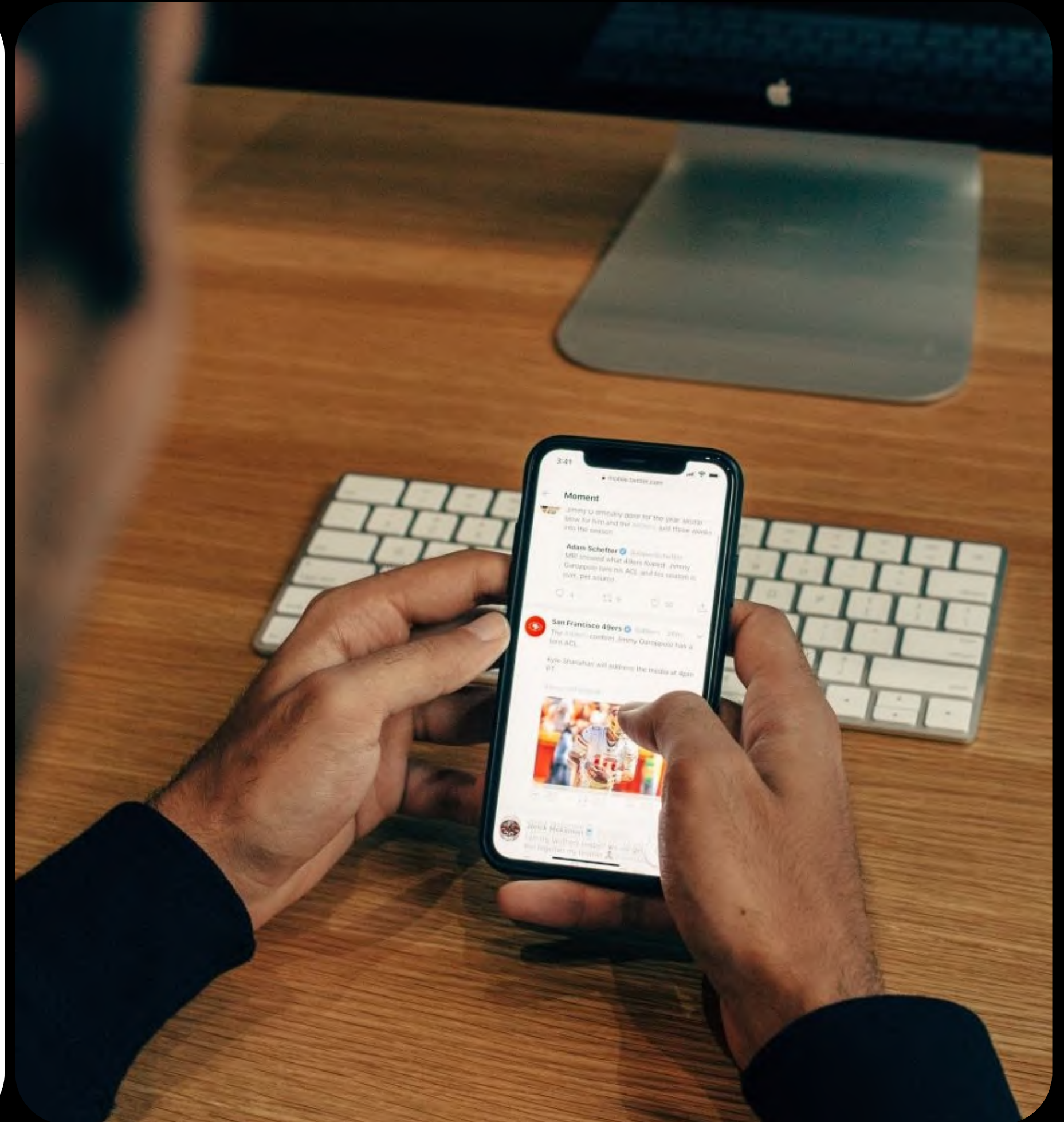


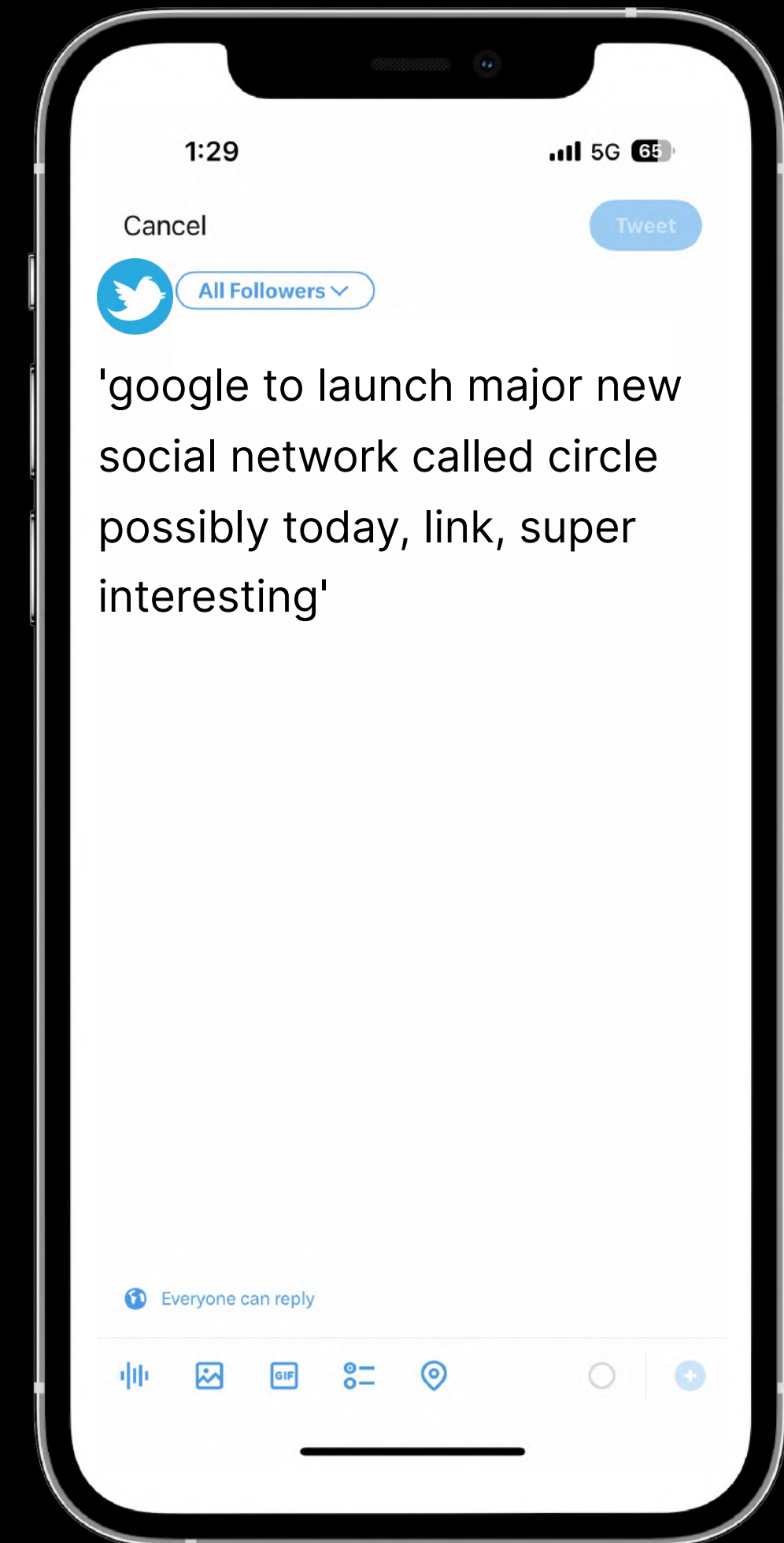
Kelly Jara

July 2023

Sentimental Analysis: Tech Products



Positive Tweets



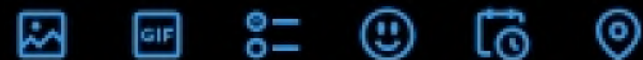




Everyone ▾


Google is looking at social signals more and more for search results. #qagb #sxsw

 Everyone can reply



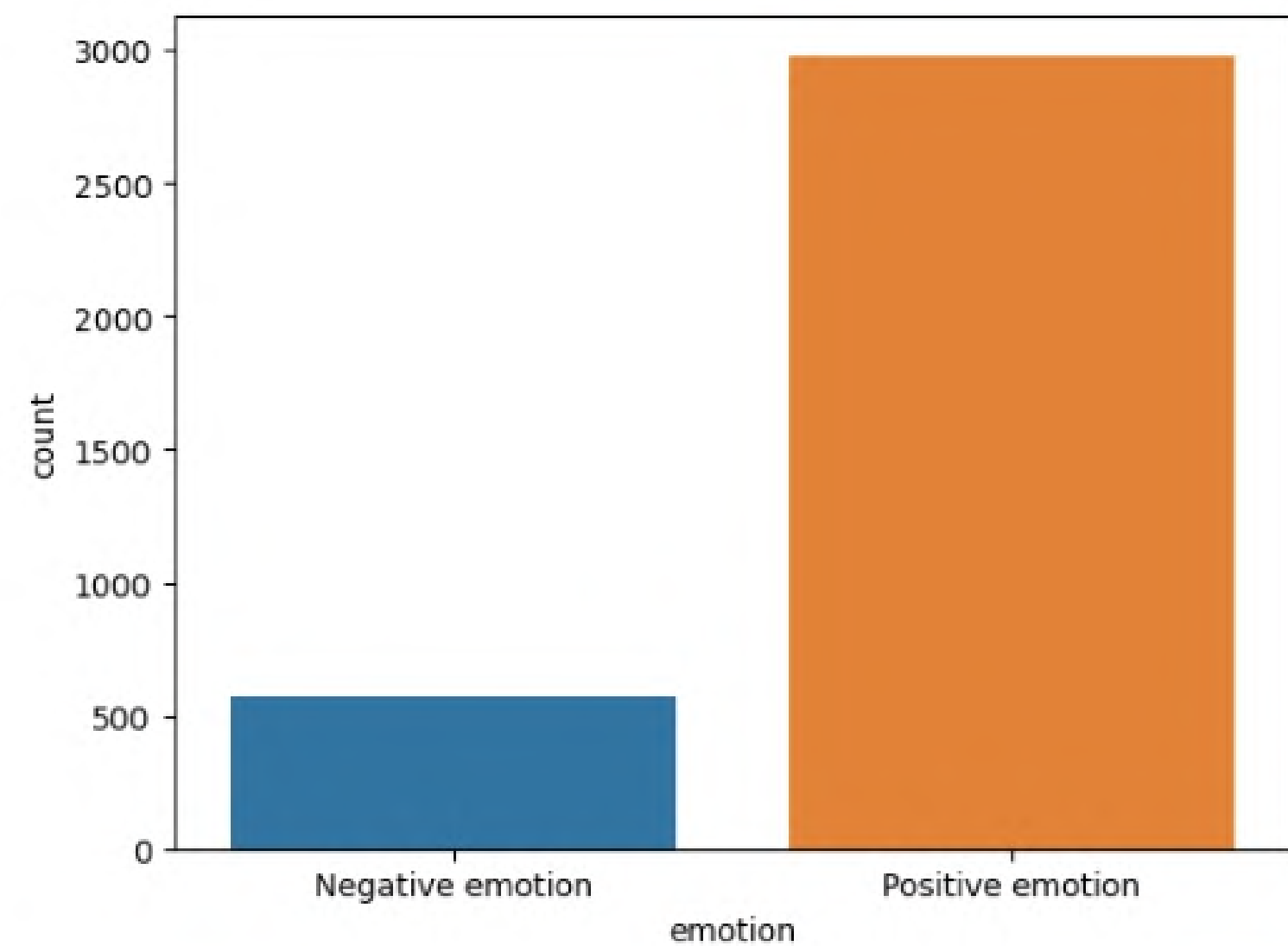
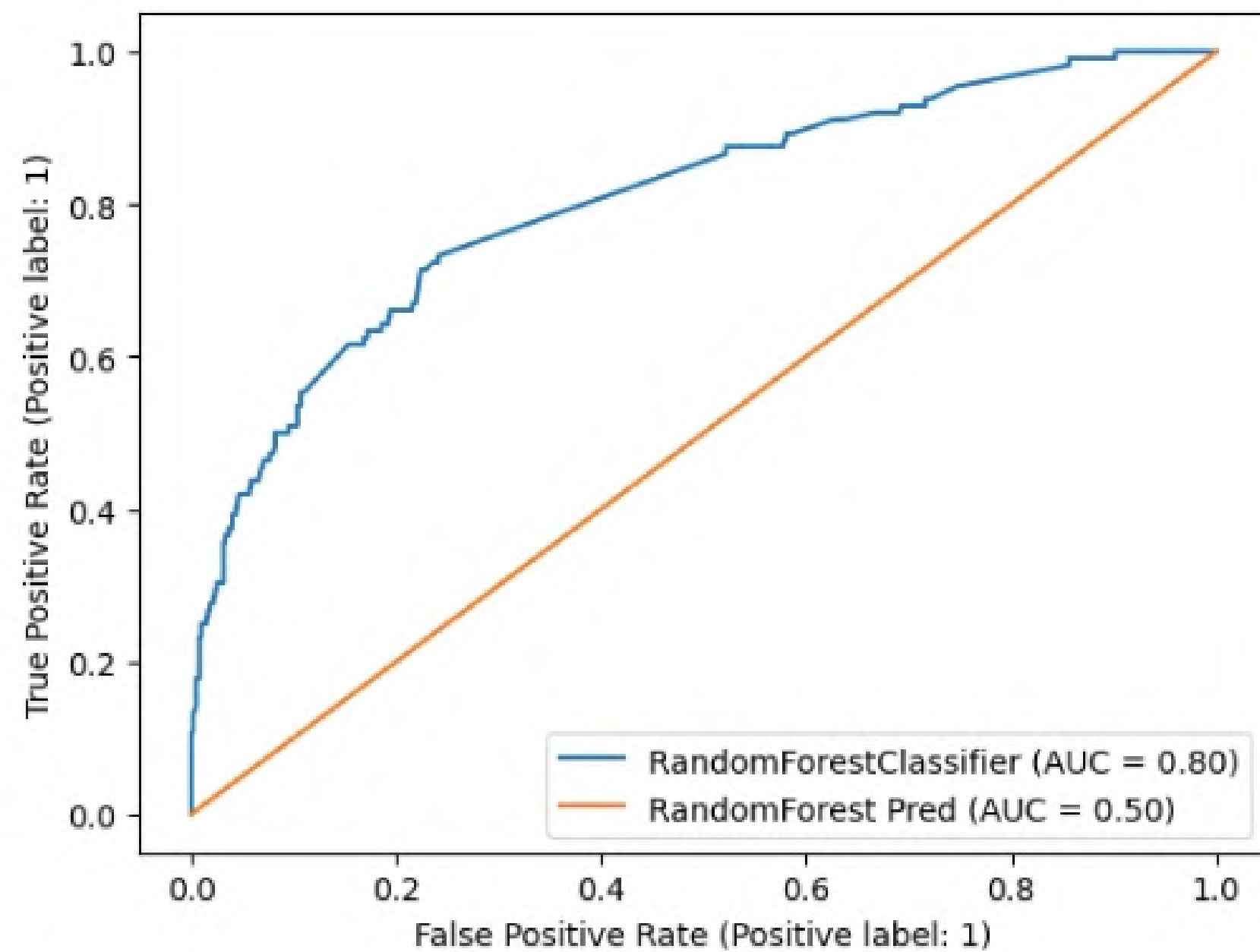
Everyone ▾

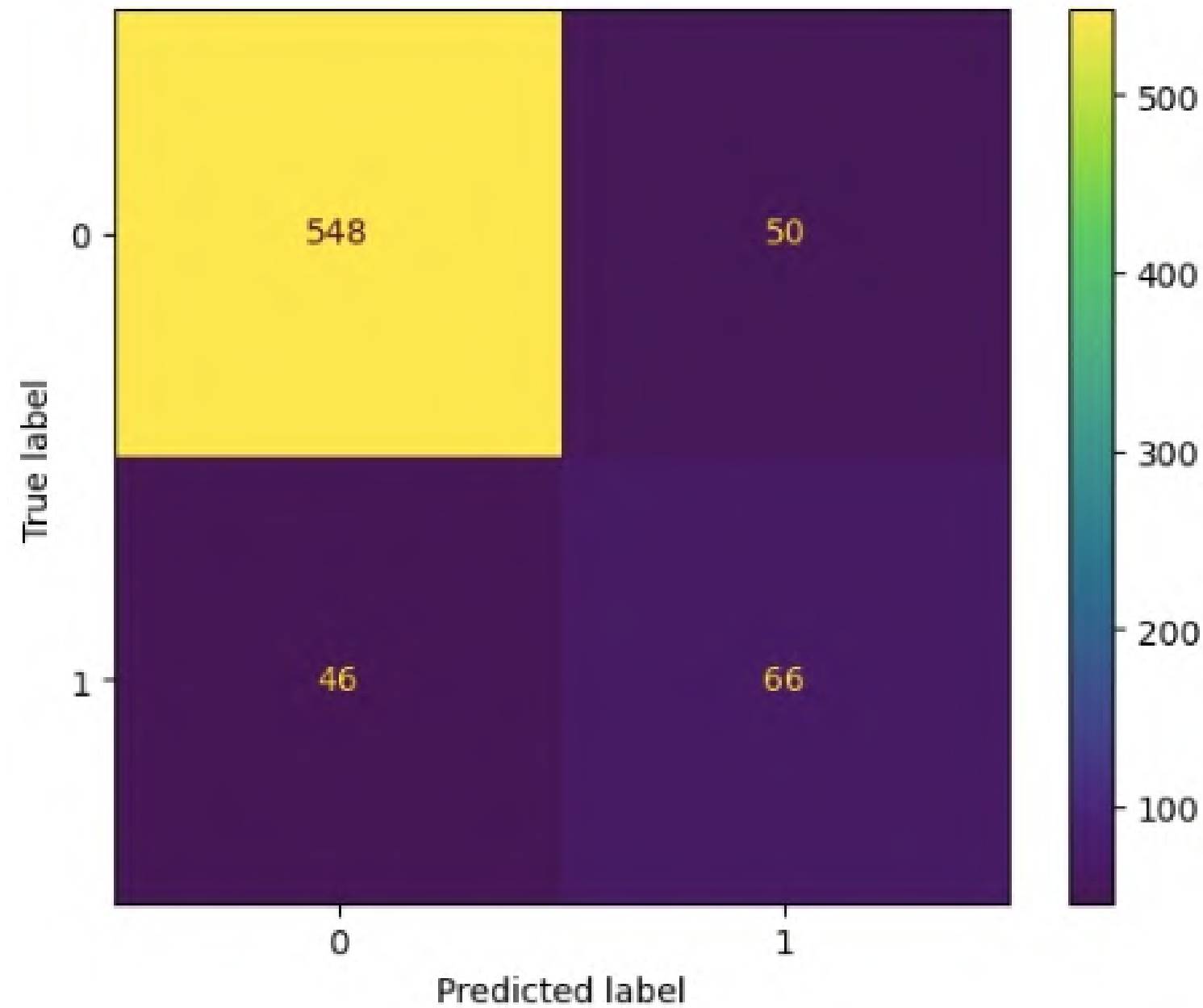
Cool one, I'll be there. RT @mention,
Friday at 5PM Doodle Google Session,
{link}

 Everyone can reply



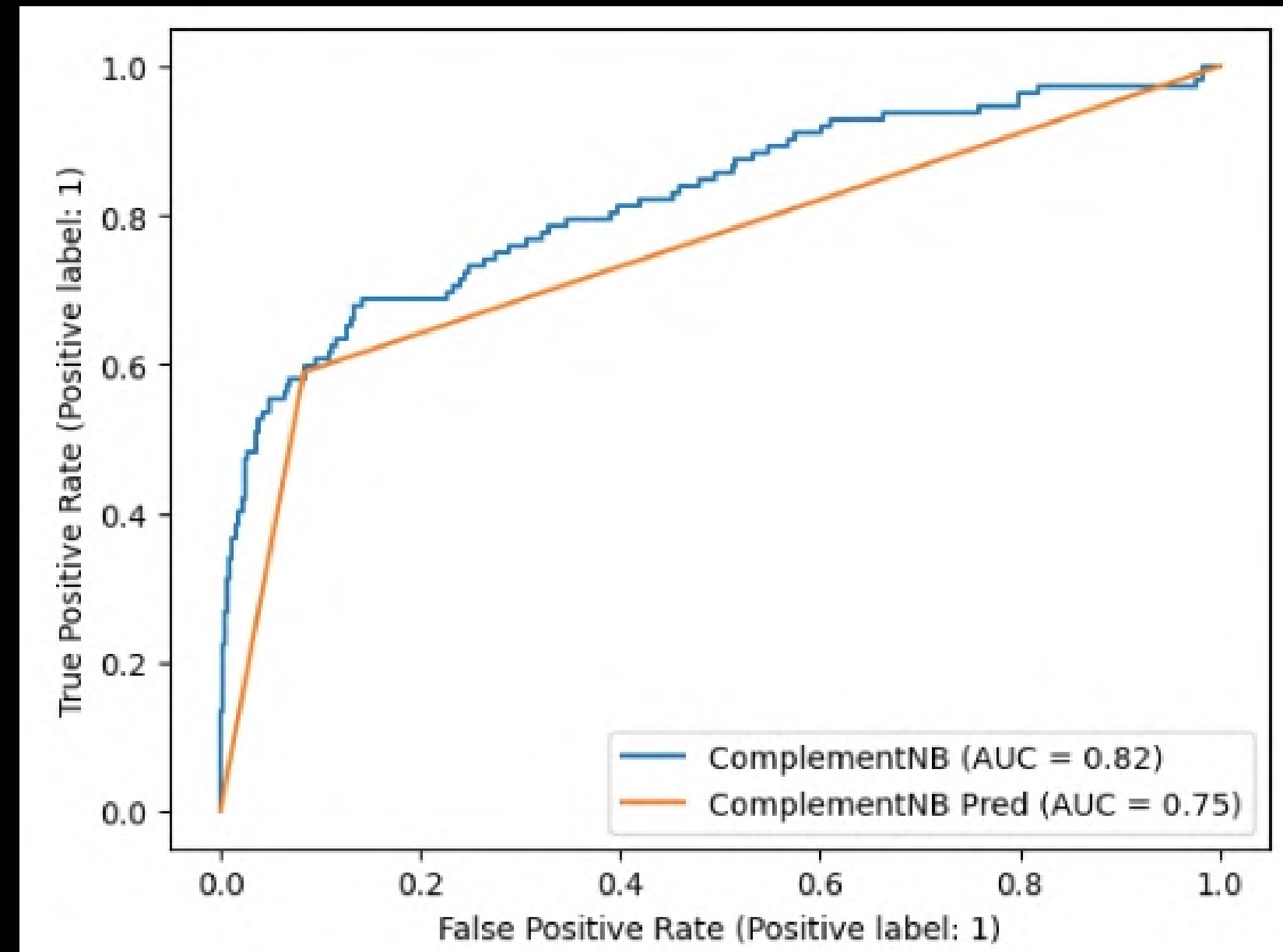
Tweet





Train Score = 96.37%

Accuracy/Test Score = 86.47%



Recommendations

- What product features are prompting certain reactions amongst consumers.
- Reactions across companies:
 - are consumers biased (Android vs Apple)
- Outside of product tweets; Analyze other types of tweets to get a better scope of what phrases can be considered positive/negative.

