

# MoodFlix

Team Jay.

# Overall Goal?

Add another human aspect to reviews,  
emotion.

# What's Wrong With Traditional Reviews?

It's not what you say, but how you say it.

It's like  
punctuation.



# How Do You Add Emotion?



What About Reviews?

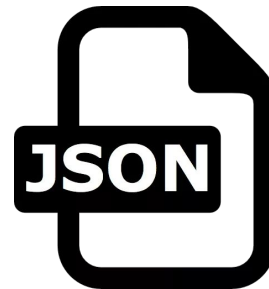
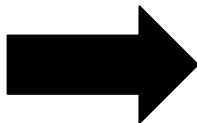
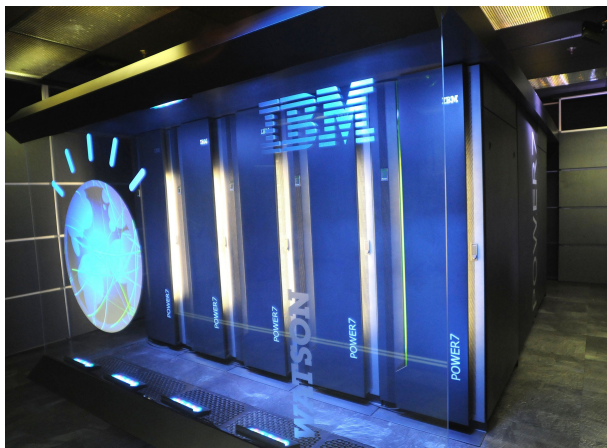
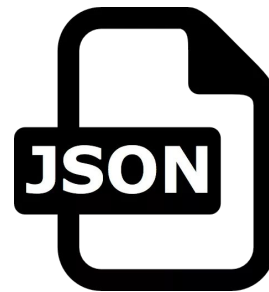
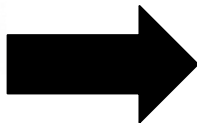
The New York Times

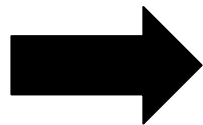
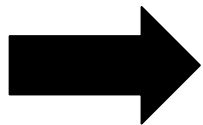
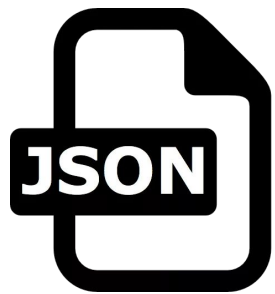


**“A PULSE POUNDING SUCCESS”**

**The New York Times**

New York Times







# Limitations

