

# KELSEA WALL

## GRAPHIC DESIGNER

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✉ Kelseawall01@gmail.com | ☎ +64 27 205 2715 | 🌐 kelsea-wall.github.io

I'm a creative technologist with over three years of industry experience. Specializing in creative thinking, design, illustration, and book design. I am skilled in Adobe Creative Suite, Microsoft Office Suite, and have a solid understanding of print and digital design. I have strong conceptual and communication skills which allow me to visualize ideas, and identify the best creative approach. This gives me the ability to deliver the best quality design solutions that are engaging and effectively communicated.

### SKILLS

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Design Theory	Teamwork	Interpersonal and communication skills
Innovative Design	Organised	Problem Solving
Creativity	Team-player	Photography and photo editing

### SOFTWARE

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Photoshop	InDesign	InVision
Illustrator	After Effects	Rhino 7
Premier Pro	Microsoft Office Suite	

### WORK EXPERIENCE

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#### Creative Technologist

2019–Present

Junior Learning® | Full Time | Auckland, NZ

Junior Learning® is a leading developer of educational toys, games, and technology applications combining the latest educational research with expertise in toy design. My duties include but are not limited to:

- Print and digital marketing design including socials, EDMs, B2B brochures, web banners, etc.
- Catalogue layout.
- Liaising between key stakeholders (sales and marketing team, design team, and offshore manufacturers)
- Product design and development from concept to production.
- Product Photography.
- Illustration.
- 3D Design.
- Website management.
- Prepress.

## Social Media Manager | Admin Support

2015–2019

ICR Studios | Part Time | Auckland, NZ

ICR Studios is an award-winning architecture firm that believes in listening, deliberation, and collaboration are key to creating simple, but compelling architectural solutions. My duties include but are not limited to:

- Database Management.
- Photo Editing.
- Managing Social Media (Facebook, Instagram, and YouTube)
- File Management.
- Stocktaking.

## Team Administrator Support | Receptionist

2012–2015

Cornwall House and Lotofale Mental Health ADHB | Full Time | Auckland, NZ

Cornwall House and Lotofale is a community mental health service that provides a range of services for adults with moderate to severe mental illnesses or psychological distress. My duties include but are not limited to:

- Managing phones.
- Contact with clients (phone and face to face).
- Typing referrals / HCC (Healthcare Community).
- Creating and managing patient folders.
- Calendar Management.
- Aspire
- Fleet cars
- Mental Health Act
- SIGMHA
- Management Support.
- Health and Safety Representative.

## EDUCATION

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### Bachelor of Creative Technology (Hon)

2019

Auckland University of Technology | Auckland

Dissertation Title: *"Are the disability support services at Auckland University of Technology adequate for dyslexic students? A lecturer perspective."*

### Bachelor of Creative Technology

2018

Design Minor

Auckland University of Technology | Auckland

### National Certificate in Hospitality Level 1&2

2011

Step Ahead Training Ltd. | Hamilton

### National Certificate in Business Administration & Computing Level 2&3

2010

Bay of Plenty Polytechnic | Tauranga

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## PORTFOLIO

kelsea-wall.github.io

## HOBBIES

Crocheting

Reading

Cooking

## REFEREES

Please contact me for any references you may require.