

COMPX221-19A Assignment 1

“What it means to be human?” - Typography

Kelvin David - 1345360

Description

My design shows multiple ideas that show what it means to be human. It shows how our ability to grow, learn, innovate and think. The main object in my design shows the word “Human” but is draw to be the shape of a human brain.

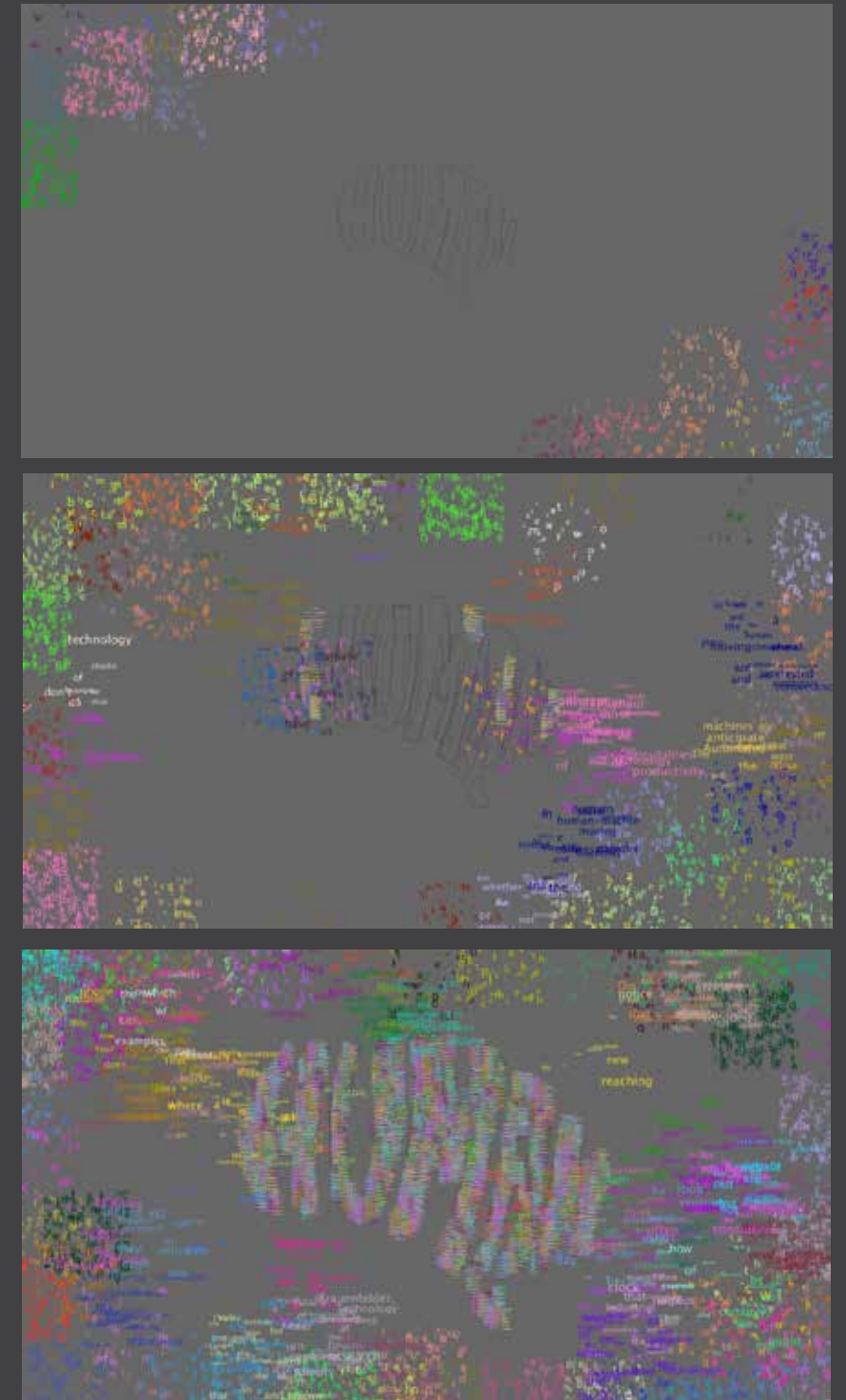
In the first image, the brain starts off small showcasing how we as humans always starts off small, young. Surrounding this brain is a collection of differently colored jumbled up letters

In the second image the brain begins to grow, we can also see that around it some of the letters are combining into words slowly seeping into the brain forming full sentences.

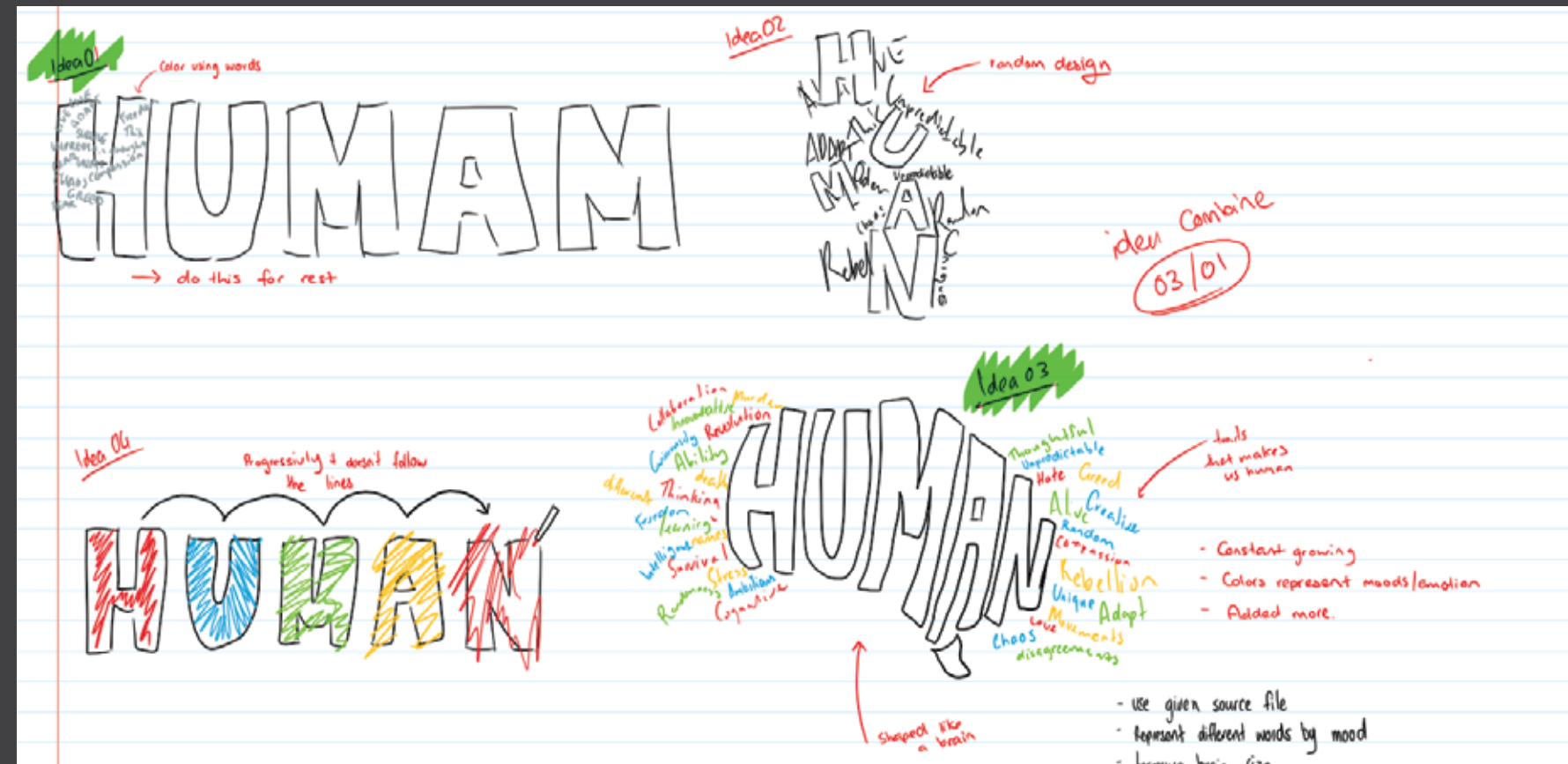
In the third image the brain appears massive, we can also see the large amount of letters and words around it and how it's full absorbed a large amount of sentences.

My design is a comment on the diea of how we as humans can make sense of even the most random of information, how we can use our brains to innovate and think about the information and use it as knowledge. The letters start off as scattered and randomized colors but as they become words they apru up with those of the same coor soon becoming full grown sentences. The density of the characters/letters grow as the brain absorbs them, this comments on the idea of how our thirst for knowledge and information does not falter and that the bigger we grow the more information /knowledge we thirst for.

Draft_01



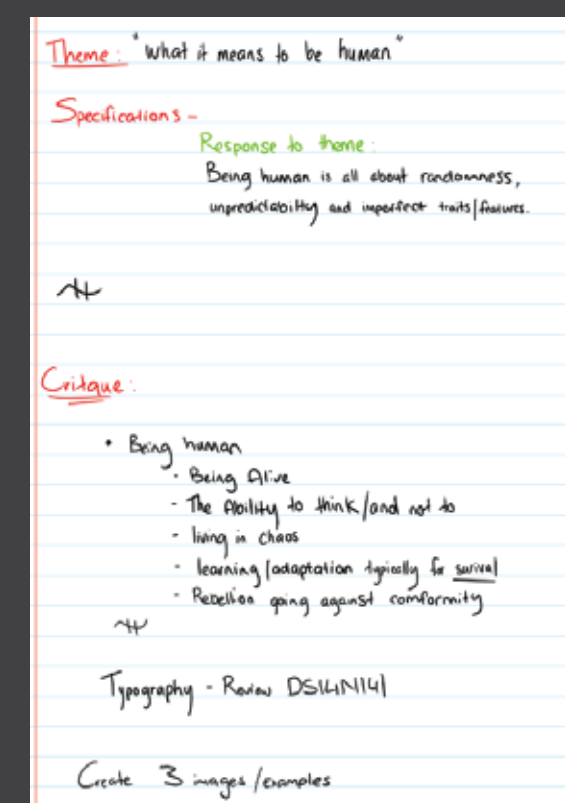
Idea Sketches



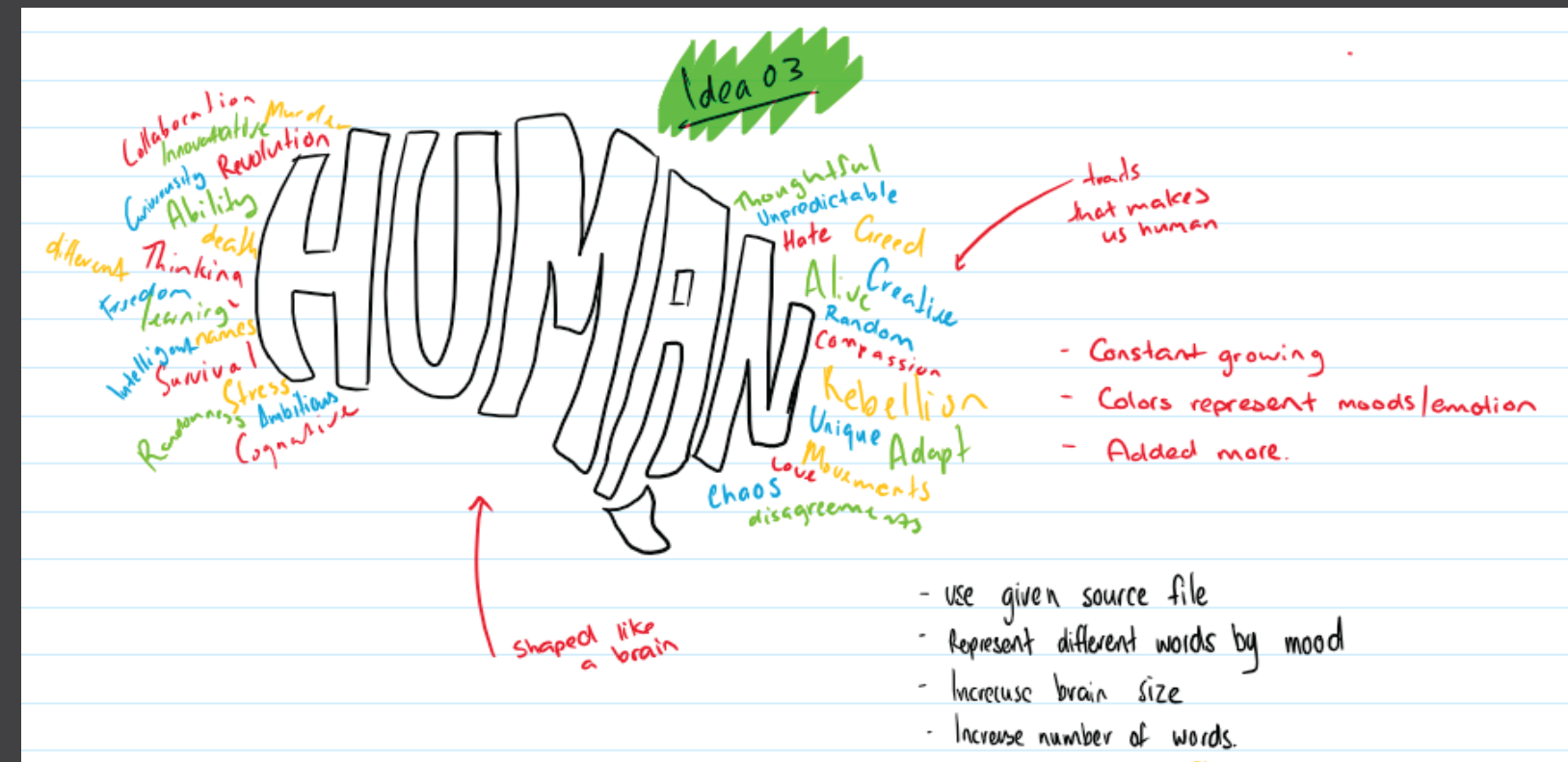
Mood Board



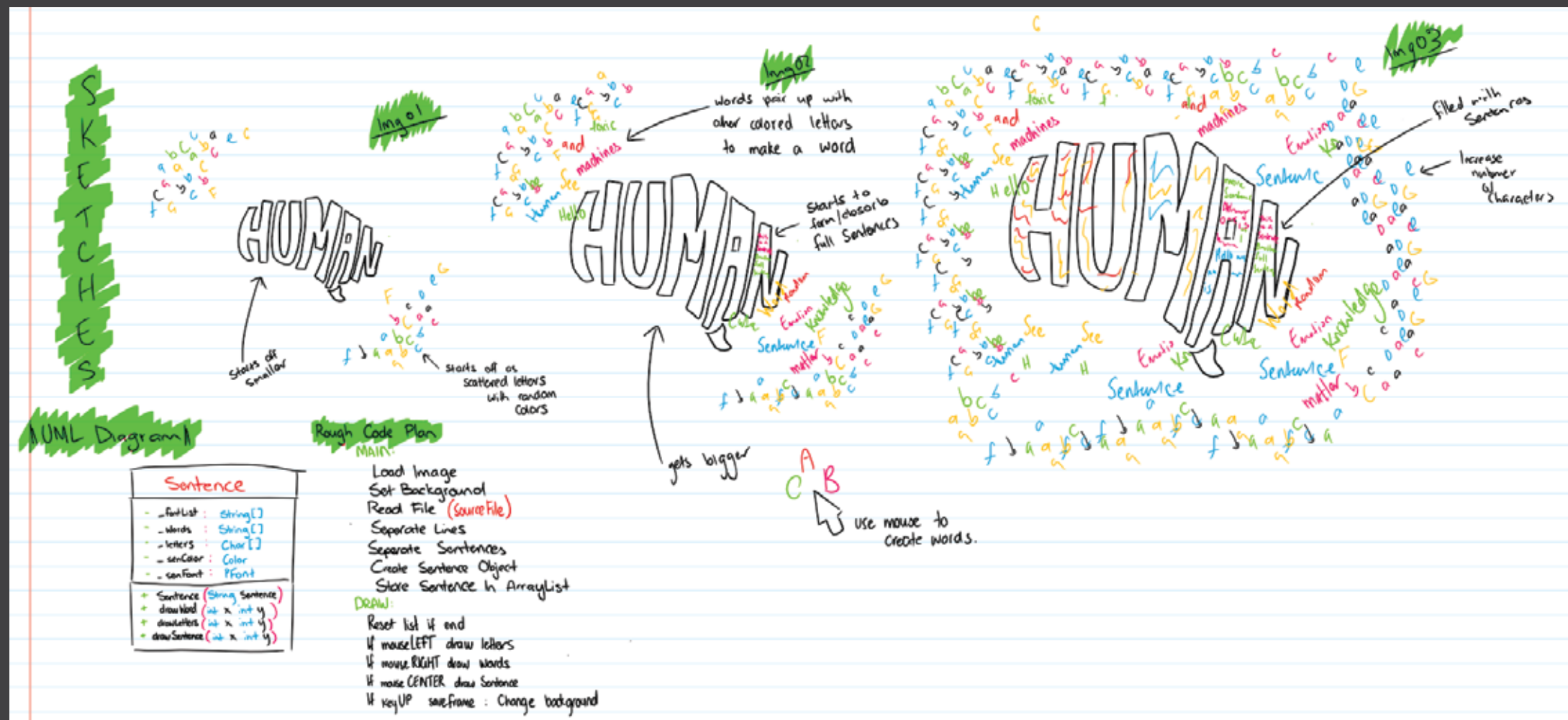
Ideas

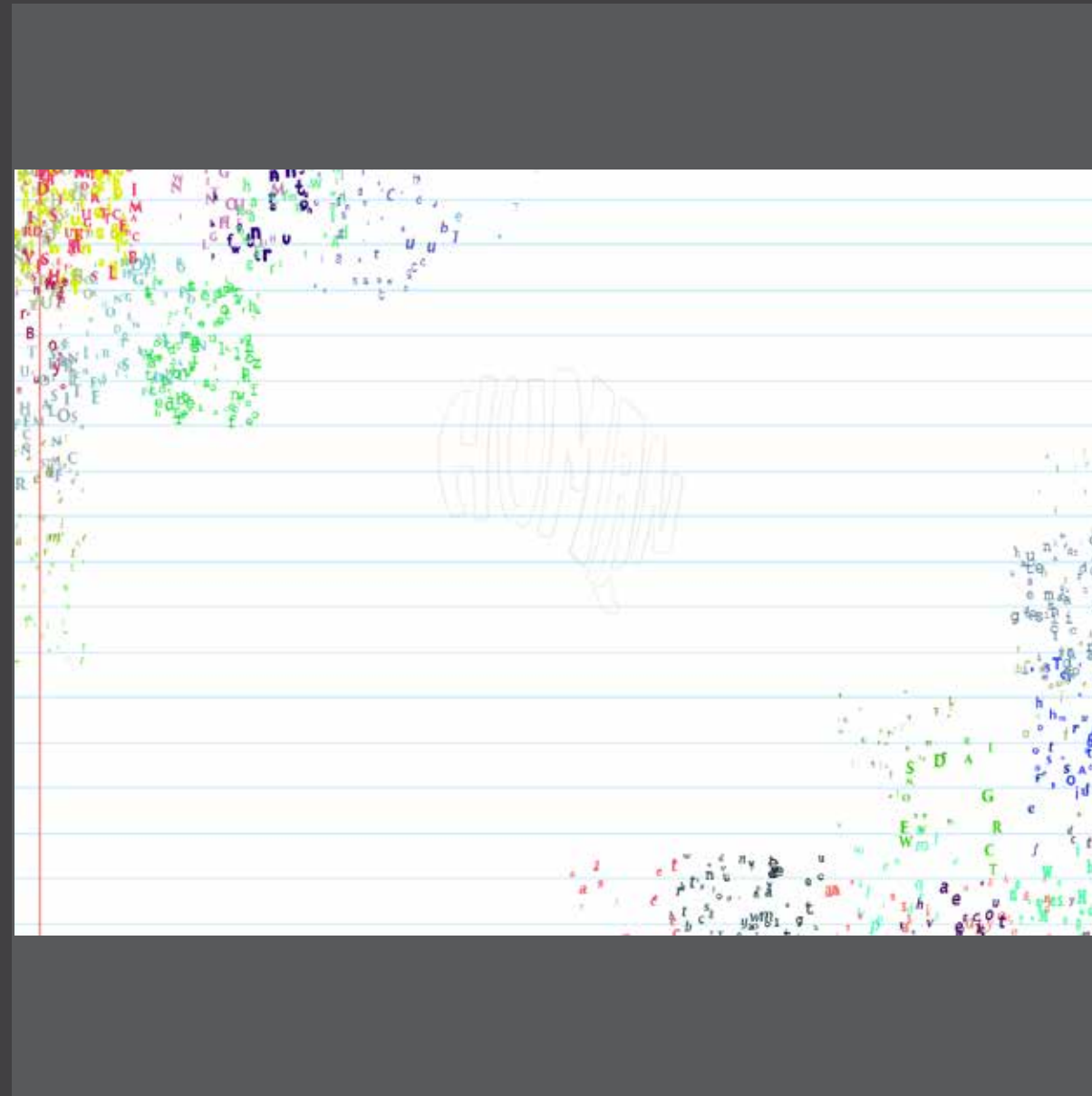


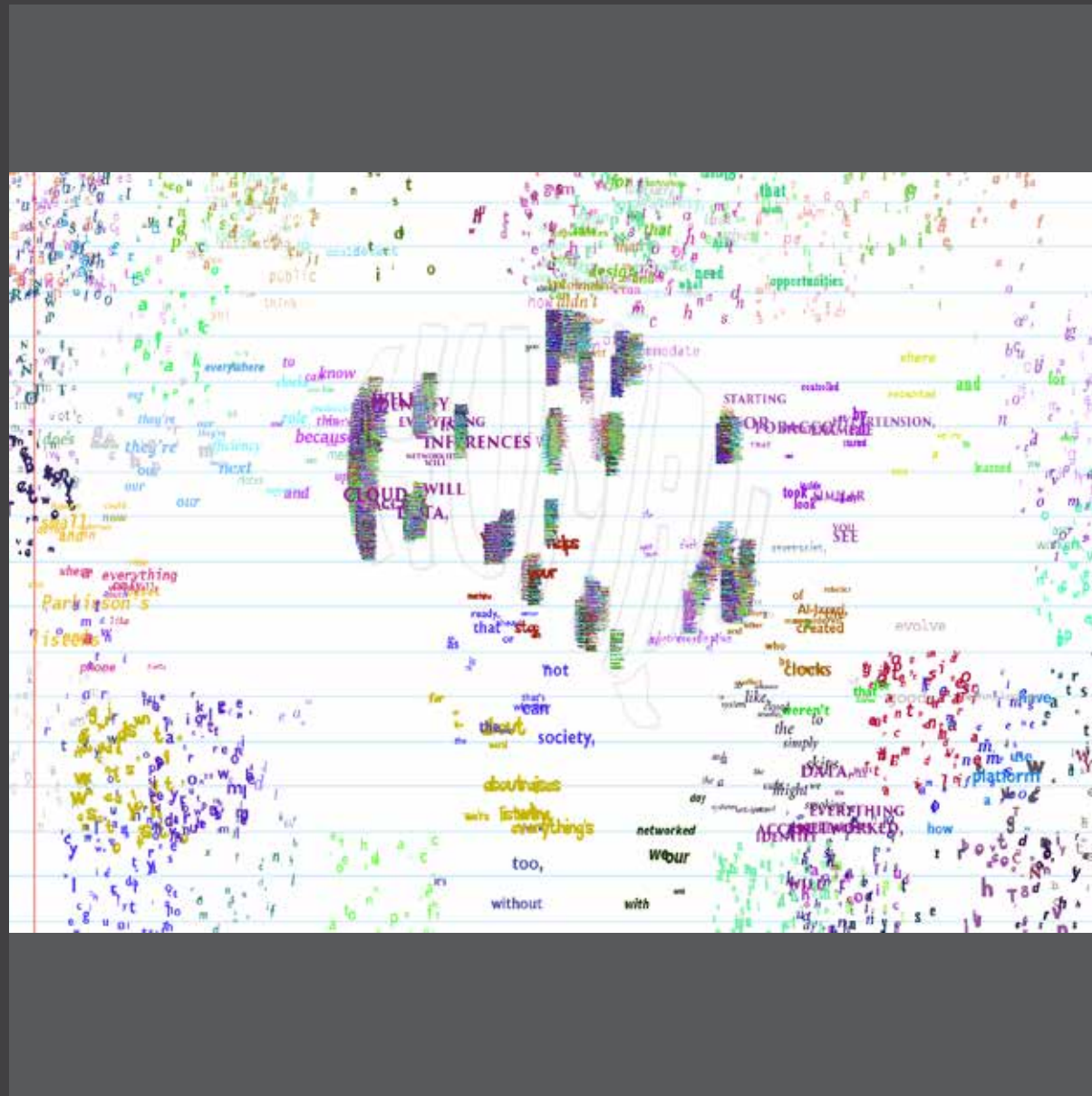
Chosen Sketch



Development Sketches









Moodboard References:

Revolution Design - <http://roshaa.com/blog/playing-with-cat-shaped-vinyl-stickers-fun/>

Chaos - <http://box.mepholio.com/collection/chaos-eigeni/>

Random Letters & Shapes - <https://www.pinterest.nz/pin/376543218842386741/>

Alive - <https://www.dreamstime.com/alive-calligraphy-phrase-vector-alive-lettering-typography-romantic-poster-image135149081/>

Order & Chaos - <https://www.pinterest.nz/pin/260082947201597722/?lp=true>

Thinking Cap - <http://orkposters.com/product-category/anatomy/brain/>

Left Righth Brain - <http://rehabilify.com/right-brain-vs-left-brain-what-happens-after-an-injury/>

Stay in the Lines - <http://www.creativepanorama.com/2010/06/stay-inside-the-lines/print/>

Schrodinger's Cat - <https://www.pinterest.nz/hindutimes/science-typography/>