

Kelsey Iffert

Narrative Designer & Writer

Summary: The Scribe's Focus

A highly motivated Creative Writer transitioning into Narrative Design, specializing in **choice-driven interactive fiction** and **deep worldbuilding**. Proven ability to conceptualize character arcs, manage dialogue flow, and deliver high-quality prose optimized for game consumption. Seeking to blend literary excellence with functional game logic.

Technical & Narrative Toolkit

Interactive Fiction

- **Twine (Snowman/Harlowe):** Prototyping and development of full-length interactive stories ("One Life, Last Chance," "Home Invasion").
- **Ink/Inklewriter:** Experience designing complex branching dialogue logic and state management.

Writing Proficiencies

- **Scripts & Dialogue:** Crafting polished, natural-sounding dialogue for linear and branching paths.
- **Critical Analysis:** Generating detailed blog posts and video essays on game narrative and lore.
- **Short-Form Prose:** Evocative descriptive writing and short story development.

Software/Workflow

- **Microsoft Word:** Professional document creation.
- **Teamwork:** Highly organized and detailed-oriented collaborator.

Education

Oct 2023–Oct 2025 **Creative Writing Bachelor's Degree**, Full Sail University

Focused on long-form narrative structure, character development, and genre writing. Leveraged literary theory to inform world design and emotional pacing.

Select Projects (Portfolio Showcase)

Interactive Fiction

2024 **One Life, Last Chance (Twine IF)**, Independent Project, <https://kiffert2190.itch.io/one-life-last-chance>

Developed a choice-and-consequence narrative prototype focusing on constrained resources and high emotional stakes.

2024 **Home Invasion (Horror IF)**, Independent Project, <https://kiffert2190.itch.io/home-invasion>

Created a branching horror story demonstrating skill in pacing, atmospheric tension, and using short-cycle choices to build player anxiety.

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🌐 <https://kelseysportfolio.vercel.app/> • in kelsey-iffert-1011612b7

Critical Writing

2024 **The Digital Scroll: Zelda Edition**, *Blog Series*, <https://your-zelda-blog-link.com>

Authored analytical essays dissecting the worldbuilding, lore continuity, and structural narrative design within The Legend of Zelda franchise.

2024 **The Sinking Isle**, *Short Prose Sample*, <https://your-prose-sample-link.pdf>

Standalone literary short story (approx. 2k words) demonstrating evocative descriptive language and polished prose craft.