

Kelsey Steele

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Website: goodgreenvibes.org

[github.com/Kelsey Steele](https://github.com/KelseySteele)

Skills

Front-End Web Development

Recent college graduate transitioning from social media to web development. Developed skills in JavaScript, jQuery, HTML 5, CSS, website optimization, responsive design, Bootstrap, Git Hub, Photoshop, Dreamweaver, and WordPress.

Projects

GitHub Projects

June 2014–Present

Interactive Arcade Game

Used object-oriented JavaScript to create an interactive frogger game.

Tic –Tac-Toe Game

Created a Tic-Tac-Toe game using HTML, CSS, and JavaScript.

Website Optimization

Optimized an online portfolio, so that the html file had a Google PageSpeed score of 90 and the JavaScript file had a rate of 60 fps.

GoodGreenVibes.org

February 2014–Now

Developed and designed a content-rich website to promote powerful, complex ideas about protecting the environment.

- Collaborated with a web designer to design layout, UI, and graphics.
- Created the website with Adobe Dreamweaver and WordPress.
- Implemented a responsive design with Bootstrap.

Created helpful sharable graphics with Adobe Photoshop. Non-profits shared these graphics through their social media networks.

Work Experience

WordPress Developer

September 2014–Now

KenCast, Inc., Norwalk, CT

Maintain WordPress corporate website, including adding pages and images.

Communications Director and Social Media Manager

August 2013–Now

Safe Haven Farm Sanctuary, Poughquag, NY

Increased supporters' interactions with sanctuary and number of Facebook followers by 50% through creating original posts and monitoring social media pages.

Improved number of attendees at fundraising events by 60%.

Designed and implemented fundraising campaign that tripled donations from previous efforts.

Customer-facing Library Clerk

June 2013 - Now

East Fishkill Community Library, East Fishkill, NY

Provide efficient and accurate service to library patrons using computer systems. Considered computer expert among other library staff because of ability to solve patron's computer issues.

Education

Udacity

March 2015–Now

Working through the Front-End Web Developer Nanodegree program.

University of Vermont

May 2013

Burlington, VT

Earned a BA in Environmental Studies with honors.