

# MOST PRODUCTIVE MOVIE STUDIOS

- Microsoft goes to the movies
- And likes what they see



# DATA OVERVIEW

- Started with a total of 8 tables and narrowed my analysis down to 5, namely:
  - bom movie gross – for studio and domestic gross values
  - tmdb movies – for popularity and voting average
  - tn movie budgets – for production, domestic, and worldwide gross figures
  - title basics – for primary title and genre data
  - title ratings – for average rating and number of vote figures
- X number of rows
  - merged data range from 1197+ rows
- Columns
  - merged data range from 14+ columns



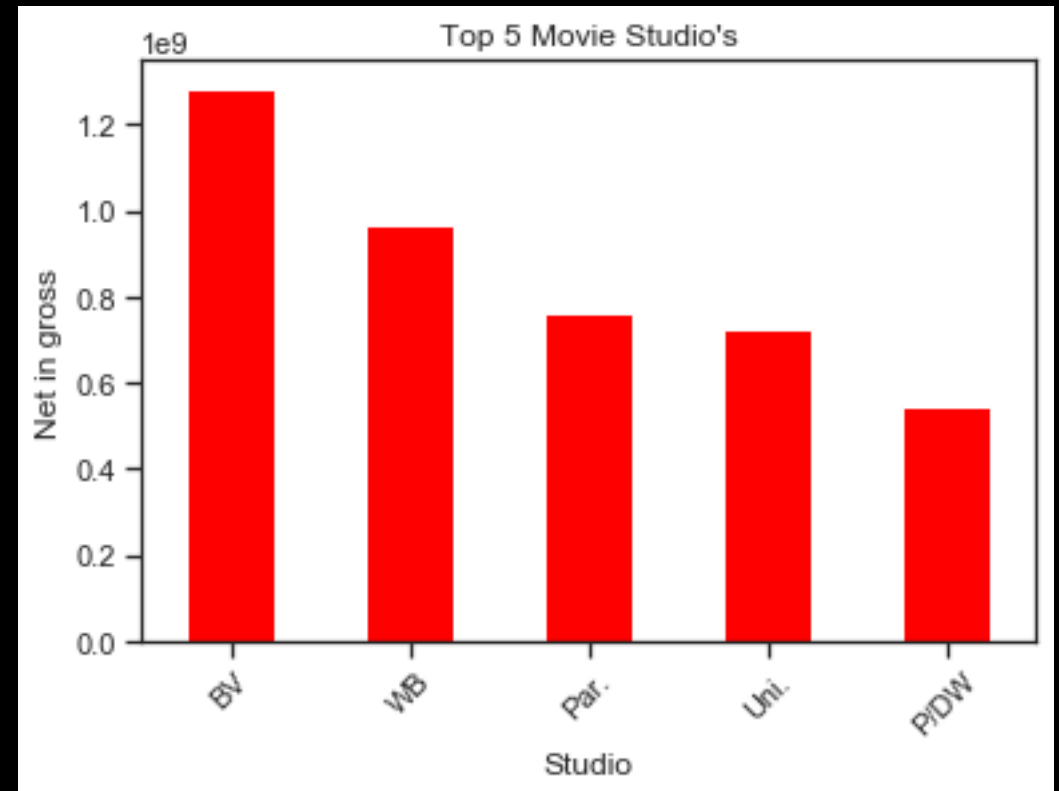
# QUESTIONS INVESTIGATED

- Who are the top studios in the industry?
- What are their top successes?
- What difference if any is shaping their success at the box office?

# THE TOP 5 STUDIOS

- The top five domestic profitable studios according to my date are

1. Buena Vista
2. Warner Bros
3. Paramount
4. Universal/Sony
5. DreamWorks



# BUENA VISTA TOP PRODUCTIONS

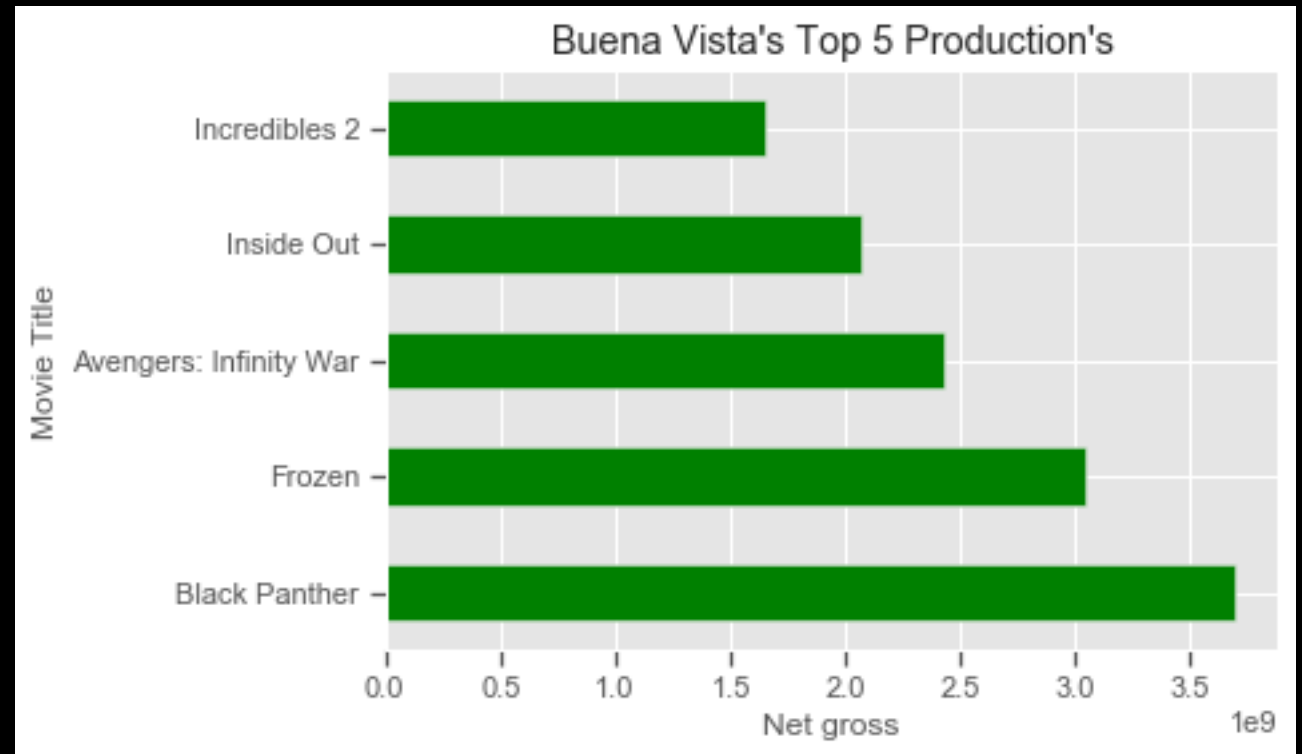
Black Panther (franchise)

Frozen

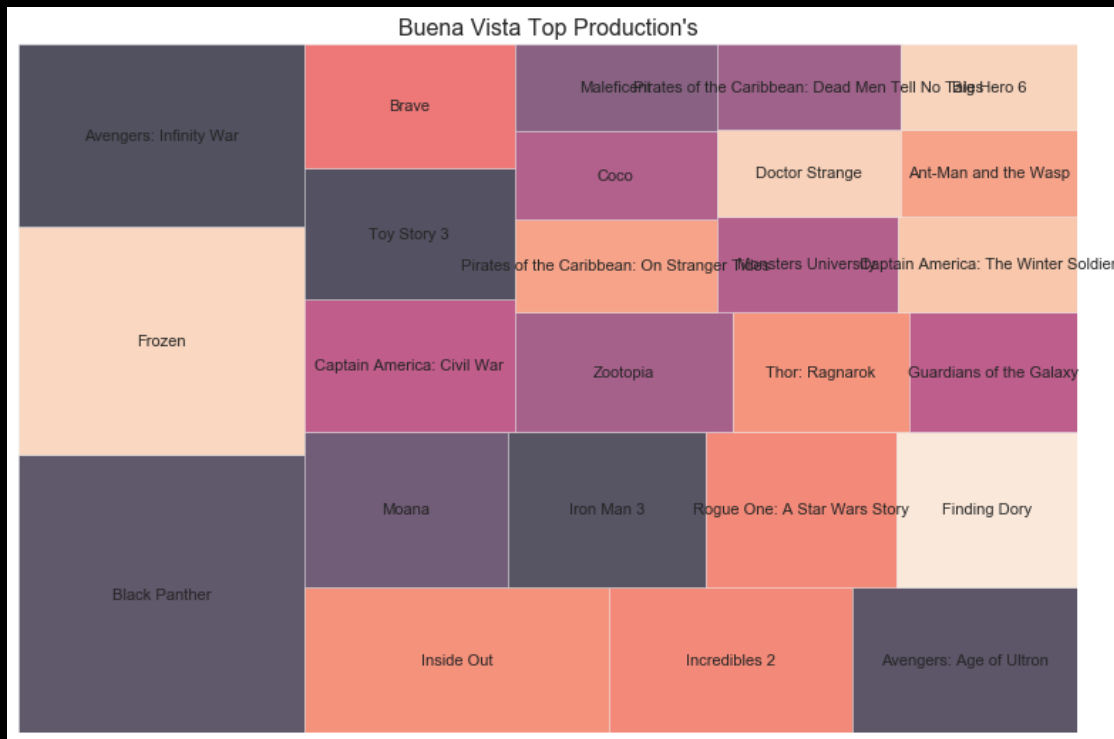
Avengers(franchise)

Inside Out

Incredibles



# BUENA VISTA PRODUCTIONS



- this tree map shows the larger box earnings by size
- notice that many of the smaller films were non franchise or new feature/script

# WARNER BROS. TOP PRODUCTIONS

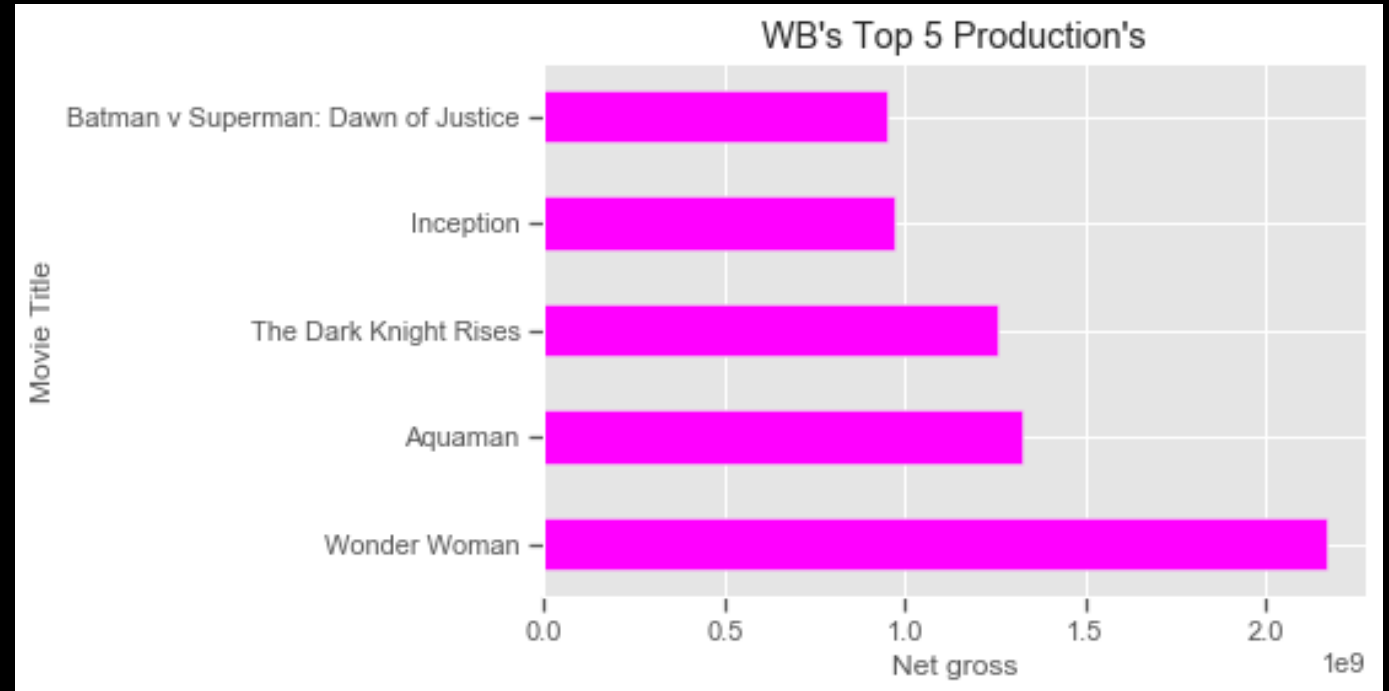
Wonder Woman(franchise)

Aquaman(franchise)

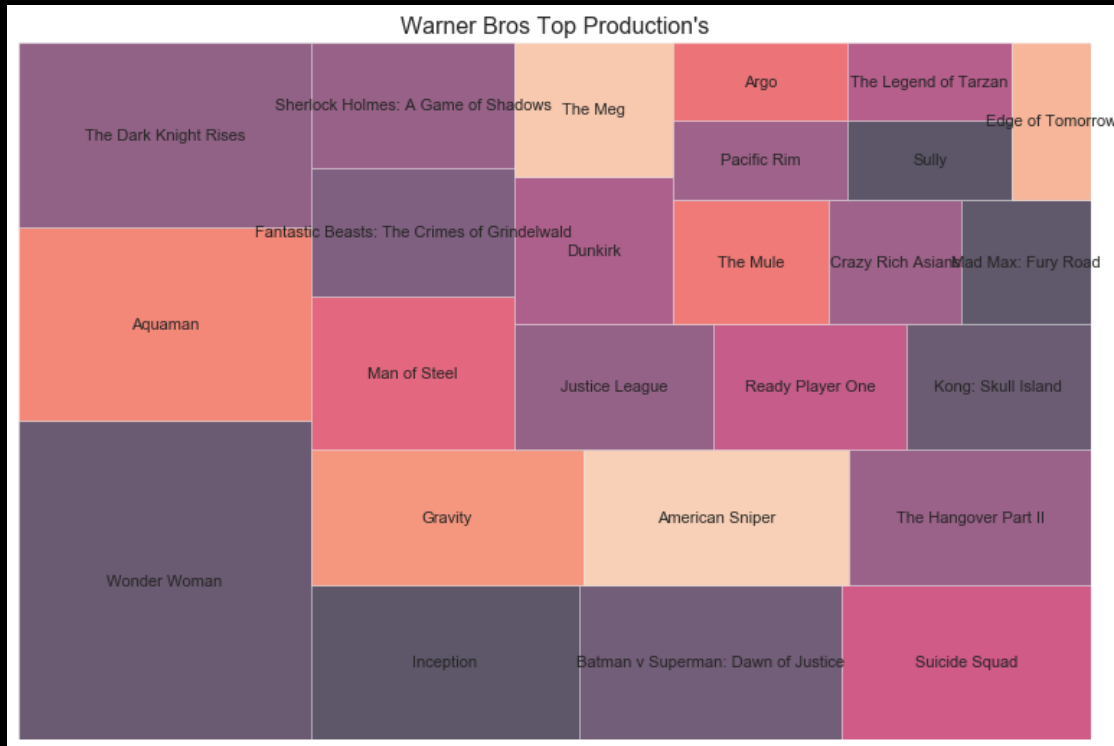
The Dark Knight Rises(franchise)

Inception

Batman v Superman(franchise)



# WARNER BROS PRODUCTIONS



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# PARAMOUNT TOP PRODUCTIONS

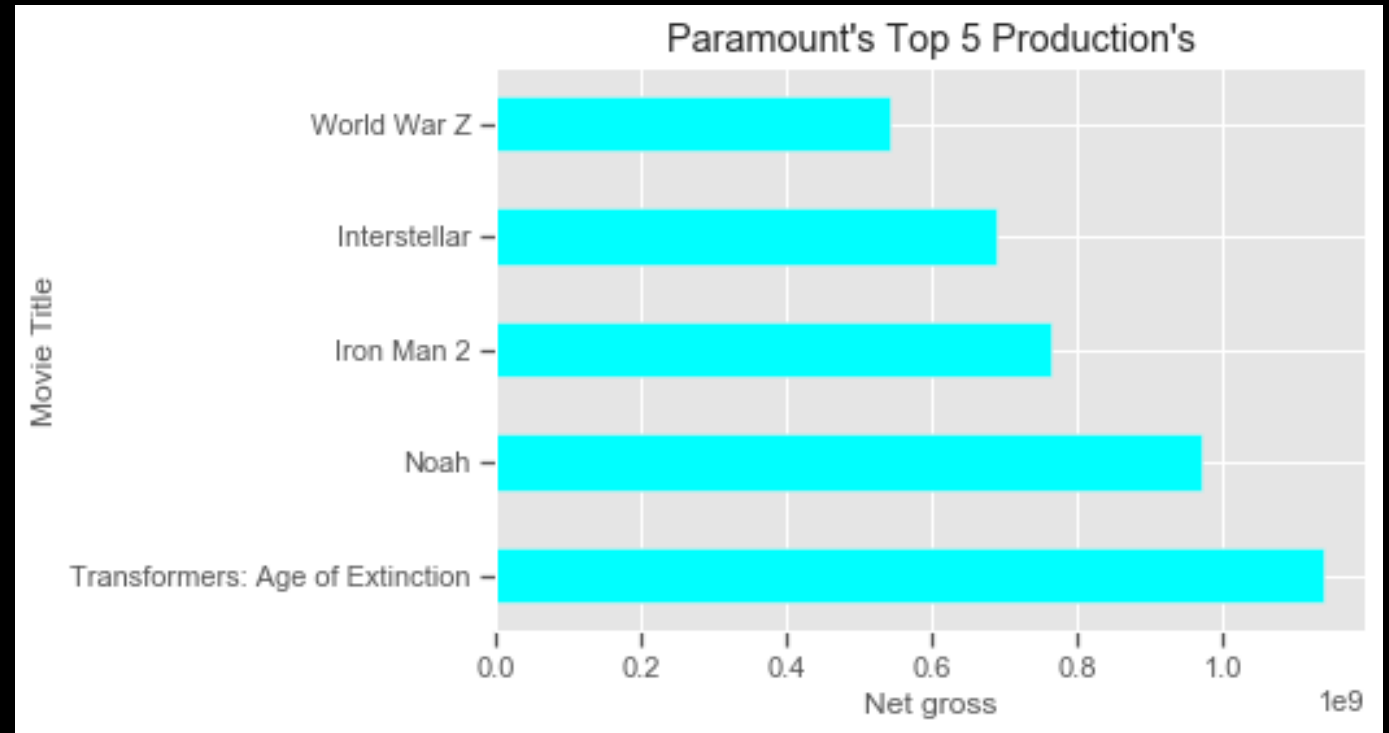
Transformers (franchise)

Noah

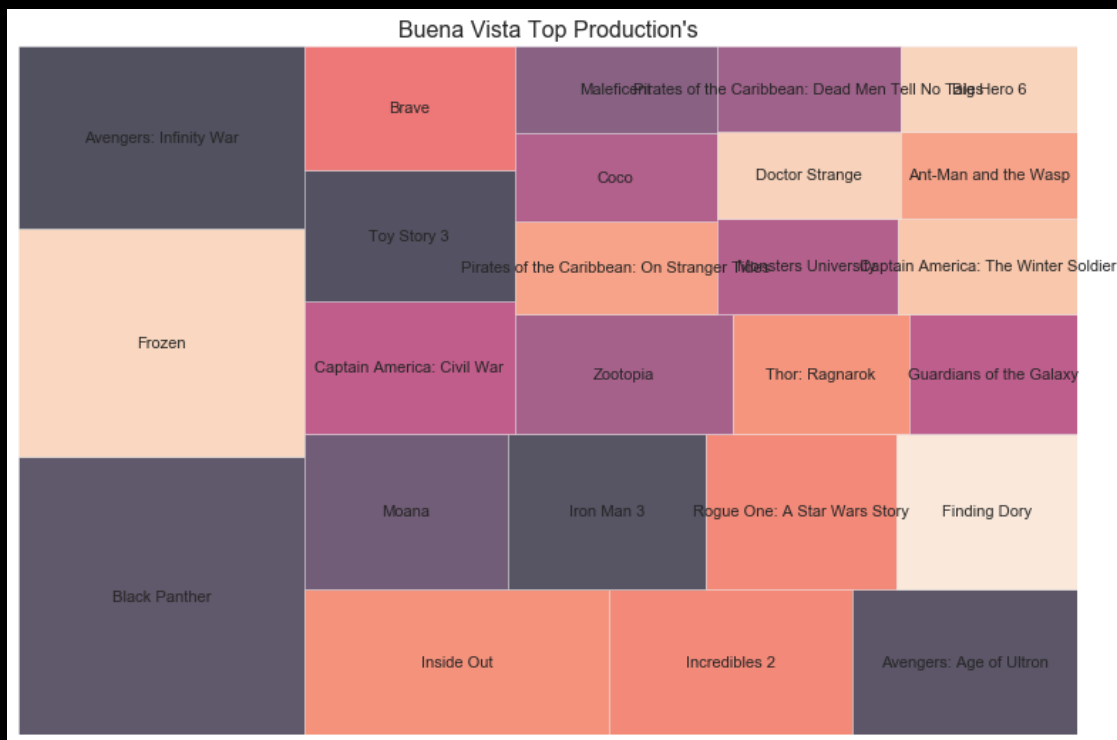
Iron Man 2 (franchise)

Interstellar

World War Z



# PARAMOUNT PRODUCTIONS



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# UNIVERSAL / SONY TOP PRODUCTIONS

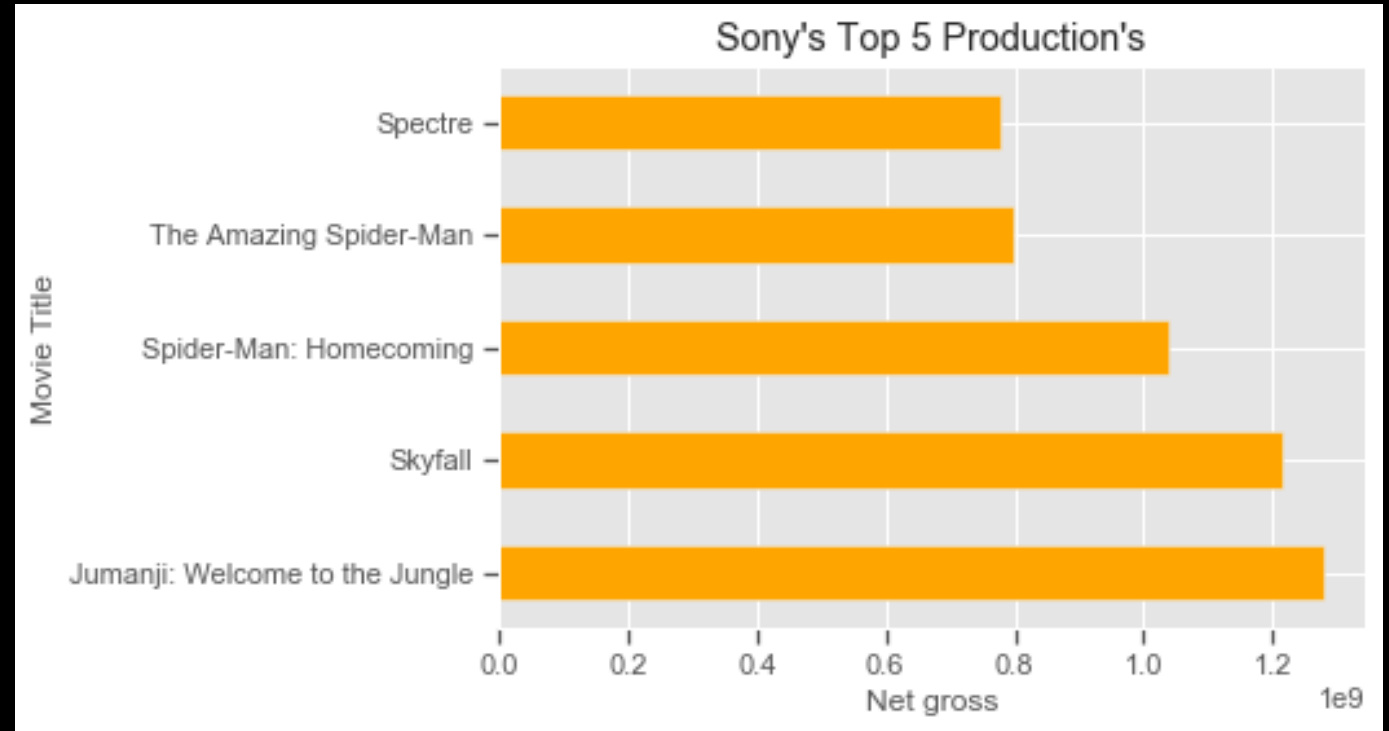
Jumanji

Skyfall (franchise)

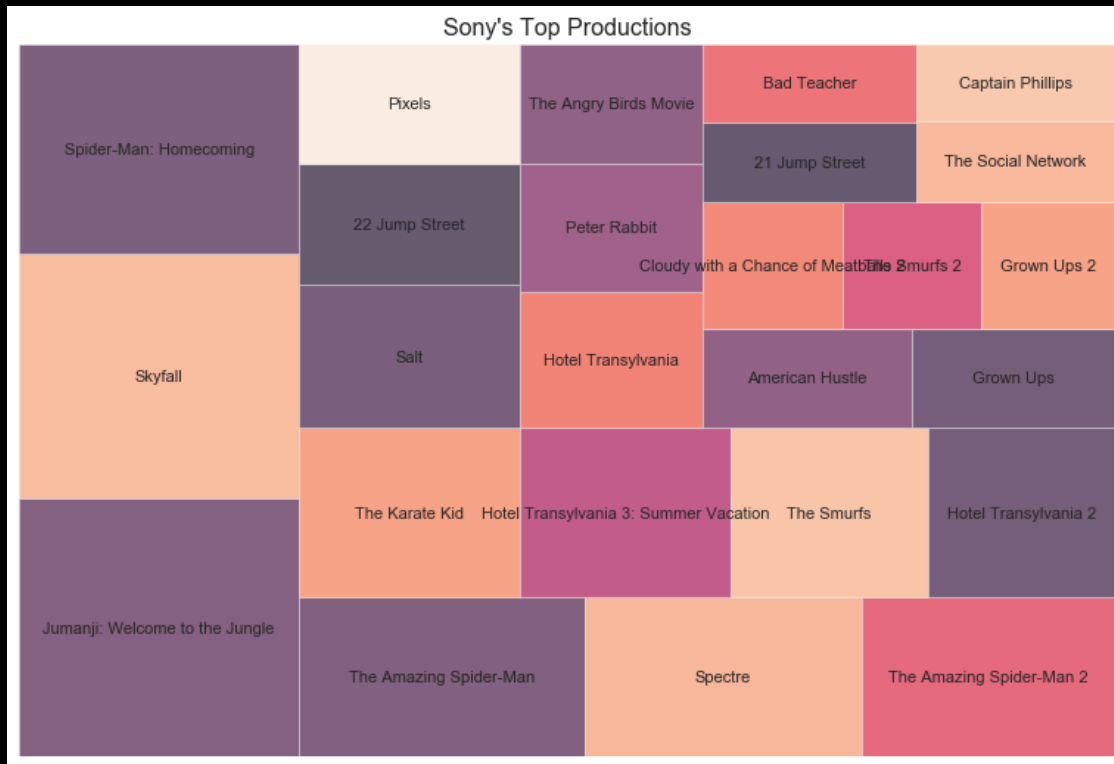
Spider-Man (franchise)

Amazing Spider Man (franchise)

Spectre (franchise)



# SONY PRODUCTIONS



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# DREAMWORKS TOP PRODUCTIONS

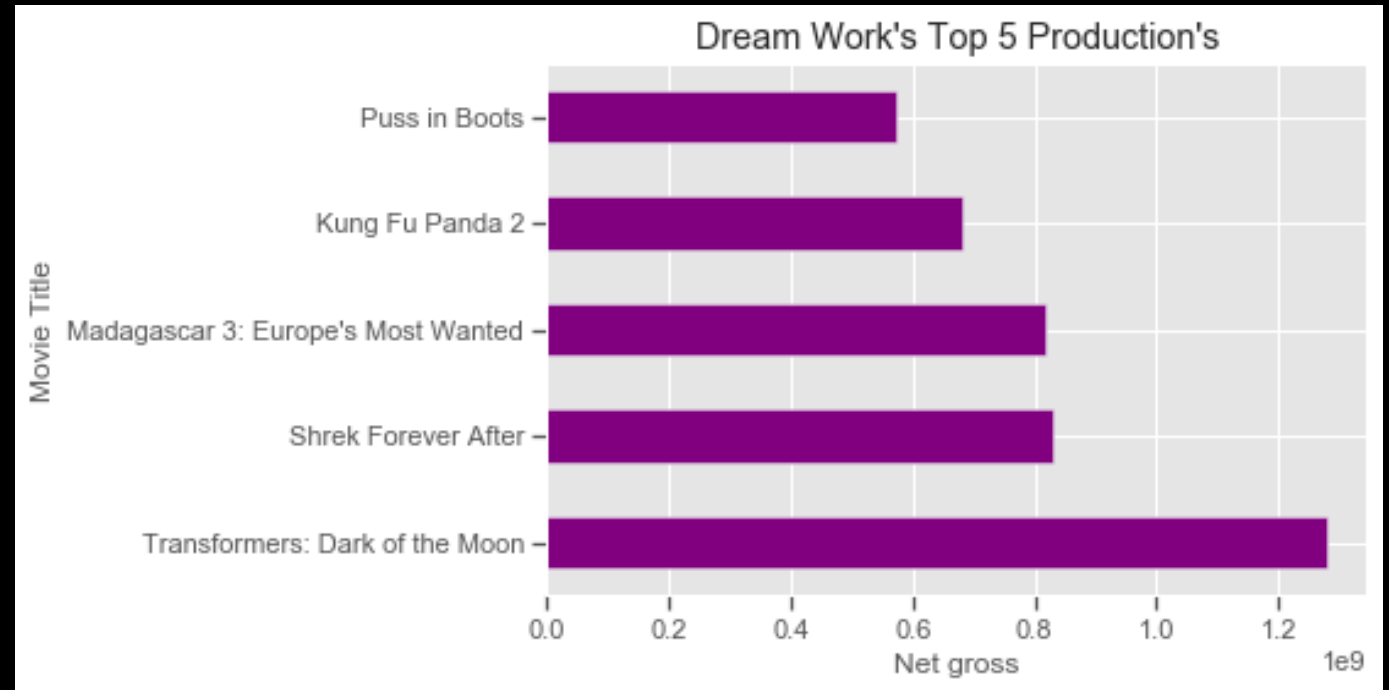
Transformers (franchise)

Shrek Forever After (franchise)

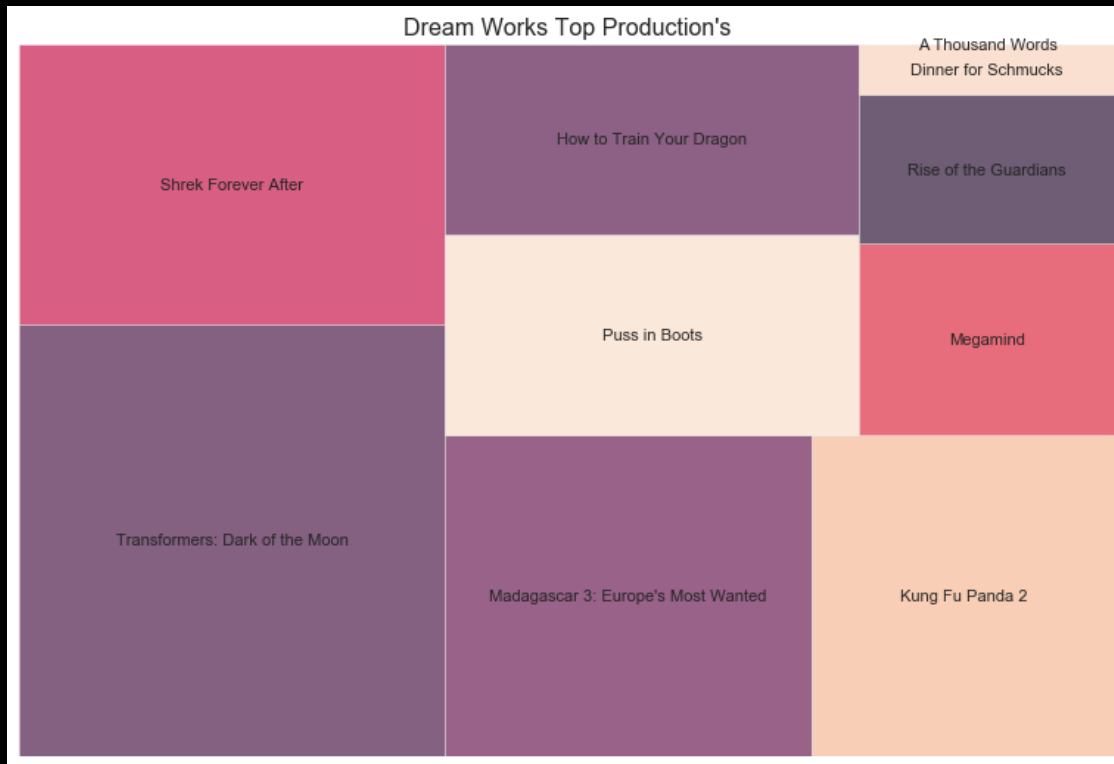
Madagascar 3 (franchise)

Kung Fu Panda 2 (franchise)

Puss in Boots

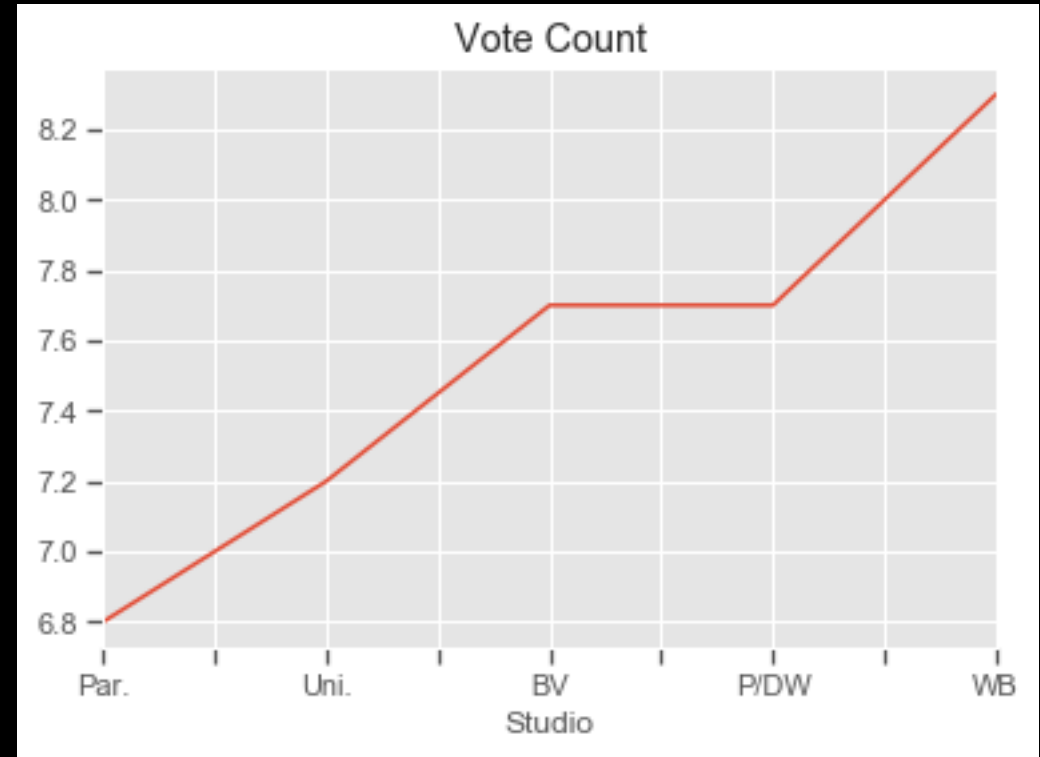
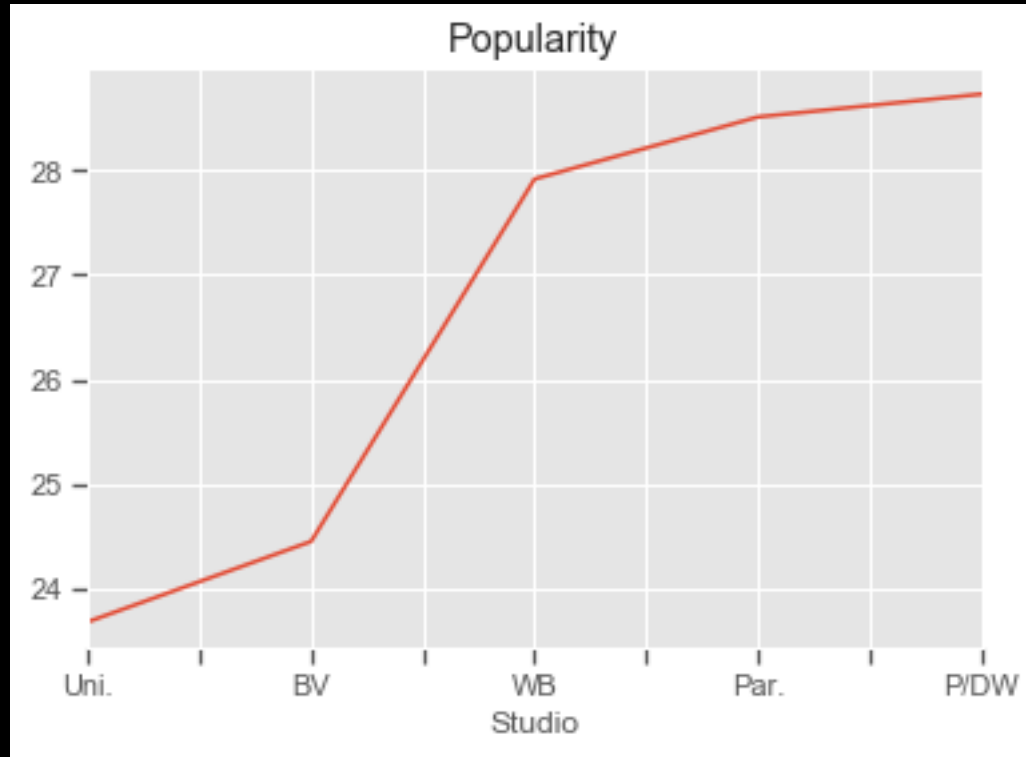


# DREAMWORKS PRODUCTIONS

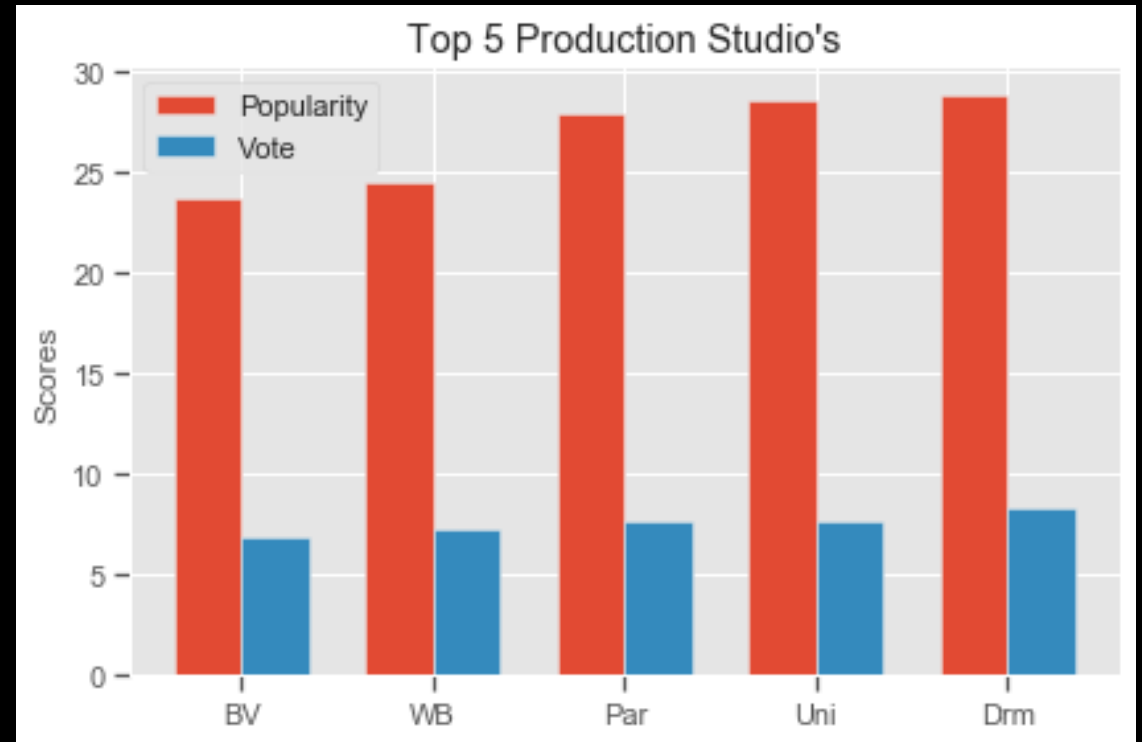


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- DreamWorks is the new kid on the block with fewer total Productions

# POPULARITY AND VOTE COUNTS



- Being as this is an analysis of the top production films being produced, it's not surprising to see vote counts and popularity ratings so close. This is what is driving box office receipts.





# RECOMMENDATIONS/FUTURE WORK

- My recommendation is to either conjure up an original film that can develop a fan base over time, or outright purchase a top studio. Most films that have generated a vast amount of revenue for the top studios are franchise films.
- My future work would perhaps concentrate on what genres is being considered when allocating resources into the next blockbuster production. As well as analyzing these studios over a specific time-frame and noting their successes between the release of franchise films and how those figures fit into their bottom-line.



THANK YOU