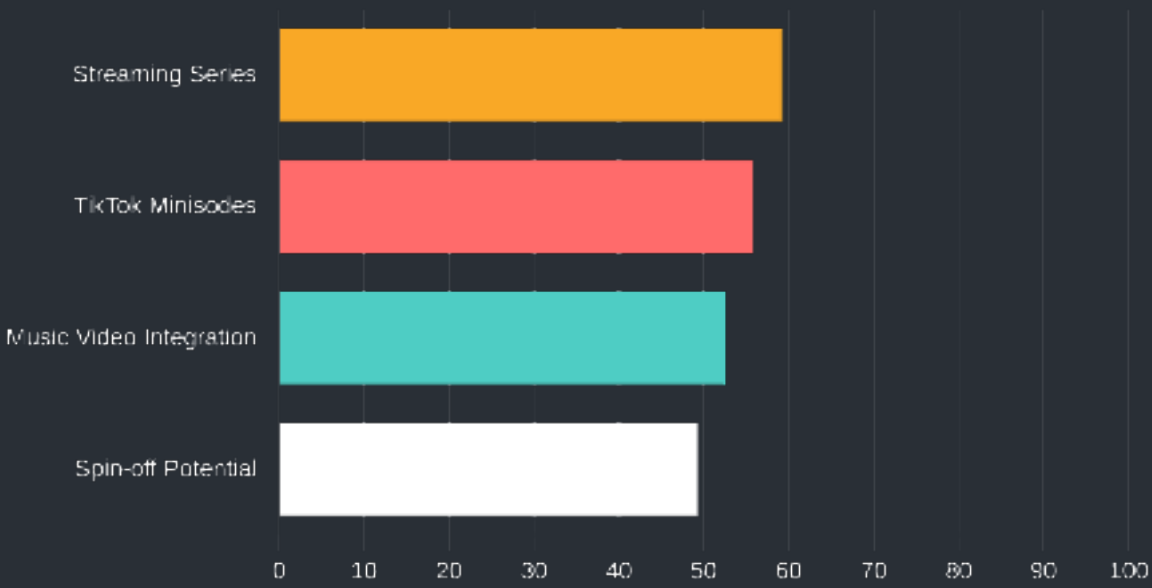
Feature-length comedy (approximately 95 minutes) with built-in expansion potential.

NARRATIVE STRUCTURE

The story follows a tight three-act structure that maximizes both comedy and character development within a feature runtime:

- Act One: Establishes setup and gets protagonists into the loft
- Act Two: Escalates chaos while developing relationships
- Act Three: Delivers climactic rooftop showdown and resolution

EXPANSION POSSIBILITIES



BUILT-IN MARKETING HOOKS

- 🎵 **Music Tie-ins:** Soundtrack collaboration with streaming services and Atlanta artists
- # **Social Media Content:** Viral fame element creates natural social media marketing
- 📍 **Atlanta Partnerships:** Collaboration with local venues and cultural organizations
- 👥 **Influencer Integration:** Accidental influencer storyline connects with Gen Z

THE WORLD - ATLANTA AS A CHARACTER

SETTING AS STORYTELLING

Atlanta isn't just the backdrop—it's a **living, breathing character** that shapes every aspect of the story. The city's unique position as both the global capital of hip-hop and a rapidly gentrifying Southern metropolis creates the perfect environment for our fish-out-of-water comedy.

CABBAGETOWN AUTHENTICITY

This historic neighborhood has a rich musical legacy dating back to the 1990s underground scene. Today, it represents the intersection of old Atlanta and new Atlanta—gentrified enough for our suburban teens to feel somewhat comfortable, but authentic enough to maintain its cultural significance.



MUSICAL GEOGRAPHY

The story takes advantage of Atlanta's sprawling musical landscape with references to iconic locations:

Stankonia Studios

OutKast's legendary recording space and Atlanta hip-hop landmark

Trap Music Museum

Cultural institution celebrating Atlanta's global trap music influence

Cascade Skating Rink

Historic social hub featured in ATL and countless music videos

VISUAL PALETTE & COMMUNITY

Atlanta's visual identity—from the golden hour light to vibrant street art—becomes part of the film's aesthetic language. Beyond the music industry, the story showcases the broader Atlanta community that embraces our protagonists once they prove their genuine respect for the culture.

STORY BEAT BREAKDOWN

Setup (1-30 min) 1	Finding Their Rhythm (30-70 min) 2	Resolution (70-95 min) 3
<p>ACT I: Suburban Meets Underground</p> <p>Opening (1-10)</p> <p>Establish protagonists in suburban habitat. Ava stress-planning college apps, Zoe scrolling TikTok, Malik documenting. House-sitting opportunity presents itself.</p> <p>Arrival and Discovery (10-20)</p> <p>Trio arrives at Marcus's Cabbagetown loft expecting normal apartment, discovers recording studio with booked sessions. Introduction of Lyric establishes cultural gap.</p> <p>First Session Chaos (20-30)</p> <p>Comedy of errors as Ava tries to impose order, Zoe attempts to insert herself, and Malik captures moments that hint at viral content to come.</p>	<p>ACT II: Finding Their Rhythm</p> <p>Cultural Education (30-45)</p> <p>Lyric becomes unlikely mentor, teaching teens about Atlanta's musical heritage while they find authentic roles in the community.</p> <p>The Viral Moment (45-55)</p> <p>Accidental creation of viral content changes everything. Ava's exhausted, statistics-heavy hype-woman performance becomes internet sensation.</p> <p>Rising Stakes (55-70)</p> <p>King Drez enters, representing exploitative side of music industry. Manipulates situation to create conflict while positioning to profit from teens' viral success.</p>	<p>ACT III: Authentic Resolution</p> <p>Rooftop Showdown (70-85)</p> <p>King Drez orchestrates livestreamed "battle" to exploit Lyric and viral teens. Instead, protagonists flip script, using platform to celebrate collaboration over competition.</p> <p>Resolution and Growth (85-95)</p> <p>Marcus returns to find loft transformed into community hub. Each character has found authentic place in Atlanta music scene—not by pretending, but by bringing genuine selves to new environment.</p>

THEMES + MARKET POSITIONING

CORE THEMES

Identity vs. Performance

The central theme explores the difference between performing authenticity and living it. Each character begins trying to be someone they think they should be, eventually learning that authenticity comes from embracing who you actually are.

Street Cred vs. Realness

What "keeping it real" actually means in an age of social media performance. True credibility comes not from adopting someone else's culture but from bringing genuine respect and your authentic self to new experiences.

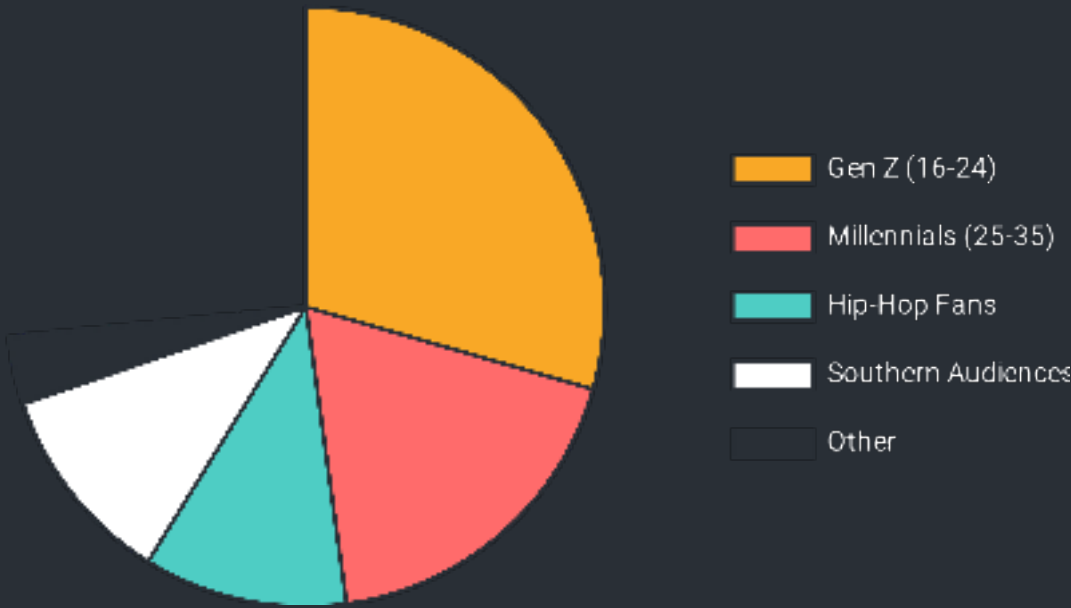
The Cost of Going Viral

Explores accidental internet fame and its psychological impact on young people. Viral success brings opportunities but also pressure, scrutiny, and the temptation to perform for an audience rather than live authentically.

Community Over Competition

Against the backdrop of King Drez's manipulative tactics, the story champions collaboration over competition. Real success comes from lifting others up rather than tearing them down.

TARGET AUDIENCE



STREAMING PLATFORM FIT

Freeform

Perfect match for Gen Z focus and commitment to diverse storytelling

HBO Max

Premium platform with budget for quality production and music integration

Prime Video

Strong young adult content strategy with cross-platform promotion opportunities

COMPETITIVE ADVANTAGE

Unlike other teen comedies that rely on stereotypes or cultural appropriation, **"Trap House Sitting"** offers authentic representation of both suburban and urban Black experiences. The Atlanta setting provides cultural specificity that sets it apart from generic "urban" stories.

WHY NOW / WHY THIS PROJECT

CULTURAL TIMING

Atlanta's position as the global capital of hip-hop has never been more prominent, making this the perfect moment to explore the city's musical culture through fresh eyes.

GEN Z MEDIA CONSUMPTION

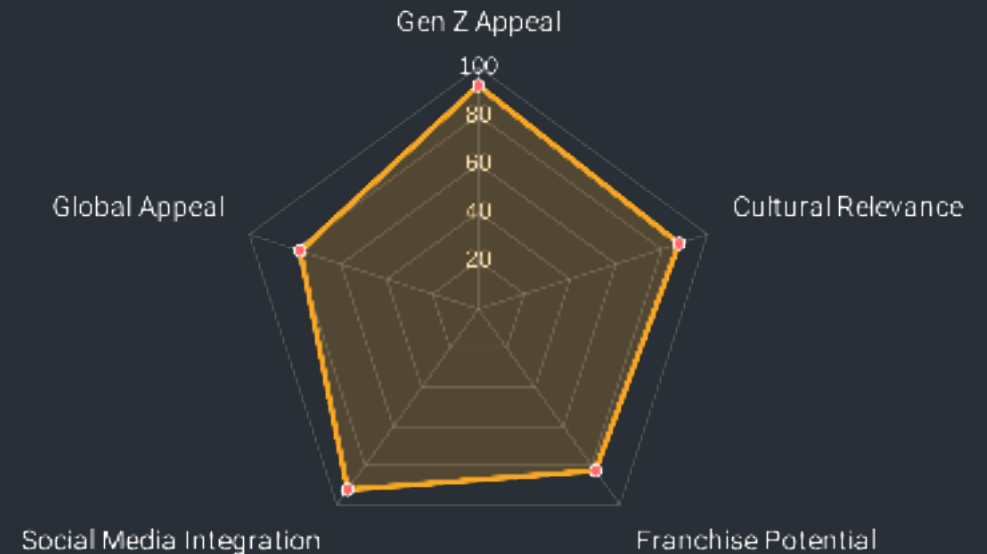
This generation is obsessed with behind-the-scenes creator culture, making a story about accidental viral fame and music industry authenticity perfectly timed.

INDUSTRY EVOLUTION

The music industry's democratization through social media and streaming platforms makes this story particularly relevant. Independent artists can build careers without traditional gatekeepers.

AUTHENTIC REPRESENTATION

In an era of increased awareness about cultural appropriation, "Trap House Sitting" offers a story that celebrates rather than exploits Atlanta's musical heritage.



This is comedy with heart, authenticity with humor, and entertainment with education. **"Trap House Sitting"** arrives at the perfect moment to capture Gen Z's relationship with viral fame, cultural authenticity, and community building while celebrating one of America's most important musical cities.