Topic: Tutoring app

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Problem Background

1st year (plus) college students tend to talk with others or be on the lookout for flyers promoting different types of tutoring for different classes as the only means of getting tutors or through social medias. Now during the pandemic there is less accessibility to those kinds of flyers which leaves asking friends and/or random people and social media as the only or most accessible option left.

Countermeasures

Create a more accessible means by which students can communicate more efficiently with tutors. Design an easy-to-use UI for direct access to tutor information and be able to communicate directly and set up meetings through the app. Get information such as: contact info, knowledge that they possess on topics (classes that they can cover, concepts of expertise), student reviews, and location(s).

Target

Facilitate communication between college students and tutors in order to create an environment of more accessible education by creating an application that allows them to find any kind of tutor according to their educational needs by late April.

Check/Evaluate

The process of evaluating effectiveness of the app and its features would be done through feedback such as a review section where students can leave comments about the usefulness of the app and how it has helped them if it has.

Causes:

Some of the causes for not so accessible tutoring:

- Lack of promotion
- Little options to choose from
- Longer process of finding specific tutor

Act/Standardize

Implement later into other universities and regions in order to have a more expansive selection of tutors and make it much more accessible for students anywhere.