

Topic: Dog management in P.R.

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Problem Background

- *As people get more into work and life, it feels like time is not enough to take care of their dogs, and it is becoming more common to leave them as a secondary priority.*
- *There is no great way to help a dog owner organize and it is easy for that person to forget about its their needs.*
- *It happens many times that people forget to walk their dog or buy them food when its due.*
- *When going out, a person is always at risk of an establishment not allowing pets to enter.*

Target

- *Make anyone involved with a pet have an easier life.*
- *Improve a dog's lifestyle.*

Causes:

- *The root cause for why it is hard to maintain an organize life having a pet is **because of how busy the life of the average person has become.***
- *Some of the things we get too involved and lead to poor mascot management are:*
 - ***School***
 - ***Work***
 - ***Projects***
 - ***Family***
 - ***Friends***
 - ***Hobbies***
 - ***Entertainment***
 - ***Personal Goals***

Countermeasures

- *A way to organize yourself would be very useful for the sake of the owner and the quality of a dog's life.*
- *The way this could be developed is through an app or website that is has different features that focus on the topic of management and organization.*
- *Schedules for when it is time to visit the vet and reminders for feeding, showering, and taking your dog out.*
- *A map that shows pet friendly places where you can be sure to take your dog without having to worry about not being able to enter an establishment.*
- *Suggested parks and fun activities that you can include your dog in.*
- *Make the person aware of any animal hospital or veterinarian close by.*
- *Where to get food for your dog.*
- *Links to different pet products that you could use to improve your dog's life quality.*

Check/Evaluate

- *We must make sure that every place we share and link we use is up to date so that any user that wishes to visit any of those links or places gets to it without any problems.*
- *Extensive research must be done with so any product displayed is safe for the dog.*
- *Feedback from users to create a better experience.*
- *User traffic to see how the website is used and adjust any features needed to be changed.*

Act/Standardize

- *To begin with and make sure that the best service is given, the website will only be available locally here in Puerto Rico.*
- *Once there is enough information and we are confident that everything that could be added in Puerto Rico is done, the website could scale up to other places in the world by hiring people all over.*
- *User feedback in order to improve their experience.*
- *No personal information is to be leaked without the user's consent, and any information allowed to use will act as a way to improve any services.*