

Personal Information:

Full Name: Kelvin Weru

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LinkedIn:

Career Objective:

A highly skilled and creative Web Developer, Graphic Designer, and Digital Marketer with expertise in HTML, CSS, JavaScript, PHP, TypeScript, Python, and modern frameworks.

I am proficient in UI/UX design, branding, email marketing, and lead generation. I leverage tools like Adobe Photoshop, Illustrator, XD, Figma, Premiere Pro, Canva, and AI-powered design software to craft visually appealing and high-performing digital solutions.

I am passionate about delivering responsive, user-friendly websites and engaging brand identities. I aim to provide innovative and efficient solutions tailored to business needs.

Educational Background

Bachelor of Science in Computer Science

Kirinyaga University of Science and Technology | 2026

Certificate in Software Engineering

Power Learn Project | ongoing.

- Focus: Web Development, AI Integration, and Smart Applications

Digital Marketing Certification

Google Skillshop | 2024

- Specialization: Social Media Marketing, Google My Business, SEO

Graphic Design Certification

Alison | 2026

- Tools: Photoshop, Illustrator, Canva, AI-Powered Design Tools

Skills & Expertise

- **Web Development:** HTML, CSS, JavaScript, PHP, TypeScript, React.js, WordPress, Blogger
- **UI/UX Design:** Figma, Adobe XD, Wireframing, Prototyping, Responsive Design
- **Graphic Design:** Adobe Photoshop, Illustrator, Premiere Pro, Canva, AI-driven Design
- **Digital Marketing:** Social Media Marketing, Google My Business, SEO Optimization

Professional Experience

Google My Business Consultant

Freelance | 3+ Years

- Successfully **listed and optimized business profiles** for multiple clients, improving local SEO rankings.

Certifications

- **Software Engineering Certification** – Power Learn Project
- **Google Digital Marketing Certification** – Skillshop
- **Graphic Design Certification** – Alison

Interests

- Web Development & AI Integration
- UI/UX and Interactive Design
- Branding & Digital Marketing Strategies
- Smart Technologies for Business Growth

References

Available upon request.