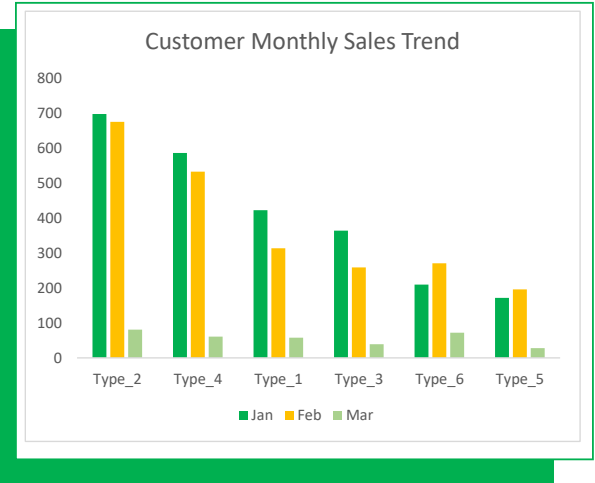
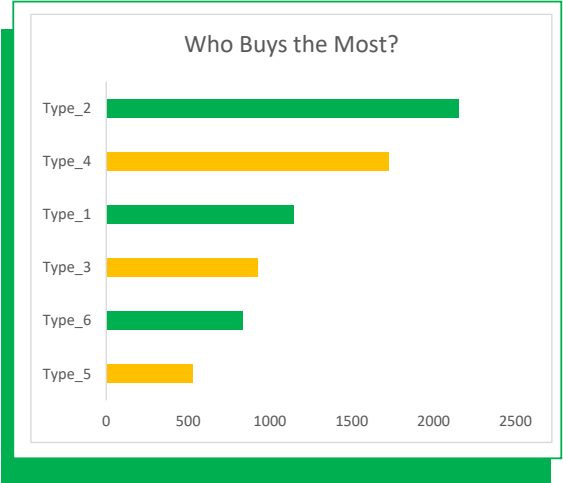
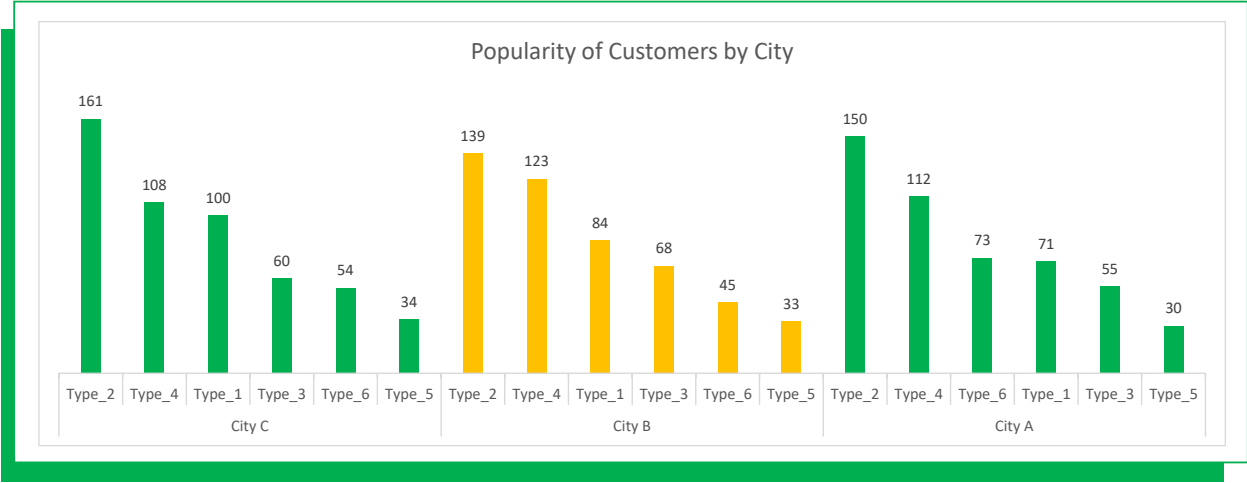
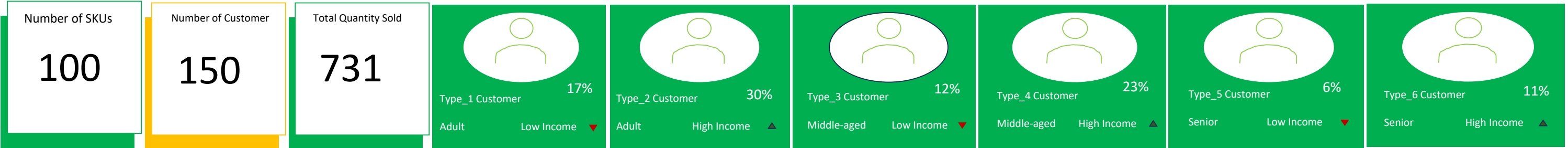


CUSTOMER SEGMENTATION AND PROFILING DASHBOARD



Income distribution	
Low: Earning less than or equal to 80% of the median income	
High: Earning greater than 80% of the median income	

Age distribution	
Adult	18 - 40
Middle-aged	41 - 60
Senior	61 - 69

