My app 'YouAsk' is for matching the students and tutors. As many primary and secondary students may face difficult of their study, they may be someone to help. Some parents may think that going to the tutorial class is useless so they will search for private tutor. The advantage using this app to find tutor is that it can confirm tutors' academic result and rating of the tutor. It is safer than parent finding in internet. It is revenue by one-time charge after the app successful matching tutor and student. Before matching success, tutor and student can communicate about they need and condition, the only things that they can not talk about is contact. After student agreed the tutor, we will collect the fee from them and they can share about their contact.

My target: Tutors, students, and parents

As some parents may not familiar in using a new app, so the 'Landing page', 'Sign Up', 'Error' and 'Sign In' only consist few buttons and minimized the 'type boxes' to ensure 'Novice' can easily get how they are going on. Also, before the users get in the main page, all the pages will have a back button and all the button are in the same position(strive for consistency) to let user feel easy to use and go back to previous stage. In sign up pages for both tutors and students, I set a 'undo' button to let users could go back if they typed wrongly. In 'Find tutor' and 'Find student' pages, the sort function is not typable, when the users click on it, it will show subjects menu and they can just tick the subjects if they want. Also, the subject menus are a adaptive menu as secondary student have too many subjects, users will easily mess up if they are just want to find 'Chinese' or 'Math'. In sign up pages, some users may confuse that how many steps here? I will take how long in the sing up procedure? To reduce the confuse of users, there is a 'progressive bar' for users to know where they are.

In AI usage, users can scan their credit card so they do not have to type the number by themselves and it can reduce error. Moreover, in tutor sign up page, we need tutor to provide their pubic exam result and HKID to ensure tutors' quality and the result is not others, but maybe some people do not like 'a person' to see their exam result or HKID, so we will use AI to read the information to protect users privacy and also can reduce the typing error. Payment information of tutor and student 'Sign up' pages can also be scan by AI, the user can only upload their credit card image and the AI will fill in the information and it can also reduce the error. Next, the 'Find tutor' and 'Find student' pages also will use AI to order the recommend tutor/students list by their preference. Finally, as the APP is revenue by One-time charge if tutors and students matching successful. If the users share their contact information, the platform can't earn money. So we will use AI for detecting the chat and the message that similar to contact method such as 9876 5432 or xxxx@xxx.com will not allow to send and AI will give alert to the user. The reason for using AI is that it can protect users' privacy, our staff will only check the record while the AI detected suspected case.







